

WFLS-FM
Quarterly Issues/Programming Report
for January-March 2012

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 10 times M-F	January 2 through march 30, 2012	Every 30-minutes 5am-8:30am, 5 & 6 M-F
Home Energy Efficiency	"Focus" 30-minute PA interview program	Reporter Deirdre Blake is joined by Cindy Robinson and Barry Robinson co-owners of Servispros of Frederickburg discuss how bugs can affect the value of your home as well as a lack of insulation can make the home's HVAC system work "overtime"	01/01/2012	8:30p.m.
Tax Preperation Assistance	"Focus" 30-minute PA interview program	Reporter Bill Dubensky and Sara nelson of the Rappahannock United Way discuss the United Way's income tax preperation program.	01/08/2012	8:30p.m.
Healthy Resolutions	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Doug Ingoldsby, licensed nutritionist discuss how to offset the recent holiday unhealthy eating habits and the difference between raw sugar and and other types of sweeteners found in pre-packaged items.	01/15/2012	8:30p.m.
Community Assistance	"Focus" 30-minute PA interview program	Reporter Bill Duibensky and Sara Kadis of the Rappahnock United Way discuss the upcoming Financial Freedom Event	01/22/2012	8:30p.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Senior Citizen Resources	"Focus" 30-minute PA interview program	Reporter Deirdre Blake is joined by Denis Paddeu and Jim Schaffer of the Rappahannock Area Agency on Aging to discuss how senior citizens get access to day care and in-home help such as cleaning and shopping.	01/29/2012	8:30p.m.
Community Assistance	"Focus" 30-minute PA interview program	Reporter Bill Dubensky and Sara Kadis of Rappahannock united Way discuss reaching out the people of the community who need help from member organizations and matching them up.	02/05/2012	8:30p.m.
Wildlife Preservation	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and jeff Cooper of the VA Dept of Game and Inland Fisheries discuss what is happening to better protect wildlife	02/12/2012	8:30p.m.
New FDA Food Guidelines	"Focus" 30-minute PA interview program	Reporter Bill Dubensky and the FDA's Elizabeth Ward discuss how the new FDA food guidelines affect listeners.	02/19/2012	8:30p.m.
Healthcare for the Uninsured	"Focus" 30-minute PA interview program	Reporter Deirdre Blake is joined by Exec Director of the Moss Free Clinic and clinic development director, Stacy Pierce to discuss what services the clinic provides to the community and the need for volunteers to staff it.	02/26/2012	8:30p.m.
Date:				

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Assisting Needy with Finances	"Focus" 30-minute PA interview program	Reporter Bill Dubensky and the Rappahannock unitedWay's Casey Paul discuss member organizations assistatnec programs to help needy get finnces in order and tax prperation.	03/04/2012	8:30p.m.
Preparing for Disaster	"Focus" 30-minute PA interview program	Reporter Deirdre Blake and Dr. Brooke Rosshiem of the Rappahannock Area health District discuss the unusual types of disasters that have struck the area in recent months and how to prepare in advance.	03/11/2012	8:30p.m.
Autism	"Focus" 30-minute PA interview program	Reporter Bill Dubensky and Ray Nelson, Secretary of the Autism Society of Northern Virginia discuss educating the public about Autism and how it affects an entire family and the communioty	03/18/2012	8:30p.m.
Foster Parenting	"Focus" 30-minute PA interview program	Reporter Deirdre Blake joined by Patrick Plourde and Therese Wolf of the Virginia Department of Social services discuss the experience of being a foster parentand the training and resources that are provided to succeed at foster parenting.	03/25/2012	8:30p.m.
Community announcements		Throughout the day, short announcements about upcoming events and services that are available to the community.	January 1 through March 30	various times
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Home Energy Efficiency

How was issue ascertained: Follow up from local environmental group's quarterly meeting.

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 01-01-12

Time aired: Sunday at 6:00 am on WNTX, WVBX and WWUZ and 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Cindy Robinson- Founder of "The Bug Box" and co-owner of Servispros of Fredericksburg

Barry Robinson- Founder of C.S.I and co-owner of Servispros of Fredericksburg

Subject or Topics Discussed: How bugs can affect the property value of your home. Cracks around windows or doors, a lack of insulation, mold and radon can make it cost more to keep homes cool or warm and affect people's pocketbooks. The issues can also cause health problems and, in the end, be far more costly than testing for and addressing the issues early. How to start the new year right and get your home inspected and shored up to make it more energy efficient.

