



**WSOC-TV**  
**(WSOC Television, Inc.)**

**QUARTERLY PROBLEMS/NEEDS**  
**PROGRAM REPORT**

**April 1-June 30, 2015**

**FIRST PRESBYTERIAN CHURCH OF CHARLOTTE**  
**Sundays, 11am-12n**

**ONE OF THE SERVICES WSOC-TV OFFERS ITS AUDIENCE IS AN HOUR OF RELIGIOUS PROGRAMMING BROADCAST FROM THE FIRST PRESBYTERIAN CHURCH OF CHARLOTTE. THIS PROGRAM IS AN ACTUAL TELECAST OF THE WORSHIP SERVICE, OFFERING MUSIC, RESPONSIVE READINGS AND A SERMON. BECAUSE OF ITS AWARENESS OF URBAN PROBLEMS AND CHALLENGES, FIRST PRESBYTERIAN CHURCH OFFERS A TRADITIONAL PROTESTANT SERVICE THAT HAS AN ECUMENICAL OUTREACH.**

**WSOC-TV**  
**SPECIAL SEGMENTS OF NEWSCASTS**  
**APRIL-JUNE 2015**

**CONSUMER NEWS:**

**5:30P NEWS: ACTION NINE:** Four days per week, 2:00 in length. Consumer reporter acts as an advocate for consumers who are not getting satisfaction from businesses or government. Tries to help them solve their own problems or encourage the two parties to work out a solution.

**FAMILY FOCUS:** One report, two minutes in length, and each week focusing on family and children issues. Reports are part of WSOC-TV's station community campaign: Family Focus, which includes PSA's, events, programs, community projects. Also repeats on Saturday mornings.

**TRAFFIC REPORTS:** Nine times daily during **EARLY & DAYBREAK** and once each during 7:25 AM and 8:25 AM breaks. Includes alternate route information. Also, half hour in midday if there is breaking traffic news.

**WHISTLEBLOWER 9** – A report is done bi-weekly on tax-payer waste.

**CLARK HOWARD REPORT** – Each Saturday morning a segment is aired. Clark Howard also airs in our 7am/8am on TV 64 and in our 12pm newscast on WSOC from time to time.

**9 INVESTIGATES SPECIAL:** On Sunday, May 24<sup>th</sup> from 9p-9:30p WSOC-TV aired a program that focused on local investigations. The anchors and reporters helped uncover stories of government waste, laws being broken, or important stories that impacted viewers in our viewing area in North Carolina and South Carolina.

## **WSOC-TV NON-BROADCAST COMMUNITY EFFORTS**

9 FAMILY FOCUS – Covering Communities in the Carolinas. Now in its 22nd year, 9 Family Focus is a Channel 9 project serving the community through special programs, projects and events. Detailed information on 9 Family Focus is located on our website, [www.wsoc.tv](http://www.wsoc.tv) - link to <http://www.wsoc.tv/s/family-focus/>

SUMMER FOOD DRIVE - Channel 9's 10th annual 9 Summer Food Drive collected 22,141 pounds of food during the drive in June.

The food will provide 3,690 meals for a family of four, or 14,761 individual meals.

The food collection is a 35 percent increase from the 2014 collection of 16,000 pounds. Our record year was 23,000 pounds collected in 2008.

Channel 9 employees also filled two barrels with food.

Summer is the most difficult time of the year for the Second Harvest Food Bank and the children that they help to feed. With school no longer in session and more than 265,000 area children currently receiving a free or reduced lunch during the school day, many children will not receive the once-guaranteed two meals a day.

The 9 Summer Food Drive, benefiting The Second Harvest Food Bank of Metrolina, comes at an especially critical time as area emergency pantries served by SHFBM report increases in requests for assistance and giving is at a low point for the year.

### CAROLINA SCHOOL OF BROADCASTING SCHOLARSHIPS

WSOC-TV gave 6 scholarships (valued at \$350 each) for a summer workshop program held in July 2015 at the Carolina School of Broadcasting in Charlotte for junior and senior high-school students from NC and SC. 6 scholarships were given to students interested in the field of broadcasting.

REAL-TIME CLOSED CAPTIONING: Is available for all Channel 9 Eyewitness News programs seven days a week.

NEWS ANCHORS/WSOC-TV STAFF regularly visit organizations and schools in the Channel 9 viewing area to include (see attached list)



# WSOC-TV SPEAKERS BUREAU REPORT

WSOC-TV NEWS ANCHORS & STAFF VISITING SCHOOLS AND ORGANIZATIONS

April 1, 2015 – June 30, 2015

Date	Name of WSOC Employee	School/Organization	Event
4/4/15	Maxwell	Delta Sigma Theta - Cotillion	Emcee
4/13/15	Wickersham	CANstruction - AIA	Judge
4/13/15	Bryant	Jamie Kimble Foundation	Host
4/14/15	Ahrens	Shiloh Elementary	WX Talk
4/15/15	Monday	Microsoft	WX Talk
4/15/15	Pasquarella	Taste of the Nation/No Kid Hungry	Co-Host
4/17/15	Pasquarella	Festival of Tables/Salvation Army	Emcee
4/17/15	Latos	Style Under the Stars Jamie Kimble Foundation	Host
4/18/15	Graf	Battle of the Brews	Volunteer
4/22/15	Monday	Fort Mill Elementary	WX Talk
4/23/15	Graf	Hope Academy	WX Talk

4/25/15	Wickersham	The Queen's Cup	Judge
4/30/15	Graf	United Way of Gaston Co-Purse Power	Emcee
5/4/15	Ahrens	Lake Norman Elementary	WX Talk
5/6/15	Ahrens	Anson High School	WX Talk
5/16/15	Coueignoux	Asian Festival	Emcee
5/20/15	Graf	Pioneer Springs Community School	WX Talk
5/21/15	Suskin	Lewisville Elementary School – Career Day	Q&A
6/2/15	Martin	Steele Creek Elementary-Career Day	Talk/Q&A
6/3/15	Ahrens	NC Fire & Safety Edu Council Conference	Sing National Anthem
6/19/15	Johnson	CLT Broadcasting Camp	Talk

**TELEVISION STATION WSOC-TV CHARLOTTE  
QUARTERLY LISTING OF LOCAL PROGRAMS REFLECTING  
CONCERNS AND NEEDS FACING THE COMMUNITY**

**SECOND QUARTER 2015  
April 1, 2015 – June 30, 2015**

PROGRAMS LISTED BELOW ARE PUBLIC AFFAIRS UNLESS OTHERWISE INDICATED AND ARE LOCALLY PRODUCED. WE ALSO CARRY ABC NETWORK AND SYNDICATED PUBLIC AFFAIRS PROGRAMS.

Mini-Series Documentaries are produced by **WSOC-TV** News Department and appear within the newscasts as a public service to the community. The News mini-series are aired one to four times daily.

