

WFLS-FM
Quarterly Issues/Programming Report
for April-June 2012

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 10 times M-F	April 2 through June 29, 2012	Every 30-minutes 5am-8:30am, 5 & 6 M-F
Autism	"Focus" 30-minute PA interview program	Host Bill Dubensky and Ray Nelson, Secretary of the Autism Society of Northern Virginia discuss understanding autism and the public's perception and what educational services are available.	04/01/2012	8:30p.m.
Caring for the Disabled	"Focus" 30-minute PA interview program	Host deirdre Blake and Debe Fults, Executive Director of the DisAbility Resource Center of Frdericksburg discuss managing care of people who suffer a physical handicap and laws in place to protect this segment of the population.	04/08/2012	8:30p.m.
Autism Pt 2	"Focus" 30-minute PA interview program	Host Bill Dubensky and Ray Nelson, Secretary of the Autism Society of Northern Virginia discuss the education and service provided to those with autism and the recent walk to raise awareness and funds.	04/15/2012	8:30p.m.
Regional Transportation	"Focus" 30-minute PA interview program	Host Deirdre Blake and Wendy Kimball, Deputy Director of Public Transit for Fredericksburg Regional Transit discuss service provided by FREDand future expansion..	04/22/2012	8:30p.m.
Date:				

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Quarterly Issues/Programming Report
for April-June 2012
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ISSUE	TITLE	DESCRIPTION	DATE	TIME
United Way Community Programs	"Focus" 30-minute PA interview program	Host Bill Dubensky and Casey Paul of the Rappahannock United Way discuss community programs provided by the United Way and funding for those groups.	04/29/2012	8:30p.m.
Regional Parks	"Focus" 30-minute PA interview program	Host Deirdre Blake and Michael Ward, Division Manager for Fredericksburg Parks discuss what parks are available in the city and what each of these 'hidden gems' has to offer local residents.	05/06/2012	8:30p.m.
BRAC Impact	"Focus" 30-minute PA interview program	Host Bill Dubensky and First District Congressman Rob Wittman discuss the impact of BRAC on the area and traffic problems it could create. Current traffic problem across the region also discussed.	05/13/2012	8:30p.m.
Military Depression	"Focus" 30-minute PA interview program	Host Deirdre Blake and Col, Susan Annicelli talk about the new services available at the new Fort Belvoir Community Hospital and how family members can help loved ones in the military transition back to civilian life.	05/20/2012	8:30p.m.
BRAC Impact Pt 2	"Focus" 30-minute PA interview program	Host Bill Dubensky and First District Congressman Rob Wittman discuss the impact of BRAC on the area and traffic problems it could create. Current traffic problem across the region also discussed.	05/27/2012	8:30p.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Multiple Sclerosis	"Focus" 30-minute PA interview program	Host Deirdre Blake and Kathryn Zapach, Director of Programs and Services National Multiple Sclerosis Society Central Virginia Chapter discuss the causes of MS and when preventative testing should be considered.	06/03/2012	8:30p.m.
United Way Funding	"Focus" 30-minute PA interview program	Host Bill Dubensky and Sara Kadis of the Rappahannock United Way discuss United Way fundraising efforts and the Financial Freedom Event.	06/10/2012	8:30p.m.
Earthquake Planning	"Focus" 30-minute PA interview program	Host Deirdre Blak and Jeff Hollingsworth, Manager of Disaster Planning and Mitigation with the Red Cross, discuss the work that goes into planning for preparedness for the next seismic event in Virginia.	06/17/2012	8:30p.m.
Women in Farming	"Focus" 30-minute PA interview program	Host Bill Dubensky and Jennifer Schmidt talk about the role women play in farming in Virginia and the survival of the American farm in today's economy.	06/24/2012	8:30p.m.
Community announcements		Throughout the day, short announcements about upcoming events and services that are available to the community.	April 1 through June 30, 2012	various times
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX-AM **Location:** WFLS Studio.

Guest: Ray Nelson

ISSUE: Autism.

How was issue ascertained: Host contacted guest.

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04/01/12 6 am on WWUZ, WVBX WNTX-AM:
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: Ray Nelson.

Subject and/or Topics discussed: Up coming Autism walk in Fredericksburg.

