



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

1. Mike Petersen	, hereby request station time as follows:				
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE				
ALL QUESTIONS/BLOCK	(S MUST BE COMPLETED				
Candidate name: Mike Petersen					
Authorized committee:					
Agency requesting time (and contact information):					
Candidate's political party: Republican					
Office sought (no acronyms or abbreviations): Representive - Dis Date of election: June 25, 2024	trict Z				
Date of election: June 25, 2024	General Primary				
Treasurer of candidate's authorized committee:					
The undersigned represents that:					
(1) the payment for the broadcast time requested has been ful	rnished by (check one box below):				
the candidate listed above who is a legally qualified car					
the authorized committee of the legally qualified candi					
(2) this station is authorized to announce the time as paid for by such person or entity; and					
(3) this station has disclosed its political advertising policies, including and other sales practices (not applicable to federal candidate)					
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY				
Candidate/Committee/Agency	Station Representative				
Signature:	Signature:				
Name: Mike Detersen	Name: JAMES MURDOUL				
Date of Request to Purchase Ad Time: 5/30/24	Data of Station Agreement to Sall Times 5130 24				

See Order for proposed schedule and charg	ges. See Invoice for actual schedule and charges.
, Michael Petersen	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	EDERAL CANDIDATE TATE OR LOCAL CANDIDATE
AL OUESTIONS/ELC	DCKS MUST BE COMPLETED
Candidate name:	er er er en en er
Michael Petersen	
Authorized committee:	
Agency requesting time (and contact information):	
V N∕A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Utah State House of Representatives	
Date of election: June 25, 2024	General Primary
Treasurer of candidate's authorized committee: Michelle Weaver	
and other sales practices (not applicable to federal cand	d candidate, or and
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Michael Petersen	Name:
Date of Request to Purchase Ad Time: May 30, 2024	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

the office being sought and that the candidate has approved the broadcast.						
Candidate/Authorized Committee/	Agency					
Signature:						
Name:						
Date:						
To	BE COMPLETED BY STATION O	NLY				
Ad submitted to Station?	No Date ad received:					
Note: Must have separate PB-19 Form	ms for each version of the ad (i.e., for e	every ad with differing copy).				
Federal candidate certification signed (ab	pove): Yes No	N/A				
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):						
Contract #:	Station Call Letters:	Date Received/Requested:				
Est. #:	Station Location:	Run Start and End Dates:				
use this space to document schedule of ti purchased or attach separately. If station v	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time I until an invoice is generated, the name				



Cache Valley Media Group Broadcast Advertising Order

BUSINESS	SINESS Mike Petersen POLITICAL		ORDER STATUS	DATE	05/30/24
SCHEDULE			PROPOSAL		
AGENCY	435.770.692	25	CONFIRMED	ORDER#	
ADDRESS	1505 East 2	2000 North			
	North Loga	in			
BILLING INSTRUC	TIONS	CO-OP INFORMATION	NOTES: sallie	lp@gmail.com 435.760.2223	
SBM/EOF		DESCRIPTION			
Calendar/EOF		EXACT TIMES			
Demand Billing		NOTARIZED INVOICE			
Prepaid CK #		NOTARIZED SCRIPTS			
Trade					
PSA					

							LIGHT [ATES				元世				TOTALS
STATION	BEGIN	END	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	:60	:30	RATE	WEEKS	SPOTS	AMOUNT
KVNU	6/3		6a-10a	3	3	3	3	3				Х	\$ 18.00	1	15	\$ 270.00
Morning Drive	6/10		6a-10a	3	3	3	3	3				Х	\$ 18.00	1	15	\$ 270.00
	6/17		6a-10a	3	3	3	3	3				Х	\$ 18.00	1	15	\$ 270.00
															0	\$ 0.00
KVNU	6/3		4p-6p	2	1	2	1	2				Х	\$ 18.00	1	8	\$ 144.00
or the People	6/10		4p-6p	2	1	2	1	2				Х	\$ 18.00	1	8	\$ 144.00
	6/17		4p-6p	2	1	2	1	2				Х	\$ 18.00	1	8	\$ 144.00
															0	\$ 0.00
															0	\$ 0.00
103.9 KOOL	6/3		6a-7p	4	4	4	4	4	4			Х	\$ 12.00	1	24	\$ 288.00
	6/10		6a-7p	4	4	4	4	4	4			Х	\$ 12.00	1	24	\$ 288.00
	6/17		6a-7p	4	4	4	4	4	4			Х	\$ 12.00	1	24	\$ 288.00
															0	\$ 0.00
															0	\$ 0.00
															0	\$ 0.00
															0	\$ 0.00
															0	\$ 0.00
												The same of the sa			0	\$ 0.00
															0	\$ 0.00
															0	\$ 0.00
			Marie Charles and Constitution			THE REAL PROPERTY.	COLUMN TO SERVICE SERV		to an annual state of		No.		TOTALS	On the second second second	141	\$ 2,106.00

EVENT/OTHER	DESCRIPTION	COST
		\$0.00
有其他人的特殊		\$0.00
被告诉我国际证明的		\$0.00
		\$0.00
	TOTAL OTHER ADVERTISING	\$0.00

ORDER SUMMARY	Dollars
FLIGHT TOTAL	\$ 2,106.00
EVENT/PACKAGE TOTAL	\$ 0.00
TOTAL ADVERTISING	\$ 2,106.00

- . This offer becomes a binding contract ("Agreement") upon signing by the parties below.
- 2. Advertiser authorizes Cache Valley Media Group, and/or affiliate stations and websites, to broadcast the above schedule and agrees to make payments by the fifteenth of the month following date of invoice. Should Advertiser become delinquent, Advertiser will pay a 1.5% service charge per month plus all collection costs and attorney fees, with or without suit.
- 3. Cache Valley Media Group, and/or affiliate stations and websites, shall have the right to cancel this contract upon default by Advertiser in the payment of invoices or other material breach. Upon cancellation, all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate.
- 4. Agreement subject to short rate, or rebate, by earned frequency. Advertiser represents, warrants, and agrees that unless specifically indicated otherwise, her/his obligations entered herein are personal.
- 5. Political, personal services, and/or entertainment advertising must be paid in advance.
- 6. Advertiser shall indemnify and hold Cache Valley Media Group, and/or affiliate stations and websites, and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copies submitted to Cache Valley Media Group, and/or affiliate stations and websites, will truly represent the product or services advertised and will be free of false claims or assertions. Advertiser is responsible for any legal fees resulting from the aforementioned actions.
- 7. Any checks returned to Cache Valley Media Group, and/or affiliate stations and websites, will result in a \$25.00 returned check fee.

Cache Valley Media Group, and it affliate stations and companies, do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin, ancestry, and/or ethnicity. Advertiser hereby certifies it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, national origin, ancestry, and/or ethnicity.

Advertiser	Cache Valley Media Group	Date