

**WFLS-FM**  
**Quarterly Issues/Programming Report**  
**for July-September 2013**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 8 times M-F	July 1-September 27, 2013	Every 30-minutes 5am-8:30am M-F
Education Funding	"Focus" 30-minute PA interview program	Host Deirdre Blake discusses with Denise Barber of Follett Higher Education Group planning for higher education and how to save on expenses.	07/07/2013	8:30 p.m.
Philanthropic Giving	"Focus" 30-minute PA interview program	Host Deirdre Blake discusses with John McManus of the Community Foundation of the Rappahannock Region How the group gets its money and setting up funds for people in need.	07/14/2013	8:30 p.m.
Eating Healthy	"Focus" 30-minute PA interview program	Host Deirdre Blake and Pam beanum, registered nutritionist and Dietician at Spotsylvania Regional Medical Center	07/21/2013	8:30 p.m.
Chronic Pain Management	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Abraham Asamaw discuss holistic medicine and activities such as yoga can help relieve pain symptoms.	07/28/2013	8:30 p.m.
Date:				

**WFLS-FM**  
**Quarterly Issues/Programming Report**  
**for July-September 2013**  
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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Workforce Development	"Focus" 30-minute PA interview program	Host Deirdre Blake and the President of Germanna Community College, Dr. David Sam, discuss developing a strong workforce with higher paying jobs.	08/04/2013	8:30 p.m.
Veteran Support	"Focus" 30-minute PA interview program	Host Deirdre Blake joined by members of the Wounded Warrior Program discuss resources that veterans need to reintegrate into society	08/11/2013	8:30 p.m.
Obesity	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Mohammad Jamal, baraiatric surgeon at Spotsylvania Regional Medical Center discuss the role that nutrition plays in obesity and overweight people might consider surgery as an option.	08/18/2013	8:30 p.m.
Bullying	"Focus" 30-minute PA interview program	Host Deirdre Blake joined by Dianna Flett, Founder of the Smart Girls Anti-bullying program now taught in schools discuss what parents need to reach their children at home.	08/25/2013	8:30 p.m.
Family Bonding	"Focus" 30-minute PA interview program	Host Deirdre Blake and beth Elkins, Outreach Coordinator for the Rappahannock Community Services Board disvuss the importance of parents being the role model for children.	09/01/2013	8:30 p.m.
Date:				

**WFLS-FM**  
**Quarterly Issues/Programming Report**  
**for July-September 2013**  
**Page 3**

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Employment Planning	"Focus" 30-minute PA interview program	Host Deirdre Blake and Shawn Boyer, founder of Snag a Job.com, discuss the difference between blue and white collar jobs and hourly versus salary jobs, Also discussed is online recruiting.	09/08/2013	8:30 p.m.
Mass Transit Rail	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Mark Roeber of the Virginia Railway Express to discuss what type of service can be anticipated when the new station opens in Spotsylvania County.	09/15/2013	8:30 p.m.
Availability of Veteran Benefits	"Focus" 30-minute PA interview program	Host Deirdre Blake and helen Packard, outreach and veteran services coordinator at Marine Corps Base Quantico discuss the steps a military member faces when they are released from active duty.	09/22/2013	8:30 p.m.
Elderly Caregiving	"Focus" 30-minute PA interview program	Host Deirdre Blake and medical social worker, RN and author, Gloria Barsamian discuss early warning signs of dementia and how family caegivers might recognize them.	09/29/2013	8:30 p.m.
	"Focus" 30-minute PA interview program			8:30 p.m.
Date:				

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Education Funding

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 7-7-13      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Denise Barber- Follett Higher Education Group

**Subject and/or Topics discussed:** What parents and kids need to know to plan for higher education early. How making a plan and saving on books and dorm space can reduce overall debt when they graduate.