Date production completed: 03/28/12 **Date submitted by program host:** 03/29/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Caring for the Disabled

How was issue ascertained: word of mouth in the community

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 4-8-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Debe Fults- Executive Director DisAbility Resource Center of Fredericksburg

Subject and/or Topics discussed:

How to manage taking care of people/loved ones that are blind, hearing impaired or suffer other physical handicaps. Discusses the federal laws that are in place to protect this vulnerable population. How the DisAbility Resource Center reaches out into the community and the monthly classes and sessions that help educate caregivers and others.

Date production completed: 03-28-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX-AM **Location:** WFLS Studio.

Guest: Ray Nelson

ISSUE: Autism.

How was issue ascertained: Host contacted guest.

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04/15/12 6 am on WWUZ, WVBX WNTX-AM:
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: Ray Nelson.

Subject and/or Topics discussed: How much money was raised during an Autism walk in Fredericksburg.

Date production completed: 04/12/12 **Date submitted by program host:** 04/12/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Regional Transportation

How was issue ascertained: e-mail

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 4-22-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Wendy Kimball- Deputy Director of Public Transit for Fredericksburg Regional Transit

Subject and/or Topics discussed:

What service FRED provides the community. Discusses information on cost, routes, service areas, funding and plans for more expansion in the future. Ho translation assistance helps more people take advantage of FRED.

Date production completed: 04-04-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . **Location:** WFLS Studios

Guest: Casy Paul

ISSUE: Rappahannock United Way's community programs.

How was issue ascertained: Guest contacted host

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04/29/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: Casey Paul

Subject and/or Topics discussed: Community programs provided the Rappahannock United Way.

Date production completed: 04/23/12 **Date submitted by program host:** 04/23/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Regional Parks

How was issue ascertained: e-mail

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 05-06-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Michael Ward- Division Manager of Parks for the City of Fredericksburg

Subject and/or Topics discussed:

What parks are available in the city and surrounding localities. How people go about getting information on the parks and their amenities. Providing access on how to a catalog of activities, special events and nature programs.

Date production completed: 04-22-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX-AM **Location:** At the WFLS studio.

Guest: First District Congressman of Virginia Rob Wittman

ISSUE: The impact of BRAC on the area and the traffic problems it could create and the current traffic problems of the Fredericksburg region.

How was issue ascertained: Guest contacted host

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 05/13/12 **Time aired:** 6 am on WWUZ, WVBX, WNTX-AM:
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: First District Congressman of Virginia Rob Wittman

Subject and/or Topics discussed: Impact of BRAC on area traffic.

Date production completed: 05/10/12 **Date submitted by program host:** 05/10/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Military Depression

How was issue ascertained: e-mail

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 05-20-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Colonel Susan Annicelli

Subject and/or Topics discussed:

Services available at the new Fort Belvoir Community Hospital. How families and loved ones can help military members transition back into civilian life and ways to better deal with a wounded warrior. Discuss at length what post traumatic stress disorder is and why it is so critical that those in need get treatment.

Date production completed: 05-03-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX-AM **Location:** At the WFLS studio.

Guest: First District Congressman of Virginia Rob Wittman

ISSUE: The federal budget, the deficit and the national debt.

How was issue ascertained: Guest contacted host

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 05/27/12 **Time aired:** 6 am on WWUZ, WVBX, WNTX-AM;
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: First District Congressman of Virginia Rob Wittman

Subject and/or Topics discussed: Federal spending.

Date production completed: 05/24/12 **Date submitted by program host:** 05/24/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Multiple Sclerosis

How was issue ascertained: flier

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 06-03-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Kathryn Zapach- Director of Programs and Services

Subject and/or Topics discussed:

The mission of the National and Virginia Chapter of the National Multiple Sclerosis Society. Understanding what causes MS will be an important step toward finding more effective ways to treat it and ultimately cure it. How people get educated on the disease and when preventative testing should be considered. How people can get involved in walks and raising money for research.

Date production completed: 05-14-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . Location: WFLS Studios

Guest: Sara Kadis

ISSUE: United Way.

How was issue ascertained: Guest contacted host

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

**Date Aired: 06/10/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS**

Station Participant: Bill Dubensky host.

Guest Participants: Sara Kadis

Subject and/or Topics discussed: The United Way's Financial Freedom Event.

