

# INVOICE



**KOLD**  
**7831 N. Business Park Dr.**  
**Tucson, AZ 85743**  
**Main: (520) 744-1313**  
**Billing:**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1503080-1 | 04/24/16     | April 2016    | 03/28/16 - 04/24/16 |

| Property | Account Executive | Sales Office   | Sales Region |
|----------|-------------------|----------------|--------------|
| KOLD     | Ryan Gordon       | HRP-Washington | National     |

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

| Advertiser                  | Product             | Estimate Number |
|-----------------------------|---------------------|-----------------|
| ISS/Vote Yes for Arizona Sc | VOTE YES AZ SCHOOLS | 2877            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 04/19/16 - 04/25/16 | 1503080 | 08219610    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

Send Payment To:

**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 1021        | 274             | 310         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description       | Start/End Time | MTWTFSS           | Length         | Spots/<br>Week | Rate       | Type        |
|---|------------|----------|-------------------|----------------|-------------------|----------------|----------------|------------|-------------|
| 1   | 04/22/16   | 04/22/16 | News 13 at 10p    | 10p-1035p      | ----1--           | :30            | 1              | \$950.00   | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 ----1-- 1 \$950.00 |            |          |                   |                |                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | KOLD       | F        | 04/22/16          | 10:30 PM       | News 13 at 10p    | 10p-1035p      | :30            | 12316TV02H | \$950.00 NM |
| 2   | 04/22/16   | 04/22/16 | News 13 at 4p     | 4p-5p          | ----1--           | :30            | 1              | \$500.00   | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 ----1-- 1 \$500.00 |            |          |                   |                |                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | KOLD       | F        | 04/22/16          | 4:37 PM        | News 13 at 4p     | 4p-5p          | :30            | 12316TV01H | \$500.00 NM |
| 3   | 04/22/16   | 04/22/16 | News 13 at 5p     | 5p-530p        | ----1--           | :30            | 1              | \$850.00   | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 ----1-- 1 \$850.00 |            |          |                   |                |                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | KOLD       | F        | 04/22/16          | 5:29 PM        | News 13 at 5p     | 5p-530p        | :30            | 12316TV02H | \$850.00 NM |
| 4   | 04/22/16   | 04/22/16 | KOLD This Morning | 457a-6a        | ----1--           | :30            | 1              | \$340.00   | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 ----1-- 1 \$340.00 |            |          |                   |                |                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | KOLD       | F        | 04/22/16          | 5:53 AM        | KOLD This Morning | 457a-6a        | :30            | 12316TV02H | \$340.00 NM |
| 5   | 04/22/16   | 04/22/16 | News 13 at 6p     | 6p-630p        | ----1--           | :30            | 1              | \$850.00   | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 ----1-- 1 \$850.00 |            |          |                   |                |                   |                |                |            |             |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | KOLD       | F        | 04/22/16          | 6:13 PM        | News 13 at 6p     | 6p-630p        | :30            | 12316TV02H | \$850.00 NM |
| 6   | 04/22/16   | 04/22/16 | ET                | 630p-7p        |                   | :30            | 1              | \$750.00   | NM          |

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**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

|                                  |                     |                 |                     |
|----------------------------------|---------------------|-----------------|---------------------|
| Invoice #                        | Invoice Date        | Invoice Month   | Invoice Period      |
| 1503080-1                        | 04/24/16            | April 2016      | 03/28/16 - 04/24/16 |
| Advertiser                       | Product             | Estimate Number |                     |
| ISS/Vote Yes for Arizona Schools | VOTE YES AZ SCHOOLS | 2877            |                     |

