

**WFLS-FM**  
**Quarterly Issues/Programming Report**  
**for January-March 2014**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 8 times M-F	January 1 through March 28	Every 30-minutes 5am-8:30am M-F
Transitioning from Military to Civilian Life	"Focus" 30-minute PA interview program	Host Deirdre Blake and Mike Abrams, Author of Business networking for veterans discuss the transition period for military vets to civilian life.	01/05/2014	8:30 p.m.
Staying Healthy	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Brooke Rossheim, Director of the Rappahannock Area health dist., discuss educating the public about STD's.	01/12/2014	8:30 p.m.
Chronic Pain	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Paul Michael Colopy of neurology Assoc of Fredericksburg discuss the instruction of patients about how their nervous system affects chronic pain and how to manage it.	01/19/2014	8:30 p.m.
Autoimmune Disorder	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Diane Franchi, Infectious Disease Specialist discuss how and when people should seek the help of a doctor if they think they have immunity issues.	01/26/2014	8:30 p.m.
Date:				

**WFLS-FM**  
**Quarterly Issues/Programming Report**  
**for January-March 2014**  
**Page 2**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Pest Control	"Focus" 30-minute PA interview program	Host Deirdre Blake and Barry Robinson a local pest control and lawn care specialist discuss how and when residents should start prepping homes for the changing seasons.	02/02/2014	8:30 p.m.
Business Development	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Doug and Polly White to discuss when businesses should consider if they are ready to grow and how to build a plan for growth.	02/09/2014	8:30 p.m.
Veteran Employment	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Fred Wellman and Josh Ellis to discuss why businesses should hire veterans and how to transfer military skills to civilian life.	02/16/2014	8:30 p.m.
Home Healthcare	"Focus" 30-minute PA interview program	Host Deirdre Blake and Sarah Rice of Visiting Nurses of Fredericksburg discuss what insurance covers how families can expect to pay for such service.	02/23/2014	8:30 p.m.
Job Placement	"Focus" 30-minute PA interview program	Host Deirdre Blake and Kim Weber of Taskforce Staffing discuss how local development, businesses and schools affect the amount of jobs available.	03/02/2014	8:30 p.m.
Date:				

**WFLS-FM**  
**Quarterly Issues/Programming Report**  
**for January-March 2014**  
**Page 3**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
College Scholarships	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Ann Woolford, Vice-president for Academic affairs and Student Services at Germanna Community College, discuss how people can start to plan for college early by saving and examining scholarship opportunities.	03/09/2014	8:30 p.m.
Politics	"Focus" 30-minute PA interview program	Host Deirdre Blake and Gerry Warburg, Assistanty Dean at the Barton School at the University of Virginia, discuss politics from the time of Nixon to the Obama presidencies.	03/16/2014	8:30 p.m.
Non-profit Fundraising	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Lisa Biever and Teri McNally of the Community Foundation to discuss the organization's work as a go-between for local donors and non-profits and the upcoming Community Give Day.	03/23/2014	8:30 p.m.
Remote Working	"Focus" 30-minute PA interview program	Host Deirdre Blake and Lynne McCarthy of the Virginia Department of Rail and Transportation, discuss teleworking across the region.	03/30/2014	8:30 p.m.
Date:				

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Veteran Business Networking

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 1-5-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Author of Business Networking for Veterans, Mike Abrams

**Subject and/or Topics discussed:**

What it's like to transition from the military to the civilian workforce and the role that job skills play. How people enlisted or officers might have a tough time being civilians again and how they can ease the transition. Tips and advice to help find a job and what they can expect in say one to five years once they're discharged from the service.

**Date production completed:** 12-16-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Staying Healthy

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 1-12-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Dr. Brooke Rossheim- Director of Rappahannock Area Health District-Stafford Office

**Subject and/or Topics discussed:**

STDs and how to prevent them, along with the importance of education. Why preventative care can save people money down the road and keep them on their feet. The flu vaccine for 2014 and new options to make it less painful and scary. Colon and other types of cancer and how people can educate themselves and get screened.

