



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

CONTRACT

<u>Contract / Revision</u> 857507 /		<u>Alt Order #</u> 25163679
<u>Product</u> Priorities USA Actio		
<u>Contract Dates</u> 06/14/16 - 06/20/16	<u>Estimate #</u> 4591	
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 06/09/16 / 06/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 750	<u>Product Code</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	06/14/16	06/20/16	Good Morning Richmond 5	5-530a		1:00				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$500.00				
N 2	WRIC	06/14/16	06/20/16	Good Morning Richmond 530-6a	530-6a		1:00				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				3	\$700.00				
N 3	WRIC	06/14/16	06/20/16	Good Morning America	7-9a		1:00				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				3	\$1,500.00				
N 4	WRIC	06/14/16	06/20/16	TV8 News @9	9-10a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$350.00				
N 5	WRIC	06/14/16	06/20/16	TV8 News @ Noon	12-1230p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$400.00				
N 6	WRIC	06/14/16	06/20/16	M-F 1230-1p	1230-1p		1:00				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$400.00				
7	WRIC	06/14/16	06/20/16	M-F 4-5p	4-5p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$450.00				
N 8	WRIC	06/14/16	06/20/16	TV8 News @530p	530-6p		1:00				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				3	\$1,000.00				
9	WRIC	06/14/16	06/20/16	TV8 News @ 6p	6-630p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				3	\$800.00				
N 10	WRIC	06/14/16	06/20/16	M-F Wheel 7-730p	7-730p		1:00				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$2,800.00				
11	WRIC	06/14/16	06/20/16	M-F Jeopardy 730-8p	730-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Priorities USA Actio		<u>Original Date / Revision</u> 06/09/16 / 06/09/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTF--				2	\$1,600.00				
12	WRIC	06/14/16	06/20/16	M-Su Late News	11-1135p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/14/16	06/20/16	MTWTFSS				5	\$750.00				
13	WRIC	06/15/16	06/15/16	Wed 9-10p	9-10p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	--W----				1	\$4,500.00				
D 14	WRIC	06/16/16	06/16/16	Thu 9-10p	9-10p		:30				NM	0	\$0.00
D 15	WRIC	06/16/16	06/16/16	Thu 10-11p	10-11p		:30				NM	0	\$0.00
D 16	WRIC	06/17/16	06/17/16	Fri 9-10p	9-10p		:30				NM	0	\$0.00
N 17	WRIC	06/18/16	06/18/16	Good Morning Richmond 8a	8-9a		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/13/16	06/19/16	-----S-				1	\$1,000.00				
Totals												33	\$34,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/20/16	33	\$34,250.00	(\$5,137.50)	\$29,112.50
Totals	33	\$34,250.00	(\$5,137.50)	\$29,112.50

Signature: _____ **Date:** _____

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Contract # 25163679 Changes as of: 6/9/2016 at 12:52 PM Version: Highlighting Revision 2

CPE: 750/760/4591 Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Total \$: \$34,250.00

650 Massachusetts Avenue, NW Washington, DC 20001 Agency Order #: 4991300 Product: Priorities USA Action Office: WASHINGTON Total Spots: 33

Buyer: Thompson, Katie Salesperson: ALEXANDRA BRADLEY 202-955-5342 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: ALEXANDRA BRADLEY 202-955-5342 Total GRP: Traffic #: 857507 Separation: \$0.00

Comments: REVISED ORDER. NOTE-HALF THE SPOTS CONVERTED TO :60S PER CLIENT REQUEST. PLS CNF

#	DayTime	DP	Program	Rate	A3SP	Len	6/14	6/14	Total Spots	Total \$	CPP	GRP
REV-1	Tu-F, M 5a-5:30a		GM RICHMOND-5A	\$500.00	0	60	3	2	2	\$1,000.00	\$0.00	0.0
Changes: Rate from 250 to 500, Len from 30 to 60												
2	Tu-F, M 5:30a-6a		GM RICHMON-530A	\$700.00	0	60	3	3	3	\$2,100.00	\$0.00	0.0
Changes: Rate from 350 to 700, Len from 30 to 60												
3	Tu-F, M 7a-9a		GD MKN AMR-ABC<	\$1,500.00	0	60	3	3	3	\$4,500.00	\$0.00	0.0
Changes: Rate from 750 to 1500, Len from 30 to 60												
REV+4	Tu-F, M 9a-10a		8 NEWS AT 9AM	\$350.00	0	30	1	2	2	\$700.00	\$0.00	0.0
REV+5	Tu-F, M 12n-12:30p		TV 8 NWS-NOON	\$400.00	0	30	1	2	2	\$800.00	\$0.00	0.0
6	Tu-F, M 12:30p-1p		MILLIONAIRE<	\$400.00	0	60	2	2	2	\$800.00	\$0.00	0.0
Changes: Rate from 200 to 400, Len from 30 to 60												
7	Tu-F, M 4p-5p		DR. PHIL<	\$450.00	0	30	2	2	2	\$900.00	\$0.00	0.0
8	Tu-F, M 5:30p-6p		8 NEWS-5:30PM	\$1,000.00	0	60	3	3	3	\$3,000.00	\$0.00	0.0
Changes: Rate from 500 to 1000, Len from 30 to 60												
9	Tu-F, M 6p-6:30p		8 NEWS AT 6	\$800.00	0	30	3	3	3	\$2,400.00	\$0.00	0.0
10	Tu-F, M 7p-7:30p		WHEEL-FORTNE<	\$2,800.00	0	60	2	2	2	\$5,600.00	\$0.00	0.0
Changes: Rate from 1400 to 2800, Len from 30 to 60												
11	Tu-F, M 7:30p-8p		JEOPARDY<	\$1,600.00	0	30	2	2	2	\$3,200.00	\$0.00	0.0
12	Tu-M 11p-11:35p		LATE NEWS	\$750.00	0	30	5	5	5	\$3,750.00	\$0.00	0.0
13	W 9p-10p		MODRN FMLY-ABC/AVG. ALL	\$4,500.00	0	30	1	1	1	\$4,500.00	\$0.00	0.0
REV-14	Th 9p-10p		SCANDAL	\$5,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-15	Th 10p-11p		THE CATCH	\$2,500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-16	F 9p-10p		SHARK TANK-ABC	\$2,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0



Contract # 25163679		Changes as of: 6/9/2016 at 12:52 PM		Version: Highlighting Revision 2	
CPE: 750/60/4591		Flight: 6/14/16 - 6/20/16		Total \$: \$34,250.00	
Agency: TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001		Advertiser: Priorities Usa Action		Total Spots: 33	
Product: Priorities USA Action		Office: WASHINGTON		Total CPP: \$0.00	
Agency Order #: 4991300		Primary Demo: Adults 35+		Total GRP:	
Buyer: Thompson, Katie		Con Type: POLITICAL/VOTE		Traffic #: 857507	
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342		Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/14	6/14	Total Spots	Total \$	CPP	GRP
17	Sa 8a-9a		GDMRN RICH WKD	\$1,000.00	0	60	1		1	\$1,000.00	\$0.00	0.0
Changes: Rate from 500 to 1000, Len from 30 to 60												
TOTALS: 33									33	\$34,250.00	\$0.00	0.0