

RADIO ONE CLEVELAND
WJMO/PRAISE 94.5FM
CLEVELAND OHIO

SIGNIFICANT ISSUES
AND PROBLEMS
REPORT

1st QUARTER REPORT

January, February and March 2024

SIGNIFICANT ISSUES AND PROBLEMS REPORT

1ST QUARTER REPORT JANUARY-FEBRUARY-MARCH

WJMO AM/Praise 94.5 FM addressed a variety of issues and concerns in our public affairs programming during the 1st Quarter of 2024.

The station(s) provided programming with the interest of the listeners. The goals of the topics presented on our stations are to help the listening audience with issues they deal with on a daily basis.

Radio One Cleveland is diligent in making sure we present programming that will inform and educate our listeners by presenting topics of concern that have most relevance in their lives.

This report will provide a chronological listing of WJMO's/Praise 94.5FM public affair programs and descriptions of how they provided significant treatment of community issues in six major areas including:

- *PHYSICAL AND MENTAL HEALTH-THESE ISSUES ARE ALWAYS OF IMPORTANCE TO OUR COMMUNITY. THE AFRICAN AMERICAN POPULATION IS DISPROPORTIONATELY AFFECTED BY MANY DISEASES.*
- *FINANCE AND BUSINESS DEVELOPMENT-THESE ISSUES ARE A CONCERN IN OUR COMMUNITY WITH THE CITY OF CLEVELAND'S REVITALIZATION EFFORTS.*
- *EDUCATION-THESE ISSUES INFORM AND CONTINUE TO EDUCATE OUR COMMUNITY IN WAYS TO IMPROVE THEIR LIVES WITH EDUCATION.*
- *MARRIAGE AND FAMILY-PROMOTING FAMILY AND RELATIONSHIPS ARE IMPORTANT. THE FATHER INITIATIVE, A PROVEN FACT IN DRUG PREVENTION.*
- *ARTS AND CULTURE-THE CLEVELAND COMMUNITY IS VERY DIVERSE. CULTURE AND ARTS ARE AN INTEGRAL PART OF THE CITY.*
- *RACE AND HUMAN RELATIONS-ACCEPTING THE DIVERSITY AND EMBRACING OUR TALENTS AND ACCOMPLISHMENT*

1ST QUARTER REPORT JANUARY-FEBRUARY-MARCH 2024

CHURCH BROADCASTS (PRE-RECORDED)

SUNDAY MORNINGS 7AM-NOON

THE CHURCH PROGRAMMING WE HAVE ON PRAISE 94.5 NOT ONLY MINISTERS TO THE COMMUNITY BUT IT OFFERS HELP FROM THE MINISTERS ON VARIOUS TOPICS IN OUR COMMUNITY..HERE ARE A LIST OF THOSE CHURCH MINISTERIES THAT BROADCAST ON OUR AIRWAVES: TOTAL BROADCAST TIME 28 MINUTES EACH SHOW

ISSUE/ ORGANIZATION RELIGION	PROGRAM	DESCRIPTION	DATE	DURATION
Human Relations/Church Broadcasts:	Benevolent Love Ministry Pastor Cora Pope	A weekly pre-recorded broadcast from inside the church featuring the pastor or laymen teaching the congregation on the bible and other church doctrine	Sunday 1/7/24 thru 3/31/24	Broadcast times 9am—9:30am

MORNING SHOWS INFORMATION: OUR MORNING SHOW AND PROGRAMMING ARE SYNDICATED THRU REACH MEDIA FEATURING:

ERICA CAMPBELL...MONDAY-FRIDAY 6AM-10AM

WILLIE MOORE JR MONDAY-FRIDAY 3PM-7PM

DARLENE McCOY MONDAY-FRIDAY 7PM-11PM

PUBLIC SERVICE ANNOUNCEMENTS

WJMO-AM airs a variety of Public Service Announcements in unsold commercial avails on a wide assortment of topics of community interest. A description of some of these announcements follows:

