



WLVP Issues & Programs List – April 1 to June 30, 2023

Issue: Quality Of Life – 13.8% of Gorham residents are over the age of 65. Many local residents, in particular senior citizens, in Gorham and Greater Portland as a whole, including many retirees, including in nursing homes and senior residences, have a strong desire to hear what they consider good music on radio that accommodates their tastes, is relaxing to listen to, recalls pleasant memories, and helps them feel positive and happy.

Issue: Senior Health and Well-Being

Program: WLVP broadcasts musical programs of American Standards (MOR/Ballads/Big Bands/Light Jazz, and other non-rock & roll music of the 40s, 50s 60s, and 70s.) Special programs feature traditional country music. Countless letters have been received that comment favorably about our music programming and the comfort it offers to people, particularly older residents.

Duration: 24 hours daily; 168 hours per week; approximately 2,184 hours in each quarter.

Regarding responses to other local issues, WLVP broadcasts a weekly public affairs program wherein each of two to three issues of concern within our coverage area are discussed by interviewing an expert on each issue. The area is home to small minority populations, each community except Asian comprising less than 1% of the population, although 4.8% are foreign-born.. Therefore, WLVP seeks to address issues pertinent to minority populations from time to time.

There are approximately 1,070 veterans in Gorham. Therefore, we regularly focus on veterans issues and health issues in response to a high level of interest among our listeners, many of whom are seniors.

Specific issues and programs broadcast to address them during this quarter included the following:

Issues: Safety in the workplace. Environmentalism and realistic expectations.
Affordable summer travel

Program: Tony Orlowski talked about workplace safety. Aaron Sachs of Cornell University commented on how people can overreact to environmental concerns, leading to depression, and using dark comedy to detoxify the subject. Katrina Holt offered tips on ways to get summer travel bargains.

Duration: 27 minutes beginning at 11:00 PM on April 1, 2023

Issues: Equal employment opportunities for the disabled. Improving education. Terrorism and its effects.

Program: Penny Mishkin talked about why the disabled are paid less than other workers. Kaitlin Lawson discussed new education aids. Boston Marathon massacre survivor Meghan Zippin was interviewed about her experiences.

Duration: 27 minutes beginning at 11:00 PM on April 8, 2023

Issues: Education, particularly STEM education. Sexism. Health: getting enough exercise.

Program: Dr. Joellen Russell discussed the Science Moms program. Amy Summers talked about sexism in the natural products industry. Craig Alexander provided practical exercise tips.

Duration: 27 minutes beginning at 11:00 PM on April 15, 2023

Issues: Health care, and concerns over the consolidation of hospitals. Environment: the contribution of farming practices. Veterans' Issues: healing from war injuries.

Program: Shaundell Newsome discussed the effects of hospital consolidation. Moira McDonald commented on the need for better farming practices. Shana Hill, Manager and Dina Halston, a participant, explained "Miracles on the Mountainside," a sports camp for veterans.

Duration: 27 minutes beginning at 11:00 PM on April 22, 2023

Issues: The effects of Federal legislation on small business. Safety: Distracted driving, and texting while driving. Making Summer plans to relieve stress.

Program: Small business analyst David Joe talked about proposed federal legislation. Tricia Morrow detailed the growing problem of distracted drivers. Travel advisor James Lenahan was interviewed about planning summer travel.

Duration: 27 minutes beginning at 11:00 PM on April 29, 2023

Issues: Human trafficking. Financial security in the current inflationary environment. Health issues: staying in shape, hiking.

Program: Ruchira Gupta discussed human trafficking both internationally and domestically. Christine Channels talked about financial health. Brandi Horton spoke about hiking for health.

Duration: 27 minutes beginning at 11:00 PM on May 6, 2023

Issues: Water quality and scarcity. Health: the dangers of vaping. Personal finance – saving money in inflationary times.

Program: Sandra Postal detailed ways to save water. Dr. Susan Walley discussed the need to curtail vaping. Stephanie O'Connell discussed the question, "Why is it so hard to save money?"

Duration: 27 minutes beginning at 11:00 PM on May 13, 2023

Issues: Health: Rising cost of prescription drugs. Ransomware, phishing, hacker attacks, and security for computer users. Climate change; its effects on different areas of the world.

Program: Mark Blum discussed the problem of rising prescription drug costs. Christina Gerhardt commented on the specific challenges faced by Pacific Islands affected by climate change. David Lewis provided information about cyber security.

Duration: 27 minutes beginning at 11:00 PM on May 20, 2023

Issues: Threat of wildfires during the current drought. Out of control prices and mortgage interest rates in the real estate market. Health: controlling obesity,

Program: Michelle Steinberg gave tips on how homeowners can protect their property from wildfires. Troy Green provided an update on the real estate market. Dr. Udo Erasmus discussed the health implications of obesity.

Duration: 27 minutes beginning at 11:00 PM on May 27, 2023

Issues: Employee turnover causing difficulties in local businesses. Corporations involving themselves in politics, the pros and cons. Honesty and clarity in product labeling.

Program: Dani McDonald detailed how businesses can retain their employees. Kevin Stocklin talked about why some corporations are taking political stands. Dr. Billy Goldberg discussed clean label products.

Duration: 27 minutes beginning at 11:00 PM on June 3, 2023

Issues: The tax burden on small businesses. Health: helping to prevent a stroke. Health: the mental health of men.

Program: Kevin Kuhlman talked about taxes and small business. Dr. Mahesh Jayaraman discussed stroke prevention. David McGee spoke on men's mental health.

Duration: 27 minutes beginning at 11:00 PM on June 10, 2023

Issues: The success of small and local businesses. Retirement Investments in oil and gas. Concerns about the efficacy of foster care and its effects on foster children..

Program: Claire O'Donnell discussed the importance of small business with online shoppers. JP Bolton talked about oil and gas investments. Emil Rem pointed out positive aspects of foster care.

Duration: 27 minutes beginning at 11:00 PM on June 17, 2023

Issues: Veterans' Health. The harmful effects social media often has on teenagers. Planning affordable vacations in the upcoming season.

Program: Dr. Catherine Kelso provided details about geriatric care options for veterans. Robert Schmidt commented on the dangers of social media on teens. Cecilia Seiden gave a number of useful summer travel tips.

Duration: 27 minutes beginning at 11:00 PM on June 24, 2023