

WFLS-FM
Quarterly Issues/Programming Report
for April-June 2015

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 8 times M-F	Mon-Fri, April 1 through June30	Every 30-minutes 5am-8:30am M-F
Environment	"Focus" 30-minute PA interview program	Host Deirdre Blake and Author Elizabeth Kolbert discuss actions taken on a daily basis attribute to global warming.	04/05/2015	8:30 p.m
Home Improvement	"Focus" 30-minute PA interview program	Host Deidre Blake and Andy Farmer, with the Virginia Department of Energy, talk about the impact of energy improvemnts on your home. They also discuss low cost upgrades that can save on cooling and heating bills.	04/12/2015	8:30 p.m
Summer Learning	"Focus" 30-minute PA interview program	Host Deirdre Blake and guest Greg Mussert discuss the importance of keeping kids involved in summer learning to keep test and grade scores high in the fall. The Author and parent also stresses the need for parents to stay in tune with technology in the classroom.	04/19/2015	8:30 p.m
Workplace Technology	"Focus" 30-minute PA interview program	Host Deirdre Blake talks to Dr. David Sam, President of Germanna Community College. They discuss the school's Workforce Development Center and the pros and cons of technology and online learning.	04/26/2015	8:30 p.m
Date:				07/01/2015

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Childhood Depression	"Focus" 30-minute PA interview program	Host Deirdre Blake interviews Marci Bartley, with Fredericksburg Counseling Services. They discuss signs and symptoms of depression in kids and when to get help.	05/03/2015	8:30 p.m.
Challenges of Aging	"Focus" 30-minute PA interview program	Host Deirdre Blake talks with Gail Nardi with the Virginia Department of Social Services about what people and adult kids need to know about aging healthy. They also address local resources to aide in the process.	05/10/15	8:30 p.m.
Chronic Pain	"Focus" 30-minute PA interview program	Host Deirdre Blake interviews Mildred Farmer of Meridian Research about the types of pain that people experience. They also explore diet changes and other alternatives to pain medication.	05/17/2015	8:30 p.m.
Virginia 529	"Focus" 30-minute PA interview program	Host Deirdre Blake sits down with Scott Ridgely, Spokesman for Virginia 529 to talk about why parents should save early. They also talk about dirrent plans, who can use them and the tax breaks associated.	05/24/2015	8:30 p.m.
Deep Vein Thrombosis	"Focus" 30-minute PA interview program	Host Deirdre Blake meets with Dr. John Statler of Virginia Interventional Vascular Associates. They talk about deep vein thrombosis, how you get it and treatment. Success rates of new treatments and affect on life are also a topic.	05/31/2015	8:30 p.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Community Non-Profit Agencies	"Focus" 30-minute PA interview program	Host Deirdre Blake talks with Janel Donahue and Adrienne Ross. Both are with the Rappahannock United Way. They discuss how it raises money and how local residents can help.	06/07/2015	8:30 p.m.
Stafford Sheriff's Department	"Focus" 30-minute PA interview program	Host Deirdre Blake interviews Sheriff Charles Jett about the growth in the county and how it has changes crime rates in recent years. They also discuss how residents can get more involved with their office and help combat crime.	06/14/2015	8:30 p.m.
Mortgage Scams	"Focus" 30-minute PA interview program	Host Deirdre Blake talks with Barbara Flyd Jones with America's Home Ownership program about scams circulating. They offer advice on where to get financial mortgage help and discuss tips to avoid falling victim to scams.	06/21/2015	8:30 p.m.
Lyme Disease	"Focus" 30-minute PA interview program	Host Deirdre Blake interviews Author and Lyme disease patient. Dr. Neil Spector. Our listeners hear about what people need to know about spotting and avoiding ticks. Tips on how to remove them, when to see a doctor and the diseases affect on life.	06/28/2015	8:30 p.m.
	"Focus" 30-minute PA interview program			
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVFX~~ WWUZ, WNTX

Location:

ISSUE: Earth Day

How was issue ascertained: e-mail on follow up interview, leading up to the annual Earth Day

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 4-5-15

Time aired: Sunday 6 am on 99.3 ~~WVFX~~^{WVFX}; 6:30 a.m. on 96.9 WWUZ and 1350-AM/96.5 and 8:30 pm on 93.3 WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Elizabeth Kolbert- Author of 3 books, including the topic this week, the "Sixth Extinction"

Subject and/or Topics discussed:

The actions that we take on a daily basis help lead to global warming. The continued spread of disease is happening because people are often buying and releasing animals from other parts of the world in our community. Chemicals that we use in our yards can also be a contributing factor. One of the examples we have in the Fredericksburg region and Maryland is the snakehead fish.