Date production completed: 06/06/12 Date submitted by program host: 06/06/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Earthquake Planning

How was issue ascertained: e-mail

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 06-17-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Jeff Hollingsworth- Manager of Disaster Planning and Mitigation

Subject and/or Topics discussed:

The mission of the American Red Cross and how it helps in disasters like earthquakes. West coast experts and planners are becoming instrumental in Virginia helping plan for another seismic event in the future. Understanding what causes earthquakes can help people better prepare their homes and make sure they are properly insured.

Date production completed: 06-05-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . Location: Over the phone at the WFLS Studios

Guest: Jennifer Schmidt.

ISSUE: Women in farming in Virginia.

How was issue ascertained: Through guest's publicist.

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

**Date Aired: 06/24/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS**

Station Participant: Bill Dubensky host.

Guest Participants: Jennifer Schmidt

Subject and/or Topics discussed: The state of the woman farmer in Virginia.

Date production completed: 06/20/12 Date submitted by program host: 06/20/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX and WNTX-AM **LOCATION** At the WFLS Studio

Person Interviewed: Ray Nelson.

Contact made through: Host had direct contact with guest.

98 North Washington Street
Falls Church, VA 22046
540-220-8539

Age: 12-17 (18-4) 46-60 Over 65 **Ethnicity:** White

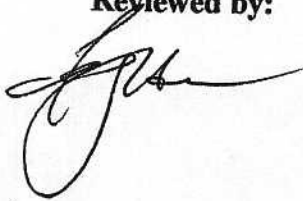
Ray Nelson, Secretary of the Autism Society of Northern Virginia.

What are the major needs and problems facing your community as they concern your group or organization? Having the public understand what Autism is and how it affects not only a family, but a whole community.

What are the most important needs and problems facing your community? Bringing together those touched by, and or, with Autism with those who provide care, education and other services.

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/05/12

Reviewed by:



Job Title:

News Director

date:

4/4/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va

Person Interviewed: Debe Fufts

Address: 409 Progress Street **Phone:** 540-373-2559

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** Caucasian

Occupations, organizations, interests, and titles:

Executive Director of the DisAbility Resource Center

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Teaching people that care for the severely disabled how to cope with the conditions. Getting workshops and other resources that are cheap and accessible to residents in Fredericksburg and Planning District 16. Spreading the word about services to help people with disabilities and handicaps live independent, fulfilling lives.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 03-28-12

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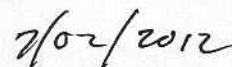
Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX and WNTX-AM **LOCATION At the WFLS Studio**

Person Interviewed: Ray Nelson.

Contact made through: Host had direct contact with guest.

98 North Washington Street
Falls Church, VA 22046
540-220-8539

Age: 12-17 (18-4) 46-60 Over 65 **Ethnicity:** White

Ray Nelson, Secretary of the Autism Society of Northern Virginia.

What are the major needs and problems facing your community as they concern your group or organization? Having the public understand what Autism is and how it affects not only a family, but a whole community.

What are the most important needs and problems facing your community? Bringing together those touched by, and or, with Autism with those who provide care, education and other services.

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/05/12

Reviewed by:



Job Title:

News Anchor

date:

4/4/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va

Person Interviewed: Wendy Kimball

Address: 1400 Jefferson Davis Highway

Phone: 540-372-1222

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Deputy Director of Public Transit for Fredericksburg Regional Transit (FRED)

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting the word out to residents about FRED services and routes. Continuing to research better ways to provide public transportation options to Fredericksburg and the other localities that FRED serves. Teaching people about how to ride and get information so that they are not intimidated to use the service.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 4-4-12

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:



Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Casey Paul.

Contact made through: Guest contacted host.

Guest: Casey Paul of the United Way.

3310 Shannon Park Drive
Fredericksburg, VA 22408
(540) 373-0041

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Casey Paul.

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and getting to the people who need the help our member organizations provide.

What are the most important needs and problems facing your community? See that our member organizations get the proper funding they need to serve our community..

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 04/01/12

Reviewed by:



Job Title:

News Anchor

date:

4/4/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va

Person Interviewed: Michael Ward

Address: 715 Princess Anne Street **Phone:** 540-372-1086

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Division Manager of Parks
City of Fredericksburg
2012 Region II Parks Leisure Board

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting information on all the parks and recreation options around Fredericksburg, Spotsylvania, King George, Caroline and Stafford into the hands of people that live here and visitors.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 4-22-12

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX and WNTX-AM **LOCATION** At the WFLS Studio

Person Interviewed: First District of Virginia Congressman Rob Wittman.

