

WFLS-FM
Quarterly Issues/Programming Report
for July-September 2015

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 8 times M-F	Mon-Fri, July1 through September 30	Every 30-minutes 5am-8:30am M-F
Senior Financial Exploitation	"Focus" 27-minute PA interview program	Host Deirdre Blake and Gail Nardi with the Virginia Department of Social Services talk about the impacts of financial exploitation of the vulnerable senior population by caregivers and adult children.	07/05.2015	8:30 p.m
Business Growth	"Focus" 27-minute PA interview program	Host Deirdre Blake and Eric Dishman with Intel Corp. talk about how social media and technology is ever changing the professional workplace and our personal communication.	07/12/2015	8:30 p.m
Veteran's Mental Health	"Focus" 27-minute PA interview program	Host Deirdre Blake amd Dr. Barbara Van Dahlen, Founder of Give an Hour talk about veteran's mental health. Specifically, how local doctors and other providers donate their time in return for vulounteer hours from the vet that needs assistance.	07/19/2015	8:30 p.m
Future on UMW	"Focus" 27-minute PA interview program	Host Deirdre Blake sits down with now UMW President Rick Hurley to talk about his retirement, how he got involved in academics and his vision for the future of the local university.	07/26/2015	8:30 p.m
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Eating Healthy	"Focus" 27-minute PA interview program	Host Deirdre Blake and Dr. Mildred farmer talk about how people can commit to living a healthier lifestyle and its' impact on chronic conditions.	08/02/15	8:30 p.m.
Disability Resources	"Focus" 27-minute PA interview program	Host Deirdre Blake talks to Kevin Koziol with the Disability Resource Center in Fredericksburg about the many resources they provide to kids and adults in the area with mental and physical disabilities.	08/09/15	8:30 p.m.
Veteran Employment	"Focus" 27-minute PA interview program	Host Deirdre Blake sits down with Bob Van Dahlen, employment coordinator for www.military.com. They discuss resources to help veterans that are leaving active duty find work in the region and use tools from the VA to help them in their search.	08/16/15	8:30 p.m.
Job Technology	"Focus" 27-minute PA interview program	Host Deirdre Blake this week is joined with Richard Lieberman, Author and employment expert. They are talking about how to go about using technology in business. Also, the role that social media sites like Facebook and Linked In are playing in the business world.	08/23/15	8:30 p.m.
Family Communication	"Focus" 27-minute PA interview program	Host Deirdre Blake is discussing how families can find tools to be better communicators, with Marci Bartley with Fredericksburg Counseling Services. Also, the signs to look for in kids and when to get them extra help.	08/30/15	8:30 p.m.
Date:				10/01/15

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Rheumatoid Arthritis	"Focus" 27-minute PA interview program	Host Deirdre Blake is chatting with Dr. Maria Darland, with Rheumatology Associates of Fredericksburg about the disease, causes, treatments and alternatives.	09/06/15	8:30 p.m.
Healthcare Costs	"Focus" 27-minute PA interview program	Host Deirdre Blake is joined in the studio by Dr. Brooke Rossheim with the Rappahannock Area Health District. They are talking about the high cost of healthcare, even with government help. Also, the impact of certain conditions and the need for more preventative care.	09/13/15	8:30 p.m.
Lyme Disease	"Focus" 27-minute PA interview program	Host Deirdre Blake is talking with a man with Lyme Disease that was misdiagnosed for years and it nearly stopped him from living. Dr. Neil Spector shares his compelling story about being safe from ticks, knowing how to research your own conditions and how to talk to your doctor.	09/20/15	8:30 p.m.
Getting Healthy	"Focus" 27-minute PA interview program	Host Deirdre Blake talks with Licensed Dietician Dave Grotto about the steps it takes to change your life and commit to getting healthy.	09/27/15	8:30 p.m.
Date:				10/01/15

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: How people can report and help combat abuse against the elderly.

How was issue ascertained: Follow up to a series of interviews on abuse, conducted last year.

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 7-5-15 **Time aired:** 6 am on WVBX and WWUZ, WNTX- 6:30 a.m.
8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Gail Nardi- Virginia Department of Social Services

Subject and/or Topics discussed: The different types of neglect and abuse that happens to older people. Why this population is more vulnerable, in general, and especially to scams and other types of fraud that seek to get their money.