Date production completed:

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBY~~, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Home Improvement

How was issue ascertained: press release

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04-12-15 **Time aired:** 6 am on WWUZ and WNTX; 6:30 a.m.
~~WVBY~~, 8:30 pm on WFLS
WVBY

Station Participant Deirdre Blake , host

Guest Participants:

Andy Farmer- Virginia Department of Energy

Subject and/or Topics discussed:

Programs offered to help homeowners save money. Tips on how to get more information and then work with local builders or home improvement stores, if you choose DIY. Home energy audits online can also help people realize what needs to be done to make their home more energy efficient and save on electric bills, in the winter and summer.

Date production completed: 3-25-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WV BX~~ , WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Summer Learning

How was issue ascertained: e-mail

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 4-19-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
~~WV BX~~ and 8:30 pm on WFLS
WV BX

Station Participant Deirdre Blake , host

Guest Participants:

Greg Mussert- Author and Parent

Subject and/or Topics discussed:

Making sure that parents are familiar with white board technology, tablets and computer programs that kids use during the year. How to keep kids involved in activities at home and also to keep reading during the summer. The affects of not keeping up with reading, math and other skills, required on SOL tests and in the fall.

Date production completed: 4-8-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVVB~~ WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Technology in the Workplace

How was issue ascertained: phone request after interview in the past- follow up

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 04-26-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m. WWVB and 8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. David Sam- Germanna Community College

Subject and/or Topics discussed:

How people get involved in classes at the Workforce Development Center. The difference between classes at a campus and at the center. What the pros and cons are of online learning and how it is changing in the future.

Date production completed: 4-16-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBY, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Childhood Depression

How was issue ascertained: e-mail

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 05-03-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
~~WVBY~~ and 8:30 pm on WFLS
WVBY

Station Participant Deirdre Blake , host

Guest Participants:

Marci Bartley- Fredericksburg Counseling Services

Subject and/or Topics discussed:

Signs and symptoms of depression in kids. How age and pressures of school and family can affect their behavior. What steps family members and parents can take to talk to kids. When it is time to seek out the help of a professional. Why ignoring and not dealing with the problem could mean negative affects on kids, their development, grades and their future.

Date production completed: 5-1-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBC~~ , WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Challenges of Aging

How was issue ascertained: phone call

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 5-10-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
~~WVBC~~ and 8:30 pm on WFLS
~~WVBC~~

Station Participant Deirdre Blake , host

Guest Participants:

Gail Nardi- Virginia Department of Social Services

Subject and/or Topics discussed:

Where people that are aging themselves find resources across the Fredericksburg region, to make life easier. Local resources like: Triple A in Fredericksburg, AARP and the Aging Well Expo that comes to the region every year.

Date production completed: 5-8-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVFX~~ WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Chronic Pain

How was issue ascertained: phone call- follow up to interview in recent years

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 5-17-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
~~WVFX~~ and 8:30 pm on WFLS
WVFX

Station Participant Deirdre Blake , host

Guest Participants:

Mildred farmer- Founder of Meridian Research

Subject and/or Topics discussed:

The relationship of food and diet to health. Where people can turn for advice on more non traditional medicine. The accumulating negative affect that pills can have on everything from weigh gain and swelling to allerigies.

Date production completed: 5-10-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBY~~, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Virginia 529

How was issue ascertained: Information passed on from radio sales associate

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 5-24-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
~~WVBY~~ and 8:30 pm on WFLS
WVBY

Station Participant Deirdre Blake , host

Guest Participants:

Scott Ridgely- Public Relations- Virginia 529

Subject and/or Topics discussed:

How to start saving early for kids and why it is never too late for anyone. How you go about opening a Virginia 529 account and the different types that there are to choose from each year. The deadlines to sign up and special incentive programs throughout the year. Tax breaks offered to parents and adult learners that open a 529 account.

