

ISSUES/PROGRAMS SUMMARY

2nd quarter – (April – June) 2019

WAJH covered several community issues this quarter with various forms of programming, including ongoing public service announcement campaigns, and promotions for significant events in the community. For the following issues, a 30-second public service announcement was aired at least once daily during the quarter, unless otherwise noted:

- **Adoption/Foster Care** –WAJH aired a campaign throughout the quarter supporting efforts by the Alabama Department of Human Resources to encourage foster care and adoption. The program aired daily throughout the quarter and specifically encouraged foster parenthood. Entitled “Open Your Heart,” the messages featured University of Alabama football coach Nick Saban and Auburn University coach Gus Malzahn.
- **Mortgage/Foreclosure Assistance** –WAJH aired a campaign (throughout the quarter) on behalf of the Alabama Housing Finance Authority called “Hardest Hit Alabama.” The campaign called attention to the program designed to help homeowners affected by the housing crisis deal with possible foreclosure.
- **Employment** –WAJH aired a campaign (through May 31) on behalf of “Alabama Works,” a division of the state Commerce Dept., which provides resources for those seeking employment. Additionally, WAJH aired a campaign (beginning June 4) on behalf of the state Dept. of Commerce called “Success Plus,” encouraging people to find a career that is rewarding and sustaining.
- **History and Culture** –WAJH aired a series (throughout the quarter) entitled Alabama Legacy Moments and produced by the Alabama Bicentennial Committee. The series gives brief biographies of Alabama’s influential historical figures, in conjunction with the state’s 2019 Bicentennial. Featured this quarter were features on the 50th anniversary of the Apollo rocket missions, and general awareness of Alabama’s 200 years of history.
- **Service** –WAJH aired a campaign (throughout the quarter) on behalf of the Alabama National Guard, encouraging service in the Guard. This particular campaign promoted preparation for STEM careers available through Guard service.
- **Public Safety** – WAJH aired a campaign (throughout the quarter) on behalf of the state Transportation Dept. on bicycle safety, reminding motorists that giving cyclists 3 feet of space when passing is both courteous and the law. Also, WAJH aired a campaign (through June 4th) on railway safety, reminding motorists that trying to beat a train is “a deadly game.” A final campaign from the Dept. of Transportation (beginning June 4) reminded motorists of Alabama’s anti-littering law, which can result in large fines.
- **Opioid Crisis** – As Alabama is a state with many suffering from opioid addiction, WAJH aired a campaign (through May 31) on behalf of the AL Dept. of Mental Health entitled “Opioid Courage,” promoting the assistance that is available for those affected by opioid addiction.
- **Education and Community Service** – WAJH aired a campaign (through April 16th) promoting a lecture at Samford University by Anthony Ray Hinton, an Alabamian who was falsely accused of

a killing and served decades in prison and death row before being cleared of wrongdoing by the Equal Justice Initiative.

- **Consumer Protection** – WAJH aired a campaign (beginning June 4) on behalf of the Electronic Security Board of Licensure, making residents aware of a website to check on the legitimacy of home security sales.
- **Cultural Enrichment: Local Jazz and Education** – WAJH aired a promotional campaign (through April 12) for the Alabama Jazz Hall of Fame’s Student Jazz Band Festival, a free event (for the school bands and viewing public) showcasing jazz bands from Alabama middle schools, high schools, community colleges and universities.

WAJH aired the following long-form programs, dealing at length with significant community issues:

- **Cultural Enrichment: Jazz** – WAJH aired a daily (weekdays at noon), one-hour program featuring traditional jazz music. The program was hosted by jazz author Bart Grooms, who discusses artist biographies and places them and the music in its historical context in the development of American culture. The program also emphasizes contributions made to jazz by local and regional artists.
- **Cultural Enrichment: Local Jazz and Education** – WAJH aired daily (once per hour) music from Alabama artists, giving some mention and biographical information on the artists. The program intends to educate and remind people of the contributions made to music by local musicians, in keeping with the mission of the Alabama Jazz Hall of Fame.
- **Cultural Enrichment: Radio Drama/Education**: WAJH aired (Sat. April 13th at 10 a.m. and April 14th at 10 p.m.) a one-hour audio drama of “The Wizard of Oz.” The program was performed by the Central Alabama Performing Arts Guild, which includes many theatre students.

Each Sunday at 10 am, WAJH provided the community with the live broadcast of the Vestavia Hills Baptist Church **worship service**.