

# INVOICE



**KOLD**  
 7831 N. Business Park Dr.  
 Tucson, AZ 85743  
 Main: (520) 744-1313  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503080-1	04/24/16	April 2016	03/28/16 - 04/24/16

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/Vote Yes for Arizona Sc	VOTE YES AZ SCHOOLS	2877

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

Flight Dates	Order #	Alt Order #
04/19/16 - 04/25/16	1503080	08219610

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KOLD**  
 Lockbox #0334  
 P.O. Box 11407  
 Birmingham, AL 35246-0334

Agency Code	Advertiser Code	Product 1/2
1021	274	310

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/22/16	04/22/16	News 13 at 10p	10p-1035p	----1--	:30	1	\$950.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/18/16	04/24/16	----1--	1	\$950.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	F	04/22/16	10:30 PM	News 13 at 10p	10p-1035p	:30	12316TV02H	\$950.00	NM
2	04/22/16	04/22/16	News 13 at 4p	4p-5p	----1--	:30	1	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/18/16	04/24/16	----1--	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	F	04/22/16	4:37 PM	News 13 at 4p	4p-5p	:30	12316TV01H	\$500.00	NM
3	04/22/16	04/22/16	News 13 at 5p	5p-530p	----1--	:30	1	\$850.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/18/16	04/24/16	----1--	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	F	04/22/16	5:29 PM	News 13 at 5p	5p-530p	:30	12316TV02H	\$850.00	NM
4	04/22/16	04/22/16	KOLD This Morning	457a-6a	----1--	:30	1	\$340.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/18/16	04/24/16	----1--	1	\$340.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	F	04/22/16	5:53 AM	KOLD This Morning	457a-6a	:30	12316TV02H	\$340.00	NM
5	04/22/16	04/22/16	News 13 at 6p	6p-630p	----1--	:30	1	\$850.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/18/16	04/24/16	----1--	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	F	04/22/16	6:13 PM	News 13 at 6p	6p-630p	:30	12316TV02H	\$850.00	NM
6	04/22/16	04/22/16	ET	630p-7p		:30	1	\$750.00	NM	

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice # <b>1503080-1</b>	Invoice Date <b>04/24/16</b>	Invoice Month <b>April 2016</b>	Invoice Period <b>03/28/16 - 04/24/16</b>
Advertiser <b>ISS/Vote Yes for Arizona Sc</b>	Product <b>VOTE YES AZ SCHOOLS</b>	Estimate Number <b>2877</b>	

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# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice # <b>1503080-1</b>	Invoice Date <b>04/24/16</b>	Invoice Month <b>April 2016</b>	Invoice Period <b>03/28/16 - 04/24/16</b>
Advertiser <b>ISS/Vote Yes for Arizona Sc</b>	Product <b>VOTE YES AZ SCHOOLS</b>	Estimate Number <b>2877</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	04/21/16	04/21/16	Thu 8p-9p	8p-9p	---1---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 ---1--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Th 04/21/16 8:16 PM Thu 8p-9p 8p-9p :30 12316TV01H \$2,500.00 NM									
22	04/19/16	04/19/16	News 13 at 10p	10p-1035p	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 -1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Tu 04/19/16 10:23 PM News 13 at 10p 10p-1035p :30 12316TV01H \$950.00 NM									
23	04/19/16	04/19/16	News 13 at 4p	4p-5p	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Tu 04/19/16 4:40 PM News 13 at 4p 4p-5p :30 12316TV01H \$500.00 NM									
24	04/19/16	04/19/16	News 13 at 6p	6p-630p	-1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 -1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Tu 04/19/16 6:13 PM News 13 at 6p 6p-630p :30 12316TV02H \$850.00 NM									
25	04/19/16	04/19/16	KOLD This Morning 6a	6a-7a	-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Tu 04/19/16 6:28 AM KOLD This Morning 6a 6a-7a :30 12316TV02H \$750.00 NM									
26	04/19/16	04/19/16	ET	630p-7p	-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Tu 04/19/16 6:41 PM ET 630p-7p :30 12316TV02H \$750.00 NM									
27	04/20/16	04/20/16	News 13 at 4p	4p-5p	--2----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 --2---- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD W 04/20/16 4:32 PM News 13 at 4p 4p-5p :30 12316TV02H \$500.00 NM 2 KOLD W 04/20/16 4:55 PM News 13 at 4p 4p-5p :30 12316TV02H \$500.00 NM									
28	04/20/16	04/20/16	News 13 at 5p	5p-530p	--1----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/16 04/24/16 --1---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

<u>Invoice #</u> 1503080-1	<u>Invoice Date</u> 04/24/16	<u>Invoice Month</u> April 2016	<u>Invoice Period</u> 03/28/16 - 04/24/16
<u>Advertiser</u> ISS/Vote Yes for Arizona Schools		<u>Product</u> VOTE YES AZ SCHOOLS	<u>Estimate Number</u> 2877

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
28	04/20/16	04/20/16	News 13 at 5p	5p-530p	-- 1----	:30	1	\$850.00	NM																																		
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KOLD</td> <td>W</td> <td>04/20/16</td> <td>5:10 PM</td> <td>News 13 at 5p</td> <td>5p-530p</td> <td>:30</td> <td>12316TV01H</td> <td>\$850.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	W	04/20/16	5:10 PM	News 13 at 5p	5p-530p	:30	12316TV01H	\$850.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	W	04/20/16	5:10 PM	News 13 at 5p	5p-530p	:30	12316TV01H	\$850.00	NM																																	
29	04/20/16	04/20/16	KOLD This Morning	457a-6a	-- 1----	:30	1	\$340.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	04/18/16	04/24/16	-- 1----	1	\$340.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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30	04/20/16	04/20/16	News 13 at 6p	6p-630p	-- 1----	:30	1	\$850.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	W	04/20/16	6:13 PM	News 13 at 6p	6p-630p	:30	12316TV02H	\$850.00	NM																																	
31	04/20/16	04/20/16	ET	630p-7p	-- 1----	:30	1	\$750.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	KOLD	W	04/20/16	6:55 PM	ET	630p-7p	:30	12316TV02H	\$750.00	NM																																	
<u>Total Spots</u>							<b>25</b>																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,820.00</b>
<u>Agency Commission</u>	<b>\$3,123.00</b>
<u>Net Amount Due</u>	<b>\$17,697.00</b>

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