Date production completed: 05-26-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBY~~ WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Deep Vein Thrombosis

How was issue ascertained; Request from a listener- follow up to show last year

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 05-31-15 **Time Aired:** 6:00 a.m. WWUX and WNTX; 6:30 a.m.
~~WVBY~~ and 8:30 pm on WFLS
WVBY

Station Participant Deirdre Blake , host

Guest Participants:

Dr. John Statler- Vascular and Interventional Radiology

Subject and/or Topics discussed:

What DVT is and the signs that you could have a clot. How you go about getting tested and what it means in terms of treatment, medication and even surgery in the future. How you have to modify your behavior once a clot is present. Success rates of newer treatment choices.

Date production completed: 05-28-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBY~~ WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Rappahannock United Way

How was issue ascertained: Press Release on Tax Season Success

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 6-7-15 **Time Aired:** 6:00 a.m. WWUX and WNTX; 6:30 a.m.
~~WVBY~~ and 8:30 pm on WFLS
WVBY

Station Participant Deirdre Blake , host

Guest Participants:

Janel Donohue- Executive Director, United Way
Adrienne Ross- Coordinator- United Way

Subject and/or Topics discussed:

The mission and history of the United Way and how it gives back to the Fredericksburg region. The types of non-profits that it collects money for and how individual local residents can donate. The annual on-line Give Day. Workplace campaigns that help people give.

Date production completed: 05-29-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBY~~, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Stafford Sheriff's Department

How was issue ascertained: Press Release on crime stats/success in Sheriff's career

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 06-14-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
WVBY ~~WVBY~~ and 8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Sheriff Charles Jett- Stafford Sheriff's Department

Subject and/or Topics discussed:

Changes in growth of the county in the past several decades and its' impact on crime rates. Programs run by the Sheriff's Office to get people involved in the community. Why it is important for parents and any citizen to get kids involved with the sheriff's office.

Date production completed: 6-4-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, ~~WVBY~~, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Foreclosure and Mortgage Scams

How was issue ascertained: Press Release through e-mail

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 6-21-15 **Time Aired:** 6:00 a.m. WWUZ and WNTX; 6:30 a.m.
~~WVBY~~ and 8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Barbara Floyd Jones- America's National Home Ownership Program

Subject and/or Topics discussed:

How homeowners go about getting help if they get in trouble paying the mortgage. The danger of scams designed to prey on the weakness of consumers. Step by step on who to contact when you know you need a break or if you are up against foreclosure. How internet scams differ from ones that might come by phone or in the mail.

Date production completed: 06-17-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, ~~WVVB~~ WNTX **Location:** Fredericksburg, Va

ISSUE: Lyme Disease

How was issue ascertained: E-mail about book

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 06-28-15 **Time Aired:** 6:00 a.m. WWUX and WNTX; 6:30 a.m.
~~WVVB~~ and 8:30 pm on WFLS
WVVB

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Neil Spector- Patient with Lyme Disease and author

Subject and/or Topics discussed:

What lyme disease is and how people can get it. Treatment options and why it is important to seek treatment immediately. What people need to know about finding ticks and the affects it could have on your life long term.

Date production completed: 06-28-15 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVBY~~, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Elizabeth Kolbert

Address:

Phone:

City, State, Zip: Williamstown, MA

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Author of three books, two of them best sellers. I am also on staff for the New Yorker

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

I have spent time studying the world, people and the effects of behavior of the planet. Leading up to Earth Day, my "Sixth Extinction" talks about the future and what habits your average listener can pick up or change to help save the Earth. I believe that we are the asteroid and it's not because our species is evil or greedy. Many of the same qualities that made human beings successful can be destructive to the natural world.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

5-10-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVBY~~, WNTX LOCATION: Fredericksburg, Va.-
Phone

Person Interviewed: Andy Farmer

Address: 100 Bank Street Phone: 804-371-9141

City, State, Zip: Richmond, VA

Age: 12-17 18-45 46-65 over 65 Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Education and Programs Coordination- Virginia Department of Energy

What are the most important needs and problems facing your community?

Teaching people the steps to make their home more energy efficient and bridging the divide of fear that stops people from remodeling and making additions.