**Date production completed:** 7-2-13  
**Blake**

**Submitted by program host:** Deirdre



**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Philanthropy

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** \_\_\_ **XX** \_\_\_ **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 7-14-13                      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** John F. McManus- the Community Foundation of the  
Rappahannock River Region

**Subject and/or Topics discussed:** How the non profit gets money from individuals and donors to set up funds for the local people in need. How you can get involved in donating. The goal is to promote greater philanthropy by addressing the challenges faced by donors. How it distinguishes itself from other local charities by providing effective services and build a collection of permanent funds.

**Date production completed:** 9-13-13      **Submitted by program host:** Deirdre  
Blake

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Eating Healthy

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX      **Title:** Focus

**Program Length:** 29.5 minutes      **Length devoted to this issue:** 29.5 minutes

**Date Aired:** 7-~~10~~<sup>21</sup>-13      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Pam Beanum- Registered Nutritionist/Dietician at Spotsy  
Regional Medical Center

**Subject and/or Topics discussed:** How parents can get kids to start eating healthy at home. Weeknight dinner tips to make sure that everyone gets the right nutrients. Diet and exercise 101.

**Date production completed:** 7-1-13  
**Blake**

**Submitted by program host:** Deirdre

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Chronic Pain Management

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX      **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 7-28-13      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Dr. Abraham Asmamaw- Chronic Pain Management Clinic

**Subject and/or Topics discussed:** How holistic medicine and things like reiki, yoga or acupuncture can help pain symptoms. When doctors prescribe medication or physical therapy and maybe group support. Why doctors don't like to prescribe narcotic pain pills. When it's too late for treatment and turns to pain management.

**Date production completed:** 7-24-13  
**Deirdre Blake**

**Submitted by program host:**

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Germanna Community College

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 8-04-13                      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Dr. David Sam- President of Germanna Community College

**Subject and/or Topics discussed:** How to develop a strong workforce that can get a high paying job. What programs the school's workforce development center offers. How Germanna has changed through the years and the role its' nursing program plays in this region.

**Date production completed:** 7-25-13  
**Deirdre Blake**

**Submitted by program host:**



**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX

**Location:** Fredericksburg, Va.

**ISSUE:** Wounded Warrior Program

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes **Length devoted to this issue:** 30 minutes

**Date Aired:** 8-11-13

**Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Camilla Schwoebel- Region I Director of the Virginia Wounded Warrior Program

Mahlon Johnson- Veteran Peer Specialist for the Virginia Wounded Warrior Program

Suzanna Erlichman- Family Support Specialist for Region I at the Virginia Wounded Warrior Program

**Subject and/or Topics discussed:** Resources that veterans need to reintegrate into society. How peer support groups play a role in healing. Resources available to get vets back to work and into the education system.

**Date production completed:** 8-6-13  
**Blake**

**Submitted by program host:** Deirdre

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Obesity

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** \_\_\_ XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 8-18-13                      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Dr. Mohammed Jamal- Bariatric Surgeon at Spotsylvania  
Regional Medical Center

**Subject and/or Topics discussed:** The role that nutrition plays in obesity. When people are overweight they could consider bariatric surgery if traditional weight loss is not working or if it's prevented by chronic health conditions. The type of education that is needed to get ready for the surgery. The recovery process and time needed from work, also what insurance will cover. The final expected results could vary by person, but generally what could be expected.

**Date production completed:** 8-7-13  
**Blake**

**Submitted by program host:** Deirdre

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Bullying

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 8-25-13                      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Dianna Flett- Founder of the Girls Smart Anti-Bullying Program being taught in schools now

**Subject and/or Topics discussed:** What parents need to teach kids at home about bullying. The role that school staff, teachers and counselors play in reinforcing the message with kids in school. How parents can get involved by getting their kid's schools into the program and how they practice skills at home. Why being a role model is key to avoid kids picking up bullying behaviors.

**Date production completed:** 8-12-13  
**Deirdre Blake**

**Submitted by program host:**

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Family Bonding

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 9-1-13      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Beth Elkins- Outreach Coordinator for the Rappahannock Area Community Services Board

**Subject and/or Topics discussed:** Parents being a role model for kids. Why the family dinner needs to not be replaced and what it can mean for child and teen development. When mental health or peer pressure issues surface, where RACSB can refer families for help. Parent and child bonding and the role that extended families from aunts or uncles to family friends play in development.

