

WFLS-FM

Quarterly Issues/Programming Report for October-December 2015

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Local news	2 minute newscast	Newscasts containing localized news stories were broadcast 8 times M-F	Mon-Fri, October 1 through December 31	Every 30-minutes 5am-8:30am M-F
Caring for those w/Alzheimer's	"Focus" 30-minute PA interview program	Host Deirdre Blake along with Doreen barnes of HomeInstead Senior Care and Daryl Barnes,president of Deacon Wealth management discuss care for seniors who might have Alzheimer's or early onset Dementia and a training program for those in the workplace.	10/04/2015	8:30 p.m
Assisting people with mental health problems	"Focus" 30-minute PA interview program	Host Deirdre Blake and Kevin Koziol of the Disability Resource Center discuss services provided by the center to people with physical and mental disabilities.	10/11/2015	8:30 p.m
Causes of Vascular Disease	"Focus" 30-minute PA interview program	Host Deirdre Blake , along with Dr. John Statler of the Virginia Interventional Vascular Associates discuss Deep Vein Thrombosis and new treatements available. they are joined by patient Joe Cole.	10/18/2015	8:30 p.m
Home Energy Savings	"Focus" 30-minute PA interview program	Host Deirdre Blake and Andy Farmer of the Virginia Energy Sense Program discuss what the average homeowner can do to consrve energy and making their home more effcient. They are joined by homeowner Helen Reineke Wilt.	10/25/2015	8:30 p.m
Date:				

WFLS-FM

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ISSUE	TITLE	DESCRIPTION	DATE	TIME
College Savings	"Focus" 30-minute PA interview program	Host Deirdre Blake and Scott Ridgely of Virginia 529 discuss saving for college and what plans are available.	11/01/2015	8:30 p.m
Teleworking	"Focus" 30-minute PA interview program	Host Deirdre Blake discusses with busines entrepreneurs Jason Fried and David Hansson the adavantages of working from home for an employer and how to be successful at it.	11/08/2015	8:30 p.m
Transition from military to civilian workforce	"Focus" 30-minute PA interview program	Host Deirdre Blake and author of "Business Networking for Veterans", Michael Abrams discuss how veterans can make the switch from military to civilian emplymwent in this heavily military oriented region.'	11/15/2015	8:30 p.m
Pitfalls of today's healthcare	"Focus" 30-minute PA interview program	Host Frank Hammon and Dr. Patrick neusttter, medical director of the Moss Free Clinic discuss how to help pateints get effective, affordable healthcare.	11/22/2015	8:30 p.m
Mental healthcare service availability	"Business Link" 30-minute PA interview program	Host Frank Hammon and the president of Pathways, Mike Fidgeon discuss the growing mental health care services in the area.	11/28/2015	8:30 p.m
Date:				

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg, VA

ISSUE: Caring for those with Alzheimer's Disease

How was issue ascertained: Through personal contact

Series ___ or program: XX Title: Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 10/04/2015 **Time aired:** 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Doreen Barnes, Home Instead Senior Care
Daryl Barnes, president of Deacon Wealth Management

Subject and/or Topics discussed: Caring for seniors who might have alzheimers or early onset dementia and a training program for those in the workplace.

Date production completed: 10/02/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: *Trunkley, FL*

ISSUE: Assisting those with mental health problems

How was issue ascertained: Community contact

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: *10/10/2015* **Time aired:** 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Kevin Koziol, of the Disability Resource Center

Subject and/or Topics discussed: services provided by the center to those with physical and mental disabilities.

Date production completed: 10/10/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location:

Frederick St

ISSUE: Vascular Disease caused by being inactive

How was issue ascertained:

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: *10/18/2015* **Time aired:** 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Dr. John Statler, Virginia Interventional Vascular Associates
Joe Cole patient treated for Deep Vein Thrombosis

Subject and/or Topics discussed: Deep Vein Thrombosis causes and new treatments available beyond the traditional blood thinners.