What are the major needs and problems facing your community as they concern your group or organization?

Saving energy makes good sense. Our job is to give Virginia residents the tools and information to help consumers understand their energy bills.

Finding new ways to educate people on how simple, low costs steps like: insulation, weather stripping and new windows can make at the end of the year.

Interviewer: Deirdre Blake Job Title Asst. News Director date: 04/22/15

Reviewed by: Job Title: date:

Deirdre Blake

ASST NEWS DIRECTOR

4-5-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVBY~~, WNTX **LOCATION:** Fredericksburg, Va.-
Phone

Person Interviewed: Greg Mussert

Address:

Phone: 480-234-4477

City, State, Zip: Fredericksburg, VA 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Author and Parent

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

- Finding a way to keep kids engaged in learning over the summer and getting parents on board with finding creative ways to make it fun.
- Making sure that parents understand the use of technology in schools and what a big role it plays for kids. Using the technology the right way can keep kids involved at home and build better lines of communication.

Interviewer: Deirdre Blake **Job Title** Asst. News Director **date:** 5-6-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

5-15-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVFX~~ WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Dr. David Sam

Address: 2130 Germanna Highway

Phone: 540-423-9087

City, State, Zip: Locust Grove, Va. 22701

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President- Germanna Community College

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting people in planning district 16 and beyond the information they need to succeed in today's job market.

Partnering high school graduates and returning adults with advisors in the local campuses and Workforce Development Center, to see which one is a better fit for their future.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 6-3-15

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

Asst News Director

5-10-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Marci Bartley

Address: 305 Hanson Avenue Suite 140
Fredericksburg, VA 22401

Phone: 540- 373-2230

City, State, Zip:

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Public Relations and Counselor at Fredericksburg Counseling Services

What are the most important needs and problems facing your community?

What are the major needs and problems facing your community as they concern your group or organization?

Connecting people across the greater Fredericksburg region with the help they need for kids suffering from depression and mental illness.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 5-18-15

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

5-20-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVFX~~ WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Gail Nardi

Address: 801 East Main Street Richmond, Va **Phone:** 804-726-7000

City, State, Zip:

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Senior Advisor- Virginia Department of Social Services

What are the most important needs and problems facing your community?

Helping people deal with getting older, doing it gracefully and communicating with their adult kids.

What are the major needs and problems facing your community as they concern your group or organization?

Providing information on everything from senior activities for crafts to help with investments and senior living.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 5-20-15

OFFICE USE ONLY:

Reviewed by: **Job Title:** **date:**

Deirdre Blake Asst News Director 5-25-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVBY~~ WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Mildred Farmer

Address: 4751 66th St N, Kenneth City, FL 33709 **Phone:** (727) 347-8839

City, State, Zip:

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Advisor/Founder Meridian Research- Studies of alternative methods of pain treatment.

What are the most important needs and problems facing your community?

Connecting people with education on how what they do and eat on a daily basis can affect their health.

What are the major needs and problems facing your community as they concern your group or organization?

Explaining how diet and exercise can combine with vitamins to make people healthier. There are ways to live better and reduce the amount of pills you take.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 6-5-15

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

6-15-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.

Person Interviewed: Scott Ridgely

Contact made through: Deirdre Blake

Guest: N/A

Address: 9001 Arboretum Parkway, North Chesterfield VA
Phone Number: 804-933-1694

Age: 12-17 18-45 46-60 Over 65

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

Our mission is to make families aware of the importance of saving in advance for higher education expenses. Student loans have become a major burden on graduates and we continuously advocate for families to proactively save instead of relying on borrowing.

What are the most important needs and problems facing your community?

Interviewer: Deirdre Blake Job Title: Asst. News Director date:

Reviewed by:

Job Title:

date:

Deirdre Blake

asst News Director

5-30-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Dr. John Statler

Address: 10401 Spotsylvania Avenue
Suite 203
Fredericksburg, VA 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Specialist with Virginia Interventional Vascular Associates in Fredericksburg, Va.
Associate professor of radiology at the Uniformed Services University of the Health Sciences in Bethesda, Md.
Board-certified by the American Board of Radiology and earned the Certificate of Additional Qualifications in Vascular and Interventional Radiology.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting people in the Fredericksburg community access to information on how they develop vascular disease and why not treating it can be fatal.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 5-31-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DR

6-20-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.