**Date production completed:** 8-29-13  
**Deirdre Blake**

**Submitted by program host:**



**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Employment Planning

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 9-8-13      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Shawn Boyer- Founder of Snag a Job.com

**Subject and/or Topics discussed:** The difference between blue and white collar/ hourly versus salaried jobs. Why it is important to have a one stop shop where people that need work can find jobs listed in one place. How sites like this make it easier for prospective employers to recruit for what they need. How people navigate the site and what kind of results they could expect.

**Date production completed:** 9-2-13  
**Blake**

**Submitted by program host:** Deirdre

**COMMUNITY ISSUES PROGRAMMING REPORT**

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** VRE

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 9-15-13                      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Mark Roeber- VRE

**Subject and/or Topics discussed:** What kind of service local residents can expect from the Spotsylvania station and for others in the area down the road. How VRE's relationship with CSX affects the ride from Fredericksburg. Proposed changes for the future, the purple and silver lines and more potential lot and track expansions in this region.

**Date production completed:** 9-5-13 **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WWUZ, WWVB, WNTX      **Location:** Fredericksburg, Va.

**ISSUE:** Veteran Benefits

**How was issue ascertained:** Press Release

**Series** \_\_\_ **or program:** XX      **Title:** Focus

**Program Length:** 30 minutes      **Length devoted to this issue:** 30 minutes

**Date Aired:** 9-22-13      **Time aired:** 6 am on WNTX, WWUZ and WWVB  
8:30 pm on WFLS

**Station Participant:** Deirdre Blake, host

**Guest Participants:** Helen Pickard- Outreach and Veteran Services Coordinator at the Marine Corps Base Quantico.

**Subject and/or Topics discussed:** the first steps a military member faces when they are released from active duty. How the process goes for re-integrating into civilian life and what needs to be completed to get into the pipeline for benefits. What they can expect from the V-A for medical and education benefits. The types of programs that are in place to help them find everything from a job to housing or a support group for PTSD and other mental health issues.

**Date production completed:** 9-12-13      **Submitted by program host:** Deirdre Blake

## COMMUNITY ISSUES PROGRAMMING REPORT

**Station:** WFLS, WWVB, WWUZ, WNTX      **Location:** By Phone

**ISSUE:** Elderly Caregiving

**How was issue ascertained:** E-mail from PR agency

**Series** \_\_\_ **or program:** XX **Title:** Focus

**Program Length:** 30 minutes    **Length devoted to this issue:** 30 minutes

**Date Aired:** 9-29-13

**Time aired:** 6 am on WWVB, WWUZ, WNTX  
8:30 pm on WFLS

**Station Participant** Deirdre Blake , host

### **Guest Participants:**

Gloria Barsamian- Medical Social Worker, RN and author

### **Subject and/or Topics discussed:**

The early warning signs of dementia and how family members and care givers might recognize them. What makes dementia or alzhiemers and other memory conditions different from forgetting in the normal aging process. When adult kids should have conversations with their parents about their wishes if something like this should happen. At what point kids should get involved in finances and other decisions. The role of powers of attorney and other legal documents. Stories of older people Barsamian interviewed about what it is like to suffer from a memory condition and how they feel about their care today

**Date production completed:** 9-13-13 **Submitted by program host:** Deirdre Blake



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Denise Barber

**Address:** 10000 Germanna Point Drive

**Phone:** 540-891-3002

**City, State, Zip:** Fredericksburg, VA, 22408

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

School Supplies, Course-Related Supplies and Dorm Programs Coordinator

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

I think young people and parents need more information on how to fund their college career more economically. Getting more access about programs is critical to the public and to local students/parents.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**

*Asst. Director*

**date:**

*8/20/2012*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** John F. McManus

**Address:** 725 Jackson St, Fredericksburg, VA 22401

**Phone:** 540-373-9292

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

President- Community Foundation of the Rappahannock River Region

**What are the most important needs and problems facing your community? Getting in money to support causes that help members of the Fredericksburg community and region thrive.**

