



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

# CONTRACT

<u>Contract / Revision</u> 863695 /		<u>Alt Order #</u> 25172663
<u>Product</u> Priorities USA		
<u>Contract Dates</u> 05/18/16 - 05/23/16		<u>Estimate #</u> 4643
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/16/16 / 05/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Targeted Platform Media**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	05/18/16	05/23/16	Good Morning Richmond	530-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$350.00				
N 2	WRIC	05/18/16	05/23/16	Good Morning Richmond	6-7a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$750.00				
N 3	WRIC	05/18/16	05/23/16	Good Morning America	7-9a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$750.00				
N 4	WRIC	05/18/16	05/23/16	M-F 1230-1p	1230-1p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				3	\$200.00				
N 5	WRIC	05/18/16	05/23/16	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$350.00				
N 6	WRIC	05/18/16	05/23/16	M-F 4-5p	4-5p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$450.00				
N 7	WRIC	05/18/16	05/23/16	TV8 News @ 5	5-530p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$500.00				
N 8	WRIC	05/18/16	05/23/16	TV8 News @ 530p	530-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$500.00				
N 9	WRIC	05/18/16	05/23/16	TV8 News @ 6p	6-630p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$800.00				
N 10	WRIC	05/18/16	05/23/16	ABC Nightly News	ABC Nightly News		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				2	\$800.00				
N 11	WRIC	05/23/16	05/23/16	Mon 8-9p	8-9p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/23/16	M				1	\$3,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
863695 /	25172663

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/18/16 - 05/23/16	Priorities USA	4643

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Priorities USA Actio	05/16/16 / 05/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	M-----				1	\$3,000.00				
N 12	WRIC	05/18/16	05/23/16	Jimmy Kimmel	1135-1237		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/16	05/24/16	M-WTF--				3	\$150.00				
N 13	WRIC	05/19/16	05/19/16	Thu 8-9p	8-9p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	---T---				1	\$4,500.00				
N 14	WRIC	05/19/16	05/19/16	Thu 9-11p	9-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	---T---				1	\$5,000.00				
N 15	WRIC	05/22/16	05/22/16	TV8 News @ 6 Su	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/16	05/22/16	-----S				1	\$800.00				
<b>Totals</b>											<b>28</b>	<b>\$24,850.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 -05/23/16	28	\$24,850.00	(\$3,727.50)	\$21,122.50
<b>Totals</b>	<b>28</b>	<b>\$24,850.00</b>	<b>(\$3,727.50)</b>	<b>\$21,122.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# KATZ TELEVISION GROUP

Contract # 25172863 Changes as of: 5/16/2016 at 10:39 AM Version: Highlighting Revision 1

CPE: 750/760/4643 Flight: 5/18/16 - 5/23/16 Station: WRIC Total \$: \$24,850.00

Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Richmond Total Spots: 28

650 Massachusetts Avenue, NW Washington, DC 20001 Agency Order #: 5050465 Product: Priorities USA Office: WASHINGTON Total CPP: \$0.00

Buyer: Thompson, Katie Primary Demo: Adults 35+ Total GRP:

Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Con Type: POLITICAL/VOTE Separation:

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/18	5/18 - 5/18	Total Spots	Total \$	CPP	GRP
REV+1	Tu-F,M 5:30a-6a		GM RICHMN-530A	\$350.00	0	30	0	2	2	\$700.00	\$0.00	0.0
REV+2	Tu-F,M 6a-7a		GOOD MRN RCHMD	\$750.00	0	30	0	2	2	\$1,500.00	\$0.00	0.0
REV+3	Tu-F,M 7a-9a		GD MRN AMR-ABC<	\$750.00	0	30	0	2	2	\$1,500.00	\$0.00	0.0
REV+4	Tu-F,M 12:30p-1p		MILLIONAIRE<	\$200.00	0	30	0	3	3	\$600.00	\$0.00	0.0
REV+5	Tu-F,M 3p-4p		DR. OZ<	\$350.00	0	30	0	2	2	\$700.00	\$0.00	0.0
REV+6	Tu-F,M 4p-5p		DR. PHIL<	\$450.00	0	30	0	2	2	\$900.00	\$0.00	0.0
REV+7	Tu-F,M 5p-5:30p		8 NEWS AT 5PM	\$500.00	0	30	0	2	2	\$1,000.00	\$0.00	0.0
REV+8	Tu-F,M 5:30p-6p		8 NEWS-5:30PM	\$500.00	0	30	0	2	2	\$1,000.00	\$0.00	0.0
REV+9	Tu-F,M 6p-6:30p		8 NEWS AT 6	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
REV+10	Tu-F,M 6:30p-7p		ABC-WORLD NWS<	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
REV+11	M 8p-9p		DANCING WITH THE STARS	\$3,000.00	0	30	0	1	1	\$3,000.00	\$0.00	0.0
REV+12	Tu-F,M 11:35p-12:35a		J KIMMEL-ABC<	\$150.00	0	30	0	3	3	\$450.00	\$0.00	0.0
REV+13	Th 8p-9p		GREYS ANATOMY	\$4,500.00	0	30	0	1	1	\$4,500.00	\$0.00	0.0
REV+14	Th 9p-11p		SCANDAL	\$5,000.00	0	30	0	1	1	\$5,000.00	\$0.00	0.0
REV+15	Su 6p-6:30p		8 NEWS AT 6	\$800.00	0	30	0	1	1	\$800.00	\$0.00	0.0
<b>TOTALS: 28</b>									<b>28</b>	<b>\$24,850.00</b>	<b>\$0.00</b>	<b>0.0</b>

*Handwritten signature and date 5/16*

# 2010 062695