Date production completed: 7-2-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Business Growth

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 7-12-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Eric Dishman- Director of Invention Intel Corp.

Subject and/or Topics discussed:

How to use social media in the workplace and personal life. How technology changes in the future will affect the way that we communicate and work.

Date production completed: 7-6-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Veterans Mental Health

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 7-19-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Barbara Van Dahlen- Founder of Give an Hour

Subject and/or Topics discussed:

Why businesses should hire veterans and how they should hone ways to transfer their military skills into civilian work. Why public relations skills are key and ways to change from addressing people the way you do in active duty to the rest of the work world. How doctors across the region and state come together to provide free access to mental health to deal with issues like PTSD, so vets can work productive civilian jobs.

Date production completed: 7-19-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Future on UMW

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 7-26-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

UMW President Rick Hurley

Subject and/or Topics discussed:

What President Hurley plans to do in retirement and what led him into education, specifically at UMW. How the school has changed through the years and what he expects to see in the future.

Date production completed: 7-7-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Eating Healthy

How was issue ascertained: community interest

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 8-2-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Mildred Farmer- Founder of Meridian Research

Subject and/or Topics discussed:

Why people should commit now to a healthier lifestyle and how the way you eat can advance or stave off chronic diseases. Some of the newer conditions that people are developing and what we can do to learn more and protect ourselves in the future.

Date production completed: 7-25-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Disability Resources

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 8-9-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Kevin Koziol- Coordinator of Community Services, DisAbility Resource Center

Subject and/or Topics discussed:

Resources available to adults and kids across Planning District 16 and how people get access to the information. What assistance the local organization and state can provide and how to connect with providers. How the community can help in the way of donations as well as fundraising.

Date production completed: 7-26-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Veteran Employment

How was issue ascertained: community interest

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 8-16-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Bob Van Dahlen- Coordinator for www.military.com

Subject and/or Topics discussed:

Why businesses should hire veterans and how they should hone ways to transfer their military skills into civilian work. Why public relations skills are key and ways to change from addressing people the way you do in active duty to the rest of the work world. What vets need to do in dealing with any psychological or physical issues that they have prior to trying to be successful in finding a civilian job.

Date production completed: 8-10-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Job Technology

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 8-23-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Richard Lieberman- Author- Employment Expert

Subject and/or Topics discussed:

Typical technology in the workplace of small and large businesses and the history of how it has changed in recent months and years. How Facebook, Linked In, Twitter and Skype are changing meetings and communication with clients. The rules and laws in posting things on social media and how it could affect your job in the future.

Date production completed: 8-14-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Family Communication

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 8-30-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Marci Bartley- Fredericksburg Counseling Services

Subject and/or Topics discussed:

The importance of knowing the signs to look for in kids and young adults that they may be struggling or need some extra help. Resources to counselors and other providers in the region that will help at a lower cost. Steps, tools and tricks to improve communication between kids and adults in the home.

Date production completed: 8-26-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Rheumatoid Arthritis

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 9-6-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Maria Darland- Rhumatology Associates of Fredericksburg

Subject and/or Topics discussed:

What rheumatoid arthritis is and how it affects people's bodies and lives once they are diagnosed. Locally, where people affected can get help. The disease can require physical therapy, medication or a combination that will change lifestyles sometimes too. What the future looks like and more natural ways that people can deal with chronic pain.

Date production completed: 8-30-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Healthcare Costs

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: ~~2-2-14~~ **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m.-WNTX
9-13-15 8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Brooke Rossheim- Director of Rappahannock Area Health District-Stafford Office

Subject and/or Topics discussed:

STDs and how to prevent them, along with the importance of education. Why preventative care can save people money down the road and keep them on their feet. The flu vaccine for 2014 and new options to make it less painful and scary. Colon and other types of cancer and how people can educate themselves and get screened.