**Date production completed:** 1-6-14 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Chronic Pain

**How was issue ascertained:** community interest

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 1-19-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Dr. Paul Michael Colopy- Neurology Associates of Fredericksburg; advisor Mary Washington Healthcare

**Subject and/or Topics discussed:**

Teaching people how their nervous systems affect chronic pain and how they can better manage it than taking medication.

**Date production completed:** 1-10-14 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Autoimmune Disorders

**How was issue ascertained:** community interest

**Series \_\_\_ or program: XX Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 1-26-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

Dr. Diane Franchi- Infectious Disease Specialist; Doctor with Infectious Disease Associates in Fredericksburg

### **Subject and/or Topics discussed:**

How and when people should seek the help of a doctor if they think they could have a problem with immunity. In some cases, medication or food allergies can mask themselves to be an autoimmune problem.

**Date production completed:** 1-20-14 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Pest Control

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 2-2-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

President of Servispros Pest and LawnCare

President of Complete Service Inspections (CSI) of Virginia

### **Subject and/or Topics discussed:**

How and when people should start prepping their homes for the changing seasons. The role that energy efficient changes, like weather stripping can also play in pest control. What products people can use on their own to avoid poisoning and when it is important to seek the help of a professional.

**Date production completed:** **Submitted by program host:** Deirdre Blake



## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Business Development

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 2-9-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Author of Let Go to Grow

**Subject and/or Topics discussed:**

When businesses should consider if they are ready to grow and the role that a business plan has in getting them a loan and a vision for the future. How owners can gauge if their efforts have been successful. The big differences in going from being a micro business to a small one and then to a large and what it takes.

**Date production completed:** 1-16-14 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Veteran Employment

**How was issue ascertained:** community interest

**Series** \_\_\_ **or program:** \_\_\_ XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 2-16-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

Fred Wellman- Owner of Scout Comms in Fredericksburg

Josh Ellis- Owner of Athios in Fredericksburg

### **Subject and/or Topics discussed:**

Why businesses should hire veterans and how they should hone ways to transfer their military skills into civilian work. Why public relations skills are key and ways to change from addressing people the way you do in active duty to the rest of the work world. What vets need to do in dealing with any psychological or physical issues that they have prior to trying to be successful in finding a civilian job.

**Date production completed:** 1-30-14 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Home Healthcare

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 2-23-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Sarah Rice- Visiting Nurses of Fredericksburg

**Subject and/or Topics discussed:**

When insurance covers home healthcare help and when individuals or families can expect to pay for the service. What is provided and how long might people need it? What types of conditions would be too much to handle and the credentials that led to this organization being formed.

**Date production completed:** 1-30-14 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Job Placement

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 3-2-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Kim Weber- CFO/Owner of Taskforce Staffing in Fredericksburg

**Subject and/or Topics discussed:**

How local development, businesses, schools and laws affect the amount of jobs available. The services that Taskforce provides to people in the community that are looking for work and the employers that want to hire them.

**Date production completed:** 2-25-14 **Submitted by program host:** Deirdre Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** College Scholarships

**How was issue ascertained:** community interest

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 3-9-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Dr. Ann Woolford- Vice President for Academic Affairs and Student Services

**Subject and/or Topics discussed:**

How people can start saving for college early. Scholarships are available in all denominations every year. Why planning is early to get financing for fall classes. What parents and kids can do on their own to research what's available at the school, in the community and through federal education programs.

**Date production completed:** 2-26-14 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** DC Politics

**How was issue ascertained:** community interest

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 3-~~8~~<sup>11</sup>-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

Gerry Warburg- Assistant Dean at the Batton School at the University of Virginia  
Author or Dispatches from the Eastern Front

### **Subject and/or Topics discussed:**

Ho he got the desire to get involved in politics at a pretty young age and where it took his life and career. A history lesson for our listeners about what politics in DC have looked like from the time of the Nixon to the Obama presidencies. Advice to the Obama administration on how to handle everything from the Ukraine to the threat of global warming. When young people interested in politics should get more involved, how and why.

