



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 909037 /		<u>Alt Order #</u> 25252959
<u>Product</u> FLORIDA FIRST PROJEC		
<u>Contract Dates</u> 07/27/16 - 08/09/16		<u>Estimate #</u> 1875
<u>Advertiser</u> POL/Florida First Project		<u>Original Date / Revision</u> 07/26/16 / 07/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	07/27/16	08/05/16	Today Show	657-9a		:30				NM	8	\$21,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	--WTF--				3	\$2,650.00				
	Week:	08/01/16	08/07/16	-TWTF--				5	\$2,650.00				
N 2	WFLA	07/27/16	08/05/16	M-F 4-5p	4-5p		:30				NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/25/16	07/31/16	--WTF--				3	\$1,100.00				
	Week:	08/01/16	08/07/16	-TWTF--				5	\$1,100.00				
N 3	WFLA	08/08/16	08/08/16	Today Show	657-9a		:30				NM	2	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	M-----				2	\$2,650.00				
N 4	WFLA	08/08/16	08/08/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	M-----				2	\$1,100.00				
Totals								0.00				20	\$37,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	6	\$11,250.00	(\$1,687.50)	\$9,562.50
08/01/16 -08/08/16	14	\$26,250.00	(\$3,937.50)	\$22,312.50
Totals	20	\$37,500.00	(\$5,625.00)	\$31,875.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.