

QUARTERLY SIGNIFICANT PROGRAMS REPORT
KBLJ RADIO, 1400 AM, LA JUNTA, COLORADO
3RD QUARTER, JULY 1ST, 2022 TO SEPTEMBER 30TH, 2022



THUNDER MEDIA

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBLJ 1400 AM

COMMUNITY OF LICENSE - LA JUNTA, COLORADO

116 DALTON AVENUE, LA JUNTA, CO 81050

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3rd Quarter 2022

July 1st, 2022 to September 30th, 2022

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PROGRAMMING STATEMENT

Radio station KBLJ AM provides a news, information and talk format to its community of license, La Junta, Colorado, on a continuing basis. KBLJ Radio's news, talk, information, and sports programming format is responsive to the main issues of the La Junta area, daily.

During the past three months, KBLJ's coverage of news stories, our employees' participation in community affairs, and regular interviews with community leaders have led to determination that the issues listed in this report are ones of importance to the La Junta community. A variety of programming elements, news and business reports, and public service announcements on matters of importance to the community are included with the services provided by KBLJ Radio.

Specific examples of some of these types of programs and principal issues to which they pay attention are set forth in this report.

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PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. **The This That and the Other Show:** is a full service show that airs Monday through Friday from 8:15am to 9:15am. This show features local community leaders, local citizens, and local organizations with news and weather updates.
2. **Sports Broadcasts:** is every week during the school season, broadcasting the La Junta and surrounding area's high school sports games, with a pre game, post game, and MVP of the game.
3. **The Voice of the Valley:** is a sports broadcast show that airs Monday through Friday from 12pm to 1pm. This show features National sports, Colorado sports, local high school teams, and interviews from local coaches and athletes.

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ISSUE: COMMUNITY EVENT

The This That and The Other Show

Rick Klein came in in September to talk about the recent meetings and happenings of La Junta, Colorado. He talked about the A.R.T Project and the First Friday Art Walk.

The This That and The Other Show

Joe Ayala, mayor of La Junta, came in September to talk about the Tarantula Fest occurring in La Junta the following week. He went over the events, competitions and prizes of the festival.