

WFLS-FM
Quarterly Issues/Programming Report
for January-March 2013
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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Tax Filing Season	"Focus" 30-minute PA interview program	Deidre Blake talks with IRS spokesman, Mark Hanson, about forms filers should use and the benefits of filing online as opposed to hard copy files.	02/03/2013	8:30p.m.
Women's Health	"Focus" 30-minute PA interview program	Deidre Blake talks with Dr. Montgomery Johns of the Center for Advanced Women's Medicine about when girls should start seeing an OB-GYN, as well as issues that can develop causing harm to a woman's reproductive health.	02/10/2013	8:30p.m.
College Financial Aid	"Focus" 30-minute PA interview program	Deidre Blake talks with Rebecca Morris, Financial Aid Outreach Coordinator from Germanna Community College about FAFSA forms and upcoming financial aid Friday events.	02/17/2013	8:30 p.m.
college Savings	"Focus" 30-minute PA interview program	Deidre Blake talks with Craig Mohr of Financial Architects of Virginia about 529 Savings plans	02/24/2013	8:30p.m.
Home Energy Efficiency	"Focus" 30-minute PA interview program	Deidre Blake talks with Cindy Robinson of the "Bug Box" and Barry Robinson of ServisPros about how bugs affect the environment. Also discussed are tips about inexpensive energy cost saving measures.	03/03/2013	8:30p.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Prison Re-entry	"Focus" 30-minute PA interview program	Deirdre Blake talks with Mark Jarvis of the Champion Learning Center about what can be done in the community to keep people who go to prison from returning later.	03/10/2013	8:30p.m.
Returning to College	"Focus" 30-minute PA interview program	Deirdre Blake talks with Martha O'Keefe and Kimberly Rodenberg of the Germanna Community College Workforce Center about the difference the center offers people transitioning back into college later in life.	03/17/2013	8:30p.m.
Tachnology and Healthcare	"Focus" 30-minute PA interview program	Deirdre Blake talks with Eric Dishman of Intel about how technology is shaping the future of healthcare in Virginia.	03/24/2013	8:30p.m.
Returning Veterans into Society	"Focus" 30-minute PA interview program	Deirdre Blake talks with Dr. Barbara Van Dahlen, Founder of Give and Hour about trends in active duty military and returning vets as it relates to mental health.	03/31/2013	8:30p.m.
			Date:	

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:**Fredericksburg, Va.

ISSUE: Natural Disasters

How was issue ascertained: Following months of natural disasters, follow up to advice for residents.

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 01-06-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9 WWUZ and 1350-AM/96.5; 8:30 pm on 93.3 WFLS

Station Participant: Deirdre Blake, host

Guest Participant: Dr. Brooke Rossheim, Rappahannock Area Health District

Subject and/or Topics discussed: The area suffered an earthquake in 2011, also a tropical storm, hurricane and spring tornadoes. In 2012 the microburst, deracho and Superstorm Sandy caused more problems. Being prepared is more important now than ever in Virginia. What people need in their house to be ready, why a family emergency plan and drills are important. How to deal with the loss of wireless networks and other communication services during or after a natural disaster. Resources throughout the community where people can turn for guidance now.

Date production completed: 12-18-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: 2013 General Assembly

How was issue ascertained: community interest

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-13-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Bill Dubensky, host

Guest Participants: Bill Howell- Speaker of the House

Subject and/or Topics discussed: What are the hot button issues that are before lawmakers in the 2013 session? What is his role as Speaker?

Date production completed: 1-2-13 **Submitted by program host:** Bill Dubensky

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: The Civil War Trust

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-20-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Garry Adelman- Director of History and Education

Subject and/or Topics discussed: How the non-profit devotes itself to the preservation of endangered local and Virginia battlefields. The importance of public education about history and other educational and tourism initiatives to bring people into the region and engage their interest.

Date production completed: 1-3-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Employment Resources Inc. of Fredericksburg

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-27-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Bill Dubensky, host

Guest Participants: Joan McLaughlin- President of the ER Board

Subject and/or Topics discussed: How the company provides resources to young people in the region on education and employment services available. The ways in which the company gives access to resources for people that are disadvantaged and need more training to be successful in the workplace. How they work with individuals, schools, federal agencies and businesses to open up access to the Employment Resources programs.

