

QUARTERLY SIGNIFICANT PROGRAMS REPORT
KBLJ RADIO, 1400 AM, LA JUNTA, COLORADO
4TH QUARTER, OCTOBER 1ST, 2023 TO DECEMBER 31ST, 2023



THUNDER MEDIA

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBLJ 1400 AM

COMMUNITY OF LICENSE - LA JUNTA, COLORADO

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4th Quarter 2023

October 1st, 2023 to December 31st, 2023

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PROGRAMMING STATEMENT

Radio station KBLJ AM provides a news, information and talk format to its community of license, La Junta, Colorado, on a continuing basis. KBLJ Radio's news, talk, information, and sports programming format is responsive to the main issues of the La Junta area, daily.

During the past three months, KBLJ's coverage of news stories, our employees' participation in community affairs, and regular interviews with community leaders have led to determination that the issues listed in this report are ones of importance to the La Junta community. A variety of programming elements, news and business reports, and public service announcements on matters of importance to the community are included with the services provided by KBLJ Radio.

Specific examples of some of these types of programs and principal issues to which they pay attention are set forth in this report.

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PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. **The This That and the Other Show:** is a full service show that airs Monday through Friday from 8:15am to 9:15am. This show features local community leaders, local citizens, and local organizations with news and weather updates.
2. **Sports Broadcasts:** is every week during the school season, broadcasting the La Junta and surrounding area's high school sports games, with a pre game, post game, and MVP of the game.
3. **The Voice of the Valley:** is a sports broadcast show that airs Monday through Friday from 12pm to 1pm. This show features National sports, Colorado sports, local high school teams, and interviews from local coaches and athletes.

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ISSUE: DEVELOPMENT

The This That and The Other Show

This That and the Other had Jay's Community Christmas Dinner on the air to talk about their Annual Christmas Dinner, calling out for volunteers for kitchen help, serving line, greeters, and clean-up.

The This That and The Other Show

Once a Month, Rick Klein with the City of La Junta comes in to talk about the happenings of La Junta. In December, along with talking about the city happenings, he talked about the Otero County Landfill Rate Increases Effective Jan 1, 2024, and what that would mean for city trash.