Date production completed: 12-20-11 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . Location: WFLS Studios

Guest: Sara Nelson

ISSUE: United Way.

How was issue ascertained: Guest contacted host

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

**Date Aired: 01/08/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS**

Station Participant: Bill Dubensky host.

Guest Participants: Sara Nelson

Subject and/or Topics discussed: The United Way's income tax preparation program.

Date production completed: 01/06/12 Date submitted by program host: 01/06/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg-by phone

ISSUE: Healthy Resolutions

How was issue ascertained: e-mail offer for interview

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-15-12 **Time aired:** 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Doug Ingoldsby- Vitamin company founder and Licensed Nutritionist

Subject and/or Topics discussed:

Why the holiday season puts people into the habit of unhealthy eating and gorging on sweets that could continue into the New Year. What cravings could mean and when people should buy their own over the counter vitamin or seek the help of a medical professional. What the differences are in raw sugar and other types that you might find in pre-packaged items on store shelves. What role fruit, vegetables and natural supplements like fish oil and others may play in your overall health. How can you commit to getting and staying healthy, from eating smaller meals more often and drinking more water to avoiding the use of food to treat stress and anxiety.

Date production completed: 1-16-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . Location: WFLS Studios

Guest: Sara Kadis

ISSUE: United Way.

How was issue ascertained: Guest contacted host

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

**Date Aired: 01/22/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS**

Station Participant: Bill Dubensky host.

Guest Participants: Sara Kadis

Subject and/or Topics discussed: The United Way's Financial Freedom Event

Date production completed: 01/20/12 Date submitted by program host: 01/20/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ WNTX **Location:** Fredericksburg, Va

ISSUE: Senior Citizen Resources

How was issue ascertained: Follow up to a show last year on new services in the community in 2012

Series ___ **or program:** ___XX___ **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-29-12 **Time aired:** 6 am on WWVB and WWUZ, WNTX
8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Denis Paddeu- Rappahannock Area Agency on Aging

Jim Schaeffer- Executive Director- Rappahannock Area Agency on Aging

Subject and/or Topics discussed: How senior citizens get access to daycare, at home help like cleaning and shopping. What transportation options are available and how older people can stay active in their community.

Date production completed: 1-18-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . Location: WFLS Studios

Guest: Sara Kadis

ISSUE: United Way.

How was issue ascertained: Guest contacted host

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

**Date Aired: 02/05/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS**

Station Participant: Bill Dubensky host.

Guest Participants: Sara Kadis

Subject and/or Topics discussed: Follow-up to the United Way's Financial Freedom Event.

Date production completed: 02/03/12 Date submitted by program host: 02/03/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Wildlife Preservation

How was issue ascertained: New efforts underway in 2012 to get people to volunteer and protect endangered species-press release.

Series ___ **or program:** XX **Title:** Focus

Program Length: 29.5 minutes **Length devoted to this issue:** 29.5 minutes

Date Aired: 2-12-12

Time aired: 6:00 a.m. on WVBX, WWUZ and WNTX 1350-AM/96.5 FM and 8:30 pm on 93.3 WFLS

Station Participant: Deirdre Blake, host

Guest Participants:

Jeff Cooper- Virginia Department of Game and Inland Fisheries- new endangered program

Subject or Topics Discussed: What is happening in 2012 in local, state and national parks to better protect wildlife. Education programs underway to get people active in their own back yards and to volunteer. Discussing endangered species and what is being done to better preserve and protect them.

Date production completed: 2-1-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . **Location:** Over the phone at WFLS studio.

Guest: Elizabeth Ward
ISSUE: New FDA food guidelines.

How was issue ascertained: Through guest's PR firm

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 02/19/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: Elizabeth Ward

Subject and/or Topics discussed: How new FDA food guidelines affect listeners.