Date production completed: 10/16/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg, VA

ISSUE: Home Energy Savings

How was issue ascertained: Press Release

Series ___ or program: __XX__ Title: Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 10/25/2015

Time aired: 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Andy Farmer, Virginia Energy Sense Program
Helen Reineke Wilt, homeowner

Subject and/or Topics discussed: What homeowners can do to conserve energy and make their home energy efficient, especially during the winter.

Date production completed: 10/24/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg

ISSUE: saving for college

How was issue ascertained: Press release

Series ___ or program: __XX__ Title: Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11/01/2015

Time aired: 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Scott Ridgely, Virginia 529

Subject and/or Topics discussed: Saving for college and what plans are offered through the Virginia 529

Date production completed: 10/31/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg, VA

ISSUE: tele working

How was issue ascertained: press release

Series ___ or program: __XX__ Title: Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11/08/2015

Time aired: 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Jason Fried and David Hansson, business owners and authors of "Remote: Office Not required"

Subject and/or Topics discussed: working from home for an employer and making it successful

Date production completed: 11/07/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg, VA

ISSUE: Transitioning from the military to civilian workforce

How was issue ascertained: press release

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11/15/2015

Time aired: 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Deirdre Blake

Guest Participants: Michael Abrams, Author "Business Networking for Veterans"

Subject and/or Topics discussed: The region is heavily military oriented and veterans leaving the military need a guide to making the switch to civilian work life.

Date production completed: 11/14/2015

Submitted by program host: Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ

Location: Fredericksburg, VA

ISSUE: pitfalls of today's health care

How was issue ascertained: press release

Series ___ or program: XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11/22/2015

Time aired: 6 am on WWVB and WWUZ
8:30 pm on WFLS

Station Participant: Frank Hammon

Guest Participants: Dr. Patrick Neustatter, medical director at Lloyd Moss Free Clinic

Subject and/or Topics discussed: helping patients get effective, affordable healthcare.

Date production completed: 11/20/2015

Submitted by program host: Frank Hammon

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, VA

ISSUE: mental healthcare services available in the region

Series ___ or program: XX **Title:** Business Link

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 11/28/2015

Time aired: 6 am on WVBX and 6:30 am
on WWUZ , 8:30 pm on
WFLS and 9 am previous day
on WNTX.

Station Participant: Frank Hammon

Guest Participants: Mike Fidgeon, President of Pathways

Subject and/or Topics discussed:

Growing mental healthcare services in the Fredericksburg area

Date production completed: 11/19/2015

Submitted by program host: Frank Hammon

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, VA

ISSUE: changing digital technology

Series ___ or program: XX **Title:** Business Link

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 12/05/2015

Time aired: 6 am on WVBX and 6:30 am
on WWUZ , 8:30 pm on
WFLS and 9 am previous day
on WNTX.

Station Participant: Frank Hammon

Guest Participants: Scot Small

Subject and/or Topics discussed: Changing digital technology and training for people in those fields.

Date production completed: 11/23/2015

Submitted by program host: Frank Hammon

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WWVB, WWUZ, WNTX **Location:** Fredericksburg, VA

ISSUE: Starting a small business

Series ___ **or program:** XX **Title:** Business Link

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 12/18/2015

Time aired: 6 am on WVBX and 6:30 am
on WWUZ , 8:30 pm on
WFLS and 9 am previous day
on WNTX.

Station Participant: Shelly Bynum

Guest Participants: Jim Ford, President of the Popcorn Bag

Subject and/or Topics discussed: Starting a small business and what product to choose.

Date production completed: 12/08/2015

Submitted by program host: Shelly Bynum

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: *Fredericksburg, VA*

Person Interviewed: Doreen Barnes

City, State, Zip: Fredericksburg, VA

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Liaison Home Instead Senior Care

What are the most important needs and problems facing your community?

Services for seniors and those with Alzheimer's Disease and early onset Dementia.
More awareness of these issues by their families and how to deal with them.

