

ORDER



KSHB-TV

Orders

Order / Rev: 168916

Alt Order #:

Product Desc: Citizens for Jake Zimmerman

Estimate: 4394

Flight Dates: 07/18/16 - 07/21/16

Original Date / Rev: 07/15/16 / 07/15/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Canal Partners Media/POL

Buying Contact:

Billing Contact:

1027 33rd St., NW - Suite 140

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Zimmerman/Democrat/Attorney Gener

Demographic: A25-54

Product Codes: PL State Candidate

Priority: P-2

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/21/16	2	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	2	\$5,000.00	\$4,250.00	0.00
Totals	2	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	07/18/16	07/18/16	Monday Prime C	CM	9-10pm	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Monday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-----		1				\$2,500.00		0.00			
N 2	KSHB	07/21/16	07/21/16	Thursday Prime C	CM	9-10pm	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---T---		1				\$2,500.00		0.00			
													Totals	2	\$5,000.00