



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.								
I, Lutisha Merrill	, hereby request station time as follows:								
I IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE								
ALL QUESTIONS/BLOCK	(S MUST BE COMPLETED								
Candidate name:									
Lyman for Utah									
Authorized committee:									
Agency requesting time (and contact information):									
N/A 360 Touch, Lutisha Merrill, 435-655-0360, Lutisha@	2360-touch.com								
Candidate's political party:									
Republican									
Office sought (no acronyms or abbreviations): Governor									
Date of election:	General ✓ Primary								
June 25, 2024	General								
Treasurer of candidate's authorized committee:									
Bobby Bowring									
The undersigned represents that: (1) the payment for the broadcast time requested has been full the candidate listed above who is a legally qualified ca	ndidate, or								
the authorized committee of the legally qualified candidate listed above;									
(2) this station is authorized to announce the time as paid for by such person or entity; and									
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).									
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.									
Candidate/Committee/Agency	Station Representative								
Signature: Lutisha Merrill Digitally signed by Lutisha Merrill Date: 2024.05.02 09:37:33 -06'00'	Signature: July Ky								
Name: Lutisha Merrill	Name: Greg Roper								
Date of Request to Purchase Ad Time: 5.2.24	Date of Station Agreement to Sell Time: /a////								

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate. the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Digitally signed by Lutisha Merrill Lutisha Merrill Date: 2024.05.02 09:38:09 -06'00' Name: Lutisha Merrill Date: 5.2.24 TO BE COMPLETED BY STATION ONLY Ad submitted to Station? No Date ad received: _ Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). N/A Federal candidate certification signed (above): Yes No Disposition: -Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Contract #: Date Received/Requested: Station Location: Est. #: Run Start and End Dates: Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in

the OPIF.

Cache Valley Radio Group Broadcast Advertising Order

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Date

Advertiser

^{1.} This offer becomes a binding contract upon acceptance by General Manager of Station or Authorized Agent.
2. I authorize Cache Valley Radio to broadcast the above schedule and agree to make payments by the fifteenth of the month following date of invoice. Should I become delinquent I will pay a 1,5% service charge per month plus all collection costs.

and attomeys fees.
3. Station shall have the right to cancel this contract upon default by advertiser in the payment of invoices or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the

Contract subject to short rate, or rebate, by earmed frequency.
 Folitical, personal services and entertainment adventising – Cash in Advance.
 Adventiser shall hold Station and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting the broadcasting of broadcasts herein provided in the form furnished by advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free of false claims or assertions.

Any checks returned to Cache Valley Radio will result in a \$25.00 fee.