Date production completed: 1-10-13 **Submitted by program host:** Bill Dubensky

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg, Va.

ISSUE: 2012 Tax Filing Season

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-3-13

Time aired: 6 am on WWVB and WWUZ and WNTX

8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Interviewed Mark Hanson, IRS Spokesman.

Subject and/or Topics discussed: Talking about what forms people should use, the benefits of filing on-line opposed to hard copies. What credits are available for filers—what tax changes have occurred from what was eligible in 2011 to 2012.

Date production completed: 1-25-13
Blake

Submitted by program host: Deirdre

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Women's Health

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-10-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Dr. Montgomery Johns, Center for Advanced Women's
Medicine

Subject and/or Topics discussed: At what point should female teens start seeing an
OB-GYN? What is your opinion on the HPV vaccine for school age girls?
Explanation of the other issues that can develop to harm women's future
reproductive health. When should women start having mammograms and when
should they seek out a specialist.

Date production completed: 1-29-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: College Financial Aid

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-17-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Rebecca Morris; Financial Aid Outreach Coordinator with
Germana Community College

Subject and/or Topics discussed: The first step to get any sort of federal funding is completing the Free Application for Federal Student Aid or FAFSA. Germana Community College's Fredericksburg campus is holding "Financial Aid Fridays" to help. The priority dates to have all financial aid turned in for fall classes and then the Spring. Why area students need to apply for financial aid and what it can cover.

Date production completed: 2-8-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: College Savings

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-24-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Financial Architects of Virginia Inc.; Craig Mohr

Subject and/or Topics discussed: Why parents should consider a 529 college savings plan. How people can save for a college education and when they should set money aside. What is the importance of having the child/future student contribute?

Date production completed: 2-5-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Home Energy Efficiency

How was issue ascertained: Met the owners of the company at a local "Green Drinks" event, on behalf of WFLS, that dealt with local environmental issues.

Series ___ **or program:** XX **Title:** Focus
Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-3-13

Time aired: 6 am on WNTX/1350-AM, WVBX and WWUZ and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Cindy Robinson- Founder of "The Bug Box" both are co-owners of these companies and Servispros in the Fredericksburg area.

Barry Robinson- Founder of C.S.I.- both are co-owners of these companies and Servispros in the Fredericksburg area.

Subject or Topics Discussed: How bugs affect the environment and ultimately the property value of your home. The perception that kids have of bugs versus how their parents feel and react. The reasons for learning about them are different, but both groups are doing so at "The Bug Box" and those efforts are helping support programs in local schools. Cracks around windows or doors, a lack of insulation, mold and radon can make it cost more to keep homes cool or warm and affect people's pocketbooks. The issues can also cause health problems and, in the end, be far more costly than testing for and addressing the issues early.

Date production completed: 2-20-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Prison Re-entry

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-10-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: mark Jarvis- Champion Learning Center

Subject and/or Topics discussed: Why do people that go to jail or prison end up back there again? What can be done in the community to keep people that go to prison from returning later? What programs are in place to help former prisoners successfully re-enter the community and the workforce?

Date production completed: 2-8-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Germanna Community College's Workforce Center

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-17-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Martha O'Keefe, Dean of Workforce and Professional
Development

Kimberly Rodenberg- Workforce Business and Career Coordinator

Subject and/or Topics discussed: Why people are nervous to go back to school. How
the Workforce Center is different from a tradition 4 year college degree. How can
people easily transition back to school and get skills to get a new or better job.

Date production completed: 03-07-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Technology and Healthcare

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-24-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Eric Dishman- Health Innovation and Policy with Intel's
Virginia Bureau

Subject and/or Topics discussed: How technology will likely shape the future of healthcare in Virginia and the U.S. Some of it is already in place in doctor's offices, hospitals and homes. He also shares ways that they see technology changing the way people take care of each other and communicate with doctors. More funding for personal health technology will be key in the coming months and years.

Date production completed: 2-26-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Give an Hour

How was issue ascertained: community interest

Series ___ **or program:** ___ **XX** ___ **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-31-13

Time aired: Sunday 6 am on 99.3 WWVB, 96.9
WWUZ and 1350-AM/96.5; 8:30 pm on 93.3
WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Dr. Barbara Van Dahlen- Founder of Give an Hour

Subject and/or Topics discussed: What are the trends in the active duty military and with returning vets as it relates to mental health? How do we reduce the stigma that is often tied to mental illness and weakness for veterans. The importance of connecting vets in need with local providers and how they give back to the community, once they get the help that they need.

