



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 872033 / | | <u>Alt Order #</u> 25184597 |
| <u>Product</u> Priorities USA Actio | | |
| <u>Contract Dates</u> 08/16/16 - 08/22/16 | | <u>Estimate #</u> 4661 |
| <u>Advertiser</u> POL/Priorities USA Action | | <u>Original Date / Revision</u> 08/04/16 / 08/04/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WRIC | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 750 | <u>Product 1/2</u> 760 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|------------|----------|----------------------|----------------|------|--------|-------------|------|-----|------|----------|---------------|
| D 1 | WRIC | 08/16/16 | 08/22/16 | Good Morning America | 7-9a | | :30 | | | | NM | 0 | \$0.00 |
| D 2 | WRIC | 08/16/16 | 08/22/16 | M-F Wheel 7-730p | 7-730p | | :30 | | | | NM | 0 | \$0.00 |
| D 3 | WRIC | 08/16/16 | 08/22/16 | M-Su Late News | 11-1135p | | :30 | | | | NM | 0 | \$0.00 |
| D 4 | WRIC | 08/16/16 | 08/22/16 | Jimmy Kimmel | 1135-1237 | | :30 | | | | NM | 0 | \$0.00 |
| D 5 | WRIC | 08/21/16 | 08/21/16 | Su 8-9p | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| Totals | | | | | | | | 0.00 | | | | 0 | \$0.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

| | | | | | |
|--|--|---|--|---|--|
| Contract # 25184597 | | Changes as of: 8/3/2016 at 1:59 PM | | Version: Highlighting Revision 2 | |
| CPE: 750/760/4661 | | Flight: 8/16/16 - 8/22/16 | | Total \$: \$0.00 | |
| Agency: TARGETED PLATFORM MEDIA | | Advertiser: Priorities Usa Action | | Total Spots: | |
| 650 Massachusetts Avenue, NW | | Product: Priorities USA Action | | Total CPP: \$0.00 | |
| Washington, DC 20001 | | Agency Order #: 5076622 | | Office: WASHINGTON | |
| | | Buyer: Thompson, Katie | | Primary Demo: Adults 35+ | |
| | | Salesperson: ALEXANDRA BRADLEY | | Con Type: POLITICAL/VOTE | |
| | | 202-955-5342 | | Assistant: ALEXANDRA BRADLEY | |
| | | | | 202-955-5342 | |
| | | | | Traffic #: 872033 | |
| | | | | Separation: | |

Comments: CANCELLED ORDER PER CLIENT REQUEST. PLS CNF

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 8/16 | 8/16 - 8/16 | Total Spots | Total \$ | CPP | GRP |
|------------------|-------------------------|----|-----------------------|------------|-------------|-----|------|-------------|-------------|----------|--------|-----|
| REV-1 | Tu-F M 7a-9a | | GMA | \$750.00 | 0 | 30 | 2 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| REV-2 | Tu-F M 7p-7:30p | | WHEEL OF FORTUNE | \$1,400.00 | 0 | 30 | 2 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| REV-3 | Tu-M 11p-11:35p | | TV8 NEWS AT 11P | \$750.00 | 0 | 30 | 2 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| REV-4 | Tu-F M 11:35p-12:35a | | JIMMY KIMMEL | \$200.00 | 0 | 30 | 2 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| REV-5 | Su 8p-9p | | CELEBRITY FAMILY FEUD | \$1,500.00 | 0 | 30 | 1 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| TOTALS: 0 | | | | | | | | | 0 | \$0.00 | \$0.00 | 0.0 |

8/13