

March 26, 2019

KPRM/KDKK

KPRM/KDKK Radio has been running PSA's throughout the Winter with the following topics. Snow plow awareness, Snowmobile Safety and with school issues such as School Bus Safety. We rotate our PSA's to coincide with the season.

Meth is a big issue in the area and we run PSA's on that

Continue to run PSA's for Kinship.

Our Local Programming on CoffeeTime continues and have phone lines dedicated to the program. We have covered the following issues, programs , etc...We talk with Dr. William Rose on a weekly basis with many aspects of pet health, grooming , cold weather tips for pets and many issues involving Pets. We also visit with The Headwaters Animal Shelter on a weekly basis about Pet Adoption and have a Dog & Cat of the week.

Other Topics on Coffeetime including talking with our State Representative Steve Green and Congressman Collin Peterson on a wide variety of topics including gas tax, gun control , and current legislation. We also have had a wide variety of topics between Alzheimer's with Calvary Lutheran Church, Pro Life March , February was national Heart Month and spoke with Dr. Sandra Morris .

We also had events such the USXC Snowmobile Race in January and promoted the event, the Park Rapids American Legion Fishing Derby , The Menahga Family fishing derby which we covered live and promoted an ACE's event that educated the public on Adverse Childhood Experiences.

Vitalant Blood Drive on Community Events and ran spots accordingly. In March, we ran a campaign with Ronald McDonald House , McDonald's for a Shamrock Shake Fundraiser and had a interview with The Lawson family on how RMH has helped their family.

We also cover high school sports during the winter season on a weekly basis . We interviewed a former local hockey player who is playing college hockey next season and visited with his sister who plays women's professional hockey.

We ran snow & trail reports that cover snow conditions , rules & regulations and safety issues.

We also have weather related announcements on our stations for our local schools, senior citizen centers and businesses. We also have a local ice fishing with local guides talking on ice fishing.

We also had Enbridge energy on Coffeetime and talked about Line 3 replacement issues

### **Additinal information on public service announcements**

October-December 2018:

(Listed below are broadcasts and advertisements from KPRM, KDKK and KXKK at no cost to the charity)

- Senior Center lunch guides
- Daily announcements of activities at the Senior Center
- Weekly program for the placement of animals from the animal shelter.
- Live interview as well with staff at the Animal Shelter in Hubbard County.
- Coffeetime continues to be sounding board for radio audience for KPRM,KDKK& KAKK call in show allows listeners to access airways.
- Winter weather has been extremely harsh for all the stations we serve, special weather alerts have been broadcasted for all our audiences.
- Audiences also asked for a program to sell their surplus goods at home and in their business. We are providing a program called Radio Shopper.
- We also provide airtime at no charge for listeners that represent various community projects including the public bathroom project in downtown Park Rapids.

Submitted by Craig Killmer

KK Radio Network