

MURPHY BROADCASTING

SECOND QUARTER, 2016

ISSUES NEEDS REPORT

ALL STATIONS: KISK/KFAT/KRRK/KRCY/KZUL

- 1) DISABLED VETERANS OF MOHAVE COUNTY FUNDRAISER
 - a. DISABLED AMERICAN VETERANS "DISABLED VETERANS FUNDRAISER, 2016 PSA"

- 2) CANCER SUPPORT/RESEARCH FUNDRAISER
 - a. HAVASU COMMUNITY HEALTH FOUNDATION "APRIL CANCER EVENT 2016 PSA"

- 3) ELDER ABUSE AWARENESS
 - a. HAVASU COMMUNITY HEALTH FOUNDATION "ELDER ABUSE JUNE 15TH 2016 PSA"

- 4) MOHAVE COUNTY RESIDENTS GENERAL HEALTH
 - a. KINGMAN REGIONAL MEDICAL CENTER "KRMCMC HEALTH SURVEY PSA"

- 5) SHOE DRIVE FOR UNDERPRIVILEGED CHILDREN IN MOHAVE COUNTY
 - a. MOHAVE COMMUNITY FEDERAL CREDIT UNION "KICKS FOR KIDS SHOE DRIVE PSA"

Log-Summary Report

KZUL-FM Log-Summary for the Period 4/1/2016 to 6/30/2016
 Filtered: RevenueType=(PS)
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Sponsor	Items	TotalTime	Cost
4244 Allied Arts Council / P9765 Allied Arts Council-2016 April 2nd PSA (LK) :30	7	00:03:30	70.00
4244 Allied Arts Council	7	00:03:30	70.00
4262 Arts Lake Havasu / P9780 Arts Lake Havasu - April 20 Event :30	47	00:23:30	420.00
4262 Arts Lake Havasu / P9784 Arts Lake Havasu - Arts Lake Havasu-Songwriter (JR) :60	227	03:47:00	2,090.00
4262 Arts Lake Havasu	274	04:10:30	2,510.00
3465 Carol Marshall Salon and Day Spa / G1302 Carol Marshall Salon and Day Spa - 2016 Help Wanted PSA :30	41	00:20:30	273.06
3465 Carol Marshall Salon and Day Spa	41	00:20:30	273.06
3852 Click It Computers / P9788 Click It Computer - help wanted.(FN) :30	71	00:35:30	710.00
3852 Click It Computers	71	00:35:30	710.00
3453 Colorado River Women's Council / P9806 Colorado River Women's Council - Tacos for our kids 2016 :30	84	00:42:00	881.16
3453 Colorado River Women's Council	84	00:42:00	881.16
0338 Culture Shok Tattoo / T0543 Culture Shok Tattoo - Help Wanted :30	123	01:01:30	738.00
0338 Culture Shok Tattoo	123	01:01:30	738.00
4275 Disabled American Veterans / P9785 Disabled American Veterans - Disabled Veterans Fundraiser :30	52	00:26:00	520.00
4275 Disabled American Veterans	52	00:26:00	520.00
3584 Ferrara Bookkeeping / E3951 Ferrara Bookkeeping - 2016 May Operation Prom PSA :30	19	00:09:30	165.68
3584 Ferrara Bookkeeping	19	00:09:30	165.68
1304 Havasu Community Health Foundation / M4464 Havasu Community Health Foundation - 2016 April Cancer Event PSA :30	44	00:22:00	325.60
1304 Havasu Community Health Foundation / M4465 Havasu Community Health Foundation - 2016 April HOWL PSA :30	31	00:15:30	229.40
1304 Havasu Community Health Foundation / M4488 Havasu Community Health Foundation - 2016 June 4th Cancer Survivor Breakfast PSA :30	75	00:37:30	499.50
1304 Havasu Community Health Foundation / M4501 Havasu Community Health Foundation - 2016 June 15th Elder Abuse PSA :30	48	00:24:00	319.68
1304 Havasu Community Health Foundation	198	01:39:00	1,374.18
4243 Junkyard Bistro / P9764 Junkyard Bistro - 2016 March Help Wanted PSA (LK) :30	109	00:54:30	852.86
4243 Junkyard Bistro	109	00:54:30	852.86
0193 Kingman Regional Medical Center / KRM11 Kingman Regional Medical Center - KRMC Health Survey :30	64	00:32:00	612.48
0193 Kingman Regional Medical Center	64	00:32:00	612.48
2318 Lions Club Bullhead City/PSA-KC / P9766 BHC Lions PSA March 2016 (LK) :30	30	00:15:00	300.00
2318 Lions Club Bullhead City/PSA-KC	30	00:15:00	300.00
0095 Mad Dog Wireless, Inc. / IN196 Mad Dog Wireless - Intro National Anthem :05	26	00:02:10	0.00
0095 Mad Dog Wireless, Inc.	26	00:02:10	0.00
4011 Mesquite Car Wash / P8354 Mesquite Car Wash - 2015 Knight Week PSA (FN) :30	60	00:30:00	750.00
4011 Mesquite Car Wash / P9787 Mesquite Car Wash - 2016 May Teachers REVISED :30	24	00:12:00	300.00
4011 Mesquite Car Wash	84	00:42:00	1,050.00
4069 Milemarkers Therapy / M4478 Milemarkers Therapy - 2016 April Help Wanted PSA :30	94	00:47:00	657.54
4069 Milemarkers Therapy	94	00:47:00	657.54
3947 Mohave Community Federal Credit Union / I1750 Mohave Community Federal Credit Union - Kicks for Kids Shoe Drive PSA :30	150	01:15:00	1,500.00
3947 Mohave Community Federal Credit Union	150	01:15:00	1,500.00
1222 Mohave County Sheriff's Dept / P9781 Mohave County Sheriff's Dept - PSA Mohave Sheriff s :30	50	00:25:00	500.00
1222 Mohave County Sheriff's Dept	50	00:25:00	500.00
0587 Murphy Broadcasting / P9777 Murphy Broadcasting - Green Light Vets PSA 2 :60	2	00:02:00	20.00
0587 Murphy Broadcasting / P9778 Murphy Broadcasting - Green Light Vets PSA :60	1	00:00:60	10.00
0587 Murphy Broadcasting / P9790 Murphy Broadcasting - Stamp Out Hunger PSA :60	57	00:57:00	570.00
0587 Murphy Broadcasting / P9807 Murphy Broadcasting - Oro Grande Open House :30	20	00:10:00	140.00
0587 Murphy Broadcasting	80	01:10:00	740.00
3592 Pets in Paradise Resort / P9763 Pets in Paradise Resort - 2016 March HELP WANTED (LK) :30	34	00:17:00	340.00

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3592 Pets in Paradise Resort	34	00:17:00	340.00
3498 Saving Animals In Need Together / E3947 Saving Animals In Need Together - SAINT (MH) :30	79	00:39:30	526.14
3498 Saving Animals In Need Together / E3948 Saving Animals In Need Together - Our Mission (MH) :30	80	00:40:00	532.80
3498 Saving Animals In Need Together / E3949 Saving Animals In Need Together - You Can Help (MH) :30	79	00:39:30	526.14
3498 Saving Animals In Need Together	238	01:59:00	1,585.08
-----Report Total-----	1828	17:26:40	15,380.04