

WFLS-FM

Quarterly Issues/Programming Report for October-December 14

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 8 times M-F	Mon-Fri, October 1 through December 31	Every 30-minutes 5am-8:30am M-F
Military Education	"Focus" 30-minute PA interview program	Host Deirdre Blake and Mike Abrams former soldier and advisor for the VA Education Military Affairs Council discuss the jobs available for former military once they get a degree or certification.	10/05/14	8:30 p.m
Assistance for the Disabled	"Focus" 30-minute PA interview program	Host Deirdre Blake and Kevin Kozoil, chairman of the Disability Resource Center discuss the purpose of the center, who is eligible for assistance and how they can apply.	10/12/14	8:30 p.m
Ebola Awareness	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Brooke Rossheim, Director of the Rappahannock area Health District discuss local concern about the disease and training local health personnel about the disease.	10/19/14	8:30 p.m
Rappahannock Goodwill Industries	"Focus" 30-minute PA interview program	Host Deirdre Blake and Woody Vanvalkenberg and Julie Rettinger of Rappahannock Goodwill discuss the organization's mission in the region.	10/26/14	8:30 p.m
			Date:	

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Quarterly Issues/Programming Report
for October-December 14
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ISSUE	TITLE	DESCRIPTION	DATE	TIME
Availability of College Scholarship and Grant Funds	"Focus" 30-minute PA interview program	Host Deirdre Blake and Ben Kaplan, author and creator of City of College Dreams book and web site discuss the resources available to prospective college students and how to find a free ride.	11/02/14	8:30 p.m
Personal Health	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. John Spivey of Mary Washington Healthcare discuss how eating habits can affect one's health.	11/09/14	8:30 p.m
VDOT Winter Preparedness	"Focus" 30-minute PA interview program	Host Deirdre Blake along with Kelly Hannon, Robert Putier, Thomas Settle and Rodney Newton of VDOT discuss the winter plan for keeping transportation moving across the region when bad weather strikes.	11/16/14	8:30 p.m
Home Energy Efficiency	"Focus" 30-minute PA interview program	Host Deirdre Blake and Andy Farmer of Virginia Energy sense discuss what people can do to conserve energy in both the upcoming winter and during the summer.	11/23/14	8:30 p.m
Assistance for the Needy	"Focus" 30-minute PA interview program	Host Deirdre Blake and Lt Trey Jones of the Frdericksburg Chapter of the Salvation Army discuss the organization;s role in the community and how it helps the needy and how it raises its revenues through volunteers.	11/30/14	8:30 p.m
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Military Education

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 10-05-15

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Mike Abrams- Author, former soldier and advisory for the VA- Education Military Affairs Council

Subject and/or Topics discussed:

What the types of jobs former military can get after they receive a certification or their degree. Why it's an option for veterans that want to advance in their specialty quickly or switch to another one in the civilian workforce. How a year-round schedule can help students finish in 1.5 or 2.5 years. The types of personality traits/desires you need to go finish a higher education degree or go to school all year to get there. How a certificate program at a Virginia college or university differs from a degree program.

Date production completed: 09-27-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Help for local disabled

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 10-12-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Kevin Kozoil- Chair Disability Resource Center in Fredericksburg

Subject and/or Topics discussed:

What the disability resource center is and how it helps local residents with disabilities. Services provided, who is eligible and how people apply for assistance. What it does to place people with sight and hearing challenges into jobs and housing. The equipment it rents out in the community and plans to continue getting federal funding to help in 2015 and beyond.

Date production completed: 10-02-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Ebola Awareness

How was issue ascertained: national news-localized

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 10-19-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Random Man on the street interviews about Ebola knowledge and fears
Dr. Brooke Rossheim- Head of the local Rappahannock Area health District

Subject and/or Topics discussed:

What the concerns are locally, in Virginia and the nation with Ebola patients being brought into the U.S. What the local district is doing to prepare and train healthcare workers and hospitals. The irrational fears of area residents and what they need to know to stay safe and healthy. What the future of the virus looks like and how it could affect the Fredericksburg region in the coming days, weeks and months.