| Line      | Start Date        | End Date        | Description          | Start/End Time    | MTWTFSS              | Length         | Spots/<br>Week | Rate       | Type          |
|-----------|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|------------|---------------|
| ----- 1-- |                   |                 |                      |                   |                      |                |                |            |               |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | ----- 1--            | 1                 | \$750.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | F               | 04/22/16             | 6:55 PM           | ET                   | 630p-7p        | :30            | 12316TV01H | \$750.00 NM   |
| 14        | 04/24/16          | 04/24/16        | News 13 at 10p Sun   | 10p-1035p         | Sun                  | ----- 1        | :30            | 1          | \$800.00 NM   |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | ----- 1              | 1                 | \$800.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Su              | 04/24/16             | 10:30 PM          | News 13 at 10p Sun   | 10p-1035p Sun  | :30            | 12316TV02H | \$800.00 NM   |
| 15        | 04/24/16          | 04/24/16        | Sun 9p-10p           | 9p-10p            |                      | ----- 1        | :30            | 1          | \$2,500.00 NM |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | ----- 1              | 1                 | \$2,500.00           |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Su              | 04/24/16             | 9:36 PM           | Sun 9p-10p           | 9p-10p         | :30            | 12316TV02H | \$2,500.00 NM |
| 16        | 04/21/16          | 04/21/16        | News 13 at 4p        | 4p-5p             |                      | --- 1---       | :30            | 1          | \$500.00 NM   |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | --- 1---             | 1                 | \$500.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Th              | 04/21/16             | 4:09 PM           | News 13 at 4p        | 4p-5p          | :30            | 12316TV02H | \$500.00 NM   |
| 17        | 04/21/16          | 04/21/16        | KOLD This Morning    | 457a-6a           |                      | --- 1---       | :30            | 1          | \$340.00 NM   |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | --- 1---             | 1                 | \$340.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Th              | 04/21/16             | 5:29 AM           | KOLD This Morning    | 457a-6a        | :30            | 12316TV02H | \$340.00 NM   |
| 18        | 04/21/16          | 04/21/16        | News 13 at 6p        | 6p-630p           |                      | --- 1---       | :30            | 1          | \$850.00 NM   |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | --- 1---             | 1                 | \$850.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Th              | 04/21/16             | 6:21 PM           | News 13 at 6p        | 6p-630p        | :30            | 12316TV02H | \$850.00 NM   |
| 19        | 04/21/16          | 04/21/16        | KOLD This Morning 6a | 6a-7a             |                      | --- 1---       | :30            | 1          | \$750.00 NM   |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | --- 1---             | 1                 | \$750.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Th              | 04/21/16             | 6:59 AM           | KOLD This Morning 6a | 6a-7a          | :30            | 12316TV01H | \$750.00 NM   |
| 20        | 04/21/16          | 04/21/16        | ET                   | 630p-7p           |                      | --- 1---       | :30            | 1          | \$750.00 NM   |
| Weeks:    | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |            |               |
|           | 04/18/16          | 04/24/16        | --- 1---             | 1                 | \$750.00             |                |                |            |               |
| Spots: #  | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1         | KOLD              | Th              | 04/21/16             | 6:40 PM           | ET                   | 630p-7p        | :30            | 12316TV02H | \$750.00 NM   |

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| 1503080-1                        | 04/24/16            | April 2016      | 03/28/16 - 04/24/16 |
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| Line  | Start Date | End Date | Description          | Start/End Time | MTWTFSS              | Length         | Spots/<br>Week | Rate       | Type          |
|---|------------|----------|----------------------|----------------|----------------------|----------------|----------------|------------|---------------|
| 21  | 04/21/16   | 04/21/16 | Thu 8p-9p            | 8p-9p          | ---1---              | :30            | 1              | \$2,500.00 | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 ---1--- 1 \$2,500.00 |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | Th       | 04/21/16             | 8:16 PM        | Thu 8p-9p            | 8p-9p          | :30            | 12316TV01H | \$2,500.00 NM |
| 22  | 04/19/16   | 04/19/16 | News 13 at 10p       | 10p-1035p      | -1-----              | :30            | 1              | \$950.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 -1----- 1 \$950.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | Tu       | 04/19/16             | 10:23 PM       | News 13 at 10p       | 10p-1035p      | :30            | 12316TV01H | \$950.00 NM   |
| 23  | 04/19/16   | 04/19/16 | News 13 at 4p        | 4p-5p          | -1-----              | :30            | 1              | \$500.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 -1----- 1 \$500.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | Tu       | 04/19/16             | 4:40 PM        | News 13 at 4p        | 4p-5p          | :30            | 12316TV01H | \$500.00 NM   |
| 24  | 04/19/16   | 04/19/16 | News 13 at 6p        | 6p-630p        | -1-----              | :30            | 1              | \$850.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 -1----- 1 \$850.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | Tu       | 04/19/16             | 6:13 PM        | News 13 at 6p        | 6p-630p        | :30            | 12316TV02H | \$850.00 NM   |
| 25  | 04/19/16   | 04/19/16 | KOLD This Morning 6a | 6a-7a          | -1-----              | :30            | 1              | \$750.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 -1----- 1 \$750.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | Tu       | 04/19/16             | 6:28 AM        | KOLD This Morning 6a | 6a-7a          | :30            | 12316TV02H | \$750.00 NM   |
| 26  | 04/19/16   | 04/19/16 | ET                   | 630p-7p        | -1-----              | :30            | 1              | \$750.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 -1----- 1 \$750.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | Tu       | 04/19/16             | 6:41 PM        | ET                   | 630p-7p        | :30            | 12316TV02H | \$750.00 NM   |
| 27  | 04/20/16   | 04/20/16 | News 13 at 4p        | 4p-5p          | --2----              | :30            | 2              | \$500.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 --2---- 2 \$500.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |
| 1   | KOLD       | W        | 04/20/16             | 4:32 PM        | News 13 at 4p        | 4p-5p          | :30            | 12316TV02H | \$500.00 NM   |
| 2   | KOLD       | W        | 04/20/16             | 4:55 PM        | News 13 at 4p        | 4p-5p          | :30            | 12316TV02H | \$500.00 NM   |
| 28  | 04/20/16   | 04/20/16 | News 13 at 5p        | 5p-530p        | --1----              | :30            | 1              | \$850.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>04/18/16 04/24/16 --1---- 1 \$850.00   |            |          |                      |                |                      |                |                |            |               |
| Spots: #  | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID      | Rate Type     |

