

# Sales Order

Station: **KCKC-FM** Contract#: **420255** Agency: **KATZ ADVANTAGE**  
 Contract Name: **KCKC EST 0424** Address: **125 WEST 55TH ST 3RD FL**  
 Proposal#: **E7FAA234-1E34-4123-94ED-6B0C353AD9D5** City: **NEW YORK** State: **NY** Zip: **10019**  
 Buyer: \_\_\_\_\_  
 Start Date: **10/20/20** End Date: **10/26/20** Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: **NATIONAL POLITICAL** Type: **Cash** Agency Commission %: **15**  
 Advertiser: **BARBARA BOLLIER FOR US SENATE** Billing Cycle: **Standard**  
 Address: \_\_\_\_\_ Salesperson: **574KPHIL** Comm %: **12**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: **Within Contract Dates**  
 Product Name: **BOLLIER FOR US SENATE (KS)**  
 Estimate #: **0424**  
 Agency Client Code: **BUSK**  
 Competitive Code: **POLITICAL & GOVERNMENT**

No	DATES		Alt	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		wks	START		END	M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$\$	
1	10/20/20	10/26/20		6:00 AM	10:00 AM	60	X	X	X	X	X			12	W	75.00	12	900.00	2	
2	10/20/20	10/26/20		10:00 AM	3:00 PM	60	X	X	X	X	X			12	W	75.00	12	900.00	2	
3	10/20/20	10/26/20		3:00 PM	7:00 PM	60	X	X	X	X	X			12	W	75.00	12	900.00	2	
4	10/20/20	10/26/20		7:00 PM	12:00 AM	60	X	X	X	X	X			9	W	20.00	9	180.00	2	
5	10/24/20	10/24/20		6:00 AM	7:00 PM	60						X		9	W	40.00	9	360.00	2	
6	10/25/20	10/25/20		6:00 AM	7:00 PM	60							X	9	W	30.00	9	270.00	2	

Billing Projections: By Month

	Oct 20	Nov 20
CA	3,510.00	0.00
ST	3,040.00	470.00

Print Spot Prices

TOTAL SPOTS ..... **63**  
 GROSS TOTAL \$ ..... **3,510.00**  
 ADJUSTED SPOTS ..... **63**  
 ADJUSTED TOTAL \$ ..... **3,510.00**

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

Oct 20, 20  
 CONT# 34464363 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KCKC-FM (Kansas City, MO-KS)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: BUSK / BUS / 0424

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV BARBARA BOLLIER FOR US SENATE  
 PDT BOLLIER FOR US SENATE (KS)  
 FLT Oct 20, 20 - Oct 27, 20

\* REP ORDER COMMENT \*

\*\* 10/19/2020 6:42:00 PM: COMMENTS BLANK

\*\* 10/19/2020 6:42:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/19/2020 6:42:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/20/2020 - 10/26/2020	1W	12	\$75.00	12
		;TU-F,M 6A-10A							
	1.2	TuWThF,M	10A - 3P	60	10/20/2020 - 10/26/2020	1W	12	\$75.00	12
		;TU-F,M 10A-3P							
	1.3	TuWThF,M	3P - 7P	60	10/20/2020 - 10/26/2020	1W	12	\$75.00	12
		;TU-F,M 3P-7P							
	1.4	TuWThF,M	7P - 12A	60	10/20/2020 - 10/26/2020	1W	9	\$20.00	9
		;TU-F,M 7P-12A							
	1.5	.....S.	6A - 7P	60	10/24/2020 - 10/24/2020	1W	9	\$40.00	9
		;SAT 6A-7P							
	1.6	.....S	6A - 7P	60	10/25/2020 - 10/25/2020	1W	9	\$30.00	9
		;SU 6A-7P							
					** WEEKLY FLIGHT TOTALS **		63	\$3,510.00	

Oct 20, 20  
 CONT# 34464363 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: BUSK / BUS / 0424

	Oct 20	Nov 20				
SPOTS	63	0				
CASH	3510.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	3510.00	0.00				

						TOTAL
SPOTS						63
CASH						3,510.00
TRADE						0.00
NSL						0.00
TOTAL						3,510.00

**\*\* Competitive Comments \*\***

SVC: XXYY MSA ARBITRON  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael J Day, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Bollier

Authorized committee:

Bollier For Kansas

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Digitally signed by Michael J Day  
Date: 2020.08.03 11:08:04 -04'00'

Signature:

Name: Michael J Day

Name:

Date of Request to Purchase Ad Time: 8/3/20

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Digitally signed by Michael J Day  
Date: 2020.08.03 11:07:46 -04'00'