**Date production completed:** 3-11-14 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Nonprofit Fundraising

**How was issue ascertained:** community interest

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 3-23-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

Lisa Bieber- Director of Donor Services for the Community Foundation

Teri McNally- Executive Director of the Community Foundation

### **Subject and/or Topics discussed:**

The roots of the Community Foundation and how it acts as a go between for local donors and non profits. Why giving is the lifeblood of nonprofit work and what the community would look like if money stopped coming in to them. The Community Give Day this May and where the money will go.

**Date production completed:** 3-19-14 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WVBX, WWUZ, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Remote Working

**How was issue ascertained:** community interest

**Series \_\_\_ or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 3-30-14

**Time aired:** 6 am on WVBX, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

**Guest Participants:**

Lynne McCarthy- Virginia Department of Rail and Transportation, Telework Coordinator

**Subject and/or Topics discussed:**

How individuals can learn more about teleworking and pitch their company to pick up the concept. The federal tax credit that was picked up in 2011 to help if you do remote work, along with anything else you can write off. The benefits of extra productivity and how employees can ask for help if it doesn't work for them.

**Date production completed:** 3-24-14 **Submitted by program host:** Deirdre Blake



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX      LOCATION: Fairfax, Va - by phone

Person Interviewed: MIKE ABRAMS

Address: 140 B 46 ST SW

Phone: 347 218 3063

City, State, Zip: NY, NY 10077

Age: 12-17 18-45 46-65 over 65

Ethnicity: W

Occupations, organizations, interests, and titles:

VETERAN, FOUR BRUCK

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

MILITARY TRANSITIONING, EMPLOYMENT,

POST TRAUMATIC STRESS

Interviewer: Deirdre Blake Job Title: Assistant News Director date: 11-12-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Nes Duke

11/14/2013

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Dr. Brooke Rossheim

**Address:** Rappahannock Area Health District- Stafford  
Office 1300 Courthouse Road Stafford, Va. 22554

**Phone:** 540-659-3101

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Director of the Rappahannock Area Health District

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The need for increased access to affordable health care continues to be pressing. Finding a way to reduce rates of sexually transmitted diseases and reduce tobacco use. Developing a plan to make people more aware of the need for early colon cancer screening and diabetes testing can help save lives. Making affordable dental care more available in the Fredericksburg region would reduce overall healthcare and insurance costs.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 3-3-14

**OFFICE USE ONLY:**

**Reviewed by:**

*Deirdre Blake*

**Job Title:**

*Asst. News Director*

**date:**

*3-24-14*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Dr. Paul Michael Colopy

**Address:** 101 Hospital Center Boulevard

**City, State, Zip:** Stafford, Va. 22554

**Phone:** 540-741-9000

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Dr. of Neurology- Neurology Associates of Fredericksburg- advises at Stafford Hospital

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Patients understanding how their pain receptors process with the brain and when medicine is needed. The role that nerves in the body play in pain and where things like meditation and non-medication plans can help them.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 1-29-14

**OFFICE USE ONLY:**

**Reviewed by:**      **Job Title:** ASST NEWS DIRECTOR      **date:** 3-24-14

*Deirdre Blake*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Dr. Diane Franchi

**Address:** 101 Hospital Center Boulevard

**City, State, Zip:** Stafford, Va. 22554

**Phone:** 540-741-9000

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Infectious Disease Specialist with Mary Washington Healthcare

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

People need to understand how the overuse of antibiotics can actually break down their immune system. When it happens, autoimmune disorders and even infectious diseases can come into play. The result could be a condition that patients have to needlessly live with, but there is help if they educate themselves and don't just constantly go to the doctor.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 2-18-14

**OFFICE USE ONLY:**

**Reviewed by:**      **Job Title:** Asst. News Director      **date:** 3.24.14

*Deirdre Blake*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Barry Robinson

