



Buy Detail Report

Revision #: Date: 10/11/2018

Client: Friends of Scott Walker
Media: TV
Product: Scott Walker for Governor
Market: La Crosse

Estimate: 219
Description: 2018T SWFW 1016
Flight Start Date: 10/16/2018 03:00 AM
Flight End Date: 10/22/2018 02:59 AM

Vendor: WEAU-TV
 1907 S. Hastings Way, PO Box 47
 Eau Claire, WI 54701/54702

Send Billing To: Nonbox
 5307 S. 92nd Street
 Hales Corners, WI 53130
Phone: 414-425-8800

Separation between spots: 30
Buyer: Emilie Kassa

Phone: 715-835-1313

Fax: 715-832-0246

Affiliation: NBC

Daypart	Daypart	STN									Total
Line No	Program	Code	Gross	Days	Dur	Tue	Wed	Thu	Fri	Mon	Spots
						10/16	10/17	10/18	10/19	10/22	
WEAU-TV											
8	MTuWThF 7:00a- 9:00a TODAY SHW<	EM	\$600.00		30	1	1	1	1	1	5
9	MTuWThF 10:00a-11:00a TD-KL&HODA-NBC	DT	\$75.00		30	1	1	1	1	1	5
10	MTuWThF 11:00a-12:00p MILLIONAIRE/MILLIONAIRE B	DT	\$75.00		30	1	1	1	1	1	5
11	MTuWThF 12:30p- 1:30p DAYS-OUR LIVES	DT	\$150.00		30	2	1	2	1	2	8
12	M 7:00p- 9:00p VOICE-NBC	PT	\$1,000.00		30					1	1
13	W 7:00p- 8:00p AVG. ALL WKS	PT	\$900.00		30		1				1
Total Spots:						5	5	5	4	6	25
Total Cost:			\$6,850.00								25
Station Monthly Summary											
OCT 18			\$6,850.00								25
Total Cost:			\$6,850.00								25

Signature: _____