Date production completed: 10-01-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Rappahannock Goodwill Industries

How was issue ascertained: public awareness- e-mail request

Series ___ **or program:** ___ XX ___ **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 10-26-14 **Time aired:** 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Woody Vanvalkenburg- Head of the local Rappahannock Goodwill Industries
Julie Rettinger- Advisor Rappahannock Goodwill Inc.

Subject and/or Topics discussed:

The history of Goodwill and how its mission helps people in the region. What types of employment resources are offered for folks with mental and physical challenges and for everyone else. Interviewing advice for people looking for work and the services provided through the Goodwill Job Help Center.

Date production completed: 10-22-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: College Scholarships and Grants

How was issue ascertained: public awareness

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11-2-14 **Time aired:** 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Ben Kaplan- Author and Creator of the City of College Dreams book and website

Subject and/or Topics discussed:

Ben's history of figuring out how to go to college for almost free. The resources that are available in schools to help high school young people get money. Local scholarships and grants that should not be overlooked. The deadlines for the FAFSA form and other grants that could help pay for college. The many other resources on his website.

Date production completed: 9-15-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Staying Healthy

How was issue ascertained: public awareness

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11-9-14 **Time aired:** 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Dr. John Spivey- Mary Washington Healthcare

Subject and/or Topics discussed:

How changing your diet and eating more fruit and fiber can help your digestion and overall health. What people need to know about diet, exercise and their health. How food affects your body and some of the conditions, like GERD, that can cause big problems. How to find a diagnoses and what tests could be needed. When lifestyle changes are not enough and surgery may be necessary.

Date production completed: 11-4-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: VDOT Winter Preparedness

How was issue ascertained: public awareness

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11-16-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Kelly Hannon, Robert Poutier, Thomas Settle and Rodney Newton- all with local and regional offices for VDOT

Subject and/or Topics discussed:

The winter weather plan for 2014-2015, how much equipment, salt and chemicals are on hand to treat roads. The process to decide what to use and when to mobilize crews. Also took a tour of the salt storage building and the new plows that are being used this winter. Tips for local residents to keep up with the weather forecast, closings or delays, where the snow plows are rolling and for driving in bad weather.

Date production completed: 11-10-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Home Energy Efficiency

How was issue ascertained: public awareness

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11-23-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Andy Farmer- Virginia Energy Sense

Subject and/or Topics discussed:

The steps that people who rent or own homes in the region and state can take to save money on heating and cooling. Steps to winterize your house, like weather stripping and extra insulation, that could also help save them money in the summer. The home energy audit that's offered by the state online and why people should take it, to find out where they're wasting money.

Date production completed: 11-18-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** Fredericksburg, Va.

ISSUE: Salvation Army

How was issue ascertained: email request from PIO for local chapter

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11-30-14 **Time aired:** 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake, host

Guest Participants:

Lt. Trey Jones- Head of local, Fredericksburg, chapter of the Salvation Army

Subject and/or Topics discussed:

The red kettle program and what its role is in the community this holiday season. How people can contact them to host a kettle at their business or get a virtual one to promote through social media. The importance of the Angel Tree program and where they are located in the region. What they still for this Christmas and how people get involved. The other programs throughout the year that help the community.

Date production completed: 11-25-14 **Submitted by program host:** Deirdre Blake

~~11-25-14~~

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX

Location: By Phone

ISSUE: Mental Health

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 12-7-14

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Harry Croft- Psychiatrist University of Texas and fellow at Georgetown University

Subject and/or Topics discussed:

When parents should pay attention to changes in kids and teens that could be the beginning signs of mental issues. Why counseling at the school and private level is important to avoid going down the road of bad grades and even trouble with the law. Resources across the Fredericksburg region and northern Virginia to help families.

Date production completed: 12-4-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Teleworking in 2015

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 12-14-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Lynne McCarthy- Virginia Department of Rail and Transportation, Telework Coordinator

Subject and/or Topics discussed:

How individuals can learn more about teleworking and pitch their company to pick up the concept. The federal tax credit that was picked up in 2011 to help if you do remote work, along with anything else you can write off. The benefits of extra productivity and how employees can ask for help if it doesn't work for them.

