



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

CONTRACT

<u>Contract / Revision</u> 847593 /		<u>Alt Order #</u> 25156637
<u>Product</u> PRIORITIES USA		
<u>Contract Dates</u> 08/23/16 - 08/29/16		<u>Estimate #</u> 4552
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 07/20/16 / 07/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	08/23/16	08/26/16	Jimmy Kimmel	1135-1237		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/23/16	08/29/16	-TWTF--	2			\$200.00					
N 2	WRIC	08/23/16	08/26/16	M-F Wheel 7-730p	7-730p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/23/16	08/29/16	-TWTF--	1			\$1,400.00					
N 3	WRIC	08/23/16	08/26/16	Good Morning America	7-9a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/23/16	08/29/16	-TWTF--	2			\$750.00					
N 4	WRIC	08/23/16	08/26/16	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/23/16	08/29/16	-TWTF--	1			\$1,600.00					
N 5	WRIC	08/27/16	08/27/16	Good Morning Richmond WK6-7a			:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	-----2-	2			\$250.00					
6	WRIC	08/28/16	08/28/16	Su 7-8p	7-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1	1			\$1,200.00					
N 7	WRIC	08/23/16	08/28/16	M-Su Late News	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/23/16	08/29/16	-TWTFSS	1			\$750.00					
Totals								0.00				10	\$7,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	10	\$7,350.00	(\$1,102.50)	\$6,247.50
Totals	10	\$7,350.00	(\$1,102.50)	\$6,247.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25156637

Changes as of: 7/20/2016 at 1:22 PM

Version: Highlighting Revision 1

CPE: 114552

Agency: TARGETED PLATFORM MEDIA

Advertiser: Priorities Usa Action

Station: WRIC

Total \$: \$7,350.00
Total Spots: 10

1291 HOLLYWOOD AVENUE

Product: Priorities USA

Office: WASHINGTON

Total CPM: \$0.00

ANNAPOLIS, MD 21403

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: Thompson, Katie
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Traffic #: 847593
Separation:

Comments: REVISED ORDER. CUT BACKS MARKET WIDE PER CLIENT REQUEST. PLS CNF

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/23 - 8/29		Total Spots	Total \$	CPP	GRP
							8/23	8/29				
REV-2	M-F 7p-7:30p		Wheel of Fortune	\$1,400.00	0.0	30	2	1	1	\$1,400.00	\$0.00	0.0
REV-4	M-F 7:30p-8p		Jeopardy	\$1,600.00	0.0	30	2	1	1	\$1,600.00	\$0.00	0.0
REV-5	Sa 6a-7a		Good Morning Richmond	\$250.00	0.0	30	3	2	2	\$500.00	\$0.00	0.0
REV-6	M-Su 11p-1:35p		News @ 11p	\$750.00	0.0	30	2	1	1	\$750.00	\$0.00	0.0
TOTALS:							10	0	10	\$7,350.00	\$0.00	0.0

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