What are the major needs and problems facing your community as they concern your group or organization?

More awareness of the issues facing seniors and changes in health care regulations.

Interviewer: Deirdre Blake Job Title: Anchor/reporter date: 10/02/2015

Reviewed by: *[Signature]* Job Title: *Joe Penta* date: *10/02/2015*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK

LOCATION:

Fredericksburg, VA

Person Interviewed: **Daryl Barnes**

City, State, Zip: **Fredericksburg, VA**

Age: 12-17 18-45 46-65 over 65

Ethnicity: **Caucasian**

Occupations, organizations, interests, and titles:

President of Deacon Wealth Management

What are the most important needs and problems facing your community?

The need for business to take some responsibility for the care and well being of its employees

What are the major needs and problems facing your community as they concern your group or organization?

Finding the right people to help train staff so they're aware of the surroundings of fellow workers and their needs.

Interviewer: **Deirdre Blake**

Job Title: **Anchor/reporter**

date: **10/02/2015**

Reviewed by:

DB

Job Title:

WFLS

date: *10/02/2015*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION:

Fredericksburg, VA

Person Interviewed: Kevin Koziol

City, State, Zip: Fredericksburg, VA

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Director Disability Resource Center

What are the most important needs and problems facing your community?

Assisting the disabled, whether they are physically or mentally handicapped.
Lack of jobs available to those with disabilities.

What are the major needs and problems facing your community as they concern your group or organization?

Lack of information getting out to the public about what is available for their loved ones who might have a handicap.

Interviewer: Deirdre Blake Job Title: Anchor/reporter date: 10/10/2015

Reviewed by:

JK

Job Title:

News Director

date: *10/10/2015*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: *Fredericksburg, VA*

Person Interviewed: **Dr. John Statler**

City, State, Zip: **Fredericksburg, VA**

Age: 12-17 18-45 46-65 over 65

Ethnicity: **Caucasian**

Occupations, organizations, interests, and titles:

Virginia Interventional Vascular Associates

What are the most important needs and problems facing your community?

Educating the public about medical problems and how to be proactive dealing with them, rather than wait until a problem arises.

What are the major needs and problems facing your community as they concern your group or organization?

Interviewer: **Deirdre Blake** Job Title: **Anchor/reporter** date: **10/16/2015**

Reviewed by: *[Signature]* Job Title: *John Statler* date: *12/12/2015*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: Andy Farmer

City, State, Zip: Fredericksburg, VA

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:
Virginia Energy Sense Program

What are the most important needs and problems facing your community?

Repair and upgrading of older homes to be energy efficient.

What are the major needs and problems facing your community as they concern your group or organization?

Making the public more aware of things they can do to at minimal cost to save energy and lower their power bills.

Interviewer: Deirdre Blake

Job Title: Anchor/reporter date: 10/24/2015

Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: Scott Ridgely

City, State, Zip: Richmond, VA

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Virginia 529

What are the most important needs and problems facing your community?

Making college affordable for students and parents, no matter their age

What are the major needs and problems facing your community as they concern your group or organization?

People have heard of the 529 Plan, but don't really know what it is and what it does.

Interviewer: Deirdre Blake Job Title: Anchor/reporter

date: 11/01/2015

Reviewed by:



Job Title: *News Director*

date: 10/31/2015

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: **Jason Fried**

City, State, Zip: **Chicago, IL**

Age: 12-17 18-45 46-65 over 65

Ethnicity: **Caucasian**

Occupations, organizations, interests, and titles:

37 Signals

What are the most important needs and problems facing your community?

Working efficiently and cost effectively from home.

What are the major needs and problems facing your community as they concern your group or organization?

Getting the message across that not all businesses have to be based in a rented office environment to be successful

Interviewer: **Deirdre Blake** Job Title: **Anchor/reporter** date: **11/08/2015**

Reviewed by:  Job Title: **CEO** date: **11/06/2015**

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: David Hansson

City, State, Zip: Chicago, IL

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

37 Signals

What are the most important needs and problems facing your community?

