



125 West 55th St
New York, NY 10019

Contract # 27459280	Changes as of: 6/29/2021 at 11:02 AM	Version: Original Order
CPE: YKIN/ORDR/630702	Flight: 6/30/21 - 7/2/21	Station: WVBT
Agency: Smart Media Group	Advertiser: Glenn Youngkin for Governor (VA)	Market: Norfolk-Virginia Beach
PO BOX 26067	Product: Order	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 30076184	Service: Nielsen
	Buyer: Berg, Fran	Primary Demo: Adults 35+
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$1,640.00
Total Spots: 13
Total CPP: \$92.66
Total GRP: 17.7

Separation:

Comments: NEW ORDER FOR YOUNGKIN FOR GOV EST 630702 FLIGHT DATES 6/30-7/2 PLEASE CONFIRM THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	6/30 - 7/2			Total Spots	Total \$	CPP*	GRP*
								6/30	7/1	7/2				
1	M-F 7a-8a		WAVY NEWS AT 7AM	\$90.00	1.3	12,600	30	1	1	1	3	\$270.00	\$69.23	3.9
2	M-F 8a-9a		WAVYNEWS AT 8AM	\$70.00	1.1	10,700	30	2	2	2	6	\$420.00	\$63.64	6.6
3	M-F 10p-10:45p		WVBT FOX NEWS	\$125.00	2.0	19,600	30	0	1	1	2	\$250.00	\$62.50	4.0
4	F 8p-10p		FRIDAY NIGHT SMACKDO	\$350.00	1.6	15,600	30	0	0	2	2	\$700.00	\$218.75	3.2
TOTALS:								3	4	6	13	\$1,640.00	\$92.66	17.7



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/29/21 11:02 AM	JENNA NUBAR	NEW ORDER FOR YOUNGKIN FOR GOV EST 630702 FLIGHT DATES 6/30-7/2 PLEASE CONFIRM THANKS, FRAN

Competitive Information	
Market Budget:	\$2,465
WVBT Share:	100%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$1,640.00	\$92.66	17.7
Total	100%	13	\$1,640.00	\$92.66	17.7

Monthly Summary		
Month	Spots	Dollars
2021-Jul	13	\$1,640.00
Total	13	\$1,640.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/29/21 12:37 PM					\$0	\$0	
New	6/29/21 11:02 AM	JENNA NUBAR	New	13		\$1,640.00	\$1,640.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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