

September 27, 2011

**VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Mr. Steve Bell  
Boycom Cablevision  
3476 Township Line Rd.  
Poplar Bluff, MO 63901

**Re: 2011 Three-Year Election for Mandatory Carriage ("Must Carry") and  
Channel Position**

Dear Mr. Bell:


In accordance with Section 76.64 of the Rules of the Federal Communications Commission ("FCC"), this is to notify you that Station KPOB-TV Poplar Bluff, MO (the "Station") elects to require Boycom Cablevision, which serves the community(ies) and/or county(ies) and unincorporated areas within those community(ies) and county(ies) listed on the enclosed election statement, to carry the Station, effective January 1, 2012, through December 31, 2014, pursuant to the FCC's "must carry" rules and, pursuant to Section 76.57 of the FCC's Rules, to carry the Station on Channel 3.

A copy of the Station's 2011 Must Carry and Channel Position Election Statement is enclosed.

Sincerely,

Enclosure

cc: Public File

  
\_\_\_\_\_  
Steve Wheeler  
General Manager

2011 CABLE MUST CARRY AND CHANNEL POSITION ELECTION STATEMENT  
FOR STATION [INSERT CALL LETTERS]

This statement constitutes the election for the three-year period beginning January 1, 2012, pursuant to Section 76.64 of the Rules of the Federal Communications Commission, by WSIL-TV, Inc., licensee of Station KPOB-TV, Poplar Bluff, MO (the "Station"), to require Boycom Cablevision, whose cable television system(s) serve the community(ies) and county(ies) and unincorporated areas within those community(ies) and county(ies) listed below to carry the station pursuant to the FCC's "must carry" rules and, pursuant to Section 76.57 of the FCC's Rules, to carry the Station on Channel 3:

Poplar Bluff, Fisk, Qulin, Neelyville, Doniphan, Butler Cty, Ripley Cty MO

This election is effective for the period beginning January 1, 2012, and terminating December 31, 2014.

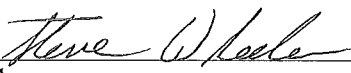
This will certify that this Statement was placed in the Station's local public file on September 27, 2011 and mailed by certified mail, return receipt requested, on September 27, 2011 to the cable system operator as follows.

Mr. Steven Bell  
Boycom Cablevision  
3476 Township Line Rd.  
Poplar Bluff, MO 63901

Station: KPOB-TV

Date: \_\_\_\_\_, 2011

By:

  
Steve Wheeler  
General Manager