Date production completed: 12-5-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX **Location:** In Person

ISSUE: Alzheimers

How was issue ascertained: e-mail request from community

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 12-21-14 **Time aired:** 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Lori Myers- Branch Coordinator for the Fredericksburg Chapter of the national Alzheimers Association

Subject and/or Topics discussed:

The ten early warning signs of Alzheimers and how family members and care givers might recognize them. What makes it different from other types or from normal age related memory loss. Where to get someone tested and what to do once the diagnoses is given. Where family can seek help with mental issues and support groups available in the greater Fredericksburg area.

Date production completed: 12-11-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg

ISSUE: Holiday Depression

How was issue ascertained: community interest

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 12-28-14

Time aired: 6 am on WWVB, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Linda Lafavre, Licensed professional counselor in Fredericksburg

Subject and/or Topics discussed:

Signs and symptoms of depression and how people can get help. When family and friends should get involved if they notice changes and where people can find local support groups. How seasonal affective disorder differs from the pain of death, loss and loneliness that are common at the holidays.

Date production completed: 12-12-14 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Mike Abrams

Contact made through: Visits to the McGuire VA in Richmond

Guest: Mike Abrams

Address: 1201 Broad Rock Blvd.
Richmond, Va. 23224

Phone Number: 804-675-5000

Age: 12-17 18-45 46-60 Over 65

Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

- Helping vets find a way to better transition from military to civilian life
- Learning the importance of networking
- Hooking vets up with access to information on getting a higher education and how the military/VA Bill can help

What are the most important needs and problems facing your community?

All of the above

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 10-15-14

Reviewed by:

Deirdre Blake

Job Title:

ASST NEWS Director

date:

11-15-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Kevin Koziol

Address: 1101 Hoke Lane

Phone: 540-370-1965

City, State, Zip: Fredericksburg, VA 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Independent Living Coordinator at the disAbility Resource Center of the Rappahannock, Inc (409 Progress Street, Fredericksburg, VA 22401). The disAbility Resource Center is a Center for Independent Living.

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Three major challenges for people with disabilities in the Fredericksburg region include affordable & accessible housing, transportation, and employment. These issues are interrelated and, if improved, could afford many more people with disabilities the opportunity to live independently. This would have positive economic and social impacts on our region.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

10-26-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va

Person Interviewed: Brooke Rossheim, M.D., M.P.H.

Contact made through: Enterprised/national news tie

Address/Phone Number: 608 Jackson Street, Fredericksburg, VA 22401

Age: 12-17 18-45 **46-60** Over 65

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

1. large number of uninsured pregnant women who need obstetrical care
2. increasing population in community, yet decreased funding to support public health department

What are the most important needs and problems facing your community?

1. large number of uninsured community residents who do not have ready access to medical care—either primary care or specialty care
2. static rate of tobacco use at about 18-20% of the population

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by: **Job Title:** **date:**

Deirdre Blake *Asst News Director* *10.26.04*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** *downtown Fredericksburg*

Person Interviewed: *Julie Rettinger (Rappahannock Goodwill, Inc.)*

Contact made through: *Deirdre Blake*

~~Guest:~~

Address/Phone Number: *4701 Market St., ^{Suite A,} Fred. VA 22408 (540-371-3070)*

Age: 12-17 18-45 46-60 Over 65

Ethnicity: W

What are the major needs and problems facing your community as they concern your group or organization?

workforce development; a deeper understanding of how Goodwill can assist the community

What are the most important needs and problems facing your community?

developing a strong workforce that can help attract world class businesses to the fredericksburg region

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 10/15/14

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

11-4-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION:

Person Interviewed: WOODY VAN UGHEENBURG

Contact made through: Deirdre BLAKE

~~Guest:~~

Address/Phone Number: 4701 MARKET ST / Fredericksburg VA
540.371.3030 22409

Age: 12-17 18-45 46-60 Over 65 Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

Developing a ~~deeper~~ deeper,
understanding of Goodwill as a provider
of employment; training services to people with

What are the most important needs and problems facing your community?
crossing the gap between job skills barriers to
employment;
JOB OPENINGS; INFRASTRUCTURE to include
TRANSPORTATION,

Interviewer: Deirdre Blake Job Title: Asst. News Director date:

Reviewed by: Job Title: date:

Deirdre Blake Asst News Director 11-4-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Ben Kaplan

Contact made through: Email about his upcoming tour to the east coast

Address:
New York/DC

Phone Number: cityofcollegedreams.org

Age: 12-17 18-45 46-60 Over 65

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

Helping young people find access to scholarship and grant money to go to college for almost free. Teaching young people how to write a college application essay and how to work smarter when applying for lots of different aide.