**Monday-Friday:** Eyewitness News 4:30am-7am; 12-12:30pm; 5-6:30pm; 11-11:35pm  
**Saturdays:** Eyewitness News 6am-8am; 12-12:30pm; 6-6:30pm; and 11-11:35pm  
**Sundays:** Eyewitness News 6am-8am; 12-12:30pm; 6-6:30pm; and 11-11:35pm  
*Unless otherwise noted in the report, all segments listed in the report are :05-:90 in duration.*

While this list contains a brief description of WSOC-TV's most significant and frequently covered programs and program segments, it doesn't include all programs and program segments broadcast during the Second Quarter, 2015:

- ENVIRONMENT
- CRIME/PUBLIC SAFETY
- ECONOMY
- COMMUNITY
- GOVERNMENT
- HEALTH

**APRIL 1, 2015****5:00AM****NC NEW EMISSIONS STARTS TOMORROW**

IF YOU DRIVE A CAR OR LIGHT TRUCK THAT'S LESS THAN 3 YEARS OLD YOU WON'T HAVE TO PASS AN EMISSIONS TEST. THE EXEMPTIONS APPLY TO NEWER VEHICLES WITH LESS THAN 70,000 MI. IT COMES FROM A LAW THAT WAS ACTUALLY PASSED BACK IN 2012. IT TOOK 3 YEARS OF RULES CHANGES, AIR QUALITY STUDIES AND FEDERAL APPROVAL TO PUT IT INTO EFFECT.

**APRIL 7, 2015****5:00PM****WH CLIMATE CHANGE**

MANY SCIENTISTS SAY THE PLANET IS SUFFERING FROM THE CLIMATE CHANGE AND SO IS YOUR HEALTH. PRESIDENT OBAMA DELIVERED THAT MESSAGE TODAY, AS HE RELEASED A NEW REPORT ON HOW THE PLANET IS WARMING. THE ADMINISTRATION SAYS THAT THE DAMAGE CAUSED BY CLIMATE CHANGE ISN'T JUST DANGEROUS TO THE ENVIRONMENT, BUT ALSO TO AMERICANS' HEALTH. THE WHITE HOUSE SAYS THE NUMBER OF AMERICANS WITH ASTHMA HAS MORE THAN DOUBLED IN THE PAST THIRTY YEARS.

**APRIL 8, 2015****6:00AM****NC COAL ASH PERMITS**

TONIGHT PEOPLE IN LINCOLNTON CAN HEAR MORE ABOUT DUKE ENERGY'S PLAN TO PROTECT WATER QUALITY IN OUR AREA. IT'S IN RESPONSE TO THE COAL ASH SPILL ON THE DAN RIVER. THE NORTH CAROLINA DEPARTMENT OF ENVIRONMENTAL AND NATURAL RESOURCES WANTS TO MODIFY PERMITS FOR WASTEWATER DISCHARGES AT THE ALLEN, MARSHALL AND RIVERBEND COAL ASH FACILITIES. TONIGHT'S MEETING IS AT THE JAMES RIVER CITIZEN CENTER ON WEST MAIN STREET AT 6P.

**APRIL 10, 2015****4:30AM****FEMA FUNDING CLIMATE CHANGE**

NC COULD MISS OUT ON SOME CASH FROM THE FEDERAL GOVERNMENT. THAT'S BECAUSE GOVERNOR PAT MCCRORY HASN'T ADDED CLIMATE CHANGE TO THE STATE'S HAZARD MITIGATION PLAN. THAT MEANS NC WON'T QUALIFY FOR MILLIONS OF DOLLARS FROM FEMA. A UNC PROFESSOR SAYS THE BIGGEST THREAT FACING NORTH CAROLINA IS THE RISING SEA LEVEL.



APRIL 23, 2015

6:00AM

**CHESTER CO LANDFILL FIRE**

TONIGHT PEOPLE IN CHESTER COUNTY CAN LEARN MORE ABOUT A LANDFILL FIRE THAT'S BEEN BURNING FOR MONTHS. THE FIRE UNDER DEBRIS AT BENNETT'S LANDFILL IN LOCKHART STARTED IN NOVEMBER. EMERGENCY CREWS SAY THEY NEED FEDERAL MONEY TO GET THE FIRE OUT. NEIGHBORS ARE WORRIED ABOUT AIR AND WATER QUALITY. ENVIRONMENTAL LEADERS WILL ANSWER QUESTIONS AT 6P TONIGHT AT THE LOCKHART POWER COMPANY ON RIVER STREET.

MAY 15, 2015

6:00PM

**CLT PARK CONTAMINATION**

THERE IS A HEALTH ADVISORY FOR PEOPLE WHO VISIT A SOUTH CHARLOTTE PARK. CHAR-MECK'S STORM WATER SERVICES ISSUED A WATER QUALITY ADVISORY FOR A POND AT PARK ROAD COMMUNITY PARK AFTER A SEWAGE SPILL THERE. OFFICIALS SAY WATER SAMPLING RESULTS REVEALED ELEVATED BACTERIA LEVELS IN THE POND FOLLOWING A SEWAGE

MAY 17, 2015

6:00PM

**COAL ASH MEETING TONIGHT 6P**

OUTRAGED AND TERRIFIED NEIGHBORS ARE MEETING TO COME UP WITH A WAY TO KEEP THEIR WATER SAFE FROM DUKE ENERGY'S COAL ASH! NEIGHBORS LIVING AROUND COAL ASH PONDS HAVE BEEN WARNED NOT TO DRINK THEIR WATER...BECAUSE TESTS DISCOVERED TOXINS IN IT. DUKE HAS TOLD PEOPLE IT WILL SUPPLY WATER WHILE THEY WAIT ON A SECOND ROUND OF TEST RESULTS. MORE THAN 150 WELL OWNERS IN BELMONT ARE DISCUSSING HOW THEY CAN SECURE SAFE WATER-LONG TERM.

MAY 25, 2015

5:00AM

**GAS PRICES SET TO FALL**

THESE PRICES ARE MORE THAN WHAT WE'RE PAYING JUST ABOUT A MONTH AGO BUT EXPERTS SAY THE RECENT SPIKE IS RELATED TO NORMAL REFINERY SHUTDOWNS. REFINERIES HAVE STOPPED MAKING THE WINTER BLEND AND ARE SWITCHING TO THE MORE EXPENSIVE SUMMER BLEND REQUIRED TO REDUCE AIR POLLUTION. EXPERTS STILL EXPECT A SHARP DROP IN PRICES BY THE END OF THE YEAR. THEY SAY AFTER LABOR DAY WE COULD SEE PRICES AROUND TWO DOLLARS A GALLON AGAIN.

**JUNE 8, 2015**

**6:00AM**

### **DENR APPROVES COAL ASH DUMPS**

DUKE ENERGY HAS A NEW PLACE TO DUMP ITS COAL ASH. STATE REGULATORS ISSUED PERMITS FRIDAY, ALLOWING THE COMPANY TO USE OPEN-PIT CLAY MINES IN LEE AND CHATHAM COUNTIES. A SPOKESMAN SAYS STORING COAL ASH IN THE MINES WILL BETTER PROTECT THE ENVIRONMENT. DUKE HAS TO MOVE ABOUT THREE MILLION TONS OF ASH FROM ALL OF ITS ASH PONDS THROUGHOUT THE STATE.

