## INVOICE

WQAD
3003 Park 16th St.
Moline, IL 61265
HARD WORK - DETERMINATION Main: (309)764-8888
Billing:

Billing Address:

Red Eagle Media Group / POL Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

WQAD WQAD-TV PO Box 637386 Cincinnati, OH 45263-7386

| WQAD                 |  |   |  |  |  |
|----------------------|--|---|--|--|--|
| 2888957-1            | Order #  | 2888957   |  |  |  |
| 04/14/24             | Alt Order #  | WOC14594873   |  |  |  |
| April 2024           | Deal #   |   |  |  |  |
| 04/01/24 - 04/10/24  | Flight Dates   | 04/04/24 - 04/10/24   |  |  |  |
| ISS/ American Action | Network  |   |  |  |  |
| 2024                 |  |   |  |  |  |
| 16396                |  |   |  |  |  |
| Account Executive    | Aleesha Maewall  |   |  |  |  |
| Sales Office         | TEGNA Sales Washington DC<br>National<br>9915593   |   |  |  |  |
| Sales Region         |  |   |  |  |  |
| Agency Code          |  |   |  |  |  |
| Advertiser Code      | 726  |   |  |  |  |
| Billing Calendar     | Broadcast  |   |  |  |  |
| Billing Type         | Cash   |   |  |  |  |
| Special Handling     |  |   |  |  |  |
| Agency Ref           | 20245AG<br>33427   |   |  |  |  |
| Advertiser Ref       |  |   |  |  |  |
| Product 1            | 1894   |   |  |  |  |
| Product 2            |  |   |  |  |  |
|                      | 2888957-1 04/14/24 April 2024 04/01/24 - 04/10/24 ISS/ American Action 2024 16396 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1 | 2888957-1         Order #           04/14/24         Alt Order #           April 2024         Deal #           04/01/24 - 04/10/24         Flight Dates           ISS/ American Action Network         2024           16396         Account Executive         Aleesha Mae           Sales Office         TEGNA Sales           Sales Region         National           Agency Code         9915593           Advertiser Code         726           Billing Calendar         Broadcast           Billing Type         Cash           Special Handling         Agency Ref         20245AG           Advertiser Ref         33427           Product 1         1894 |  |  |  |

