

# Sales Order

Station: **KQSK-FM** Agency: **VICTORY ENTERPRISES**  
 Contract Name: **0404obmwfr** Address: **5200 30th Street Southwest**  
 Contract#: **311511861** City: **Davenport** State: **IA** Zip: **52802**  
 Start Date: **4/05/22** End Date: **5/10/22** Buyer:  
 Revenue Type: **Political Agency** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **M. WILLIAMS FOR REGENT/AGENCY** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **5156HOUSE** Comm %: **0**  
 Product Name: **Williams for Regent** Makegood Policy: **Within Contract Dates**  
 Competitive Code: **Political Candidate**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/05/22	4/09/22		6:00 AM	7:00 PM	60		4	4	4	4	4		20	D	11.76	20	235.20	3
2	4/11/22	4/15/22		6:00 AM	7:00 PM	60	4	4	4	4	4		20	D	11.76	20	235.20	3	
3	4/18/22	4/22/22		6:00 AM	7:00 PM	60	4	4	4	4	4		20	D	11.76	20	235.20	3	
4	4/25/22	4/29/22		6:00 AM	7:00 PM	60	4	4	4	4	4		20	D	11.76	20	235.20	3	
5	5/02/22	5/06/22		6:00 AM	7:00 PM	60	4	4	4	4	4		20	D	11.76	20	235.20	3	
6	5/09/22	5/10/22		6:00 AM	7:00 PM	60	5	5					10	D	11.76	10	117.60	3	

Billing Projections: By Month

	Apr 22	May 22
CA	940.80	352.80
ST	705.60	588.00

Print Spot Prices

TOTAL SPOTS ..... 110  
 GROSS TOTAL \$ ..... 1,293.60  
 ADJUSTED SPOTS ..... 110  
 ADJUSTED TOTAL \$ ..... 1,293.60

APPROVE DECLINE

5156obro, 04/04/22 @10:44AM  
  Sales Manager  
  National Sales Manager  
  Local Sales Manager

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leslie Owens, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Matt Williams

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Authorized committee:  
Matt Williams for Regent Inc.

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Agency requesting time (and contact information):  
 N/A Victory Enterprises, Inc.

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Candidate's political party:  
Republican

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Office sought (no acronyms or abbreviations):  
University of Nebraska Board of Regents

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Date of election:  General  Primary  
05/10/2022

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Treasurer of candidate's authorized committee:  
Ruth Ostergard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Leslie Owens</i> Leslie Owens <small>Digitally signed by Leslie Owens Date: 2022.04.01 08:50:48 -05'00'</small>	Signature: <i>Olivia Hasenauer</i>
Name: Leslie Owens	Name: Olivia Hasenauer
Date of Request to Purchase Ad Time: 04/01/2022	Date of Station Agreement to Sell Time: 4/4/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/4/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>311511861</u>	Station Call Letters: <u>KQSK</u>	Date Received/Requested: <u>4/4/22</u>
Est. #:	Station Location: <u>Chadron, NE</u>	Run Start and End Dates: <u>4/5/22 to 5/10/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.