Date production completed: 3-7-13 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, VA

Person Interviewed: Brooke Rossheim, M.D., M.P.H.

Address: Rappahannock Area Health District
608 Jackson Street
Fredericksburg, VA 22401

Phone: 540-899-4797

Age: 12-17 18-45 **46-65** over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

District Director, Rappahannock Area Health District
Virginia Department of Health

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

1. Need for increased affordable health care
2. Need for increased access to health care
3. Rates of Sexually Transmitted Infections
4. Need for public information / education about animal bites / rabies issues
5. Rates of tobacco use
6. Need for improved colon cancer screening
7. Need for increased access to and affordability of dental care

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 1-8-13

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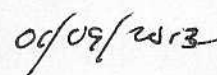
Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, va.

Person Interviewed: Bill Howell

Address: 106 Carter Street

Phone: 540-371-1612

City, State, Zip: Fredericksburg, Va. 22405

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Speaker of the House- Virginia House of Delegates; Stafford County resident

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Education of voters on the controversial transportation and other topics that face lawmakers. Teaching people how to use the on-line legislative toolbox and why getting involved in the General Assembly session is important.

Interviewer: Bill Dubensky **Job Title:** Radio News Reporter **date:** 1-14-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Bill Dubensky

1/20/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, va.

Person Interviewed: Garry Adelman

Address: 1156 15th Street NW Ste. 900

Phone: 202-367-1861

City, State, Zip: Washington, DC. 20005

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Director of History and Education for the Civil War Trust

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Expanding the reach of the largest non-profit dedicated to preserving civil war history into public schools and local communities. Access to work with local and state tourism directors to develop plans to get visitors into Fredericksburg area civil war sites and into their battlefields.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor **date:** 1-29-13

OFFICE USE ONLY:

Reviewed by:



Job Title:

Exec Dir

date:

2/28/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, va.

Person Interviewed: Joan McLaughlin

Address: 404 Willis Street

Phone: 540-372-6710

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President of the Board of Directors; Employment Resources Inc. of Fredericksburg

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Securing more funding to provide education and services to the disadvantaged that need to find work in the community.

Interviewer: Bill Dubensky **Job Title:** Radio News Reporter **date:** 1-29-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Bill Dubensky

3/28/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, va.

Person Interviewed: Mark Hanson

Address: 1320 Central Park Blvd.

Phone: 336-574-6040

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Public Relations Spokesman for the IRS in VA, NC and WV.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

More people need to get educated on the tax code and changes. It is most important for them to know when to file their own taxes and when to get help from a professional. Multiple investments, steams of income and major life changes are indicators that a return will be more complex.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor **date:** 2-5-13

OFFICE USE ONLY:

Reviewed by:



Job Title:

Deirdre Blake

date:

3/24/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, va.

Person Interviewed: Dr. Montgomery Johns

Address: 623 Jefferson Davis Highway, Suite 101
Fredericksburg, VA 22401-4437

Phone: 540-373-3390

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Board certified and a Diplomat of the American Board of Obstetrics and Gynecology;
Graduate from UCLA School of Medicine; Former Chairman of the OB/GYN Department at
Mary Washington Hospital.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Educating local women on the importance of having an annual pap smear and mammogram, if over 40. Access to preventative care is available in the region for the insured and free services are available for those that qualify.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 2-13-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Deirdre Blake

2/20/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, va.

Person Interviewed: Rebecca Morris

Address: 1000 Germanna Point Drive
Fredericksburg, VA 22408

Phone: 540-891-3000

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Financial Aid Outreach Coordinator- Germanna Community College
Fredericksburg campus

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting prospective and future students involved and learning about the financial aid process. Many students don't realize that some or all of their tuition, books and even housing can be paid for with grants and scholarships. Knowing is half the battle. Getting them to attend the free "Financial Fridays" classes can help them succeed in 2013 and beyond.