**JUNE 10, 2015**

**5:30PM**

### **NC FRACKING TESTING BEGINS**

NC HAS STARTED TESTING THE GROUND FOR NATURAL GAS THAT COULD EVENTUALLY LEAD TO FRACKING. ON MONDAY A DRILLING CREW SET UP ITS OPERATION IN THE STOKES COUNTY TOWN OF WALNUT COVE. THEY ARE TRYING TO DETERMINE HOW MUCH SHALE GAS IS HELD WITHIN THE DAN RIVER BASIN. OPPONENTS ARE CONCERNED ABOUT THE CHEMICALS USED TO BREAK APART UNDERGROUND ROCKS.

## **WSOC-TV Local News of Public Interest: Crime/Public Safety**

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**APRIL 7, 2015**

**6:00AM**

### **ARMSTRONG HATCHERY SABOTAGE**

NEW THIS MORNING, DEPUTIES IN MCDOWELL COUNTY ARE LOOKING FOR THE PERSON WHO TAMPERED WITH EQUIPMENT AT THE ARMSTRONG FISH HATCHERY KILLING APPROXIMATELY 150-THOUSAND FISH! OUR PARTNERS AT THE MORGANTON NEWS HERALD REPORT SOMEONE TURNED OFF A VALVE AT THE HATCHERY LATE SATURDAY AFTERNOON, DEPRIVING THE FISH OF FRESH WATER. THE SHERIFF'S OFFICE SAYS THE CRIME IS A FELONY AND SUSPECT SOMEONE WITH A GRUDGE AGAINST THE WILDLIFE RESOURCES COMMISSION MAY BE RESPONSIBLE.

**APRIL 14, 2015**

**5:30AM**

### **ROCK HILL LAWYER MURDERED**

THE SOUTH CAROLINA SUPREME COURT WILL HAVE TO APPOINT ATTORNEYS TO HANDLE A CASE AFTER A PROMINENT DEFENSE ATTORNEY'S MURDER. CYRUS HINTON WHO HAD A PRACTICE IN ROCK HILL WAS MURDERED AT HIS SPARTANBURG HOME SUNDAY. DEPUTIES SAY HIS SON, OSIRIS HINTON, CONFESSED TO THE CRIME. THEY HAVE NOT RELEASED A MOTIVE LATER THIS WEEK, HINTON WAS EXPECTED IN CHESTER FOR A CASE HEARING IN A MURDER FOR HIRE PLOT. THAT HEARING HAS BEEN DELAYED AND THE SUPREME COURT WILL NOT APPOINT ANOTHER LAWYER TO TAKE OVER.

**APRIL 14, 2015**

**5:30PM**

### **SC POLICE SHOOTING PASSENGER SPEAKS**

FOR THE FIRST TIME THE PASSENGER WHO WAS INSIDE THE CAR DURING A TRAFFIC STOP THAT LED TO A DEADLY OFFICER INVOLVED SHOOTING IN NORTH CHARLESTON IS SPEAKING OUT. PIERRE FULTON RELEASED A STATEMENT LATE LAST NIGHT SAYING WALTER SCOTT WAS A DEAR FRIEND. HE ALSO SAID HE'LL NEVER KNOW WHY HIS FRIEND RAN, BUT THAT HE DIDN'T DESERVE TO DIE. CELLPHONE VIDEO SHOWS FORMER OFFICER MICHAEL SLAGER FATALLY SHOOTING SCOTT AS HE RAN AWAY. SLAGER IS NOW CHARGED WITH MURDER.

## **WSOC-TV Local News of Public Interest: Crime/Public Safety**

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**APRIL 21, 2015**

**6:00AM**

### **ROCK HILL ATTEMPTED RAPE**

POLICE IN ROCK HILL ARRESTED ONE OF TWO MEN WHO THEY SAY KIDNAPPED A WOMAN AND TRIED TO RAPE HER. THE ACCUSER TOLD POLICE OMAR GONZALEZ AND ANOTHER MAN APPROACHED HER WITH A KITCHEN KNOFE OUTSIDE A BAR ON CELANESE ROAD LAST WEEK. SHE SAYS THEY FORCED HER BACK INTO HER CAR, MADE HER DRIVE OUT TO A RURAL AREA AND TRIED TO RAPE HER. SHE MANAGED TO DRIVE TO THE HOSPITAL THEN CALL POLICE. NO WORD YET ON A SECOND ARREST.

**APRIL 27, 2015**

**6:00PM**

### **UNITED BLOOD NATION GANG**

FIVE SUSPECTED GANG MEMBERS ORDERED TO STAY IN JAIL FOR ALLEGEDLY PLANNING A LAKE WYLIE COUPLE'S MURDER. THE MEMBERS OF THE UNITED BLOOD NATION GANG WERE INDICTED LAST WEEK FOR DOUG AND DEBBIE LONDON'S MURDER.

**MAY 13, 2015**

**11:00PM**

### **CLT SOUTH END ROBBERIES**

THIEVES HAVE STRUCK AGAIN IN SOUTHEND SMASHING WINDOWS AND TARGETING PARKING GARAGES. POLICE SAID AT LEAST FOUR VEHICLES WERE BROKEN INTO AT A PARKING GARAGE AT THE ASHTON YESTERDAY. JUST TWO MONTHS AGO WE TOLD YOU WHEN MORE THAN TWO DOZEN VEHICLES WERE BROKEN INTO AT SEVERAL APARTMENT COMPLEXES IN THAT AREA. IN ALL CASES THE THIEVES TARGETED LARGER VEHICLES. POLICE SAID IT'S TOO SOON TO SAY IF THE CASES ARE RELATED.

**MAY 20, 2015**

**12:00PM**

### **CLT MALLARD CREEK RAPE**

A CHARLOTTE 18 YR OLD ACCUSED OF RAPING A FELLOW STUDENT AT SCHOOL IS OUT OF JAIL. JONATHAN NEAL IS CHARGED WITH SECOND DEGREE RAPE. HE WAS RELEASED AT 1:30A THIS MORNING. POLICE ACCUSE HIM OF ASSAULTING A 14 YR OLD AT MALLARD CREEK HIGH SCHOOL LATE LAST WEEK. WE ASKED CMS WEATHER HE'LL BE ALLOWED BACK AT SCHOOL, BUT THE DISTRICT SAYS IT CAN'T DISCUSS THAT BECAUSE OF FEDERAL PRIVACY LAWS.

## **WSOC-TV Local News of Public Interest: Crime/Public Safety**

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**MAY 25, 2015**

**5:00PM**

### **DAYCARE ABUSE**

A WOMAN ACCUSED OF ABUSING A FIVE-MONTH OLD GIRL AT A SOUTH CHARLOTTE DAYCARE IS EXPECTED TO FACE A JUDGE ON CHILD ABUSE CHARGES. POLICE HAVEN'T SAID EXACTLY WHAT REBECCA WILT JACKSON IS ACCUSED OF DOING NEARLY TWO WEEKS AGO BUT SAY THE BABY IS IN THE HOSPITAL WITH SERIOUS INJURIES INCLUDING BRUISES ON HER FACE. EASTER SEALS UCP CHILDREN'S CENTER SAYS JACKSON NO LONGER WORKS FOR THEM.