Working efficiently and cost effectively from home.

What are the major needs and problems facing your community as they concern your group or organization?

Getting the message across that not all businesses have to be based in a rented office environment to be successful

Interviewer: Deirdre Blake Job Title: Anchor/reporter date: 11/08/2015

Reviewed by: *JK* Job Title: *News Anchor* date: *11/06/2015*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK **LOCATION:** Fredericksburg, VA

Person Interviewed: Michael Abrams

City, State, Zip: Fredericksburg, VA

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

Author "Business Networking for Veterans"

What are the most important needs and problems facing your community?

Programs for transitioning veterans to civilian work.
Finding mentors for veterans.

What are the major needs and problems facing your community as they concern your group or organization?

Getting businesses to mentor those leaving the military.

Interviewer: Deirdre Blake **Job Title:** Anchor/reporter **date:** 11/14/2015

Reviewed by:  **Job Title:**  **date:** 11/14/2015

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Patrick Neustetter

Contact made through: Sarah Gilbert Smith Publicity

Guest: ~~Mike Abrams~~

Address: 15713 Permeintill Rd Woodford VA 22580 **Phone Number:** 540 809 4435

Age: 12-17 18-45 46-60 Over 65

Ethnicity: Caucasian

What are the major needs and problems facing your community as they concern your group or organization? Needs are information how to help yourself
Poor quality, unsafe, expensive healthcare

What are the most important needs and problems facing your community?

Frank Harmon
Interviewer: ~~Deirdre Blake~~ **Job Title:** ~~Asst.~~ News Director **date:** 11/19/2015

Reviewed by: *[Signature]* **Job Title:** News Director **date:** 11/19/2015

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: Mike Fidgeon

City, State, Zip: Frederricksburg, VA

Age: 12-17 18-45 46-65 over 65

Ethnicity:

Occupations, organizations, interests, and titles:

President Pathways


What are the most important needs and problems facing your community?

Identifying those who are in need of mental health services.

What are the major needs and problems facing your community as they concern your group or organization?

Finding qualified employees to work in the mental health field

Interviewer: Frank Hammon Job Title: News Director date: 11/19/2015

Reviewed by:  Job Title: *News Director* date: *11/19/2015*

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: Scot Small

City, State, Zip: Gainesville, VA

Age: 12-17 18-45 46-65 over 65 Ethnicity: African/American

Occupations, organizations, interests, and titles:

President/CEO Rev Builders

What are the most important needs and problems facing your community?

Proper training for jobs of the future

What are the major needs and problems facing your community as they concern your group or organization?

Hiring the right people who are able to adapt to changing technologies in the digital field.

Interviewer: Frank Hammon Job Title: Anchor/reporter date: 11/23/2015

Reviewed by:  Job Title: Mr. Dater date: 10/23/2015

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WYSK LOCATION: Fredericksburg, VA

Person Interviewed: Jim Ford

City, State, Zip: Fredericksburg, VA

Age: 12-17 18-45 46-65 over 65 Ethnicity:

Occupations, organizations, interests, and titles:

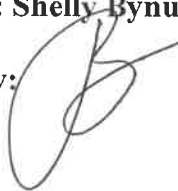
President of the Popcorn Bag

What are the most important needs and problems facing your community?
Supporting small local business. Small business people tend to support local causes and activities.

What are the major needs and problems facing your community as they concern your group or organization?
Getting people to support the small local businesses so they survive, in turn giving back to the community.

Interviewer: Shelly Bynum Job Title: program host date: 12/08/2015

Reviewed by:



Job Title:

OM

date:

12/8/15

Certificate of Appreciation

Presented in gratitude to

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For Outstanding Support of

United States Marine Corps Reserve



12 December 2015

Date

Coordinator — U.S. Marine Corps Reserve Toys for Tots Program