



WLVP Issues & Programs List – October 1 to December 31, 2023

Issue: Quality Of Life – 13.8% of Gorham residents are over the age of 65. Many local residents, in particular senior citizens, in Gorham and Greater Portland as a whole, including many retirees, including in nursing homes and senior residences, have a strong desire to hear what they consider good music on radio that accommodates their tastes, is relaxing to listen to, recalls pleasant memories, and helps them feel positive and happy.

Issue: Senior Health and Well-Being

Program: WLVP broadcasts musical programs of American Standards (MOR/Ballads/Big Bands/Light Jazz, and other non-rock & roll music of the 40s, 50s 60s, and 70s.) Special programs feature traditional country music. Countless letters have been received that comment favorably about our music programming and the comfort it offers to people, particularly older residents.

Duration: 24 hours daily; 168 hours per week; approximately 2,184 hours in each quarter.

Regarding responses to other local issues, WLVP broadcasts a weekly public affairs program wherein each of two to three issues of concern within our coverage area are discussed by interviewing an expert on each issue. The area is home to small minority populations, each community except Asian comprising less than 1% of the population, although 4.8% are foreign-born.. Therefore, WLVP seeks to address issues pertinent to minority populations from time to time.

There are approximately 1,070 veterans in Gorham. Therefore, we regularly focus on veterans issues and health issues in response to a high level of interest among our listeners, many of whom are seniors.

Specific issues and programs broadcast to address them during this quarter included the following:

Issues: Obtaining the most from Social Security. Fear of online scams. Vegetables as a dietary staple, and the health of horticulture

Program: Abigail Zapote detailed how to access Social Security benefits. Fran Kern discussed on-line scams. Jazmin Albarran spoke on the push for more horticultural jobs.

Duration: 27 minutes beginning at 11:00 PM on October 1, 2023

Issues: Health: Need for kidney donations. The effects of AI on small businesses. In the wake of recent extreme rainfall and flooding, how to be prepared in case of flooding disaster.

Program: Two representatives from the National Fallen Firefighters discussed efforts to improve kidney donations. Jordan Crenshaw commented on how AI is affecting small business. Mitceh Petterson was interviewed about emergency preparedness.

Duration: 27 minutes beginning at 11:00 PM on October 8, 2023

Issues: Housing: fear of making mistakes when signing a lease. Inflation and saving for retirement and emergency expenses. Health: the danger of vaping.

Program: Jonas Bordo detailed the in's and out's of rental leases. Jeff Arnold gave tips on saving money. Dr. Kami Hoss discussed concerns about oral health and vaping.

Duration: 27 minutes beginning at 11:00 PM on October 15, 2023

Issues: Safety concerns with commuting to NYC via rail. Health: dealing with hearing loss. Leisure time: obtaining and enjoying outdoor and wildlife photography.

Program: Shushanna Mignot discussed railroad safety. Shannon Pope revealed symptoms of hearing loss. Arand Varma was interviewed about wildlife photography.

Duration: 27 minutes beginning at 11:00 PM on October 22, 2023

Issues: Water quality and reliability of the supply. Health: managing one's own health care. Health: Sickle Cell disease.

Program: Mae Stevens talked about the state of water infrastructure in the country. Melissa Mullamphy gave tips on how to advocate for yourself regarding healthcare. Rosemary Britts was interviewed regarding Sickle Cell disease.

Duration: 27 minutes beginning at 11:00 PM on October 29, 2023

Issues: Focus on Health: Mental health and reluctance to seek help for mental health issues. The annual Medicare supplemental insurance cycle and choosing an appropriate plan. Healthy seafood and our ability to sustain a good supply.

Program: Rawle Andrew discussed why some people may be reluctant to get mental health counseling. Ari Parker gave advice on how to pick the right Medicare plan. Hannah Heimbuch was interviewed about the status of sustainable seafood.

Duration: 27 minutes beginning at 11:00 PM on November 5, 2023

Issues: The potentially disruptive effects of AI and augmented reality. Health: the lingering problem of COVID-19. Health: dental health – problems with broken teeth.

Program: Two experts talked about augmented reality. Dr. Eliza Chin updated the COVID situation. Dr. Craig Hirschberg discussed people's fears about broken teeth.

Duration: 27 minutes beginning at 11:00 PM on November 12, 2023

Issues: The desire for world peace. Dangers faced by pets. Fraud in the real estate market.

Program: Jeff Hardy talked about how to attain peace in the world. Dr. Magnolia Martinez discussed animal safety. Richard Simon was interviewed about real estate fraud.

Duration: 27 minutes beginning at 11:00 PM on November 19, 2023

Issues: Dangers lurking online for young people. High mortgage interest rates. Recycling.

Program: Kristin Bride talked about online safety for youth. Brian Walsh commented on the real estate mortgage situation. Jeremy Walters discussed recycling.

Duration: 27 minutes beginning at 11:00 PM on November 26, 2023

NOTE: WLVP experienced intermittent operation as a transmitter cooling fan began to fail, and was out of service during the times our Public Affairs programming was scheduled in December.