

WGIE/WGYE
102.7/92.7/103.9
Political RATE CARD
2020
General

General Election
L.U.R. Window

Lowest Unit Rates (L.U.R.) are in effect from
9/04/20 through 11/03/20

:30 second rate - \$9.41 gross
:60 second Rate - \$11.76 gross

These rates are applicable for all classes of time and will not be
pre-empted

Regular published station rates are for dates outside the L.U.R. Windows
See Disclosure Statement ..