

ISSUES/PROGRAMS SUMMARY

4TH quarter – (Oct. – Dec.) 2019

WAJH covered several community issues this quarter with various forms of programming, including ongoing public service announcement campaigns, and promotions for significant events in the community. For the following issues, a 30-second public service announcement was aired at least once daily during the quarter, unless otherwise noted:

- **Adoption/Foster Care** –WJH aired a campaign throughout the quarter supporting efforts by the Alabama Department of Human Resources to encourage foster care and adoption. The program aired daily throughout the quarter and specifically encouraged foster parenthood. Entitled “Open Your Heart,” the messages featured University of Alabama football coach Nick Saban and Auburn University coach Gus Malzahn.
- **Mortgage/Foreclosure Assistance** –WJH aired a campaign (throughout the quarter) on behalf of the Alabama Housing Finance Authority called “Hardest Hit Alabama.” The campaign called attention to the program designed to help homeowners affected by the housing crisis deal with possible foreclosure.
- **Employment** –WJH aired a campaign (throughout the quarter) on behalf of “Alabama Works,” a division of the state Commerce Dept., which provides resources for those seeking employment. The campaign entitled “Success Plus” intended to encourage people to find a career that is rewarding and sustaining.
- **History and Culture** –WJH aired a series (throughout the quarter) entitled Alabama Legacy Moments and produced by the Alabama Bicentennial Committee. The series gives brief biographies of Alabama’s influential historical figures, in conjunction with the state’s 2019 Bicentennial.
- **Service** –WJH aired a campaign (throughout the quarter) on behalf of the Alabama National Guard, encouraging service in the Guard. This particular campaign promoted preparation for STEM careers available through Guard service, and listed ways in which Guard members serve their local communities.
- **Service/Healthcare:** WJH aired a campaign (beginning Nov. 15) on behalf of Make-A-Wish Alabama, informing the public of opportunities to support fundraisers that help provide vacations and other grand experiences for seriously ill children and their families, living in our local community. The messages promoted a telethon and fundraising hiking adventure.
- **Public Safety** – WJH aired a campaign (throughout the quarter) on behalf of the state Transportation Dept. on bicycle safety, reminding motorists that giving cyclists 3 feet of space when passing is both courteous and the law. Also, WJH aired a campaign (beginning Sept. 24th) promoting Alabama’s “Move Over” law, which reminds motorists to move away from law enforcement or stranded vehicles on the side of the road.
- **Education and Civics** – WJH aired a campaign (throughout the quarter) entitled “Think First,” which reminds listeners of the unique freedoms guaranteed to American through the First Amendment.

- **Cultural Enrichment: Local Jazz and Education** – WAJH aired a promotional campaign (through Oct. 23) for the the U.S. Army Jazz Ambassadors, who gave a free public concert at Samford University on Oct. 23. Additionally, WAJH aired announcements (through Oct. 5) promoting the “In the Mood Jazz Festival,” a free music event in Chilton County, a rural part of the state that is typically underserved for arts and cultural events.

WAJH aired the following long-form programs, dealing at length with significant community issues:

- **Cultural Enrichment: Jazz** – WAJH aired a daily (weekdays at noon), one-hour program featuring traditional jazz music. The program was hosted by jazz author Bart Grooms, who discusses artist biographies and places them and the music in its historical context in the development of American culture. The program also emphasizes contributions made to jazz by local and regional artists.
- **Cultural Enrichment: Local Jazz and Education** – WAJH aired daily (once per hour) music from Alabama artists, giving some mention and biographical information on the artists. The program intends to education and remind people of the contributions made to music by local musicians, in keeping with the mission of the Alabama Jazz Hall of Fame.
- **Cultural Enrichment: Gender Equality in Jazz** – WAJH aired (Nov. 5, 4 p.m.) a 15-minute interview with Roxy Coss, a jazz saxophonist and founder of Women in Jazz. The discussion centered around the growing but lacking opportunities for women in the music world, along with possible causes and solutions for that problem.
- **Cultural Enrichment: Holocaust Remembrance**: WAJH aired (Dec. 22 at 4 p.m.) a 22-minute interview with Avshalom Weinstein of “Violins of Hope.” He discussed the organization founded by his father to collect and preserve violins and other musical instruments with connections to the Holocaust, as a project to remember the musicians and victims, and preserve their memories through performances and displays.
- **Healthcare; Charity** WAJH aired (Dec. 10 at 4:50 p.m.) a 10-minute interview with Erin Slay-Wilson of Make-A-Wish Alabama. Erin discussed the organization that provides vacations and other grand experiences for seriously ill children and their families. The interview also served to promote two upcoming fundraisers, in which the community is able to support the programs.

Each Sunday at 10 am, WAJH provided the community with the live broadcast of the Vestavia Hills Baptist Church **worship service**.