| Line Start | Date F      | End Da            | ata Descr       | ription        | Start/End Time      | MTWTFSS                 | Length | Spots/<br>Week | Rate     | Type |          |      |
|------------|-------------|-------------------|-----------------|----------------|---------------------|-------------------------|--------|----------------|----------|------|----------|------|
| Line Start | Date L      | III D             | ale Desci       | приоп          | Starvend Time       |                         | Lengin | VVCCK          |          | туре |          |      |
| 1 04/04    | 1/24 (      | 04/10/2           | 24 GOO<br>6AM   | D MORNING QC   | © 6:00 AM-7:00 AM   | 11111                   | :30    | 5              | \$500.00 | NM   |          |      |
| Week       |             | art Da<br>1/04/2  |                 |                | Spots/Week<br>5     | Rate<br>\$500.00        |        |                |          |      |          |      |
| Spots: #   | Ch          | Day               | Air Date        | Air Time Desci | iption              | Start/End Time          | Leng   | th Ad-ID       |          |      | Rate     | Туре |
| 1          | WQAD        | Th                | 04/04/24        | 6:22 AM GOO    | O MORNING QC@6AM    | 6:00 AM-7:00 A          | .: M   | 30 AANI A010   | 307Н     |      | \$500.00 | NM   |
| 2          | WQAD        | F                 | 04/05/24        | 6:11 AM GOO    | O MORNING QC@6AM    | 6:00 AM-7:00 A          | :: M   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 3          | WQAD        | М                 | 04/08/24        | 6:08 AM GOO    | O MORNING QC@6AM    | 6:00 AM-7:00 A          | :: M   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 4          | WQAD        | Tu                | 04/09/24        | 6:20 AM GOO    | O MORNING QC@6AM    | 6:00 AM-7:00 A          | :: M   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 5          | WQAD        | W                 | 04/10/24        | 6:09 AM GOO    | D MORNING QC@6AM    | 6:00 AM-7:00 A          | : MA   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 2 04/04    | 1/24 (      | 04/10/2           | 24 GOO<br>ICA   | D MORNING AM   | IER 7:00 AM-9:00 AM | 11111                   | :30    | 5              | \$500.00 | NM   |          |      |
| Week       | _           | art Da<br>1/04/24 |                 |                | Spots/Week<br>5     | Rate<br>\$500.00        |        |                |          |      |          |      |
| Spots: #   | <u>Ch</u>   | Day               | Air Date        | Air Time Desci | <u>iption</u>       | Start/End Time          | Leng   | th Ad-ID       |          |      | Rate     | Туре |
| 1          | WQAD        | Th                | 04/04/24        | 8:29 AM GOO    | O MORNING AMERICA   | 7:00 AM-9:00 A          | :: M   | 30 AANI A010   | 307Н     |      | \$500.00 | NM   |
| 2          | WQAD        | F                 | 04/05/24        | 7:24 AM GOO    | O MORNING AMERICA   | 7:00 AM-9:00 A          | : MA   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 3          | WQAD        | М                 | 04/08/24        | 7:24 AM GOO    | O MORNING AMERICA   | 7:00 AM-9:00 A          | : MA   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 4          | WQAD        | Tu                | 04/09/24        | 7:57 AM GOO    | O MORNING AMERICA   | 7:00 AM-9:00 A          | : MA   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 5          | WQAD        | W                 | 04/10/24        | 8:29 AM GOO    | O MORNING AMERICA   | 7:00 AM-9:00 A          | : MA   | 30 AANI A010   | 0404H    |      | \$500.00 | NM   |
| 3 04/04    | 1/24 (      | )4/06/2           | 24 GOO<br>AT 6A |                | S 6:00 AM-7:00 AM   | 1-                      | :30    | 1              | \$200.00 | NM   |          |      |
| Week       | -· <u>-</u> | art Da<br>1/01/2  |                 |                | Spots/Week<br>1     | <u>Rate</u><br>\$200.00 |        |                |          |      |          |      |
| Spots: #   | <u>Ch</u>   | Day               | Air Date        | Air Time Descr | <u>iption</u>       | Start/End Time          | Leng   | th Ad-ID       |          |      | Rate     | Туре |
| 1          | WQAD        | Sa                | 04/06/24        | 6:47 AM GOO    | O MORNING QC SAT 6  | 6:00 AM-7:00 A          | : MA   | 30 AANI AO10   | 0404H    |      | \$200.00 | NM   |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

## INVOICE

Send Payment To:



| Invoice #    | 2888957-1                    | Invoice Month  | April 2024          |  |  |  |  |
|--------------|------------------------------|----------------|---------------------|--|--|--|--|
| Invoice Date | 04/14/24                     | Invoice Period | 04/01/24 - 04/10/24 |  |  |  |  |
| Advertiser   | ISS/ American Action Network |                |                     |  |  |  |  |
| Product      | 2024                         |                |                     |  |  |  |  |
| Estimate #   | 16396                        |                |                     |  |  |  |  |

