

Issues and Programs

3rd Quarter, 2015

ISSUE: Shoes for Africa

Title of program: Impact Air Date: 7/11 & 7/18

Time Aired: Sat Afternoons 2pm Duration: 30 min Participants: Nikki Packer, Kelly Golden

Content: Nikki Packer of Boogaloo Fit shares the vision behind “Giv Danz Liv,” an event that combines the National Day of Dance and a shoe collection for Africa. Community members are invited to participate in a community dance routine, and donate new or used shoes for people in Africa!

ISSUE: Rev Fest

Title of program: Daily DJ Announcements Air Date: 7/15-8/2

Time Aired: Daily, 6am-8pm Duration: 5 min Participants: Rev Radio Djs

Content: Rev Fest is a free annual community concert put on by Revelation Radio. Hosted at Freeman Park on the first Sat of August, this event drew approximately 2000 people in its first year. Revelation radio partnered with local businesses to bring Dove award winning band “I Am They” to our community.

ISSUE: Physical Fitness

Title of program: Impact Air Date: 8/29-9/5

Time Aired: 2 pm Saturdays Duration: 30min Participants: Jo Lawrence, Kelly Golden

Content: Idaho Falls YMCA announces upcoming “family Fit“ program. Family Fit is designed to get families moving together, as well as teaching how to make healthy eating decisions. It is important to especially teach kids to form healthy habits while they are young, to avoid Obesity, Diabetes, heart problems, etc. Family fit is a 6 week series of classes for any age.

ISSUE: Breast Cancer Awareness

Title of program: Impact Air Date: 9/19/15, 9/26/15

Time Aired: 2 pm Saturdays Duration: 35 min Participants: Michael Hayes, Danae Walker

Content: Spoke with Michael and Danae about upcoming “Run for the Cure” and the impact that Breast Cancer has on our community, as well as the advancements made in research and treatment. This will be the 10th annual run for the cure, and all proceeds stay in the local community to assist in treatment and recovery for Breast Cancer Patients in the area.