**JUNE 18, 2015**

**5:30PM**

### **CHARLESTON SHOOTING SUSPECT**

DYLANN ROOF WILL BE FLOWN TO SC THIS EVENING AFTER HE WAIVED EXTRADITION DURING HIS FIRST COURT APPEARANCE HERE IN CLEVELAND CO. ROOF HANDCUFFED AND WEARING A BULLET PROOF VEST SAID NOTHING AND SHOWED NO EMOTION WHEN WE ASKED QUESTIONS ABOUT THE MASS SHOOTING. ROOF WAS STOPPED IN HIS VEHICLE ON US 74 BY SHELBY POLICE JUST BEFORE 11 THIS MORNING. A WOMAN SPOTTED HIM IN KINGS MOUNTAIN. SHE WAS DRIVING TO WORK AT A FLORIST SHOP WHEN SHE RECOGNIZED ROOF'S VEHICLE, THE SC LICENSE PLATE AND HIS HAIR CUT. SHE IMMEDIATELY CALLED HER BOSS AND THEY CALLED POLICE.

**JUNE 20, 2015 6:00PM**

### **DEVELOPMENTS OUT OF CHARLESTON**

WE'RE CONTINUING TO FOLLOW NEW DEVELOPMENTS OUT OF THE CHARLESTON CHURCH SHOOTINGS. IN THE PAST FEW HOURS FBI OFFICIALS TOLD THE ASSOCIATED PRESS THEY'RE INVESTIGATING AN ONLINE DOCUMENT THAT THEY SAY APPEARS TO BE THE SUSPECTED CHARLESTON CHURCH GUNMAN'S MANIFESTO. EYEWITNESS NEWS REPORTER BLAKE HANSON READ THROUGH THE DOCUMENT THAT INVESTIGATORS SAY MAY GIVE CLUES TO THE SUSPECT'S STATE OF MIND.

APRIL 4, 2015

6:00AM

## BELK FOR SALE

BELK EMPLOYEES RECEIVED A LETTER FROM THE COMPANY ABOUT ITS POTENTIAL SALE TO A PRIVATE EQUITY FIRM. THE LETTER SAYS THE RETAIL LANDSCAPE IS CHANGING WITH E COMMERCE OUTLET CLUBS DISCOUNT MALLS AND OTHER COMPETITION. TO MEET THE CHALLENGES IT SAY IT'S CONSIDERING SEVERAL OPTIONS INCLUDING A POTENTIAL CHANGE IN OWNERSHIP. IT PROMISES IF ANY ASSOCIATES ARE IMPACTED THEY'LL COMMUNICATE OPENLY.

April 10, 2015

5:00AM

## KNIGHTS CATALYST FOR GROWTH

THE TEAM'S MOVE TO UPTOWN HAS BROUGHT A BOOST TO THE LOCAL ECONOMY. CITY LEADERS SAY SINCE THEY BROKE GROUND ON BBT BALLPARK, IT HAS GENERATED 650M DOLLARS IN DEVELOPMENT AND THERE'S NEW CONSTRUCTION ALL AROUND THE BALL FIELD. LAST YEAR THE KNIGHTS LED THE LEAGUE IN FAN ATTENDANCE WITH ABOUT 688 THOUSAND PEOPLE ATTENDING THEIR GAMES. IF YOU MISSED LAST NIGHT'S HOME OPENER, THE KNIGHTS WILL BE PLAYING AT HOME EVERY DAY BETWEEN NOW AND TUESDAY.

April 14, 2015

5:30AM

## METLIFE JOBS EVENT

TODAY, CHARLOTTE MAYOR DAN CLODFELTER WILL JOIN METLIFE OFFICIALS FOR A JOBS CELEBRATION. EARLIER THIS MONTH, WE TOLD YOU METLIFE CREATED MORE THAN 1300 JOBS AT ITS HUB IN BALLANTYNE. THAT IS JUST AROUND 8,000 JOBS LESS THAN THE REQUIRED NUMBER METLIFE MUST MEET IN EXCHANGE FOR 87M DOLLARS IN STATE INCENTIVES. AT TODAY'S EVENT CLODFELTER WILL CONGRATULATE METLIFE ON THE MILESTONE AND THANK OFFICIALS FOR THEIR COMMITMENT TO THE CHARLOTTE COMMUNITY.

April 17, 2015

6:00PM

**CLT CHAMBER 1Q REPORT**

DROPPING UNEMPLOYMENT AND A GROWING NUMBER OF NEW JOB POSTINGS ARE HELPING CHARLOTTE'S ECONOMY GET STRONGER. THE CHARLOTTE'S CHAMBER'S 1ST QUARTER REPORT SHOWS A GROWTH OF 5.3%. THE NUMBER OF UNEMPLOYED PEOPLE DROPPED BY 5,600 COMPARED TO LAST YEAR. THERE WAS A 4.9% BUMP IN JOB POSTINGS. THE REPORT SHOWS THE CITY EXPECTS PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES TO BE THE FASTEST GROWING INDUSTRY FOR THE REST OF THE YEAR.

MAY 6, 2015

5:00PM

**NC STATE BUDGET SURPLUS**

NORTH CAROLINA EXPECTS TO HAVE A \$400M DOLLAR SURPLUS IN THIS YEAR'S BUDGET! OFFICIALS PREVIOUSLY EXPECTED A \$271M DOLLAR SHORTFALL. GOVERNOR MCCRORRY CREDITED TAX REFORM AND A GROWING ECONOMY. THE GOVERNOR WANTS TO PUT A LARGE CHUNK OF THE SAVINGS INTO RESERVES AND REINSTATE A MEDICAL EXPENSE TAX DEDUCTION.

MAY 13, 2015

5:00AM

**CLT BUSINESS CLIMATE**

SOME SAY CHARLOTTE CITY LEADERS ARE NOW MAKING A MOVE THAT WILL MAKE IT EVEN TOUGHER TO ATTRACT NEW BUSINESSES. THIS COMES JUST AFTER NC LOST OUT ON VOLVO BECAUSE IT COULDN'T COMPETE ON INCENTIVES. OFFICIALS SAY THOSE TAX BREAKS HELP MOVE BUSINESSES HERE BUT FEES ARE ALSO A MAJOR FACTOR IN WHERE DEVELOPERS DECIDE TO BUILD. NOW THE CITY WANTS TO MORE THAN DOUBLE SOME FEES FOR DEVELOPERS. ROB NANFELT WITH THE REAL ESTATE AND BUILDING INDUSTRY COALITION SAYS PROPOSED INCREASES IN FEES FOR DEVELOPERS WILL HURT BUSINESS GROWTH, AS MUCH AS A LACK OF INCENTIVES.