**Address:** 10822 Courthouse Road

**Phone:** 540-710-0776

**City, State, Zip:** Fredericksburg, Va. 22408

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

President of Servispros Pest and LawnCare  
President of Complete Service Inspections (CSI) of Virginia

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Current state of the economy. Creating more jobs in the fields of energy or energy efficiency, through reducing the demand for foreign oil.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director **date:** 2-18-14

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:** Asst. News Director **date:** 3-24-14

*Deirdre Blake*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Culpeper, VA

**Person Interviewed:** Doug and Polly White

**Address:** 13907 Dunkeld Terrace      **Phone:** 804-379-7929

**City, State, Zip:** Fredericksburg VA 22407

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Please see the attached bios

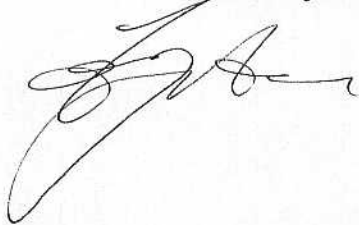
**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The most important issue facing our community, and indeed our country, is economic development, job creation, and the growth of the economy. Small business is the growth engine of the economy. Unfortunately, too many small businesses plateau well short of their potential. Our book, *Let Go to Grow*, explains why some businesses thrive and others fail to reach their potential. But, it goes a step further explaining to small business owners how to overcome the pitfalls they will inevitably face as their business grows.

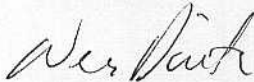
**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 1-27-14

**OFFICE USE ONLY:**

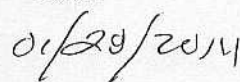
**Reviewed by:**



**Job Title:**



**date:**



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS. WWUZ. WVBX. WNTX **LOCATION:**

**Person Interviewed:** FRED WELLMAN

**Contact made through:** FRANK HAMMOND

**Guest:**

**Address/Phone Number:** 55 CARISWOOD LN, STAFFORD VA 22556

202-957-2688

**Age:** 12-17 18-45 46-60 Over 65

**Ethnicity:** WHITE

**What are the major needs and problems facing your community as they concern your group or organization?**

VETERAN OWNED BUSINESSES STRUGGLE TO GET FUNDING FOR OPERATIONS.

**What are the most important needs and problems facing your community?**

THE BUSINESS COMMUNITY DOWNTOWN HAS HARDLY ANY SUPPORT FROM THE CITY. TOO MUCH FOCUS ON CENTRAL PARK AND RESTAURANTS INSTEAD OF DOWNTOWN

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director **date:**

**Reviewed by:**

**Job Title:**

**date:**



News Writer

01/31/2014

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION:

Person Interviewed: Josh Ellis

Contact made through: Fred Wellman

Guest:

Address/Phone Number:

Age: 12-17 18-45 46-60 Over 65

Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

Veteran employment, retention & training.

What are the most important needs and problems facing your community?

Veteran employment, Homelessness, education

Interviewer: Deirdre Blake Job Title: Asst. News Director date:

Reviewed by:

Job Title:

date:



Nesquite

01/21/2014



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Sarah Rice

**Address:** 3920 Plank Road Ste. 200

**City, State, Zip:** Fredericksburg, Va. 22401

**Phone:** 540-548-0590

**Age:** 12-17   18-45   46-65   over 65                      **Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Client Services Advisor- Visiting Nurses of Fredericksburg

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Teaching families the options that are available to keep parents and other loved ones safe and happy in their own home as long as possible. Advising on the types of care that VNS is able to provide.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 2-26-14

**OFFICE USE ONLY:**

**Reviewed by:**

*Deirdre Blake*

**Job Title:** ASST. NEWS Director      **date:** 3-24-14

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Kim Weber

**Address:** 969 Taskforce Drive

**City, State, Zip:** Fredericksburg, Va. 22407

**Phone:** 540-785-6666

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Owner- Taskforce Staffing

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Connecting people in the Fredericksburg region that are looking for jobs with employers that want to hire them. Teaching people how to interview, write resumes and search for jobs.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 2-27-14

