

-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST


AIRIED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF

October, November, December, 2014

LICENSEE, KLIR, Dignity, LLC

Prepared by



Date

1-5-15

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Dignity, LLC, is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming

October, November, December, 2014

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday through Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 4th Quarter

10/1/14 – 10/30/14 During this period, our station ran a series on Ebola. As patients affected with the disease began to arrive at a Nebraska hospital, we informed what Ebola was, how it affects the human body, and why it is so difficult to treat. We interview local health agencies who informed our listeners that there was no real threat to a massive spread of the disease in the United States.

10/15/14 – 11/15/14 A minimum wage increase was a major topic during the period. A petition initiative allowed the public to vote on increasing the minimum wage in Nebraska during the November general election. Our station informed listeners on the advantages and disadvantages of increasing the minimum wage to \$8.00 an hour in 2015 and \$9.00 in 2016.

10/1/14 – 11/6/14 Our station provided extensive coverage of the 2014 general election. We covered debates, news conferences, aired candidate preview

stories, and live election night coverage. There were many local and statewide races that were hotly contested and garnered significant interest from our listeners.

11/20/14 – 12/10/14 The early release of hundreds of inmates from the Nebraska prison system became a major controversy in 2014. Our station provided the public with information on how the inmates were released, how they were recaptured, and covered legal battles as some of Nebraska's top officials faced legal action in the wake of the situation.

12/1/14 -12/31/14 Our station teamed up with local health care services and local insurance providers to inform listeners on deadlines for people wishing to receive insurance through the marketplace health care system. We provided information on when and where people could register and who was eligible to receive the benefits. We ran a series of stories leading up to both deadlines in the period.

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	10/1/2014	10/31/2014	123	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	10/1/2014	10/31/2014	22	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Chamber	10/1/2014	10/31/2014	22	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.

KLIR Recorded PSA's

STATION: KLIR- October 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	10/1 - 10/31	226
Vote PSA	Raising awareness for the significance of all registered voters to vote in the election on November 4th	:30	10/24 - 10/31	24

MONTH: October 2014 KLIR

October 2014 KLIR

[illegible]

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	11/1/2014	11/30/2014	102	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	11/1/2014	11/30/2014	21	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Chamber	11/1/2014	11/30/2014	21	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.

KLIR Recorded PSA's

STATION: KLIR- November 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	11/1 - 11/30	180
Vote PSA	Raising awareness for the significance of all registered voters to vote in the election on November 4th	:30	11/1 - 11/4	9

November 2014 KLIR

[illegible]

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	12/1/2014	12/31/2014	120	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	12/1/2014	12/31/2014	22	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Chamber	12/1/2014	12/31/2014	22	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.

KLIR Recorded PSA's

STATION: KLIR- December 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood	:30	12/1 - 12/31	180
	donations throughout the local area			

MONTH:

December 2014 KLIR

[illegible]

NEBRASKA BROADCASTERS ASSOCIATION
PEP Monthly Summary Form
RADIO DECEMBER 2014

Station: KLIR

City: Columbus

	Spot Time	# Times Aired	* IMPORTANT * \$ RATE PER SPOT
NEBRASKA ARMY NATIONAL GUARD 1/1/14 - TFN	30 seconds	<u>31</u>	<u>18</u>
	60 seconds		
NEBRASKA HEALTH AND HUMAN SERVICES 1/1/14 - TFN	30 seconds		
	60 seconds		
NEBRASKA STATE EDUCATION ASSOCIATION 10/1/14-12/31/14	30 seconds		
	60 seconds		