**JUNE 12, 2015**

**6:00PM**

## **ECONOMIC DEVELOPMENT FUTURE RECOMMENDATIONS**

CHARLOTTE LEADERS ARE LOOKING AT WAYS TO HELP SMALL BUSINESSES THRIVE AND CREATE NEW JOBS IN OUR AREA. FOR THE PAST 10 MONTHS AN ECONOMIC DEVELOPMENT TASK FORCE HAS BEEN STUDYING WHAT OTHER CITIES ARE DOING TO ATTRACT AND KEEP BUSINESSES. THE TASK FORCE SAYS CHARLOTTE HAS THE BEST BUSINESS CLIMATE OF ALL ITS PEERS BUT SAYS IT DOESN'T HAVE A SHARED VISION FOR GROWTH LIKE OTHER CITIES DO INCLUDING RALEIGH, NASHVILLE AND TAMPA.

**JUNE 16, 2015**

**6:00PM**

## **CHARLOTTE HOTEL OCCUPANCY**

CHARLOTTE HOTELS CONTINUE TO STAY BUSY MAKING US ONE OF THE HOTTEST MARKETS IN THE COUNTRY. THE CHARLOTTE REGIONAL VISITORS AUTHORITY SAYS WE'RE THIRD IN THE COUNTRY FOR GROWTH OF BOOKED ROOMS THROUGH APRIL BEHIND TAMPA AND SAN DIEGO BUT AT THE SAME TIME THE NUMBER OF HOTEL ROOMS ISN'T GROWING QUICKLY. CHARLOTTE'S ROOMS INCREASED BY JUST POINT 3 PERCENT THROUGH THE FIRST 4 MONTHS OF 2015.

**JUNE 24, 2015**

**11:00PM**

## **CRVA ALL STAR NUMBERS**

THE 2017 NBA ALL STAR GAME IN CHARLOTTE COULD BE THE BIGGEST EVENT FOR THE CITY SINCE THE DEMOCRATIC NATIONAL CONVENTION. CHARLOTTE'S TOURISM AGENCY SENT US NUMBERS TODAY SHOWING THE ECONOMIC IMPACT MAJOR EVENTS HAVE HAD IN THE CITY. WE TOLD YOU THIS WEEK THE ECONOMIC IMPACT OF THE ALL STAR GAME COULD BE A HUNDRED MILLION DOLLARS BASED ON WHAT THEY HAD IN OTHER CITIES. THE DNC BROUGHT IN \$164M FOR BUSINESSES IN 2012. NEXT ON THE LIST IS THE CIAA TOURNAMENT IN 2014 WITH AN ECONOMIC IMPACT OF ALMOST \$47M.



**JUNE 29, 2015**

**5:00PM**

## **NC ECONOMIC GROWTH**

NORTH CAROLINA'S ECONOMIC GROWTH IS EXPECTED TO PICK UP FOR THE REST OF THE YEAR. NC STATE UNIVERSITY ECONOMIST MICHAEL WALDEN PREDICTS THE STATE'S GROSS DOMESTIC PRODUCT WILL IMPROVE BY 2.5% OVER THE NEXT 6 MONTHS. HE EXPECTS THE STATE'S JOBLESS RATE TO GO FROM 5.7%, DOWN TO 5.5%. WALDEN SAYS CHARLOTTE WILL BE AMONG THE CITIES WITH THE FASTEST JOB GROWTH.

**April 1, 2015****4:30AM****CLT HOMELESS REGISTRY**

WE HAVE NEW INFORMATION ABOUT THE FINDINGS OF CHARLOTTE'S FIRST CHRONIC HOMELESS REGISTRY. CHANNEL 9 WAS THERE IN JANUARY WHEN MORE THAN 250 VOLUNTEERS SURVEYED THE HOMELESS POPULATION. VOLUNTEERS INTERVIEWED 516 INDIVIDUALS WHO MET THE DEFINITION OF CHRONIC HOMELESSNESS. THAT'S DOWN 36% FROM 2010. CITY LEADERS WILL USE THE LIST TO PRIORITIZE PEOPLE FOR HOUSING. IT'S THE FIRST STEP IN A PLAN TO END HOMELESSNESS IN CHARLOTTE BY THE END OF THE NEXT YEAR.

**April 10, 2015****11:00PM****ECOMMERCE PARKING**

KANNAPOLIS AUTHORITIES HOPE A NEW SAFE ZONE WILL MAKE SHOPPING ON SITES LIKE CRAIGSLIST SAFER. THEY DESIGNATED TWO PARKING SPOTS AT THE POLICE DEPARTMENT AS ZONES WHERE YOU CAN MEET UP WITH A BUYER OR SELLER. IT'S WELL LIT AT NIGHT AND MONITORED BY CAMERAS 24 HOURS A DAY. THE IDEA FOR THE ECOMMERCE SAFE ZONE CAME FROM A RESIDENT EMAIL.

**April 13, 2015****6:00PM****CLT BROADBAND UPGRADES**

CHARLOTTE IS FINISHING UP 11 M DOLLARS IN UPGRADES TO ITS PUBLIC SAFETY NETWORK. FEDERAL GRANTS COVERED CLOSE TO 9M IN FUNDING. A TEAM INSTALLED A HIGH-BANDWIDTH NETWORK IN POLICE, FIRE, AND DATA CENTERS. THEY ALSO ATTACHED 4G ROUTERS TO HUNDREDS OF POLICE AND FIRE VEHICLES. THE CITY SAYS THIS WILL ALLOW POLICE AND FIRE PERSONNEL TO ACCESS INFORMATION TO CRIMES AND FIRE MORE QUICKLY AND COULD SAVE LIVES.

**April 14, 2015****5:00PM****CLT UNITED WAY AWARDS**

TODAY UNITED WAY HONORED 11 LOCAL PEOPLE FOR THEIR VOLUNTEER WORK. THE VOLUNTEERS RECEIVED THE GOVERNOR'S AWARD FOR THEIR DEDICATION TO THEIR COMMUNITIES TWO PEOPLE FROM MECKLENBURG AND UNION COUNTIES EVEN RECEIVED THE MEDALLION AWARD GIVEN TO ONLY 20 PEOPLE IN THE STATE. ONE HONOREE TOLD US HE BOWLS WITH SPECIAL OLYMPICS EVERY SATURDAY AND SAYS THE EXPERIENCE HAS CHANGED HIS LIFE.

April 15, 2015

12:00PM

## OBAMA TO CLT IMAGINON

THIS AFTERNOON THE PRESIDENT IS SLATED TO TALK ABOUT ISSUES THAT IMPACT WOMEN AND FAMILIES. SOME LOCAL WOMEN WILL HAVE A CHANCE TO ASK HIM QUESTIONS. THE PRESIDENT WILL TAKE QUESTIONS FROM FEMALE BLOGGERS IN OUR AREA. THEY'LL ASK ABOUT EVERYTHING FROM CHILD CARE TO SENDING KIDS OFF TO COLLEGE TO PAY EQUALITY; ISSUES THAT WILL ALL TAKE CENTER STAGE DURING THE NEXT YEAR'S PRESIDENTIAL ELECTION. ASHLEY TAYLOR WHO WORKS IN THE HEALTH CARE INDUSTRY IN CHARLOTTE SAID SHE'S CONCERNED ABOUT PAY DISPARITIES BETWEEN MEN AND WOMEN. SHE WANTS THE PRESIDENT AND OTHER POLITICIANS TO MAKE POLICY CHANGES THAT ADDRESS THIS ISSUE BEFORE HER DAUGHTERS GROW UP.

