

KBOS  
 Fresno, CA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2021  
 04/16/2019

KBOS  
 Quarterly Issues/Programs List

KBOS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO N
Mental Health, Workforce Educ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Shari Sinwelski, MS/Ed.S., has been working in the field of suicide prevention since 1994 and currently serves as the Associate Project Director for the National Suicide Prevention Lifeline, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers. September is National Suicide Prevention Awareness Month and this year, it's even more important to discuss mental health as both the CDC and WHO have stated that	S. Sinwelski, O. Crawley	10/03/202 1 07:03 AM	029:49

		<p>our mental health continues to be a huge issue since the COVID-19 pandemic began. Sinwelski discussed the warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help.</p> <p>Omney Crawley, Chief Marketing Officer for Goodwill, is responsible for leading the company's brand and its 3300 stores. She discussed equity in education and work and what Goodwill is doing to bridge the gap. Crawley talked about the Goodwill enterprise and how they focus on upskilling millions of Americans and help to get them back into the workforce. She also presented ways people and companies can</p>			
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		also get involved in the workforce effort			
DISABLED CHILDREN	COM MTTRS SEG 1 - HEART OF THE HORSE	HEART OF THE HORSE THERAPY GUY ADAMS  Kids and Veterans getting therapy on horses	HEART OF THE HORSE THERAPY RA	10/10/202 1 07:02 AM	014:57
Children	COM MTRS SEG 2 - BOYS AND GIRLS CLUBS KATHRYN WEAKLAND	Kids having a place to go after school with supervision. For underserved neighborhoods	BOYS AND GIRLS CLUB	10/10/202 1 07:17 AM	016:25
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education. Lois Greisman, FTC's Division of Marketing Practices, and Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. The Federal Trade Commission guests discussed the latest in pandemic and related scams and frauds: vaccine passports/certificates, travel, vaccine lotteries/giveaways, job scams, and social media money making opportunities. The FTC and our 50 states collaborate on investigations and joint	C. TRESSLER, C. DEMROVSKY	10/17/202 1 07:01 AM	029:50

		<p>enforcement actions, as well as consumer education and outreach.</p> <p>Chloe Demrovsky, President and CEO of Disaster Recovery Institute International. Demrovsky discussed the supply chain and the challenges businesses and families face in conjunction while dealing with the pandemic. She talked about the difficulties we are currently facing while trying to reactivate the economy</p>			
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Ken Seeley is an interventionist and author. He is best known for his appearances on the A&amp;E reality show, Intervention. Certified as a CIP, CCMI-M, RAS, CATC, Seeley himself has been sober since July 14, 1989. Seeley discussed addiction and the impact COVID-19 has had on the increase in drug and alcohol abuse. He talked about relationships and where people can go for help. Seeley also mentioned <i>Stop It Where It Starts</i>, a nonprofit organization designed to introduce Substance</p>	K. Seeley, M. Akhter	10/24/2021 07:01 AM	029:52

		<p>Use Awareness to the Education Majors in our Colleges and Universities.</p> <p>Dr. Murtaza Akhter is Clinical Assistant Professor of Emergency Medicine and an emergency room physician at the University of Arizona College of Medicine–Phoenix. Akhter discussed vaccine hesitancy from the perspective of the emergency medicine. He let people know why you should be vaccinated. He also discussed the latest details pertaining to booster shots.</p>			
Public Health, Vaccination Ed	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Dorraya El-Ashry, Chief Scientific Officer of the Breast Cancer Research Foundation. This year, the World Health Organization announced that breast cancer is now the most common cancer worldwide—surpassing lung cancer for the first time. It’s Breast Cancer Awareness Month and Dr. El-Ashry talked about the biggest advances</p>	Dr. El-Ashry, Dr. Shah	10/31/2021 07:04 AM	029:49

		<p>in research over the last 30 years and what women know about screening and why is it especially important after the COVID-19 pandemic. She also discussed new treatments on the horizon and how people can potentially access them.</p> <p>Dr. Pooja Shah, Division Medical Director, OBGYN for Banner Health in Phoenix, AZ. Dr. Shah focused on why pregnant women shouldn't be fearful of getting vaccinated and why the CDC recently came out with a stronger recommendation for pregnant women to be vaccinated. She also covered why COVID-19 vaccines don't affect fertility and whether or not COVID antibodies could be passed along to the baby in utero and/or through breastmilk.</p>			
PUBLIC HEALTH, CHILD SAFETY S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kenneth Alexander Chief of Infectious Diseases at Nemours Children's	Drs Alexander Miller Arthur	11/07/2021 07:02 AM	029:52