Person Interviewed: Janel Donohue

Contact made through: Deirdre Blake

Guest:

Address:

Rappahannock United Way
3310 Shannon Park Dr.
Fredericksburg, VA 22408

Phone Number: 540-373-0041 x.307

Age: 18-45

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization? The mission of Rappahannock United Way is to improve lives by mobilizing the caring power of our community. We are working to advance the common good by focusing on Education, Income and Health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement, and good health. Our goal is to create long-lasting changes that prevent problems from happening in the first place.

What are the most important needs and problems facing your community? We focus on the following strategies: Children enter school ready to learn and achieve. Individuals obtain a high school diploma or equivalent (G.E.D.). Individuals are prepared and ready for the changing workforce. More households align spending and saving with income. Individuals and families improve healthy behaviors to reduce health risk factors. Individuals reduce negative behaviors that are detrimental to personal and family safety.

Interviewer: Deirdre Blake Job Title: Asst. News Director date: 6-3-15

Reviewed by:

Deirdre Blake

Job Title:

Asst News Director

date:

6-19-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Adrienne Ross

Contact made through: Deirdre Blake

Guest:

Address:

Rappahannock United Way
3310 Shannon Park Dr.
Fredericksburg, VA 22408

Phone Number: 540-373-0041 x.307

Age: 18-45

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization? The mission of Rappahannock United Way is to improve lives by mobilizing the caring power of our community. We are working to advance the common good by focusing on Education, Income and Health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement, and good health. Our goal is to create long-lasting changes that prevent problems from happening in the first place.

What are the most important needs and problems facing your community? We focus on the following strategies: Children enter school ready to learn and achieve. Individuals obtain a high school diploma or equivalent (G.E.D.). Individuals are prepared and ready for the changing workforce. More households align spending and saving with income. Individuals and families improve healthy behaviors to reduce health risk factors. Individuals reduce negative behaviors that are detrimental to personal and family safety.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 6-3-15

Reviewed by:

Job Title:

date:

Deirdre Blake

Asst News Director

6-19-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WVBA~~ WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Sheriff Charles Jett

Address: 1225 Courthouse Road **Phone:** 540-658-4450

City, State, Zip: Stafford, Va. 22555

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** Caucasian

Occupations, organizations, interests, and titles:

Sheriff of Stafford County
38 years in law enforcement
Graduate of FBI National Academy's 187th session

What are the most important needs and problems facing your community?

What are the major needs and problems facing your community as they concern your group or organization?

The citizen's of Stafford County have always worked in partnership with the sheriff's office to make sure the county is safe. The spike in drug crimes in recent years can be tied to the rise in population.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 6-28-15

OFFICE USE ONLY:

Reviewed by: **Job Title:** **date:**

Deirdre Blake

ASST NEWS DIRECTOR

6-25-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ~~WFTS~~ WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Barbara Floyd Jones

Address: 999 North Capitol Street NE, Suite 900
Washington, DC, 20002

Phone: (202) 760-4000

City, State, Zip:

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Counselor for Neighborworks of America

What are the most important needs and problems facing your community?

Teaching people how to balance their budget and get help to refinance their home before they get into trouble.

What are the major needs and problems facing your community as they concern your group or organization?

Knowing how to identify red flags in home ownership scams and how to communicate them to customers.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 6-25-15

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

6-27-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Neil Spector, MD

Contact made through: Sue Ferrara, PhD

Guest: Neil Spector, MD

Address: Nautilus Publishing
426 S. Lamar Blvd.,
Suite 16, Oxford, MS 38655

Phone Number: 662-513-0159

Age: 12-17 18-45 46-60 Over 65

Ethnicity:

What are the major needs and problems facing your community as they concern your group or organization?

N/A

What are the most important needs and problems facing your community?

Dr. Spector's story is a cautionary tale about the consequences of an unknown tick bite that went undiagnosed and untreated. Lyme cases in the State of Virginia are on the rise. <http://wavy.com/2015/02/25/lyme-cases-on-the-rise-in-virginia/>

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by:

Job Title:

date:

Deirdre M. Payne

ASST NEWS DIRECTOR

7-1-15