

-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST

AIRED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF

January, February, March, 2014

LICENSEE, KLIR, Three Eagles Communications, Inc.

Prepared by



Date

4-3-14

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Three Eagles Communications, Inc., is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming

January, February, March, 2014

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday through Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 1st Quarter

1/14/14 – 3/31/14 Our station ran numerous news stories on the latest activities in the Nebraska Legislature. We ran a series on proposed measures and how they would affect citizens in the state. We also informed the public on new bills that were passed and when they would be implemented.

2/3/14 – 2/28/14 We updated the public on a number of developmental projects in the city of Columbus and Platte County. We laid out how these projects may affect residents financially and in the case of construction projects offered alternative routes to our listeners.

2/21/14 – 3/14/14 Our station ran a series of stories and features on the dangers of flooding caused by ice jams on both the Loup and Platte Rivers. We interviewed members of the National Weather Service and Platte County

Emergency Management on ways residents could prepare for a flood and what to do if flooding begins.

3/14/14 – 3/31/14 We introduced the candidates seeking office in a number of different races in the May Primary in Nebraska. We presented the thoughts and opinions of all the candidates running for the U.S. Senate and the Nebraska Governor, including coverage of debates. We also informed the public on a number local races.

3/24/14 – 3/28/14 Our station ran a series of news stories during severe weather awareness week to prepare our listeners for the upcoming severe weather season. We gave tips on how to prepare for a tornado warning and what to do if you are under a tornado warning. We also actively assisted in a mock tornado drill held by the National Weather Service and Emergency Management organizations.

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	1/1/2014	1/31/2014	131	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	1/1/2014	1/31/2014	23	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Farm & Life Expo	1/1/2014	1/27/2014	472	:30	Promoting the 2014 Nebraska Farm & Life Expo held each year at Ag Park in Columbus
Coaches Show	1/1/2014	1/8/2014	24	:30	Promo for the Pinnacle Bank High School Coaches show which airs on Saturdays at 9am

KLIR Recorded PSA's

STATION: KLIR - January 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	1/1 -1/31	310
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	1/1 - 1/31	62

MONTH:

January 2014 KLIR

[illegible]

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	2/1/2014	2/28/2014	138	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	2/1/2014	2/28/2014	20	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Habitat For Humanity	2/1/2014	2/14/2014	52	:30	Promoting the local chapter of the Habitat For Humanity

KLIR Recorded PSA's

STATION: KLIR - February 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	2/1 - 2/28	280
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	2/1 - 2/28	56

February 2014 KLIR

[illegible]

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	3/1/2014	3/31/2014	137	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	3/1/2014	3/31/2014	21	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Reading Rocks	3/1/2014	3/31/2014	65	:30	Staff members from KLIR traveled to area elementary schools to read to students. Books were also donated to the school's library during the event.

KLIR Recorded PSA's

STATION: KLIR - March 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	3/1 - 3/31	310
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	3/1 - 3/31	62

MONTH:

March 2014 KLIR

[illegible]