Contact made through: Host had direct contact with guest.

Guest; First District of Virginia Congressman Rob Wittman.
Fredericksburg Office
3504 Plank Road, Suite 203 Fredericksburg, VA 22407
540-548-1086

Age: 12-17 18-40 (46-60) Over 65 **Ethnicity:** White

What are the major needs and problems facing your community as they concern your group or organization? Concerns that may be created by BRAC moves to the Fredericksburg area, balancing growth and addressing traffic problems.

What are the most important needs and problems facing your community? Problems that continued growth create when it comes to an already taxed transportation system and roadways

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/27/12

Reviewed by:



Job Title:

News Anchor

date:

4/4/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va

Person Interviewed: Col. Susan Annicelli

Address: 10125 Kingman Road

Phone: (703) 806-4892

City, State, Zip: Fort Belvoir, Va. 22060

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Fort Belvoir Community Hospital Commander

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The Department of Neurology is a multifunctional tertiary care department providing the full spectrum of general neurology specialty care and neurologic sub-specialty care. Providing more focus on post traumatic stress disorder is already underway. Finding ways to reduce the stigma surrounding the condition and getting treatment is still a problem.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 5-3-2012

OFFICE USE ONLY:

Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX and WNTX-AM **LOCATION** At the WFLS Studio

Person Interviewed: First District of Virginia Congressman Rob Wittman.

Contact made through: Host had direct contact with guest.

Guest; First District of Virginia Congressman Rob Wittman.
Fredericksburg Office
3504 Plank Road, Suite 203 Fredericksburg, VA 22407
540-548-1086

Age: 12-17 18-40 (46-60) Over 65 **Ethnicity:** White

What are the major needs and problems facing your community as they concern your group or organization? Concerns that may be created by BRAC moves to the Fredericksburg area, balancing growth and addressing traffic problems.

What are the most important needs and problems facing your community? Problems that continued growth create when it comes to an already taxed transportation system and roadways

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/27/12

Reviewed by:



Job Title:

News Anchor

date:

4/4/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va

Person Interviewed: Kathryn Zapach

Address: 4200 Innslake Dr. Suite 301

Phone: 804-353-5008

City, State, Zip: Glen Allen, VA 23060

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Director of Programs & Services National Multiple Sclerosis Society Central Virginia Chapter

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Knowledge is power. Learning all you can about MS will help you better evaluate your options for managing symptoms, treatments. Our goal is to get information into the hands of people with the disease and to those who care for them. Fundraising for research and helping find a cure will continue to be a big focus.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 05-14-12

OFFICE USE ONLY:

Reviewed by:



Job Title:

Deirdre Blake

date:

5/14/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Sara Kadis.

Contact made through: Guest contacted host.

Guest: Sara Kadis of the United Way.

3310 Shannon Park Drive
Fredericksburg, VA 22408
(540) 373-0041

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Sara Kadis.

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and getting to the people who need the help our member organizations provide.

What are the most important needs and problems facing your community? See that our member organizations get the proper funding they need to serve our community..

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/20/12

Reviewed by:



Job Title:

News Anchor

date:

4/4/12

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va

Person Interviewed: Jeff Hollingsworth

Address: 4836 Southpoint Parkway

Phone: 540-735-0520

City, State, Zip: Fredericksburg, Va. 22407

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Manager of Disaster Planning and Mitigation

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting the facts you need before, during, and after a disaster or emergency situation, like an earthquake. Lessons learned in the summer of 2011 and what planners are doing to avoid a similar disaster in the future. How businesses and families can be better prepared and getting that information into the hands of the public.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 06-05-12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



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7/2/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** Over the phone at the WFLS Studio.

Person Interviewed: Jennifer Schmidt.

Contact made through: Through guest's publicist.

Guest: Jennifer Schmidt a women farmer.
7830 Old
Georgetown road, suite 125
Bethesda, Md 20814
240-395-0225

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Jennifer Schmidt..

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and educating people about the role women play in the family farm.

**What are the most important needs and problems facing your community?
The survival of gthe American family farm**

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/20/12

Reviewed by:



Job Title:

News Anchor

date:

4/4/12