April 30, 2015

6:00AM

## CATS DOT GRANT APPLICATION

CITY LEADERS PLAN TO SUBMIT A NEW APPLICATION TO RECEIVE MONEY AS PART OF A TRANSPORTATION GRANT PROGRAM. THE US DOT JUST ANNOUNCED \$500M IS AVAILABLE FOR TRANSPORTATION PROJECTS ACROSS THE COUNTRY. 2YEARS AGO CHANNEL 9 TOLD YOU CHARLOTTE'S STREETCAR PROJECT WAS DENIED A FEDERAL "TIGER" GRANT THEY PLAN TO REAPPLY THIS TIME TO FUND A NEW FARE COLLECTION SYSTEM FOR CATS.

May 22, 2015

5:00PM

## CHARLOTTE HIT 800K

THE CITY OF CHARLOTTE CRACKED THE 800K MARK FOR THE FIRST TIME WITH 809K RESIDENTS! THE CITY GREW BY 2% JUST BETWEEN 2013 AND 2014. PEOPLE ARE MOVING TO THE AREA FOR JOBS, AN IMPROVING ECONOMY AND QUALITY OF LIFE.

MAY 27, 2015

5:30PM

## CLT BTOP NETWORK

CHARLOTTE IS UNVEILING ITS NEW WIRELESS NETWORK-HELPING FIRST RESPONDERS KEEP YOU SAFE. THE BROADBAND TECHNOLOGY OPPORTUNITIES PROGRAM OUTFITTED 950 PUBLIC SAFETY VEHICLES WITH THE NEW NETWORK. THE CITY SAYS IT'S FASTER AND MORE SECURE THAN THE NETWORK CMPD AND CHARLOTTE FIRE HAD BEEN USING. IT EVEN SHOWS FIREFIGHTERS WHERE THE NEAREST HYDRANTS ARE. THE DEPARTMENTS SAY IT WILL BE ESPECIALLY HELPFUL IN LARGE-SCALE EMERGENCIES.

**JUNE 17, 2015**

**4:30AM**

## **I77 TOLLS TERM RESOLUTION**

MECKLENBURG CO COMMISSIONERS PASSED A RESOLUTION TO STOP TOLLS ALONG I77. IT CALLS FOR THE TERMINATION OF THE CONTRACT BETWEEN NC DOT AND CINTRA, THE COMPANY BUILDING THE TOLLS. IT WOULD ALSO ASK GOVERNOR PAT MCCRORY TO FUND A WIDENING PROJECT ON THE INTERSTATE WHAT DOES NOT INCLUDE TOLLS.

**JUNE 21, 2015**

**12:00PM**

## **CHARLESTON DONATION**

PANTHERS OWNER JERRY RICHARDSON HAS DONATED \$100,000 TO HELP THE FAMILIES OF THE CHARLESTON CHURCH SHOOTINGS. RICHARDSON SENT THIS LETTER TO THE MOTHER EMANUEL HOPE FUND. HE WANTS EACH VICTIM'S FAMILY TO GET \$10,000 FOR FUNERAL EXPENSES AND OTHER COSTS AND THE REMAINING \$10,000 WILL GO TO THE CHURCH FOR A MEMORIAL HONORING THE VICTIMS. HE ADDRESSED THE LETTER TO SOUTH CAROLINA STATE REPRESENTATIVE BAKARI SELLERS.

**JUNE 22, 2015**

**11:00PM**

## **ALLEN TATE DEATH**

TONIGHT, MEMBERS OF THE CHARLOTTE COMMUNITY ARE MOURNING THE LOSS OF REAL ESTATE ENTREPRENEUR AND COMMUNITY LEADER ALLEN TATE. CHARLOTTE CHAMBER CEO BOB MORGAN SAYS TATE WAS A VISIONARY WHO SAW MANY OF HIS DREAMS FOR CHARLOTTE REALIZED. GOVERNOR PAT MCCRORY ALSO SAID TATE'S PASSION TO IMPROVE HIS COMMUNITY LED TO BETTER ROADS, INFRASTRUCTURE AND OPPORTUNITIES. ALLEN TATE WAS 84 YEARS OLD.

April 10, 2015

11:00PM

**NC POWDERED ALCOHOL BAN**

A TOP NORTH CAROLINA OFFICIAL IS NOW ASKING LAWMAKERS TO BAN POWDERED ALCOHOL BEFORE IT GOES ON SALE WITHOUT ANY REGULATION. THE CHAIRMAN OF THE STATE ALCOHOLIC BEVERAGE CONTROL COMMISSION WROTE A LETTER TO LAWMAKERS SAYING HE WORRIES THE NEW PRODUCT WILL ENCOURAGE UNDERAGE DRINKING. FEDERAL REGULATORS APPROVED POWDERED ALCOHOL LAST MONTH. IT CAN BE MORE POTENT THAN LIQUID VERSIONS.

April 21, 2015

5:30PM

**SC BILLS SO BAR**

WITH JUST TWO MONTHS LEFT IN THIS LEGISLATIVE SESSION, SC LAWMAKERS HAVE ONLY PASSED EIGHT BILLS INTO LAW. LAWMAKERS PROMISED TO FOCUS ON FOUR BIG AREAS THIS SESSION—DOMESTIC VIOLENCE, HUMAN TRAFFICKING ROADS AND ETHICS REFORM. BUT, ONLY ONE BILL ON HUMAN TRAFFICKING MADE IT TO GOVERNOR HALEY'S DESK. THE OTHERS ARE STILL STUCK IN LIMBO. BY THIS TIME LAST YEAR-40 BILLS BECAME LAW.

April 22, 2015

6:00AM

**SENATE PAVES WAY FOR LYNCH VOTE**

TOMORROW MORNING SENATORS IN WASHINGTON ARE EXPECTED TO VOTE ON WHETHER TO CONFIRM GREENSBORO NATIVE LORETTA LYNCH AS ATTORNEY GENERAL. REPUBLICANS REFUSED TO BRING HER NOMINATION TO A VOTE UNTIL A BILL FIGHTING SEX TRAFFICKING PASSED. THEY ANNOUNCED A COMPROMISE WITH DEMOCRATS YESTERDAY, BUT THERE'S STILL DEBATE PLANNED TODAY ON AMENDMENTS. PRESIDENT OBAMA NOMINATED LYNCH FIVE MONTHS AGO. THE PRESIDENT AND DEMOCRATS HAVE COMPLAINED FOR MONTHS ABOUT THE DELAY.

April 29, 2015

5:30PM

**MECK CO PROPERTY TAX REFUND BILL**

COUNTIES MAY BE ABLE TO STOP SENDING OUT PROPERTY REFUND CHECKS WORTH LESS THAN \$15. A BILL FILED BY MECKLENBURG CO SENATOR PASSED A SENATE COMMITTEE YESTERDAY. RIGHT NOW STATE LAW FORCES MECKLENBURG CO TO REFUND ALL OVERBILLED PROPERTY OWNERS AFTER IT'S BOTCHED 2011 REVALUATION. OF THE MORE THAN 100,000 CHECKS MAILED OUT...MORE THAN 18,000 OF THOSE WERE WRITTEN FOR LESS THAN \$2! UNDER THE BILL—TAXPAYERS COULD COLLECT THE REFUND IN PERSON OR IT WOULD BE APPLIED TO FUTURE TAX BILLS.