		<p>Hospital, Florida, spoke to 5-11 year-old vaccine approval. He discussed the impact of COVID-19 on children as compared to adults and why is it important for eligible children to get vaccinated. Alexander talked about why he thinks vaccines are safe for children and what parents should know about the recent authorization of a vaccine for children 5 to 11</p> <p>Dr. Matthew Miller, PhD, MPH (U.S. Air Force Veteran and National Director of Suicide Prevention, U.S. Department of Veterans Affairs), and Heidi Arthur (Chief Campaign Development Officer, the Ad Council). Ahead of Veterans' Day this year, the Ad Council and the U.S. Department of Veterans Affairs have partnered on a national PSA campaign to prevent Veteran suicide. The "Don't wait. Reach out." PSAs announce a new website and</p>			
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		encourage Veterans to get support across a wide range of life challenges – before they are in crisis. According to the 2021 National Veteran Suicide Prevention Annual Report, the suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S. Miller and Arthur talked about Common stresses that Veterans face in civilian life and the new resources available to help Veterans who are struggling			
Government	COM MTTRS SEG 1 - CA REDISTRICKTIN G	PATRICIA SINAY CA REDISTRICKTIN G COMMISSION	CA REDISTRICKTIN G COMMISSION	11/14/202 1 07:03 AM	012:38
Homelessness , Shelter, Abuse	COM MTRS SEG 2 - CATHOLIC CHARITIES HOLIDAYS	<b>Holidays and needs of those in underserved communities</b>	CATHOLIC CHARITIES	11/14/202 1 07:15 AM	013:32
Hunger Prevention	COM MTTRS SEG 1 - CA FOOD BANK	KYM DILDINE CC FOOD BANK - food needs of the valley	Central California Food Bank	11/21/202 1 07:02 AM	009:40
Animal Shelter	COM MTRS SEG 2 - CATHOUSE HOLIDAY PET SAFETY	<b>Holiday Pet safety. Keeping your pets safe during the holidays, from food they shouldn't eat to plants and decorations.</b>	CAT HOUSE ON THE KINGS	11/21/202 1 07:12 AM	012:01
Public Health, Charity, Milit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Colleen Tressler, a Consumer Education Specialist with the	Colleen Tressler, Rear Admiral Denise Hinton, Abby Stempson	11/28/202 1 07:03 AM	029:49



		<p>FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, &amp; Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices.</p> <p>Rear Admiral Denise Hinton, the new Deputy Surgeon General, discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.</p>			
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Air Pollution	COM MTTRS SEG 1 - VALLEY AIR - AIR QUALITY WINTER	HEATHER HEINKS - BAD AIR IN WINTER/EOY REBATES	valley air district	12/05/202 1 07:02 AM	012:33
BLOOD DONATIONS	COM MTRS SEG 2 - CEN CAL BLOOD CENTER	CEN CAL BLOOD CENTER GORDON HALSTEAD - emergency need for blood donations in the Valley	Cen CA Blood Ct	12/05/202 1 07:14 AM	011:48
Animal Shelter	COM MTTRS SEG 1 - HALO CAFE JENNIFER QUIN YOVINO	KYM DILDINE CC FOOD BANK/food shortage in California.	HALO CAFE JENNIFER QUINN YOVI	12/12/202 1 07:02 AM	009:55
DOMESTIC VIOLENCE	COM MTRS SEG 2 - MARJAREE MASON CNTR	MARJAREE MASON CNTR CHARITY SUSNICK - recognizing domestic violence during the holidays	Marjaree Mason Center Inc	12/12/202 1 07:11 AM	015:18
Hunger Prevention	COM MTRS SEG 2 - REPLAY CEN CAL FOOD BANK	ERICA BYRD BULLDOG PANTRY -food shelter for underserved communities	Central California Food Bank	12/19/202 1 07:03 AM	009:40
Hunger Prevention	COM MTTRS SEG 1 - ERICA BYRD BULLDOG PANTRY	CEN CAL FOOD BANK - blood shortage in valley	BULLDOG PANTRY	12/19/202 1 07:13 AM	012:52
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Adi Rosario is a scientist and lieutenant in U.S. Public Health Services. Dr. Rosario provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He focused on Asian	Dr. A. Rosario, Dr. K. Sander	12/26/202 1 07:00 AM	029:49

		<p>American/Native Hawaiian/Pacific Islander health services.</p> <p>Dr. Kelly Sanders, Technical Lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences. Dr. Sanders focused on steps the United States and the World can take to improve pandemic preparedness and support health workers as we battle the Omicron variant this holiday season and into 2022.</p>			
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**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>DATE/TIME</b>	<b>DURATION</b>
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
	CC PSA	000:30	42
	CC PSA	000:31	42
	PSA/PROJECT YELLOW LIGHT-CHAMELEON IHR	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH AND FITNESS	BREAST CANCER RESEARCH FOUNDA	000:30	10
LGBT RIGHTS	GLAAD	000:30	7
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:30	1
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6

MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	11
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	3
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	7
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	4
SHINE A LIGHT	SHINE A LIGHT	000:29	3
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	12
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	6
UNCF	UNCF	000:30	7