Date production completed: 9-13-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, Va

ISSUE: Lyme Disease

How was issue ascertained: E-mail about book

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 9-20-15 **Time Aired:** 6:00 a.m. WWUX and WNTX; 6:30 a.m. WWVBX and 8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Neil Spector- Patient with Lyme Disease and author

Subject and/or Topics discussed:

What lyme disease is and how people can get it. Treatment options and why it is important to seek treatment immediately. What people need to know about finding ticks and the affects it could have on your life long term.

Date production completed: 9-17-15 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Getting Healthy

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 27 minutes **Length devoted to this issue:** 27 minutes

Date Aired: 9-27-15 **Time aired:** 6 am on WVBX, WWUZ, 6:30 a.m. WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dave Grotto- Licensed Dietician, Fredericksburg

Subject and/or Topics discussed:

Teaching people how to cook and eat and even what types of food to grow in their yard. Learning how to eat properly to avoid obesity and high blood sugar. Tips for how eating right and testing results with your doctor can actually bring down high blood pressure and high cholesterol. Working with people and their weight issues through diet or exercise and when exploring bariatric surgery is the only option.

Date production completed: 9-22-15 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX
Phone

LOCATION: Fredericksburg, Va.-

Person Interviewed: Gail Nardi

Address: 801 East Main Street

Phone: 804-726-7000

City, State, Zip: Richmond, Va.

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Senior Advisor- Virginia Department of Social Services

What are the most important needs and problems facing your community?

Helping people deal with getting older, doing ot gracefully and communicating with their adult kids.

What are the major needs and problems facing your community as they concern your group or organization?

Providing everything from information on senior activities for crafts to helping with investing and retirement planning.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 7-10-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASSISTANT Director

7-15-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX
Phone

LOCATION: Fredericksburg, Va.-

Person Interviewed: Eric Dishman

Address: 4030 Lafayette Center Drive

Phone: 703-633-1000

City, State, Zip: Chantilly, Va. 20151

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Director of Innovation- Intel Corporation, Va.

What are the most important needs and problems facing your community?

People being taught and learning types of technology that will affect them in the future and how to use social media platforms.

What are the major needs and problems facing your community as they concern your group or organization?

Same as above

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 7-20-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

7-28-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va

Person Interviewed: Dr. Barbara Van Dahlen

Address: PO Box 5918

Phone: 301 760 9560

City, State, Zip: Bethesda, MD, 20824

Age: 46-65

Ethnicity: White

Occupations, organizations, interests, and titles:

Founder and President of Give an Hour

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The most important needs is making sure there are options and different kinds of treatment care and support for military and their families; and that we ensure access to care as well as educating about mental health

We need to make sure there is education and options; that way GAH will be better able to deliver these services and fulfill our mission.

Interviewer: Deirdre Blake Job Title: Assitant News Director date:

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASSST NEWS Director

7-15-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, ^{WVBY}~~WVBC~~, WNTX LOCATION: Fredericksburg, Va.-
Phone

Person Interviewed: Richard V. Hurley

Address: 704 Sunken Road

Phone: 5403715123

City, State, Zip: Fredericksburg, VA 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: American

Occupations, organizations, interests, and titles: University Administrator; serve as president

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization? Quality of life which can be impacted by the creation of jobs here in planning district 16 thus getting commuters off of I-95.

Interviewer: Deirdre Blake Job Title: Radio news Anchor/reporter
date: 6/18/15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST News Director

7-20-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX
Phone

LOCATION: Fredericksburg, Va.-

Person Interviewed: Mildred Farmer

Address: 4751 66th St. N. Kenneth City, FL 33709

Phone: 727-347-8839

City, State, Zip:

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Advisor and Founder of Meridian Research

What are the most important needs and problems facing your community?

Connecting people with education on how what they do and eat on a daily basis can affect their health.

What are the major needs and problems facing your community as they concern your group or organization?

Explaining how diet and exercise can combine with vitamins to make people healthier.