April 30, 2015

4:30AM

**NC LEGISLATURE DEADLINE**

STATE HOUSE LAWMAKERS WORKED UNTIL 2:30 THIS MORNING TO DECIDE WHICH BILLS WILL MAKE IT THROUGH AND WHICH ONES DON'T. TODAY IS CROSSOVER THURSDAY. ANY NON-SPENDING BILLS THAT DON'T PASS AT LEAST ONE CHAMBER DIE. IT'S A TACTIC TO KEEP THE LEGISLATIVE SESSION FROM DRAGGING ON. IN ONE CASE, HOUSE LAWMAKERS TURNED A BILL INTO A STUDY THAT WOULD HAVE BANNED THE DOT FROM SLAPPING DRIVERS WITH AN EXTRA \$250 FINE IF THEY'RE CAUGHT SPEEDING IN A WORK ZONE. NOW THE DOT HAS UNTIL DECEMBER TO LOOK AT THE ISSUE TO SEE IF THE LAW NEEDS TO BE CHANGED TO BETTER PROTECT WORKERS IN CONSTRUCTION ZONES.

MAY 8, 2015

4:30AM

**NC REPORT CARD GRADES**

A BILL TO OVERHAUL HOW NC SCHOOLS ARE GRADED IS HEADED TO THE GOVERNOR'S DESK. THE SENATE UNANIMOUSLY PASSED THE BILL YESTERDAY. SCHOOLS ARE ASSIGNED "A" THROUGH "F" GRADES. THE BILL WOULD CHANGE THOSE GRADES TO A 15 POINT SCALE, MEANING SCHOOLS WOULD NEED AN 85 TO GET AN "A". MCCRORY HASN'T SAID IF HE'LL SIGN THE BILL. RIGHT NOW, SCHOOLS WOULD HAVE TO SHIFT TO A 10 POINT GRADING SCALE NEXT YEAR, MAKING IT TOUGHER FOR SCHOOLS TO FARE WELL.

**MAY 21, 2015****6:00PM****NC TANNING BAN BILL SIGNED**

TODAY NORTH CAROLINA GOVERNOR PAT MCCRORY SIGNED A DOZEN BILLS INTO LAW INCLUDING ONE THAT BANS ANYONE UNDER 18 FROM USING TANNING BEDS. THE BAN BEGINS OCTOBER 1<sup>ST</sup>. SUPPORTERS OF THE LAW SAY THERE IS EVIDENCE LINKING TANNING IN YOUNG PEOPLE TO AN INCREASED RISK OF SKIN CANCER AS ADULTS.

**JUNE 2, 2015****5:00PM****LEADERS ON NC GOV BONDS**

NC'S TOP LAWMAKERS SAY THEY PROBABLY WON'T SUPPORT GOVERNOR PAT MCCRORY'S PUSH FOR A \$3B BOND PACKAGE TO FIX ROADS AND BUILDINGS. SENATE PRESIDENT PRO-TEM PHIL BERGER AND HOUSE SPEAKER TIM MOORE SAYS THERE'S NOT ENOUGH SUPPORT FOR TRANSPORTATION BONDS. THEY SAY CHANGES TO THE GAS TAX COULD HELP RAISE THE \$1.4B DOLLARS THE GOVERNOR WANTS TO BORROW.

**JUNE 11, 2015****12:00PM****NC TAX CODE CHANGES**

TODAY, STATE LAWMAKERS ARE CONSIDERING MAJOR CHANGES TO YOUR TAXES. PART OF THE PLAN WOULD LOWER THE PERSONAL INCOME TAX RATE NEXT YEAR AND WOULD LET MORE EARNINGS GO UNTAXED. HOWEVER THE PLAN WOULD ADD TAXES TO SERVICES LIKE REPAIRS AND PET CARE. SOME PEOPLE SAY IF THIS PLAN GOES THROUGH, THEY DON'T KNOW HOW THEY WOULD PAY FOR THESE EXTRA COSTS.

**JUNE 12, 2015****4:30AM****US GOVT HACKING**

EVERY FEDERAL EMPLOYEE HAD SENSITIVE INFORMATION STOLEN AFTER A MASSIVE DATA BREACH OF THE GOVERNMENT THIS WEEK. THOUSANDS OF THOSE VICTIMS ARE FROM RIGHT HERE IN CHARLOTTE. THINGS LIKE SOCIAL SECURITY NUMBERS, ADDRESSES, AND BIRTHDAYS ARE NOW IN THE HANDS OF HACKERS. THEY EVEN HAVE FILES ON FBI AND SECRET SERVICE AGENTS. A FORMER FBI OFFICIAL TOLD CHANNEL 9 THE GOVERNMENT NEEDS TO FIND A BETTER WAY TO PROTECT CRUCIAL INFORMATION.

JUNE 26, 2015

5:00PM

**GAY MARRIAGE**

IN A 5 TO 4 DECISION THE SUPREME COURT SAID TODAY THAT SAME SEX COUPLES DO HAVE A CONSTITUTIONAL RIGHT TO MARRY IN ALL 50 STATES. BEFORE TODAY THERE WERE STILL 13 STATES ACROSS THE COUNTRY WITH GAY MARRIAGE BANS IN PLACE...BUT TODAY'S DECISION STRUCK DOWN THOSE BANS.



APRIL 1, 2015

4:30AM

## DRUG ROUNDTABLE

TODAY, A LOCAL CONGRESSMAN WILL COME TOGETHER WITH CHARLOTTE MAYOR DAN CLODFELTER AS WELL AS POLICE AND EDUCATION OFFICIALS TO DISCUSS HOW TO FIGHT PRESCRIPTION DRUG AND HEROIN ABUSE. CONGRESSMAN RICHARD HUDSON IS HOLDING A ROUNDTABLE DISCUSSION IN ORDER TO DETERMINE HOW THE CITY CAN IMPROVE PUBLIC HEALTH RESPONSE EFFORTS TO PREVENT AND TREAT DRUG ABUSE AND ULTIMATELY SAVE LIVES.

APRIL 7, 2015

4:30AM

## CLT HORRIBLE ALLERGIES

POLLEN -- IT'S EXPLODING ACROSS CHARLOTTE...COVERING CARS...HOMES...EVEN YOUR CLOTHES! THE ALLERGY AND ASTHMA FOUNDATION OF AMERICA JUST RELEASED ITS TOP-100 LIST. CHARLOTTE IS 31ST. ALLERGISTS SAY THIS YEAR IS WORST THAN LAST.