What are the most important needs and problems facing your community?

All of the above

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 11-5-14

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

11-10-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Dr. John Spivey

Contact made through: Phone call to Mary Washington Healthcare

Address: 1031 Care Way
Fredericksburg, Va. 22401

Phone Number:

Age: 12-17 18-45 46-60 **Over 65**

Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

- Teaching people how to eat and live healthy.
Diagnosing conditions earlier to improve their quality of life and lower overall healthcare costs for them and insurance companies.

What are the most important needs and problems facing your community?

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 11-6-14

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

11-15-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:**

Person Interviewed: *Kelly Hanna, Vol. Community Director*

Contact made through:

Guest:

Address/Phone Number: *87 Deane Road, Fort Lauderdale, FL 33305* *596-656-0021*

Age: 12-17 18-45 46-60 Over 65

Ethnicity: *Caucasian*

What are the major needs and problems facing your community as they concern your group or organization?

Promoting safe travel long term with weather.

What are the most important needs and problems facing your community?

Reducing crashes, injuries long term with small scale.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by: **Job Title:** **date:**

Deirdre Blake Asst News Director 11-20-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:**

Person Interviewed: Thomas Suddley VDOT Driver

Contact made through: Key Harris, VDOT

Guest: 540-899-9288

Address/Phone Number: 87 Deacon Road Fredericksburg, VA

Age: 12-17 18-45 46-60 Over 65

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

Encouraging the public to drive safely in the public highway with weather & in winter.

What are the most important needs and problems facing your community?

Encouraging the public to drive safely & stick to the highway with winter.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by: **Job Title:** **date:**

Deirdre Blake ASST NEWS DIRECTOR 11-20-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:**

Person Interviewed: Robert Poche - ASST. Residency Admin

Contact made through: Keely Harris, VDOT

Guest: 540-899-4288

Address/Phone Number: 87 Devan Road, Fredericksburg, VA

Age: 12-17 18-45 46-60 Over 65 **Ethnicity:** 22/105
Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

Increasing public awareness of VDOT
with multiple problems & providing safe drive.

What are the most important needs and problems facing your community?

Reducing crashes & injuries daily are with
sense.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by: Asst. Residency Administrator **Job Title:** Fredericksburg Residency **date:** 11/12/2014

Deirdre Blake ASST NEWS Director 11-20-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:**

Person Interviewed: Rodney Newton, VDOT Maintenance Operations Manager

Contact made through: Kelly Hannon, VDOT Communications Manager

Guest:

Address/Phone Number: 540/899-4288

Age: 12-17 (18-45) 46-60 Over 65

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization?

With winter approaching, we are focused on having adequate materials, staff, and equipment in place to respond rapidly to severe snow and ice conditions, and keep highways open and safe for the public.

What are the most important needs and problems facing your community?

Our mission is to promote the safe movement of people and good on state highways.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

11-20-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

Location: Phone Interview

Person Interviewed: Andy Farmer, manager of Virginia Energy Sense and Education Resources Manager at the State Corporation Commission

Contact made through: Media contact for Virginia Energy Sense

Guest: Andy Farmer, manager, Virginia Energy Sense

Address/Phone Number: (804) 371-9141

Age: 12-17 18-45 46-60 Over 65 **Ethnicity:** White

What are the major needs and problems facing your community as they concern your group or organization?

Virginia's energy education program Virginia Energy Sense commissioned a state-wide survey to assess the public's views on energy efficiency and their willingness to take action to save energy.