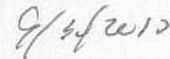
**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Pam Beanum

**Address:** 4600 Spotsylvania Parkway, Fredericksburg, VA  
22408      **Phone:** 888-685-1610

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Registered Dietician- Spotsy Regional Medical Center

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

**Classes like the ones we offer here at Spotsy Regional can make the difference in good and bad food choices. Most kids get a variety of nutrients over the course of the week. We'll talk about tips to help prevent mealtime battles and ideas for creating a "try anything", nutritious household.**

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**



**date:**

9/30/2013



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Dr. Abraham Asmamaw

**Address:** 2712 Jeff Davis Highway

Stafford, Va. 22554

**Phone:** 540-657-9191

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Indian

**Occupations, organizations, interests, and titles:**

Registered and certified chronic pain management specialist with 21 years of experience in the field and nine locations in Virginia.

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

- People need to understand pain and what cause it to be worse.
- Education on holistic and lifestyle management should be stresses before medication or surgery.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

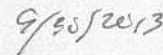
**Reviewed by:**



**Job Title:**



**date:**





**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** David A. Sam

**Address:** 2130 Germanna Hwy      **Phone:** 540-423-9087

**City, State, Zip:** Locust Grove, VA 22701

**Age:** 12-17 18-45 46-65 over 65      **Ethnicity:** White

**Occupations, organizations, interests, and titles:**

President - Germanna Community College

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Developing the workforce for the future and in high skill, high wage jobs that have a future.

Demographic changes: Being sure not to contribute to societal inequities and instead be an enabler of upward mobility

Meet community, business and individual needs while controlling costs and facing lower governmental support than in decades past

Increasing private funding and grant support to do the above

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** 8-5-13

**OFFICE USE ONLY:**

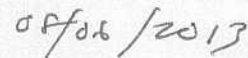
**Reviewed by:**



**Job Title:**



**date:**



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX

**LOCATION:** Fredericksburg, Va

**Person Interviewed:** Camilla Schwoebel

**Address:** 600 Jackson St Fred. 22401

**Phone:** 540-273-9784

**City, State, Zip:**

**Age:** 12-17 18-45 46-65X over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Virginia Wounded Warrior Program

Region I Director

**What are the most important needs and problems facing your community?**

1. Lack of comprehensive environmental planning
2. Limited homeless resources (lack of enough shelter beds, etc)
3. Transportation to outlying rural areas

**What are the major needs and problems facing your community as they concern your group or organization?**

Employment opportunities for veterans and their spouses

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



Wes Dantz

08/15/2013

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Mahlon Johnson

**Address:** 600 Jackson St

**Phone:** 540-604-3657

**City, State, Zip:** Fredericksburg, VA, 22401

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Veteran Peer Specialist, Virginia Wounded Warrior Program.

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

The most important need in this community is the education on veteran related issues. Educating the public about the resources in the area that may be able to help a veteran and their families in need is a must. All too often they attempt to do it on their own and run into obstacles that can be avoided if they had the right tools.

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:**

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**



**date:**

8/16/2013

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WVBX, WNTX

**LOCATION:** Fredericksburg, VA

**Person Interviewed:** Suzanna Erlichman

**Address:** 313 Madison Ct

**Phone:** 703-576-7135

**City, State, Zip:** Stafford VA 22556

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Virginia Wounded Warrior Program, Family Support Specialist Region I

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Military Spouse Employment: Transferable careers, licensure and education credit reciprocation between states, work from home careers, etc.