Caregiver Assistance: Discusses some of the difficulties a family caregiver might experience, and directs the listener to a section of the AARP website with resources that may be able to assist. (:15 seconds, airs 3+ times weekly, January 1 through February 17)

Gynecological Cancer Awareness: Discusses the importance of being aware of one's body, and that certain changes may be signs of gynecological cancers and should be brought to the attention of a physician. (:30 seconds, airs 3+ times weekly, January 1 through March 31)

Teens and Marijuana: Discusses the deleterious effects of using marijuana among teens, under the current scenario of increased legalization of medicinal and recreational marijuana use. (:60 seconds, airs 3+ times weekly, January 1 through March 31)

Adult Vaccinations: Discusses the advantages of adults receiving vaccinations, including, but not limited to, the flu vaccine. (:60 seconds, airs 3+ times weekly, January 1 through March 31)

Indoor Allergens: Discusses common indoor allergens and directs listeners to a website with information on reducing their impact. (:30 seconds, airs 3+ times weekly, January 1 through March 31)

Voices for Recovery: Gives information on referrals for treatment for mental health and substance abuse disorders (:20 seconds, airs 3+ times weekly, January 1 through March 31)

Childhood Asthma: Directs listeners to a website with information on prevention and treatment of childhood asthma. (:20 seconds, airs 3+ times weekly, January 1 through March 31)

National Fair Housing Alliance: A series of PSAs that discuss a number of discriminatory housing practices based on national origin, disability, sex, race, color, religion or familial status. (:60 seconds, airs 3+ times weekly, January 1 through March 31)

Gun Storage Safety: Directs listeners to information regarding safe gun storage, and discusses statistics of accidental death as a result of guns not being safely stored. (:30 seconds, airs 3+ times weekly, January 1 through March 31)

Social Security Administration: A series of PSAs discussing what SS beneficiaries can do on the Social Security website (planning, apply for benefits, check account, etc.) (:15 seconds, airs 3+ times weekly, January 1 through March 31)

CDC – Antibiotic Usage: Provides information on proper use of antibiotics, and when antibiotics are and are not appropriate to use. (:30 seconds, airs 3+ times weekly January 1 through March 31)

CDC – HIV Awareness: Points listeners to the CDC website for detailed information regarding HIV prevention and lessening the stigma of those afflicted by the disease. (:30 seconds, airs 3+ times weekly, January 1 through March 31)

BrightFocus Foundation: Encourages listeners to get regular eye exams to detect early stage macular degeneration, which often starts without obvious symptoms. (:30 seconds, airs 3+ times weekly, January 1 through March 31)

Saving for Retirement: Message directs African American women to a website with information about saving for retirement. (:15 seconds, airs 3+ times weekly, January 1 through March 31)

CDC/COVID-19: Message discusses the basic hygiene that will help to diminish the spread of coronavirus. (:30 seconds, airs 3+ times weekly, January 1 through March 31)

Empowering Girls in STEM: Discusses projects and experiments that young ladies can do at home in an effort to encourage and foster interest in STEM (science, technology, engineering and mathematics). (:30 seconds, airs 3+ times daily, January 1 through March 31)

Distracted Driving Prevention: Presents short vignettes that demonstrate the dangers of driving while distracted by cell phone activity. (:30 seconds, airs 3+ times daily, January 1 through March 31)

High School Equivalency: Discusses the value of finishing one's high school education via adult learning/GED classes. (:30 seconds, airs 3+ times daily, January 1 through March 31)

Fatherhood Involvement: Discusses the benefits of fathers being involved with their children. (:30 seconds, airs 3+ times daily, January 1 through March 31)

Buzzed Driving Prevention: Talks about the dangers of even moderate intoxication while operating a motor vehicle. (:30 seconds, airs 3+ times daily, January 1 through March 31)

Type 2 Diabetes Awareness: Discusses the importance of early diagnosis of pre-diabetes and lifestyle changes that can prevent or delay type 2 diabetes. (:30 seconds, airs 3+ times daily, January 1 through March 31)