Overwhelmingly, Virginians across regions and demographics believe saving energy is important; more than 9 in 10 consider it important and nearly 7 in 10 say it is very important to reduce energy use.

While 9 in 10 residents describe themselves as at least somewhat knowledgeable about energy efficiency, only one-quarter consider themselves to be highly knowledgeable. Some 70% of Virginians are interested in learning more about steps they can take to reduce their energy use.

Importantly but not surprisingly, most Virginians who say they are not knowledgeable about saving energy are far more likely to think negatively about its potential. Nearly two-thirds (65%) of those who do not feel knowledgeable about saving energy believe that efficiency is too expensive and one-quarter of those believe that they do not have the time to make their home more energy efficient.

What are the most important needs and problems facing your community?

Virginia Energy Sense is the Commonwealth's state-wide consumer education and outreach program under the guidance of the State Corporation Commission. It was created by the General Assembly to help Virginia residents understand how to save energy at home, work and school in support of the state's goal to reduce energy consumption by 10%. Sharing its' mission will help locals save money.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

12-31-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Lt. Trey Jones

Contact made through: E-mail from PIO of local organization

Address: 2012 Lafayette Blvd
Fredericksburg, Va. 22401

Phone Number: 540-373-3431

Age: 12-17 18-45 46-60 Over 65

Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

Connecting people in the Fredericksburg area with the services that goods that they need, especially at Christmas.

Making sure that as many people as possible have food, shelter and clothes this holiday season.

Teaching people how to get involved with the Salvation Army and other ways to make a difference.

What are the most important needs and problems facing your community?

Finding jobs, housing and access to funding for food and basic needs at Christmas and all year long.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 1-1-15

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS DIRECTOR

1-1-15

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Dr. Harry Croft

Address: 8038 Wurzbach Rd. #570

Phone: 210-692-1222

City, State, Zip: Washington, DC

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Private practice psychiatrist

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Helping people that are diagnosed with depression to find the light at the end of the tunnel.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 12-7-14

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST News Director

12-31-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Lynne McCarthy

Address: 600 East Main Street Ste. 2102

City, State, Zip: Richmond, Va. 23219

Phone: 804-786-4443

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Remote Working Coordinator with the Virginia Department of Rail and Transportation;
Public Relations Manager DRPT, Marketing Coordinator

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Connecting people in the Fredericksburg region with ways to save on gas and commuting time and improve their quality of life. Mass transit continues to get better in the Commonwealth, but traffic is still a challenge. We educate people and businesses on the benefits they can get from offering a telework option.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 12-22-14

OFFICE USE ONLY:

Reviewed by:	Job Title:	date:
<i>Deirdre Blake</i>	<i>Asst News Director</i>	<i>12-31-14</i>

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, VA

Person Interviewed: Lori Myers, Regional Director for the Fredericksburg office, Alzheimer's Association, Richmond Chapter

Contact made through: Deidre Blake

Guest:

Address/Phone Number: 2217 Princess Anne Street, Suite 106-1F

Age: 12-17 18-45 *46-60* Over 65 **Ethnicity:** White

What are the major needs and problems facing your community as they concern your group or organization?

Awareness, education, ongoing support for those caring for a loved one with any type of dementia. Every 67 seconds someone develops Alzheimer's in our country and at this time there is no cure. We need additional funding to help with research that is needed to find our cure.

What are the most important needs and problems facing your community?

We need to educate the community on the 10 warning signs of Alzheimer's/Dementia. Many people do not know the warning signs and think that memory loss is a normal part of aging. It is not. Families who are caring for someone with a dementia need to know what the local resources are and how to get help. Many people are not aware that the Alzheimer's Association is in the area and is here to support and educate them.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:**

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

12-31-11

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Linda Lafavre

Address: 2217 Princess Anne Street Ste. 202

Phone: 540-373-9574

City, State, Zip: Fredericksburg, Va. 22401

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Licensed clinical psychologist, child and marriage counselor

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

How people learn to deal with depression and when family can help, before seeking the help of a licensed professional.

Interviewer: Deirdre Blake **Job Title:** Radio News Anchor/reporter **date:** 01-03-15

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST NEWS Director

1-3-15
~~*01-03-15*~~