



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

# CONTRACT

<u>Contract / Revision</u> 863695 /		<u>Alt Order #</u> 25172663
<u>Product</u> Priorities USA		
<u>Contract Dates</u> 05/18/16 - 05/23/16		<u>Estimate #</u> 4643
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/16/16 / 05/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Targeted Platform Media**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	05/18/16	05/23/16	Good Morning Richmond 530-6a	530-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$350.00				
N 2	WRIC	05/18/16	05/23/16	Good Morning Richmond 6-7a	6-7a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$750.00				
N 3	WRIC	05/18/16	05/23/16	Good Morning America	7-9a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$750.00				
N 4	WRIC	05/18/16	05/23/16	M-F 1230-1p	1230-1p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				3	\$200.00				
N 5	WRIC	05/18/16	05/23/16	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$350.00				
N 6	WRIC	05/18/16	05/23/16	M-F 4-5p	4-5p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$450.00				
N 7	WRIC	05/18/16	05/23/16	TV8 News @ 5	5-530p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$500.00				
N 8	WRIC	05/18/16	05/23/16	TV8 News @ 530p	530-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$500.00				
N 9	WRIC	05/18/16	05/23/16	TV8 News @ 6p	6-630p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$800.00				
N 10	WRIC	05/18/16	05/23/16	ABC Nightly News	ABC Nightly News		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$800.00				
N 11	WRIC	05/23/16	05/23/16	Mon 8-9p	8-9p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**301 Arboretum Place**  
**Richmond, VA 23236**  
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<u>Contract / Revision</u>		<u>Alt Order #</u>
863695 /		25172663
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/18/16 - 05/23/16	Priorities USA	4643
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Priorities USA Actioi		05/16/16 / 05/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	M-----				1	\$3,000.00				
N 12	WRIC	05/18/16	05/23/16	Jimmy Kimmel	1135-1237		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				3	\$150.00				
N 13	WRIC	05/19/16	05/19/16	Thu 8-9p	8-9p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	---T---				1	\$4,500.00				
N 14	WRIC	05/19/16	05/19/16	Thu 9-11p	9-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	---T---				1	\$5,000.00				
N 15	WRIC	05/22/16	05/22/16	TV8 News @ 6 Su	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	-----S				1	\$800.00				
Totals												28	\$24,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/23/16	28	\$24,850.00	(\$3,727.50)	\$21,122.50
<b>Totals</b>	<b>28</b>	<b>\$24,850.00</b>	<b>(\$3,727.50)</b>	<b>\$21,122.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# KATZ TELEVISION GROUP

**Contract #** 25172863      **Changes as of:** 5/16/2016 at 10:39 AM      **Version:** Highlighting Revision 1  
**CPE:** 750/760/4643      **Flight:** 5/18/16 - 5/23/16      **Station:** WRLC  
**Agency:** TARGETED      **Advertiser:** Priorities Usa Action      **Market:** Richmond  
**PLATFORM MEDIA**      **Product:** Priorities USA      **Office:** WASHINGTON  
650 Massachusetts Avenue, NW      **Agency Order #:** 5050465      **Primary Demo:** Adults 35+  
Washington, DC 20001      **Buyer:** Thompson, Katie      **Con Type:** POLITICAL/VOTE  
**Salesperson:** ALEXANDRA BRADLEY      **Assistant:** ALEXANDRA BRADLEY      **Separation:**

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/18	5/18 - 5/18	Total Spots	Total \$	CPP	GRP
REV+1	Tu-F,M 5:30a-6a		GM RICHMN-530A	\$350.00	0	30	0	2	2	\$700.00	\$0.00	0.0
REV+2	Tu-F,M 6a-7a		GOOD MRN RCHMD	\$750.00	0	30	0	2	2	\$1,500.00	\$0.00	0.0
REV+3	Tu-F,M 7a-9a		GD MRN AMR-ABC<	\$750.00	0	30	0	2	2	\$1,500.00	\$0.00	0.0
REV+4	Tu-F,M 12:30p-1p		MILLIONAIRE<	\$200.00	0	30	0	3	3	\$600.00	\$0.00	0.0
REV+5	Tu-F,M 3p-4p		DR. OZ<	\$350.00	0	30	0	2	2	\$700.00	\$0.00	0.0
REV+6	Tu-F,M 4p-5p		DR. PHIL<	\$450.00	0	30	0	2	2	\$900.00	\$0.00	0.0
REV+7	Tu-F,M 5p-5:30p		8 NEWS AT 5PM	\$500.00	0	30	0	2	2	\$1,000.00	\$0.00	0.0
REV+8	Tu-F,M 5:30p-6p		8 NEWS-5:30PM	\$500.00	0	30	0	2	2	\$1,000.00	\$0.00	0.0
REV+9	Tu-F,M 6p-6:30p		8 NEWS AT 6	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
REV+10	Tu-F,M 6:30p-7p		ABC-WORLD NWS<	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
REV+11	M 8p-9p		DANCING WITH THE STARS	\$3,000.00	0	30	0	1	1	\$3,000.00	\$0.00	0.0
REV+12	Tu-F,M 11:35p-12:35a		J KIMMEL-ABC<	\$150.00	0	30	0	3	3	\$450.00	\$0.00	0.0
REV+13	Th 8p-9p		GREYS ANATOMY	\$4,500.00	0	30	0	1	1	\$4,500.00	\$0.00	0.0
REV+14	Th 9p-11p		SCANDAL	\$5,000.00	0	30	0	1	1	\$5,000.00	\$0.00	0.0
REV+15	Su 6p-6:30p		8 NEWS AT 6	\$800.00	0	30	0	1	1	\$800.00	\$0.00	0.0
TOTALS: 28									28	\$24,850.00	\$0.00	0.0

5/16

# 2010 042645

# KATZ TELEVISION GROUP

<b>Contract #</b> 25172663	<b>Changes as of:</b> 5/16/2016 at 10:39 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 750/60/4643	<b>Flight:</b> 5/18/16 - 5/23/16	<b>Total \$:</b> \$24,850.00
<b>Agency:</b> TARGETED PLATFORM MEDIA	<b>Advertiser:</b> Priorities Usa Action	<b>Total Spots:</b> 28
650 Massachusetts Avenue, NW Washington, DC 20001	<b>Product:</b> Priorities USA	<b>Total CPM:</b> \$0.00
<b>Agency Order #:</b> 5050465	<b>Office:</b> WASHINGTON	<b>Total GRP:</b>
<b>Buyer:</b> Thompson, Katie	<b>Primary Demo:</b> Adults 35+	<b>Separation:</b>
<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Con Type:</b> POLITICAL/NOTE	
202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY	

Hit Listed Programs	
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Date/Time	Added by	Comment
05/16/16 10:39 AM	ALEXANDRA BRADLEY	Separation: 30
05/16/16 10:39 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information			
Market Budget:	\$103,542		
WRIC Share:	24%		
Comment:			
ERLH:	1%		
WRLH:	23%		
WTVR:	26%		
WUPV:	2%		
WWBT:	24%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	28	\$24,850.00
<b>Total</b>	<b>100%</b>	<b>28</b>	<b>\$24,850.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-May	28	\$24,850.00
<b>Total</b>	<b>28</b>	<b>\$24,850.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
Revision	5/16/16 10:39 AM	ALEXANDRA BRADLEY	Revised		\$0
New	5/16/16 10:35 AM	ALEXANDRA BRADLEY	New	28	\$24,850.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.