| _ine Start Da | te End Date         | Description               | Start/End Time      | MTWTFSS            | Length | Spots/<br>Week | Rate       | Type |               |
|---------------|---------------------|---------------------------|---------------------|--------------------|--------|----------------|------------|------|---------------|
| 4 04/04/24    |                     | GOOD MORNING O            | C S 8:00 AM-9:00 AM |                    | :30    | 1              | \$400.00   | NM   |               |
| Weeks:        | Start Date          | UN 8:00  End Date MTWTFSS | Spots/Week 1        | Rate<br>\$400.00   |        |                |            |      |               |
| Spots: # 0    | Ch Day Air          | 01/01/21                  |                     | Start/End Time     | l enat | h Ad-ID        |            |      | Rate Type     |
|               | VQAD Su 04          |                           | OD MORNING QC SUN   |                    |        | O AANI AO1     | 0404H      |      | \$400.00 NM   |
| 5 04/04/24    | 1 04/09/24          | NEWS 8 AT 5               | 5:00 PM-5:30 PM     | 11-1               | :30    | 3              | \$1,200.00 | NM   | ·             |
| Weeks:        | Start Date          | End Date MTWTFSS 11-1     |                     | Rate<br>\$1,200.00 |        |                |            |      |               |
| Spots: # 0    | Ch Day Air          |                           |                     | Start/End Time     | Lengt  | h Ad-ID        |            |      | Rate Type     |
|               | VQAD Th 04          |                           |                     | 5:00 PM-5:30 PI    | M :3   | O AANI AO1     | 0307Н      |      | \$1,200.00 NM |
| 2 V           | VQAD M 04           | /08/24 5:07 PM NEV        | VS 8 AT 5           | 5:00 PM-5:30 PI    | M :3   | O AANI AO1     | 0404H      |      | \$1,200.00 NM |
| 3 V           | VQAD Tu 04          | /09/24 5:23 PM NEV        | VS 8 AT 5           | 5:00 PM-5:30 PI    | M :3   | O AANI AO1     | 0404Н      |      | \$1,200.00 NM |
| 6 04/04/24    | 1 04/05/24          | NEWS 8 AT 6               | 6:00 PM-6:30 PM     | 1                  | :30    | 1              | \$1,200.00 | NM   |               |
| Weeks:        | Start Date 04/01/24 | End Date MTWTFSS 1        |                     | Rate<br>\$1,200.00 |        |                |            |      |               |
| Spots: # 0    | <u>Day Air</u>      | Date Air Time Des         | <u>cription</u>     | Start/End Time     | Lengt  | h Ad-ID        |            |      | Rate Type     |
| 1 V           | VQAD F 04           | /05/24 6:09 PM NEV        | VS 8 AT 6           | 6:00 PM-6:30 PI    | M :3   | O AANI AO1     | 0404Н      |      | \$1,200.00 NM |
| 7 04/04/24    | 04/08/24            | NEWS 8 AT 10              | 10:00 PM-10:30 PM   | / 1                | :30    | 1              | \$1,400.00 | NM   |               |
| Weeks:        | Start Date          | End Date MTWTFSS          | Spots/Week 1        | Rate<br>\$1,400.00 |        |                |            |      |               |
| Spots: # 0    | Ch Day Air          |                           | cription            | Start/End Time     | Lengt  | h Ad-ID        |            |      | Rate Type     |
| 1 V           | VQAD M 04           | /08/24 10:11 PM NEV       | VS 8 AT 10          | 10:00 PM-10:30     | PN :3  | O AANI AO1     | 0404Н      |      | \$1,400.00 NM |
| 8 04/04/24    | 04/10/24            | JIMMY KIMMEL              | 10:35 PM-11:35 PM   | V - 11-1           | :30    | 3              | \$400.00   | NM   |               |
| Weeks:        | Start Date          | End Date MTWTFSS          |                     | Rate<br>\$400.00   |        |                |            |      |               |
| Spots: # 0    | Ch Day Air          | 0 17 107= 1 1 1           | •                   | Start/End Time     | Lenat  | h Ad-ID        |            |      | Rate Type     |
|               |                     | /05/24 11:06 PM JIM       |                     | 10:35 PM-11:35     |        | 0 AANI A01     | 0404Н      |      | \$400.00 NM   |
| 2 V           | VQAD Tu 04          | /09/24 11:03 PM JIM       | MY KIMMEL           | 10:35 PM-11:35     | PN :3  | O AANI AO1     | 0404H      |      | \$400.00 NM   |
| 3 V           | VQAD W 04           | /10/24 11:19 PM JIM       | MY KIMMEL           | 10:35 PM-11:35     | :3 PN  | O AANI AO1     | 0404H      |      | \$400.00 NM   |
|               |                     |                           |                     | Total Spots        |        | 20             |            |      |               |

## Include Invoice # on Check - Payment Terms 30 Days

Agency Commission \$1,950.00

**Gross Total** 

Net Amount Due \$11,050.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$13,000.00