Date production completed: 02/16/12 **Date submitted by program host:** 02/16/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Healthcare for the Uninsured

How was issue ascertained: e-mail request

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-26-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Karen Dulaney- Executive Director Moss Free Clinic

Stacy Pierce- Development Director Moss Free Clinic

Subject and/or Topics discussed:

When and why the Moss Free Clinic opened and how it is funded and staffed, to help provide medical services to the needy and uninsured in the Fredericksburg region. How people qualify for the services and what type of care may be received. Volunteers are a key part of the operation, along with paid staff and we explore how they get involved. How the Healthcare law, being discussed and debated in Congress, could affect changes to the Moss Free Clinic in the coming years.

Date production completed: 2-15-12 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WNTX . **Location:** WFLS Studios

Guest: Casy Paul

ISSUE: United Way's up coming event.

How was issue ascertained: Guest contacted host

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 03/04/12 6 am on WWUZ, WVBX, WNTX:
8:30 pm on WFLS

Station Participant: Bill Dubensky host.

Guest Participants: Casey Paul

Subject and/or Topics discussed: The United Way's upcoming combined Finical Freedom and income tax preparation event.

Date production completed: 03/01/12 **Date submitted by program host:** 03/02/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WNTX, WWUZ, WWVB **Location:** Fredericksburg, Va.

ISSUE: Virginia Disasters

How was issue ascertained: Follow up to earthquake, tornadoes and other 2011 disasters in Virginia.

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-11-12 **Time aired:** 6:00 am on 99.3 WWVB, 96.9 WWUZ
and 96.5/1350 AM WNTX 8:30 pm on WFLS

Station Participant: Deirdre Blake, host

Guest Participants: Dr. Brooke Rossheim- Rappahannock Area Health District
Fredericksburg

Subject and/or Topics discussed: Discussed the types of unusual disasters that have struck Virginia in the past 24 months. Advising how people in the community can prepare for a disaster in advance, supply kits etc. Also, what services are available to help people get ready for a natural or man-made disaster, just in case. Efforts underway in 2012 for additional drills and education seminars to get people prepared. Recruitment of new volunteers will be at the forefront this year.

Date production completed: 3-5-12
Blake

Submitted by program host: Deirdre

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWUZ, WVBX, WYSK-AM Location: WFLS Studio.

Guest: Ray Nelson

ISSUE: Autism.

How was issue ascertained: Host contacted guest.

Series ___ or program: XX Title: Focus

Program Length: 30 minutes Length devoted to this issue: 30 minutes

**Date Aired: 03/18/12 6 am on WWUZ, WVBX WNTX-AM:
8:30 pm on WFLS**

Station Participant: Bill Dubensky host.

Guest Participants: Ray Nelson.

Subject and/or Topics discussed: Up coming Autism walk in Fredericksburg.

Date production completed: 08/05/11 Date submitted by program host: 03/16/12

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Becoming a Foster Parent

How was issue ascertained: e-mail request

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-25-12

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Patrick Plourde- Foster Care Independent Living program Specialist with the Virginia Department of Social Services

Therese Wolf- Foster Care Program Manager for the Virginia Department of Social Services

Subject and/or Topics discussed:

How people can find out about becoming a foster parent in the greater Fredericksburg area and Virginia. How state and federal funding help offer training and essentials needed for kids that are brought into homes. The experience of a man who was once part of the foster care system and now is working for the state to help make a difference.

Date production completed: 2-29-12 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Cindy Robinson

Address: 10822 Courthouse Road

Phone: 540-710-0776

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President the Bug Box; Servispros Pest and LawnCare

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Creating more jobs and reducing the high unemployment rate in Virginia and the nation. Getting the word out about ways to make your home more "green," to help reduce U.S. energy dependence.

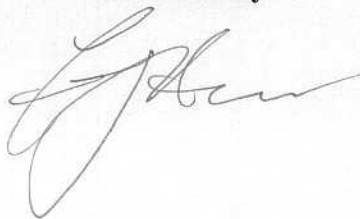
Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 12-20-11

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Barry Robinson

Address: 10822 Courthouse Road

Phone: 540-710-0776

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President of Servispros Pest and LawnCare
President of Complete Service Inspections (CSI) of Virginia

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Current state of the economy. Creating more jobs in the fields of energy or energy efficiency, through reducing the demand for foreign oil.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 12-20-11

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Deirdre Blake

04/26/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Sara Nelson.