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| Line   | Start Date | End Date | Description       | Start/End Time | MTWTFSS           | Length         | Spots/<br>Week | Rate       | Type     |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
|--|------------|----------|-------------------|----------------|-------------------|----------------|----------------|------------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|----------|------|----------|----------|----|----------|----------|---------------|-------------|----------------|------------|----------|------|------|---|------|---|----------|---------|-------------------|---------|-----|------------|----------|----|
| 28   | 04/20/16   | 04/20/16 | News 13 at 5p     | 5p-530p        | -- 1----          | :30            | 1              | \$850.00   | NM       |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>04/20/16</td><td>5:10 PM</td><td>News 13 at 5p</td><td>5p-530p</td><td>:30</td><td>12316TV01H</td><td>\$850.00</td><td>NM</td></tr></table>   |            |          |                   |                |                   |                |                |            |          | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate     | Type | 1        | KOLD     | W  | 04/20/16 | 5:10 PM  | News 13 at 5p | 5p-530p     | :30            | 12316TV01H | \$850.00 | NM   |      |   |      |   |          |         |                   |         |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate     | Type     |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 1  | KOLD       | W        | 04/20/16          | 5:10 PM        | News 13 at 5p     | 5p-530p        | :30            | 12316TV01H | \$850.00 | NM       |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 29   | 04/20/16   | 04/20/16 | KOLD This Morning | 457a-6a        | -- 1----          | :30            | 1              | \$340.00   | NM       |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>04/18/16</td><td>04/24/16</td><td>-- 1----</td><td>1</td><td>\$340.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>04/20/16</td><td>5:13 AM</td><td>KOLD This Morning</td><td>457a-6a</td><td>:30</td><td>12316TV02H</td><td>\$340.00</td><td>NM</td></tr></table> |            |          |                   |                |                   |                |                |            |          | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 04/18/16 | 04/24/16 | -- 1---- | 1    | \$340.00 | Spots: # | Ch | Day      | Air Date | Air Time      | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | KOLD | W | 04/20/16 | 5:13 AM | KOLD This Morning | 457a-6a | :30 | 12316TV02H | \$340.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS           | Spots/Week     | Rate              |                |                |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
|  | 04/18/16   | 04/24/16 | -- 1----          | 1              | \$340.00          |                |                |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate     | Type     |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 1  | KOLD       | W        | 04/20/16          | 5:13 AM        | KOLD This Morning | 457a-6a        | :30            | 12316TV02H | \$340.00 | NM       |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 30   | 04/20/16   | 04/20/16 | News 13 at 6p     | 6p-630p        | -- 1----          | :30            | 1              | \$850.00   | NM       |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>04/18/16</td><td>04/24/16</td><td>-- 1----</td><td>1</td><td>\$850.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>04/20/16</td><td>6:13 PM</td><td>News 13 at 6p</td><td>6p-630p</td><td>:30</td><td>12316TV02H</td><td>\$850.00</td><td>NM</td></tr></table>     |            |          |                   |                |                   |                |                |            |          | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 04/18/16 | 04/24/16 | -- 1---- | 1    | \$850.00 | Spots: # | Ch | Day      | Air Date | Air Time      | Description | Start/End Time | Length     | Ad-ID    | Rate | Type | 1 | KOLD | W | 04/20/16 | 6:13 PM | News 13 at 6p     | 6p-630p | :30 | 12316TV02H | \$850.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS           | Spots/Week     | Rate              |                |                |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
|  | 04/18/16   | 04/24/16 | -- 1----          | 1              | \$850.00          |                |                |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate     | Type     |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 1  | KOLD       | W        | 04/20/16          | 6:13 PM        | News 13 at 6p     | 6p-630p        | :30            | 12316TV02H | \$850.00 | NM       |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 31   | 04/20/16   | 04/20/16 | ET                | 630p-7p        | -- 1----          | :30            | 1              | \$750.00   | NM       |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS           | Spots/Week     | Rate              |                |                |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
|  | 04/18/16   | 04/24/16 | -- 1----          | 1              | \$750.00          |                |                |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| Spots: #   | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID      | Rate     | Type     |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| 1  | KOLD       | W        | 04/20/16          | 6:55 PM        | ET                | 630p-7p        | :30            | 12316TV02H | \$750.00 | NM       |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |
| Total Spots  |            |          |                   |                |                   |                | 25             |            |          |          |            |          |          |            |             |                |          |          |          |      |          |          |    |          |          |               |             |                |            |          |      |      |   |      |   |          |         |                   |         |     |            |          |    |

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$20,820.00</b> |
| <u>Agency Commission</u> | <b>\$3,123.00</b>  |
| <u>Net Amount Due</u>    | <b>\$17,697.00</b> |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.