



WLVP Issues & Programs List – July 1 to September 30, 2023

Issue: Quality Of Life – 13.8% of Gorham residents are over the age of 65. Many local residents, in particular senior citizens, in Gorham and Greater Portland as a whole, including many retirees, including in nursing homes and senior residences, have a strong desire to hear what they consider good music on radio that accommodates their tastes, is relaxing to listen to, recalls pleasant memories, and helps them feel positive and happy.

Issue: Senior Health and Well-Being

Program: WLVP broadcasts musical programs of American Standards (MOR/Ballads/Big Bands/Light Jazz, and other non-rock & roll music of the 40s, 50s 60s, and 70s.) Special programs feature traditional country music. Countless letters have been received that comment favorably about our music programming and the comfort it offers to people, particularly older residents.

Duration: 24 hours daily; 168 hours per week; approximately 2,184 hours in each quarter.

Regarding responses to other local issues, WLVP broadcasts a weekly public affairs program wherein each of two to three issues of concern within our coverage area are discussed by interviewing an expert on each issue. The area is home to small minority populations, each community except Asian comprising less than 1% of the population, although 4.8% are foreign-born.. Therefore, WLVP seeks to address issues pertinent to minority populations from time to time.

There are approximately 1,070 veterans in Gorham. Therefore, we regularly focus on veterans issues and health issues in response to a high level of interest among our listeners, many of whom are seniors.

Specific issues and programs broadcast to address them during this quarter included the following:

Issues: Health, Veterans' Issues: Cancer treatment for veterans. Health: Keeping medical records private and secure in the Internet era. Fairness in the courts.

Program: Dr. Michael Kiley discussed cancer treatment options for veterans.
Matt Howard weighed in on the security of health data security.
Carol Menaker was interviewed about on jury reform.

Duration: 27 minutes beginning at 11:00 PM on July 2, 2023

Issues: The insecurity of computer security, and security in general. The economy: getting more for less to increase small business profits. Violence and homelessness.

Program: Dr. William Forstchen discussed the dangers of EMP strikes. Laura Podesta commented on the benefits of freelancers and independent contractors on the economy. A discussion ensued about the problems of domestic violence and homelessness.

Duration: 27 minutes beginning at 11:00 PM on July 9, 2023

Issues: Family troubles negotiating the court system. Health: eating disorders. The high and ever-increasing cost of automotive maintenance.

Program: Jane Spinak discussed the problems of family court. Juna Gjata commented on eating disorders. Audra Fordin provided suggestions on how to save money on car repairs.

Duration: 27 minutes beginning at 11:00 PM on July 16, 2023

Issues: Focusing on health: Juvenile diabetes, brain health, and high cholesterol.

Program: A discussion on juvenile diabetes was featured. Sarah Lenz Lock detailed the six pillars of brain health. Dr. Michael Garko was interviewed about how to control cholesterol.

Duration: 27 minutes beginning at 11:00 PM on July 23, 2023

Issues: The effects of the Federal deficit. The potential applications of artificial intelligence to investing. Health: way to reduce the risk of a stroke.

Program: Richard Vague weighed in on economic deficits. Michael Robbins talked about investing with the use of AI. Two medical experts give tips on preventing strokes.

Duration: 27 minutes beginning at 11:00 PM on July 30, 2023

Issues: Homelessness. Labor shortage for area small businesses. Food safety in Summer heat.

Program: Dr. Robert Okin discussed why new approaches are needed to fight homelessness. Matt DiBara detailed how to recruit new workers. Dr. Julie provided information on how to keep foods safe this summer.

Duration: 27 minutes beginning at 11:00 PM on August 6, 2023

Issues: How the economy is helped or hurt by the American auto industry. Preserving womens' the rights as enshrined in Title IX, while under threat. Health: using a pacemaker.

Program: Cheryl McCarron detailed the effects of the auto industry on the economy.
Edward Bartlett commented on possible changes to Title 9.
Vish Charone discussed the advantages of miniature pacemaker for the heart.

Duration: 27 minutes beginning at 07:00 on August 13, 2023

Issues: Veterans Health: using canines to relieve stress. Childrens' Health: The stress associated with returning to school. The pain endured during a divorce proceeding.

Program: David Crenshaw discussed comfort dogs for vets. James Ruvalcaba details how to console kids on going back to school plus two experts on how to have a more pleasant divorce.

Duration: 27 minutes beginning at 07:00 on August 20, 2023

Issues: Health: healthcare workers spread too thin. The baggage of student loans that Are not Federal, and therefore not being forgiven. Worker Environment: Air pollution.

Program: David Schenck commented on healthcare worker burnout. Brian Walsh gave some tips on how to save money on student loans. Dr. Nikki McCullough discussed indoor air pollution.

Duration: 27 minutes beginning at 06:30 on August 27, 2023

Issues: Concern about the source of the Coronavirus and risk it could recur in the future.
Health: The uses of artificial intelligence, and its applications in health care.
Loneliness among women, and the challenges that can discourage them from dating.

Program: Ron Fleming talked about his experiences with the Wuhan Lab in China.
Jennifer Fitzpatrick commented on AI and healthcare .
Sarika Jain was interviewed on why so many women have stopped dating.

Duration: 27 minutes beginning at 11:00 PM on September 3, 2023

Issues: Health: deression among teenage girls. Environmental issues: the impact of sunscreen. Racism, locally and as a worldwide local issue.

Program: Dr. Cheryl Green talked about teenage girl depression. Mike Maltear detailed environmental problems with sunscreen. Alana Best was interviewed about the racism that still exists around the world.

Duration: 27 minutes beginning at 11:00 PM on September 10, 2023

Issues: Impact of Artificial Intelligence (AI) on business, and using it in positive ways. Health: Dealing with chronic pain. How Seniors can prepare for a potential disaster.

Program: Trevor Wagener discussed how AI is aiding small business growth. Afton Hassett discussed her book "Chronic Pain Reset" Tom Kamber provided disaster preparation tips for seniors.

Duration: 27 minutes beginning at 11:00 PM on September 17, 2023

Issues: Education: the high cost of college, especially when it does not lead to sufficient income to justify tuition. Health: the high and ever-increasing cost of hospital bills. Low Income & Health: nutritional value of diets provided by the SNAP program.

Program: Diane Gayeski addressed the problem of low-paying college degrees. Dr. Mark Miller commented on high hospital bills. Carolina Schneider spoke about new dietary guidelines for SNAP benefits.

Duration: 27 minutes beginning at 11:00 PM on September 24, 2023