

-- PUBLIC AFFAIRS --

COMMUNITY ISSUES AND PROGRAMS LIST

AIRED BY KLIR, 101.1MHz, COLUMBUS, NEBRASKA

DURING THE QUARTER OF

July, August, September, 2014

LICENSEE, KLIR, Dignity, LLC

Prepared by



Date 10-4-14

Under the rules and regulations of the Federal Communications Commission, the licensee of KLIR, Dignity, LLC, is required to place in its public inspection file a list of what the licensee considered to have been some of the significant problems, needs, and issues of the service area during the last quarter, and some of the programs the station aired to help meet those problems and needs. During the quarter just ending, the licensee of KLIR made a concerted effort to ascertain the problems, needs, and issues perceived by the people in the service area. This process included personal interviews with leaders and citizens in the service area. In the pages that follow, the licensee lists and describes the representative programming elements that have been aired on KLIR designed to deal with the ascertained problems and needs in the community.

KLIR-FM, 101.1MHz, "The Best Music Variety"

Quarterly Issues/Programs addressed in News Programming

July, August, September, 2014

KLIR is committed to serving all elements of this community; **KLIR** continues to cover issues of significance in newscasts aired on a daily basis. During this quarter, **KLIR** provided service to the community through daily news coverage reflected in the current on-going schedule:

Monday through Friday, 6am, 6:30am, 7am, 7:30am, 8am, 8:30am, 12pm, 4pm, 5pm and 6pm. On Saturday at 6am, 6:30am, 7am, 7:30am, 8am, and 12pm.

A six minute interview with Nebraska Governor Dave Heineman dealing with current local and state issues runs bi-weekly at 6:30 Saturday mornings.

KLIR is also a CNN affiliate, airing national/international newscasts around the clock seven days a week airing national and international newscasts and financial minutes.

Breaking News of immediate nature is also incorporated into programming as need occurs.

In addition to regular significant coverage of issues in daily newscast, during this period the station also expanded its focus to better serve the community. Weekly news features were added to devote more attention and analysis to issues affecting residents across the region. These weekly series aired daily, with 5 minutes of coverage Monday through Friday between 6am and 6pm and 2 minutes of coverage Saturday between 6am and 10am.

FIVE ISSUES FOR THE FCC – 3rd Quarter

7/1/14 – 7/30/14 Our station continued to update our listeners on volunteer and relief efforts needed to clean up from fatal storms in June. The storms caused millions of dollars in northeast Nebraska and killed two people. The storms displaced over 100 residents. We ran a series of stories on where, when, and how people could help out with the relief effort.

8/6/14 – 9/6/14 Historic horse racing became a hot topic of debate in the state and our community after lawmakers decided to put the issue on the November general election ballot. An anti-gambling group sued the state saying the issue was illegally stated on the ballot. The Nebraska Supreme Court eventually removed the issue from the ballot. During the discussion on the topic, we presented both pros and cons of the ballot measure to our listening in a series of news stories and interviews.

8/15/14 – 9/30/14 During this period we continued to offer residents periodic updates on the new high school for Columbus Public Schools. Voters in May approved a \$49.9 million dollar bond to build a new school. Over this month and a half period, we updated listeners on the progress of the new school leading up to the groundbreaking ceremony of the building. We also offered the opportunity for public comment on the plans of the new school.

9/9/14 – 9/29/14 We updated our listeners on the developing story involving the Lt. Governor of Nebraska. We informed listeners from the time a restraint order was issued on Lavon Heideman, to his resignation, to his eventual replacement. We ran a series of stories on what the position is responsible for and why it is required by state law to have a Lt. Governor.

9/1/14 – 9/30/14 Election season is in full swing and our station is providing ample information on candidates in each of the contested races. We ran a series of stories on candidates running for Governor, Senate, and other state offices. We offered information on dates and times of debates in various races.

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Red, White, Kaboom	7/1/2014	7/3/2014	25	:30	Promo for the annual Columbus Fireworks show which we supply the music for the free program.
Disclaimer	7/1/2014	7/31/2014	131	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	7/1/2014	7/31/2014	24	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Chamber	7/1/2014	7/31/2014	24	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.
Charger Giveaway	7/16/2014	7/31/2014	178	:15	Promotion of Wheels of Fortune 2014 Dodge Charger Giveaway. Our station along gave listeners a chance to win a brand new car.

KLIR Recorded PSA's

STATION: KLIR - July 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	7/1 - 7/31	310
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	7/1 - 7/31	60
Cancer Organ Donation	Raising awareness for the important of organ donation to save lives of cancer patients in our listening area and the state	:60	7/1 - 7/31	30

MONTH: July 2014 KLIR

July 2014 KLIR

[illegible]

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Charger Giveaway	8/1/2014	8/14/2014	144	:15	Promotion of Wheels of Fortune 2014 Dodge Charger Giveaway. Our station along gave listeners a chance
Disclaimer	8/1/2014	8/31/2014	142	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	8/1/2014	8/31/2014	22	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Chamber	8/1/2014	8/31/2014	22	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.

KLIR Recorded PSA's

STATION: KLIR - August 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	8/1 - 8/31	310
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	8/1 - 8/31	50
D-Day Anniversary Speaker	Raising awareness for the significance of D-Day and what it meant to the importance of the United States and the World	:30	8/7 - 8/11	15

MONTH: August 2014 KLIR

August 2014 KLIR

[illegible]

KLIR Recorded Promo's

Description of Issue	Beginning Date	End Date	# of Ads Ran	Duration	Description of Program/Issue
Disclaimer	9/1/2014	9/30/2014	119	:30	A legal disclaimer providing listeners with the rules of KLIR on air contests.
Humane Society	9/1/2014	9/30/2014	22	:180	A daily weekday program aimed at raising awareness for the humane treating of animals and pet adoption in the area.
Chamber	9/1/2014	9/30/2014	22	:150	A daily weekday program which provides listeners with information on community events and Columbus Chamber of Commerce information.

KLIR Recorded PSA's

STATION: KLIR - September 2014

<u>RECORDED PSA</u>	<u>DESCRIPTION</u>	<u>LENGTH</u>	<u>DATES</u>	<u># AIRED</u>
Blood Drive	Awareness for the importance of blood donations throughout the local area	:30	9/1 - 9/30	295
Nebraska Game & Parks	PSA's promoting activities and free area events at area Nebraska State Parks and Recreational Areas	:30/:60	9/1 - 9/30	60

MONTH:

September 2014 KLIR

[illegible]