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QUARTERLY ISSUES/PROGRAMS

January 1 – March 31 2023

Weather, extreme storms and the resultant massive power outages, road closures and attendant problems were top of mind with all our communities from start to finish of the quarter. Economy even more to the front as a result with more coverage in front page section of daily newscasts along with wesaher and closures/outages. Emphasis on Covid hase lessened but still part of reportage and public service. Daily coverage of Ukraine and U.S. politics.

The Coast continued to cover Economy, Local and County Government, Housing/Urban Improvement, Unemployment/Job Creation, Environment, Healthcare, National Government, Education, Drugs/Substance Abuse and Recreation/Tourism as major issues affecting our service area with a total of 390 regularly scheduled newscasts in the quarter and over 2500 Public Service announcements, much as last quarter:

390 newscasts plus dozens of special reports on emergencies outside regular schedule.

The bulk of public service is more economy oriented with information on grants, disaster funds and education. Covid-19 related, especially testing and boosters and regulations continues, as do meetings or seminars, webinars and other sources of Information for financial help, education or physical help, food, financial, medical and employment. More emphasis on activities. Emergency coverage as needed, including evacuations, traffic and related problems, working with Sheriff's Office, Calfire and local first responders. Renewed coverage on local land use issues, housing costs.

Date____April 5, 2023 ____