

September 22, 2011

**VIA CERTIFIED MAIL
RETURN RECEIPT REQUESTED**

Mr. Elaine Partridge
Dir. Of Programming
New Wave Communications
One Montgomery Plaza, 4th Fl.
Sikeston, MO 63801

**Re: 2011 Three-Year Election for Mandatory Carriage ("Must Carry") and
Channel Position**

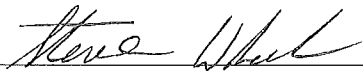
Dear Ms. Partridge:

In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station KPOB-TV Poplar Bluff, MO (the "Station") elects to require New Wave Communications, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed election statement, to carry the Station, effective January 1, 2012, through December 31, 2014, pursuant to the FCC's "must carry" rules and, pursuant to Section 76.57 of the FCC's Rules, to carry the Station on Channel 3.

A copy of the Station's 2011 Must Carry and Channel Position Election Statement is enclosed.

Sincerely,

Enclosure



Steve Wheeler
General Manager

cc: Public File

2011 CABLE MUST CARRY AND CHANNEL POSITION ELECTION STATEMENT
FOR STATION KPOB-TV

This statement constitutes the election for the three-year period beginning January 1, 2012, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WSIL-TV, Inc., licensee of Station KPOB-TV, Poplar Bluff, MO (the "Station"), to require New Wave Communications, whose cable television system(s) serve the community(ies) and county(ies) and unincorporated areas within those community(ies) and county(ies) listed below to carry the station pursuant to the FCC's "must carry" rules and, pursuant to Section 76.57 of the FCC's Rules, to carry the Station on Channel 3:

Kennett, MO

This election is effective for the period beginning January 1, 2012, and terminating December 31, 2014.

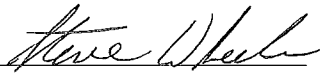
This will certify that this Statement was placed in the Station's local public file on September 22, 2011 and mailed by certified mail, return receipt requested, on September 22, 2011 to the cable system operator as follows.

Ms. Elaine Partridge
Dir. Of Programming
New Wave Communications
One Montgomery Plaza
Sikeston, MO 63801

Station: KPOB-TV

Date: Sept 22, 2011

By:


Steve Wheeler
General Manager