

INVOICE



KOLD
 7831 N. Business Park Dr.
 Tucson, AZ 85743
 Main: (520) 744-1313
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503136-1	05/22/16	May 2016	04/25/16 - 05/17/16

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Advertiser	Product	Estimate Number
ISS/Vote Yes for Arizona Sc	VOTE YES AZ SCHOOLS	2880

Flight Dates	Order #	Alt Order #
05/10/16 - 05/17/16	1503136	08219626

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KOLD
 Lockbox #0334
 P.O. Box 11407
 Birmingham, AL 35246-0334

Agency Code	Advertiser Code	Product 1/2
1021	274	310

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/13/16	05/13/16	Syndicated 3-4p M-F	3p-4p	----1--	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/09/16	05/15/16	----1--	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	F	05/13/16	3:39 PM	Syndicated 3-4p M-F	3p-4p	:30	12316TV08H	\$300.00	NM
2	05/16/16	05/16/16	KOLD This Morning	457a-6a	1-----	:30	1	\$340.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/16/16	05/22/16	1-----	1	\$340.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	M	05/16/16	5:54 AM	KOLD This Morning	457a-6a	:30	12316TV08H	\$340.00	NM
3	05/14/16	05/14/16	Sat 9p-10p	9p-10p	-----1-	:30	1	\$600.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/09/16	05/15/16	-----1-	1	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	Sa	05/14/16	9:40 PM	Sat 9p-10p	9p-10p	:30	12316TV08H	\$600.00	NM
4	05/12/16	05/12/16	Syndicated 3-4p M-F	3p-4p	---1---	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/09/16	05/15/16	---1---	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	Th	05/12/16	3:18 PM	Syndicated 3-4p M-F	3p-4p	:30	12316TV08H	\$300.00	NM
5	05/12/16	05/12/16	News 13 at 5p	5p-530p	---1---	:30	1	\$850.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/09/16	05/15/16	---1---	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLD	Th	05/12/16	5:09 PM	News 13 at 5p	5p-530p	:30	12316TV08H	\$850.00	NM
6	05/12/16	05/12/16	ET	630p-7p		:30	1	\$750.00	NM	

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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INVOICE

Send Payment To:



KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice # 1503136-1	Invoice Date 05/22/16	Invoice Month May 2016	Invoice Period 04/25/16 - 05/17/16
Advertiser ISS/Vote Yes for Arizona Sc	Product VOTE YES AZ SCHOOLS	Estimate Number 2880	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
--- 1 ---										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/09/16	05/15/16	--- 1 ---	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	Th	05/12/16	6:55 PM	ET	630p-7p	:30	12316TV08H	\$750.00 NM	
7	05/10/16	05/10/16	Syndicated 3-4p M-F	3p-4p	- 1 - - - - -	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/09/16	05/15/16	- 1 - - - - -	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	Tu	05/10/16	3:31 PM	Syndicated 3-4p M-F	3p-4p	:30	12316TV07H	\$300.00 NM	
8	05/10/16	05/10/16	News 13 at 5p	5p-530p	- 1 - - - - -	:30	1	\$850.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/09/16	05/15/16	- 1 - - - - -	1	\$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	Tu	05/10/16	5:27 PM	News 13 at 5p	5p-530p	:30	12316TV07H	\$850.00 NM	
9	05/17/16	05/17/16	KOLD This Morning	457a-6a	- 1 - - - - -	:30	1	\$340.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/16/16	05/22/16	- 1 - - - - -	1	\$340.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	Tu	05/17/16	5:11 AM	KOLD This Morning	457a-6a	:30	12316TV08H	\$340.00 NM	
10	05/10/16	05/10/16	ET	630p-7p	- 1 - - - - -	:30	1	\$750.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/09/16	05/15/16	- 1 - - - - -	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	Tu	05/10/16	6:42 PM	ET	630p-7p	:30	12316TV07H	\$750.00 NM	
11	05/11/16	05/11/16	Syndicated 3-4p M-F	3p-4p	- - 1 - - - -	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/09/16	05/15/16	- - 1 - - - -	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	W	05/11/16	3:23 PM	Syndicated 3-4p M-F	3p-4p	:30	12316TV07H	\$300.00 NM	
12	05/11/16	05/11/16	KOLD This Morning	457a-6a	- - 1 - - - -	:30	1	\$340.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/09/16	05/15/16	- - 1 - - - -	1	\$340.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	KOLD	W	05/11/16	5:29 AM	KOLD This Morning	457a-6a	:30	12316TV07H	\$340.00 NM	
Total Spots							12			

Payment Terms 30 Days

Gross Total **\$6,020.00**

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Lockbox #0334
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Birmingham, AL 35246-0334

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1503136-1	05/22/16	May 2016	04/25/16 - 05/17/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/Vote Yes for Arizona Sc		VOTE YES AZ SCHOOLS	2880

<u>Agency Commission</u>	\$903.00
<u>Net Amount Due</u>	\$5,117.00

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