APRIL 9, 2015

5:00AM

## SABRA HUMMUS RECALL

SABRA DIPPING COMPANY IS RECALLING 30,000 CASES OF HUMMUS DUE TO POSSIBLE LISTERIA CONTAMINATION. THE COMPANY SAYS THE RECALL AFFECTS FIVE OF ITS CLASSIC HUMMUS PRODUCTS SOLD NATIONWIDE. IT SAYS SO FAR THE HUMMUS HAS NOT CAUSED ANY ILLNESSES. SABRA SAYS IT DISCOVERED THE POSSIBILITY FOR CONTAMINATION WHEN A ROUTINE, RANDOM SAMPLE COLLECTED AT A MICHIGAN STORE LAST MONTH TESTED POSITIVE FOR LISTERIA.

APRIL 14, 2015

5:30PM

## NC HEALTH INSURANCE HELP

A NC GROUP IS HELPING PEOPLE WITHOUT HEALTH INSURANCE AVOID PAYING FINES ON THEIR TAXES. THE REGULAR OPEN ENROLLMENT DEADLINE PASSED IN FEBRUARY BUT THERE'S A SPECIAL ENROLLMENT PERIOD FOR PEOPLE WHO DIDN'T KNOW THEY'D HAVE TO PAY A FINE ON THEIR TAXES FOR NOT HAVING COVERAGE. LEGAL AID OF NC IS MEETING WITH PEOPLE TO HELP THEM AVOID THAT FINE AND SIGN UP FOR CARE. THE SPECIAL PERIOD RUNS OUT APRIL 30<sup>TH</sup>.

**APRIL 24, 2015**

**5:30PM**

### **SYNTHETIC DRUG SURGE**

POISON CONTROL CENTERS ARE SEEING A SURGE IN EMERGENCY CALLS LINKED TO SYNTHETIC DRUGS. THERE HAVE BEEN 1,900 CALLS NATIONWIDE SO FAR THIS YEAR. THAT'S FOUR TIMES AS MANY AS THIS TIME LAST YEAR. POISON EXPERTS THINK SOME OF THE DRUGS CONTAIN MORE TOXIC CHEMICALS THAN JUST A YEAR AGO.

**APRIL 28, 2015**

**6:00AM**

### **FLUORIDE IN WATER**

THE GOVERNMENT IS LOWERING THE RECOMMENDED AMOUNT OF FLUORIDE IN DRINKING WATER BECAUSE SOME KIDS ARE GETTING TOO MUCH, CAUSING WHITE SPLOTCHES ON THEIR TEETH. IT'S THE FIRST CHANGE SINCE THE GOVERNMENT URGED CITIES TO ADD FLUORIDE TO WATER SUPPLIES MORE THAN 50 YEARS AGO. THE GOVERNMENT HAS RECOMMENDED A RANGE OF .7 MILLIGRAMS PER LITER FOR WARMER CLIMATES...TO 1.2 MILLIGRAMS IN COOLER AREAS. THE NEW STANDARD IS .7 EVERYWHERE. WE CHECKED WITH CHARLOTTE WATER AND THE DISTRICT IS ALREADY AT THE NEW RECOMMENDED LEVEL.

**MAY 7, 2015**

**5:00AM**

### **MAY HEROIN BABIES**

SOME LOCAL LEADERS ARE LOOKING FOR SOLUTIONS AS DOCTORS REPORT SEEING A BIG SPIKE IN BABIES BORN WITH DRUG ADDICTIONS. CAROLINAS HEALTHCARE SYSTEM NOW HAS A TASK FORCE DEDICATED TO TREATING NEWBORNS WITH NEONATAL ABSTINENCE SYNDROME, WHEN BABIES HAVE OPIOD DEPENDENCIES. NOVANT OFFICALS TELL US LOCAL DOCTORS HAVE TREATED ABOUT 25 BABIES AT AREA HOSPITALS IN THE PAST YEAR AND THE INFANTS CAN BE IN ICU FOR MORE THAN A MONTH. ROWAN CO LEADERS TOLD CHANNEL 9, THEY'RE VERY CONCERNED FOR THE HEALTH OF BABIES AND THE IMPACT TO TAXPAYERS.

**MAY 28, 2015**

**6:00PM**

### **UNION SHILOH ELEMENTARY SICKNESS**

THE ILLNESS THAT IMPACTED DOZENS OF STUDENTS AND STAFF AT A UNION CO ELEMENTARY SCHOOL IS MOST LIKELY NOROVIRUS. THE CO HEALTH DEPARTMENT SAYS FOUR SAMPLES FROM PEOPLE AT SHILOH ELEMENTARY SCHOOL TESTED POSITIVE FOR THE EXTREMELY CONTAGIOUS GASTROINTESTINAL VIRUS. PEOPLE CAN GET NOROVIRUS FROM AN INFECTED PERSON. CONTAMINATED FOOD OR WATER OR BY TOUCHING CONTAMINATED SURFACES.

**JUNE 16, 2015**

**5:00PM**

**MRSA AT FREIGHTLINER**

THREE CASES OF MRSA HAVE BEEN CONFIRMED AT A TRUCK MANUFACTURING PLANT IN ROWAN CO. THE HEALTH DEPARTMENT SAYS PRECAUTIONARY MEASURES ARE BEING TAKEN AT THE DAMILER TRUCKS NORTH AMERICA PLANT INCLUDING SANITATION TO KEEP OTHERS SAFE. THE COMPANY SAYS ITS MAIN CONCERN IS THE WELL BEING OF ITS EMPLOYEES.

**JUNE 26, 2015**

**5:30PM**

**E-CIGARETTES NEW LIMITS**

THERE'S RENEWED DEMAND FOR THE FDA TO REGULATE E-CIGARETTES. NINE SENATORS SENT A LETTER TO THE AGENCY THIS WEEK ASKING TO SPEED UP NEW LIMITS FOR ELECTRONIC CIGARETTES. SENATORS WANT TO BAN E-CIGARETTE COMPANIES FROM USING FLAVORING AND MARKETING THAT APPEAL TO KIDS. THEY ALSO WANT THE FDA TO REQUIRE HEALTH WARNINGS ON E-CIGARETTE PRODUCTS AND USE CHILD PROOF PACKAGING FOR THE E-LIQUIDS.

**ATTACHED IS A SUMMARY PAGE  
OF ALL PUBLIC SERVICE  
ANNOUNCEMENTS  
THAT AIRED ON WSOC-TV**

# Media - Announcements and Zero Value Spot Placement Report

Parameter Name	Parameter Value
Spot Options	Both Announcements and Zero Dollar Spots
Station(s)	Charlotte (WSOC)
Category (Announcements & Spots)	PSA -WSOC/WAXN
Start Date	04/01/15
End Date	06/30/15
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	ISCI
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	AUR
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	Yes
Media Description	Advertiser When Applicable, Else Default, Without Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

# Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Advertiser ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description AUR \$ Value

Total Number of Announcements and  
Zero Valued Spots: 62

AUR Totals: \$ 15,014.95



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<http://www.osi-traffic.com>

ses Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log  
aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that  
announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:  
Each pair of bookends and piggy backs are combined;  
Only the first member of a rotation group is shown, this may differ from what eventually is aired.  
In the case of locked logs both pairs of bookends and piggybacks are shown, each with their own AUR.  
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.