Contact made through: Guest contacted host.

Guest: Sara Nelson of the United Way.

3310 Shannon Park Drive
Fredericksburg, VA 22408
(540) 373-0041

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Sara Nelson.

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and getting to the people who need the help our member organizations provide.

What are the most important needs and problems facing your community? See that our member organizations get the proper funding they need to serve our community..

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 01/08/12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



News Director

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** WFLS

Person Interviewed: Doug Ingoldsby

Address: 1330 Commodore St., Clearwater, FL **Phone:** 727-447-4992

Age: 12-17 18-45 46-65 over 65

Ethnicity: *Caucasian*

Occupations, organizations, interests, and titles:

Doug Ingoldsby is the founder of California-based nutritional supplement maker All One. Doug has been educating audiences on the importance of proper nutrition and how it affects health. As a result, he's received many testimonials from people who have improved their lives through better health.

Doug's family has been pioneering in the vitamin business since 1936. His father, James, was responsible for creating the first "high potency" vitamin C tablet, and worked with nutritionist Adelle Davis to create the first "stress" formula vitamin and the first nutrition candy bar, "Tiger's Milk."

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Type 2 Diabetes and obesity are problems we face in all communities and as a country we must turn the trend around. With the correct education and food/diet modification these can be avoided. When the body is correctly nourished the likelihood of getting these diseases can be avoided.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:



Job Title:

Deirdre Blake

date:

04/17/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Sara Kadis.

Contact made through: Guest contacted host.

Guest: Sara Kadis of the United Way.

3310 Shannon Park Drive
Fredericksburg, VA 22408
(540) 373-0041

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Sara Kadis.

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and getting to the people who need the help our member organizations provide.

What are the most important needs and problems facing your community? See that our member organizations get the proper funding they need to serve our community..

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 01/20/12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



News Director

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Denis Paddeu

Address: 171 Warrenton Road **Phone:** 540-821-5323

City, State, Zip: Fredericksburg, Va 22405

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** Caucasian

Occupations, organizations, interests, and titles:

Regional Mobility Manager- Rappahannock Area Agency on Aging

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Providing a transportation clearinghouse for the greater Fredericksburg region. Offering all transportation services under one roof will help provide more services to seniors. It is important to keep the aging population active in their community.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 1-24-12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



New South

02/16/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Jim Schaefer

Address: 171 Warrenton Road **Phone:** 540-371-3375

City, State, Zip: Fredericksburg, Va 22405

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Executive Director- Rappahannock Area Agency on Aging (RAAA)

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

As one of 25 AAAs in Virginia, a big challenge is figuring out how to best continue to provide quality senior services to the region. We hope to highlight the new initiatives for 2012 to help the aging network in Virginia and across the country. One of the main goals this year is to help the baby boomers be ready for retirement to respond to the anticipated increase of services that will be needed in the Fredericksburg area, this year and beyond.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 2-14-12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



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02/14/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Sara Kadis.

Contact made through: Guest contacted host.

Guest: Sara Kadis of the United Way.

**3310 Shannon Park Drive
Fredericksburg, VA 22408
(540) 373-0041**

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Sara Kadis.

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and getting to the people who need the help our member organizations provide.

**What are the most important needs and problems facing your community?
See that our member organizations get the proper funding they need to serve our community..**

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 01/20/12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



News Director

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Jeff Cooper

Address: 1230 Belman Road

Phone: 540-583-1021

City, State, Zip: Stafford, Va. 22406

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Virginia Department of Game and Inland Fisheries, Conservation Division

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Wildlife and conserving habitats, imperiled species and exotic species released into the wild by inexperienced owners. Preserving local species and those endangered. More funding from Richmond and the federal government is needed for education and preservation programs.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 2-6-12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Deirdre Blake

02/08/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Elizabeth Ward

Contact made through: Through guest's PR firm

Guest: Elizabeth Ward.
1120 Connecticut Avenue N.W., Suite 480
Washington, D.C. 20036
Phone: 800/877-0877

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

What are the major needs and problems facing your community as they concern your group or organization? Getting information out to the public about the new FDA food guidelines.

What are the most important needs and problems facing your community? Preventing diabetes in Americans, and how eating habits can contribute to a healthy lifestyle.

