

ORDER

**WOOD Grand Rapids**

Orders
Order / Rev: 962081
Alt Order #: 25344872
Product Desc: ISSUE
Estimate:
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Ten Capitol Inc
Buying Contact: Petry Philadelphia
Billing Contact:
 40526 Spotted Owl Drive
 Leesburg, VA 20175

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Michigan Chamber of Commerce
Demographic: A35+
Product Codes: PL2
Priority: NA
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN12087
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	11	\$7,900.00	\$6,715.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	11	\$7,900.00	\$6,715.00	0.00
Totals	11	\$7,900.00	\$6,715.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	9%	\$7,900.00
Market	100%	\$87,777.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	42%	\$36,866.67
WXMI	29%	\$25,455.56
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	20%	\$17,555.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	11/05/16	11/05/16	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$250.00	NA	0.00	NM	1	\$250.00
Daybreak Sat 6am COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S-				1			\$250.00		0.00			

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E 1	WOOD	11/05/16	11/05/16	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$250.00	NA	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S-						1	\$250.00		0.00			
E 2	WOOD	11/05/16	11/05/16	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$300.00	NA	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S-						1	\$300.00		0.00			
E 3	WOOD	11/06/16	11/06/16	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$350.00	NA	0.00	NM	1	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S						1	\$350.00		0.00			
E 4	WOOD	11/01/16	11/04/16	Noon News News 8 @ Noon	CM	12-1p	-TWTF--	:30	3	\$450.00	NA	0.00	NM	3	\$1,350.00
COMMENTS APPLY TO SUB LINES A THRU A 12N NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-TWTF--						3	\$450.00		0.00			
E 5	WOOD	11/01/16	11/04/16	M-F 6p News M-F News 8 @6p	CM	6-630p	-TWTF--	:30	2	\$1,200.00	NA	0.00	NM	2	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A 6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-TWTF--						2	\$1,200.00		0.00			
E 6	WOOD	11/01/16	11/04/16	LN M-F M-F News 8 @ 11	CM	11-1135p	-TWTF--	:30	2	\$1,500.00	NA	0.00	NM	2	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A 11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-TWTF--						2	\$1,500.00		0.00			
E 7	WOOD	11/06/16	11/06/16	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$250.00	NA	0.00	NM	1	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S						1	\$250.00		0.00			
													Totals	11	\$7,900.00