Interviewer: Deirdre Blake Job Title: Assistant News Director date: 9-12-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

9-15-15
~~9-12-15~~

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Kevin Koziol

Address: 409 Progress Street

Phone: 540-373-2559

City, State, Zip:

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Resource Coordinator for Planning District 16, DisAbility Resource Center

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

How the organization provides resources to the community as a whole. Creating more streamlined access to local services and providers, to get people the information they need. More access to adult day cares and better access to state grants to fund programs.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

8-10-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION: Fredericksburg, Va.-
Phone

Person Interviewed: Richard Lieberman

Address: Phone: Contact through Playback Producer PR

City, State, Zip:

Age: 12-17 18-45 46-65 over 65 Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Author, Employment Expert

What are the most important needs and problems facing your community?

This book of Job Technology came from Richard's personal experience in the workplace. Most people, especially middle aged workers struggle to some degree. This is a guide to make sure they can keep up with technology that could change their job.

What are the major needs and problems facing your community as they concern your group or organization?

Same as above

Interviewer: Deirdre Blake Job Title: Assistant News Director date: 8-27-15

Reviewed by: Job Title: date:

Deirdre Blake

Asst News Director

8-29-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX
Phone

LOCATION: Fredericksburg, Va.-

Person Interviewed: Marci Bartley

Address: 305 Hanson Avenue Ste. 140

Phone: 540-373-3230

City, State, Zip: Fredericksburg, VA 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles: Public Relations and Counselor at
Fredericksburg Counseling Services

What are the most important needs and problems facing your community?

Connecting people across the Fredericksburg area with the help they need for kids suffering from depression and mental illness.

What are the major needs and problems facing your community as they concern your group or organization?

Same as above

Interviewer: Deirdre Blake Job Title: Assistant News Director date: 9-3-15

Reviewed by:

Job Title:

date:

Deirdre Beate

ASST News Director

9-6-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.-
Phone

Person Interviewed: Dr. Maria Darland

Address: 2300 Fall Hill Ave.

Phone: 540-741-1404

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Ukranian

Occupations, organizations, interests, and titles:

Board Certified Rheumatologist

What are the most important needs and problems facing your community?

Looking for better ways to help people learn about their pain and figure out if it is typical arthritis, the rheumatoid variety or another condition altogether.

What are the major needs and problems facing your community as they concern your group or organization?

More support groups being started to help people that suffer with chronic pain talk about their challenges and get support from their peers.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 9-16-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST News Director

9-20-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX
Phone

LOCATION: Fredericksburg, Va.-

Person Interviewed: Dr. Brooke Rossheim

Address: 608 Jackson Street

Phone: 540-899-4797

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

District Director for the Rappahannock Area Health District

What are the most important needs and problems facing your community?

1. Increasing affordable healthcare
2. Increasing access to healthcare
3. Dealing with rates of sexually transmitted diseases

What are the major needs and problems facing your community as they concern your group or organization?

1. More public information about staying healthy, animal bites and rabies
2. Decreasing rates of tobacco use
3. More access to affordable dental care

Interviewer: Deirdre Blake Job Title: Assistant News Director date: 9-18-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

9-22-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Neil Spector, MD

Contact made through: Sue Ferrara, PhD

Guest: Neil Spector, MD

Address: Nautilus Publishing
426 S. Lamar Blvd.,
Suite 16, Oxford, MS 38655

Phone Number: 662-513-0159

Age: 12-17 18-45 46-60 Over 65

Ethnicity:

What are the major needs and problems facing your community as they concern your group or organization?

N/A

What are the most important needs and problems facing your community?

Dr. Spector's story is a cautionary tale about the consequences of an unknown tick bite that went undiagnosed and untreated. Lyme cases in the State of Virginia are on the rise. <http://wavy.com/2015/02/25/lyme-cases-on-the-rise-in-virginia/>

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

9-25-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.-
Phone

Person Interviewed: Dave Grotto

Address: 1320 Central Park Blvd. **Phone:**

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** Caucasian

Occupations, organizations, interests, and titles:

Licensed Dietician- Real Health Fredericksburg

What are the most important needs and problems facing your community?

Teaching people how to use healthy food to regulate their blood sugar and other medical conditions.

What are the major needs and problems facing your community as they concern your group or organization?

Working with people to deal with their health and weight issues before it becomes a bigger problem.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:** 9-29-15

Reviewed by: **Job Title:** **date:**

Dave Beche *ASST NEWS Director* *10-1-15*