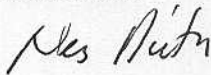
Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 2-10-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Craig R. Mohr

Address: 9817 Ramsay Drive

Phone: 540-710-0009

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President and Founder of Financial Architects of Virginia, Inc.; Member, (Fredericksburg) National Association of Insurance and Financial Advisors for the last twelve years; former Board Member;

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

We help you answer questions like: How do I retire? How do I pay less in taxes? What happens if I die, become disabled or need nursing care someday? What do I do with my old 401(k), 403(b), TSP or IRA account? And we teach you how to determine the best investments without paying too much in expenses.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 2-12-13

OFFICE USE ONLY:

Reviewed by:



Job Title:

Asst. Dir.

date:

3/28/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Barry Robinson

Address: 10822 Courthouse Road

Phone: 540-710-0776

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President the Bug Box; Servispros Pest and LawnCare

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Creating more jobs and reducing the high unemployment rate in Virginia and the nation. Getting the word out about ways to make your home more "green," to help reduce U.S. energy dependence.

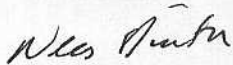
Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 3-5-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Cindy Robinson

Address: 10822 Courthouse Road

Phone: 540-710-0776

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President the Bug Box; Servispros Pest and LawnCare

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Creating more jobs and reducing the high unemployment rate in Virginia and the nation. Getting the word out about ways to make your home more "green," to help reduce U.S. energy dependence.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 3-5-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



0 3/28/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Mark Jarvis

Address: P.O. Box 2007 **Phone:** 540-229-1195

City, State, Zip: Culpeper, Va. 22701

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Re-integration Coach for Champion Learning; Independent Coach on the Prison Re-entry process in Central Virginia.


What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Many people that have been in jail before know that they can get a place to sleep and food. They start to feel safe and after they are released, they commit a crime to come back to what they know, "inside." Education of these former inmates is important. It is also needed for employers and others in the community to not treat them differently and "stereotype" them for a certain behavior for the rest of their life. Keeping someone in a local jail or state prison costs taxpayers money, reforming them instead adds to the local and state economic base.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 2-12-13

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

02/28/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:**

Person Interviewed: Martha O'Keefe

Address: 10000 Germanna Point Dr. **Phone:** (540) 891-3094

City, State, Zip: Fredericksburg, VA 22408

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Currently serve as Dean of Workforce and Professional Development

Germanna Community College

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

In my role at Germanna we strive to meet the training and educational needs of our diverse service region, that includes the counties of Stafford, Spotsylvania, Caroline, King George, Culpeper, Madison and Orange, as well as the City of Fredericksburg.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



03/08/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:**

Person Interviewed: Kimberly Rodenberg

Address: 10000 Germanna Point Dr. **Phone:** (540) 834-1925

City, State, Zip: Fredericksburg, VA 22408

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Currently serve Business and Career Coordinator for Germanna Community College.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

In my role at Germanna we strive to meet the training and educational needs of our diverse service region, including the counties of Stafford, Spotsylvania, Caroline, King George, Culpeper, Madison and Orange, as well as the City of Fredericksburg.

Work with area businesses to assist in meeting their employees training and development needs.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



03/08/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Eric Dishman

Address:

4030 Lafayette Center Dr

Phone: 703-633-1000

City, State, Zip: Chantilly, Va. 20151

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Director of Health and Innovation and Policy- Intel Corporation

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

People need to be taught what types of technology are available to them today and what they can expect in the future. Some of the advances will let them better take care of themselves and help them avoid leaving home to go to a doctor's office.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 2-26-13

OFFICE USE ONLY:

Reviewed by:



Job Title:

News Director

date:

3/27/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX LOCATION:

Person Interviewed: Dr. Barbara Van Dahlen

Address: PO Box 5918

Phone: 301 760 9560

City, State, Zip: Bethesda, MD, 20824

Age: 46-65

Ethnicity: White

Occupations, organizations, interests, and titles:

Founder and President of Give an Hour

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

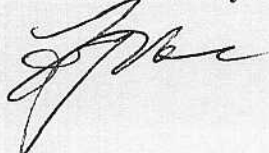
The most important needs is making sure there are options and different kinds of treatment care and support for military and their families; and that we ensure access to care as well as educating about mental health

We need to make sure there is education and options; that way GAH will be better able to deliver these services and fulfill our mission.

Interviewer: Deirdre Blake Job Title: Radio News Anchor/reporter date:

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:

03/07/2013