Name: Michael J Day

Date: 8/3/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Traffic Contacts  
 Debbie Davis 212-373-9544  
[Deborah.Davis@media-asm.com](mailto:Deborah.Davis@media-asm.com)

Date : October 19<sup>th</sup>, 2020  
 Client: (BUSK) BOLLIER  
 Estimate: 0424

David Ortiz 917-344-5388  
[David.Ortiz@media-asm.com](mailto:David.Ortiz@media-asm.com)

**4Qtr 2020 RADIO TRAFFIC INSTRUCTIONS (ENGLISH GENERAL)**

**MEDIA:**

JOPLIN, MO	KCAR-FM	KNSAS CTY, MO-KS	KBEQ-FM	SALINA-MANHATTN	KACZ-FM	WICHITA, KS	KBUF-AM
JOPLIN, MO	KIXQ-FM	KNSAS CTY, MO-KS	KCFX-FM	SALINA-MANHATTN	KBLS-FM	WICHITA, KS	KEYN-FM
JOPLIN, MO	KOMB-FM	KNSAS CTY, MO-KS	KCKC-FM	SALINA-MANHATTN	KCLY-FM	WICHITA, KS	KFBZ-FM
JOPLIN, MO	KSYN-FM	KNSAS CTY, MO-KS	KCMO-FM	SALINA-MANHATTN	KICK-AM	WICHITA, KS	KFDI-FM
JOPLIN, MO	KZRG-AM	KNSAS CTY, MO-KS	KFKF-FM	SALINA-MANHATTN	KICK FM	WICHITA, KS	KOAM-AM
TOPEKA, KS	KKSW-FM	KNSAS CTY, MO-KS	KMBZ-AM	SALINA-MANHATTN	KMAN-AM	WICHITA, KS	KRBB-FM
TOPEKA, KS	KMAJ-AM	KNSAS CTY, MO-KS	KMBZ-FM	SALINA-MANHATTN	KSAL-AM	WICHITA, KS	KULY-AM
TOPEKA, KS	KMAJ-FM	KNSAS CTY, MO-KS	KMXV-FM	SALINA-MANHATTN	KSAL-FM	WICHITA, KS	KZCH-FM
TOPEKA, KS	KMXN-FM	KNSAS CTY, MO-KS	KZPT-FM	SALINA-MANHATTN	KXBX-FM	WICHITA, KS	KZSN-FM
TOPEKA, KS	KWIC-FM			SALINA-MANHATTN	KYEZ FM		

Ad-ID/ISCI Code	Title	Length	Rotation	Flight Date
BBR-09-60	Attacks from Washington	:60	50%	10/20/20 – UFN (Until further Notice)
Ad-ID/ISCI Code	Title	Length	Rotation	Flight Date
BBR-08-60	Before	:60	50%	10/20/20 – UFN (Until further Notice)

Questions regarding time allocation/purchase should be directed to the media buyer or station rep

For any questions, regarding this spot/traffic instructions, please contact

David Ortiz ~ ASSEMBLY MEDIA ~ 917 344 5388 ~ [david.ortiz@media-asm.com](mailto:david.ortiz@media-asm.com)

Debbie Davis ~ ASSEMBLY MEDIA ~ 212 353 9554 ~ [deborah.davis@media-asm.com](mailto:deborah.davis@media-asm.com)

**Your spots should be in house or will be sent with these traffic instructions by your rep, if you are missing the spot, please contact me and I will forward to you. Please confirm receipt**

# BANK OF AMERICA

## Transaction Details

Date: 10/19/2020  
 Account Number: 8188005119  
 Bank ID: 071000039  
 Transaction: Incoming Money Transfer Credit (195)  
 Currency: USD  
 Amount: 92,046.69  
 Credit/Debit: CREDIT  
 Customer Ref #: 1019685879  
 Bank Reference: 201019685879  
 Value Date:

Immediate Avail: 92,046.69  
 1 Day Float: 0.00  
 2 Day Float: 0.00

WIRE TYPE:WIRE IN DATE:101920 TIME:1636 ET  
 TRN:2020101900685879 SNDR REF:5360900293JO  
 SERVICE REF:20201019B1QGC06C011370  
 RELATED REF:BUSK  
 ORIG:TARGETCAST LLC DBA ASSEMBLY 909 3RD  
 AVE FL 31 NEW  
 YORK NY 10022-4903 US ID:450037390  
 Text: ORG BK: ID:  
 INS BK: ID:  
 SND BK:JPMORGAN CHASE BANK NA ID:021000021  
 BNF:KATZ MEDIA CORP KXBZFM BUSK US  
 ID:008188005119  
 BNF BK: ID:  
 PAYMENT DETAILS:  
 BUSK  
 BUSK