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 02/16/12

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



News Director

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:**

Person Interviewed: Karen Dulaney

Address: 1301 Sam Perry Blvd **Phone:** (540) 741-1065

City, State, Zip: Fredericksburg, VA 22401

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** Caucasian

Occupations, organizations, interests, and titles:

Executive Director
Lloyd F. Moss Free Clinic

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Overwhelming needs of low-income, uninsured people needing medical and dental care.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Neo Smith

02/03/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX
Clinic

LOCATION: Lloyd F. Moss Free

Person Interviewed: Stacy Pierce

Address: 1301 Sam Perry Blvd.

Phone: (540) 741-3715

City, State, Zip: Fredericksburg, VA 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Development Director – Moss Free Clinic.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The most important need in our community is access to comprehensive healthcare for all citizens.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Deirdre Blake

02/03/2012

Station: WFLS, WWUZ, WVBX WNTX **LOCATION:** WFLS Studio.

Person Interviewed: Casey Paul.

Contact made through: Guest contacted host.

Guest: Casey Paul of the United Way.

3310 Shannon Park Drive
Fredericksburg, VA 22408
(540) 373-0041

Age: 12-17 (18-45) 46-60 Over 65 **Ethnicity:** White

Casey Paul.

What are the major needs and problems facing your community as they concern your group or organization? Reaching out and getting to the people who need the help our member organizations provide.

What are the most important needs and problems facing your community? See that our member organizations get the proper funding they need to serve our community..

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/1/12

OFFICE USE ONLY:

Reviewed by:



Job Title:

News Director

date:

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, VA

Person Interviewed: Dr. Brooke Rossheim

Address: Rappahannock Area Health District
608 Jackson Street
Fredericksburg, VA 22401

Phone: 540-899-4797

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Director of the Rappahannock Area Health District

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The need for increased access to affordable health care continues to be pressing. Finding a way to reduce rates of sexually transmitted diseases and reduce tobacco use. Developing a plan to make people more aware of the need for early colon cancer screening and diabetes testing can help save lives. Making affordable dental care more available in the Fredericksburg region would reduce overall healthcare and insurance costs.

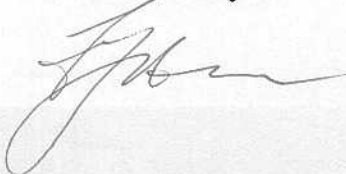
Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



News Host

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX and WYSK-AM **LOCATION At the WFLS Studio**

Person Interviewed: Ray Nelson.

Contact made through: Host had direct contact with guest.

98 North Washington Street
Falls Church, VA 22046
540-220-8539

Age: 12-17 (18-4) 46-60 Over 65 **Ethnicity:** White

Ray Nelson, Secretary of the Autism Society of Northern Virginia.

What are the major needs and problems facing your community as they concern your group or organization? Having the public understand what Autism is and how it affects not only a family, but a whole community.

What are the most important needs and problems facing your community? Bringing together those touched by, and or, with Autism with those who provide care, education and other services.

Interviewer: Bill Dubensky **Job Title:** Radio news Anchor/reporter **date:** 03/05/12

OFFICE USE ONLY:

Reviewed by:



Job Title:

News Director

date:

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Patrick Plourde

Address: 801 E. Main Street

Phone: 804-726-7522

City, State, Zip: Richmond, Va. 23219

Age: 12-17 18-45 46-65 over 65

Ethnicity: black

Occupations, organizations, interests, and titles:

Foster Care Independent Living Program Specialist with the Virginia Department of Social Services.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting more information to people on how to become a foster parent and training to help them get involved.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:



Job Title:

Deirdre Blake

date:

03/29/2012

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Therese Wolf

Address: 801 E. Main Street

Phone: 804-726-7522

City, State, Zip: Richmond, Va. 23219

Age: 12-17 18-45 46-65 over 65

Ethnicity: caucasian

Occupations, organizations, interests, and titles:

Foster Care Program Manager for the Virginia Department of Social Services

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Getting more funding to expand foster care programs in Virginia and to educate people on the process to become a foster parent will help Virginia. Building better networks for foster parents to communicate will help the process overall. Finding money from the federal government to train foster care workers and parents.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



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03/29/2012