The need for Virginia to get Veteran Courts in the justice system

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:** August 7, 2013

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



News Director

8/9/2013



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Dr. Mohammad Jamal

**Address:** 4600 Spotsylvania Parkway  
Fredericksburg, Va. 22408

**Phone:** 888-685-1610

~~City, State, Zip: Fredericksburg, VA, 22408~~

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Indian

**Occupations, organizations, interests, and titles:**

Bariatric Surgeon at Spotsylvania Regional Medical Center

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Education on good eating habits is the most key, but for some it doesn't work. Teaching patients how to get ready for surgery and what to expect after is important for success.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Deirdre Blake*

*9/20/2017*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Dianna Flett

**Address:** 76 Park Road

**City, State, Zip:** Fredericksburg, VA, 22408

**Phone:** 540-845-0342

**Age:** 12-17   18-45   46-65   over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

**Retired Lieutenant in the United States Army; mother of four boys; Founder of Girls Smart**

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Teaching kids about what it means to be a bully and why it is bad starts at home. This program has kids talk to their peers to reinforce what's been learned at home already.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*News Director*

*8/2/2013*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Beth Elkins  
**Address:** 8479 St Anthonys Road  
King George, VA 22485

**Phone:** 540-775-9879

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Outreach Coordinator- Rappahannock Community Services Board, King George office

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Family bonding is a key to helping kids and teens avoid behaviors that can lead to danger. Our programs provide clinical support, support groups and other assistance. Getting together with young people at the dinner table each night can help. If not, at least meet a few times a week. Once parents build an open relationship, they are likely to confide in you.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*News Director*

*9/25/2013*



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX

**LOCATION:** Fredericksburg, VA

**Person Interviewed:** Shawn Boyer

**Address:** 110 North Madison Road, Suite 300  
Orange, VA 22960

**Phone:** 1-866-227-0466

~~City, State, Zip: Fredericksburg, VA, 22408~~

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** White

**Occupations, organizations, interests, and titles:**

Founder of Snag a Job.com

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

**Becoming the number one way to link people up with hourly jobs is our goal. The economy is still a challenge and jobs are scarce in some fields. We hope we can provide people with a resource on where to go.**

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**

Wes Duita

**date:**

9/30/2013



**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Mark Roeber

**Address:** 9101 Courthouse Road Spotsylvania, VA 22553

**Phone:** 540-507-7010

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Public Information Specialist- VRE Region I Coordinator

**What are the most important needs and problems facing your community?  
Teaching locals about how to ride the VRE and the benefits. Dealing with the  
continued growth of the region and people that want to use public transportation.**

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**



**Job Title:**

*News Anchor*

**date:**

*9/25/2012*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, VA

**Person Interviewed:** Helen Pickard

**Address** 3089 Roan Street  
Quantico, VA 22134

**Phone:** 703-630-2811

**Age:** 12-17 18-45 46-65 over 65

**Ethnicity:** Caucasian

**Occupations, organizations, interests, and titles:**

Outreach and Veteran Services Coordinator, Marine Corps Base Quantico

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

Teaching vets in Spotsylvania, Stafford, Fredericksburg and other areas what's available to them. We provide coordination from housing all the way to medical benefits and locating support groups.

**Interviewer:** Deirdre Blake **Job Title:** Assistant News Director **date:**

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Nes Pinter*

*8/5/2017*

**COMMUNITY LEADER ASCERTAINMENT SURVEY**

**Station:** WFLS, WWUZ, WWVB, WNTX      **LOCATION:** Fredericksburg, Va.

**Person Interviewed:** Gloria Barsamian

**Address:** 11 New Erie Avenue      **Phone:** 540-846-4265

**City, State, Zip:** Stafford, Va. 22555

**Age:** 12-17 18-45 46-65 over 65      **Ethnicity:** Italian

**Occupations, organizations, interests, and titles:**

Medical Social Worker

**What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?**

- Access to home healthcare options that are affordable for working adult children with parents with dementia and other conditions that make them unable to live alone.
- Support groups to share experiences and learn how to handle the balancing act between wife/husband, child, often parent and caregiver.
- Education on resources for senior citizens, above and beyond what is provided by Medicare and Medicaid, is critical in understanding where to get help.
- Long-term care insurance education on options. It can make the difference in an aging person being able to stay at home or in a private-pay assisted living facility opposed to a nursing home.

**Interviewer:** Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 9-12-13

**OFFICE USE ONLY:**

**Reviewed by:**

**Job Title:**

**date:**



*Nu Duitz*

*10/3/2013*