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:** Asst News Director      **date:** 3-24-14

*Deirdre Blake*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Dr. Ann Woolford

**Address:** 10000 Germanna Point Drive

**City, State, Zip:** Fredericksburg, VA 22408-9543

**Phone:** 540-891-3000

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:** African American

**Occupations, organizations, interests, and titles:**

Financial and Aide Advisor; Vice President for Academic Affairs and Student Services

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Making college more attainable for more young people by starting the saving process early, through parents, guardians and other family members is key to success. We have a number of new options that allow people to find money in advance that won't "break the bank." Outreach needs to continue and more state funding will help spread the message so that all of the money to pursue higher education does not have to come at the last minute.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 3-4-14

**OFFICE USE ONLY:**

**Reviewed by:**      **Job Title:** Asst. News Director      **date:**

*Deirdre Blake*

*3-24-14*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Gerry Warburg

**Address:** 2325 N Jackson

**City, State, Zip:** Arlington VA 22201

**Age:** 46-65                      **Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

UVa Professor

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

We need greater citizen engagement in governance. Interviews like this help.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**

*Deirdre Blake*

*Asst News Director*

*3-14-14*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX LOCATION: Amelia Street

Person Interviewed: ~~Paul Johnson~~ Lisa Biever

Contact made through: I reached out to Nick Cadwallender. Nick introduced me to Paul Johnson who recommended that we try to get an interview

Guest: Lisa Biever

Address/Phone Number: 7377 Marmion Lane, King George, VA 22495/540 907-5371

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

There is a need for permanent charitable assets to support philanthropic efforts now and in the future.

What are the most important needs and problems facing your community?

Jobs, affordable housing, education, roads, long range planning for smart, environmentally-sensitive growth.

Interviewer: Deirdre Blake Job Title: Radio news Anchor/reporter date:

Reviewed by:

Job Title:

date:

Deirdre Blake

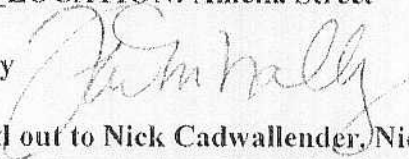
ASST. NEWS Director

3-25-19

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX LOCATION: Amelia Street

Person Interviewed: Teri McNally



Contact made through: I reached out to Nick Cadwallender. Nick introduced me to Paul Johnson who recommended that we try to get an interview

Guest: Teri McNally

Address/Phone Number: 514 Charlotte Street Fredericksburg VA 22401  
540-373-6992

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

There is a need for permanent charitable assets to support philanthropic efforts now and in the future.

What are the most important needs and problems facing your community?

Jobs, affordable housing, education, roads, long range planning for smart, environmentally-sensitive growth.

Interviewer: Deirdre Blake Job Title: Radio news Anchor/reporter date:

Reviewed by:

Job Title:

date:

*Deirdre Blake*

*Asst. News Director*

*3-24-14*

COMMUNITY LEADER ASCERTAINMENT SURVEY

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Lynne McCarthy

**Address:** 600 East Main Street Ste. 2102

**City, State, Zip:** Richmond, Va. 23219

**Phone:** 804-786-4443

**Age:** 12-17   18-45   46-65   over 65      **Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Remote Working Coordinator with the Virginia Department of Rail and Transportation;  
Public Relations Manager DRPT, Marketing Coordinator

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Connecting people in the Fredericksburg region with ways to save on gas and commuting time an improve their quality of life. Mass transit continues to get better in the Commonwealth, but traffic is still a challenge. We educate people and businesses on the benefits they can get from offering a telework option.

**Interviewer:** Deirdre Blake **Job Title:** Asst. News Director      **date:** 4-1-14

**OFFICE USE ONLY:**

**Reviewed by:**                      **Job Title:**                      **date:** 4-2-14

*Deirdre Blake*

*Asst. News Director*