

Broadcast Contract

Red Right Media
Defend Arizona
PO Box 2274
Arlington, VA 22202

Start Date 10/23/18	Contract# 93272	Mod# 1
End Date 10/29/18	Date Entered 09/04/18	Date Last Modified 10/22/18
Advertiser Defend Arizona	Station Market KSLX-FM	
Product Defend Arizona/4473	SalesRep/Office KATZ PHILLY	

Standard Billing Cycle Estimate# 4473

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/23/18 FR 10/26/18	06:00A-10:00A	60	--	3	3	3	3	--	--	12	\$300.00
2	TU 10/23/18 FR 10/26/18	10:00A-03:00P	60	--	3	3	3	3	--	--	12	\$200.00
3	TU 10/23/18 FR 10/26/18	03:00P-07:00P	60	--	3	3	3	3	--	--	12	\$300.00
4	SA 10/27/18 SA 10/27/18	06:00A-07:00P	60	--	--	--	--	--	4	--	4	\$175.00
5	SU 10/28/18 SU 10/28/18	06:00A-07:00P	60	--	--	--	--	--	--	4	4	\$100.00
6	MO 10/29/18 MO 10/29/18	06:00A-10:00A	60	3	--	--	--	--	--	--	3	\$300.00
7	MO 10/29/18 MO 10/29/18	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$200.00
8	MO 10/29/18 MO 10/29/18	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$300.00

-----Tax Detail-----

PHOENIX \$ 55.68

Tax Total: \$ 55.68

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	53	13,100.00	\$1,965.00	\$ 11,190.68	\$ 13,100.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	13,100.00	
ST	10,700.00	2,400.00

"This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Sales Order

Station: KSLX-FM Agency: Red Right Media
Contract Name: KSLX 4473 Defend Arizona-01 Address: PO Box 2274
Contract#: 93272 City: Arlinton State: VA Zip: 22202
Start Date: 10/23/18 End Date: 10/29/18 Buyer:
Revenue Type: National Political Type: Cash Tax Schedule: Phoenix
Advertiser: Defend Arizona Agency Commission %: 15
Address: Billing Cycle: Standard
City: State: Zip: Salesperson: KATZPHILLY Comm %: 0
Product Name: Defend Arizona/4473 Makegood Policy: With Client Approval
Estimate #: 4473
Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/23/18	10/26/18		6:00 AM	10:00 AM	60		3	3	3	3			12	D	300.00	12	3,600.00	2	
2	10/23/18	10/26/18		10:00 AM	3:00 PM	60		3	3	3	3			12	D	200.00	12	2,400.00	2	
3	10/23/18	10/26/18		3:00 PM	7:00 PM	60		3	3	3	3			12	D	300.00	12	3,600.00	2	
4	10/27/18	10/27/18		6:00 AM	7:00 PM	60						4		4	D	175.00	4	700.00	6	
5	10/28/18	10/28/18		6:00 AM	7:00 PM	60							4	4	D	100.00	4	400.00	6	
6	10/29/18	10/29/18		6:00 AM	10:00 AM	60	3							3	D	300.00	3	900.00	2	
7	10/29/18	10/29/18		10:00 AM	3:00 PM	60	3							3	D	200.00	3	600.00	2	
8	10/29/18	10/29/18		3:00 PM	7:00 PM	60	3							3	D	300.00	3	900.00	2	

Billing Projections: By Month

	Oct 18	Nov 18
CA	13,100.00	0.00
ST	10,700.00	2,400.00

☒ Print Spot Prices

Notes to Traffic: REVISED HEADER ONLY! 10/15

TOTAL SPOTS	53
GROSS TOTAL \$	13,100.00
ADJUSTED SPOTS	53
ADJUSTED TOTAL \$	13,100.00

APPROVE DECLINE

<input checked="" type="checkbox"/>	<input type="checkbox"/>	1256bwea, 10/15/18 @12:02PM
<input checked="" type="checkbox"/>	<input type="checkbox"/>	1256kper, 10/15/18 @12:58PM
<input checked="" type="checkbox"/>	<input type="checkbox"/>	1256smit, 10/22/18 @12:37PM
<input type="checkbox"/>	<input type="checkbox"/>	Local Sales Manager

Tolonen, Candice

From: Rusnak, Emma <Emma.Rusnak@katzmedia.com>
Sent: Monday, October 22, 2018 12:31 PM
To: Olson, Bruce; Tolonen, Candice
Cc: Chenault, LaTonya
Subject: PAYMENT: Defend Arizona - Est. 4573

4473


Hi All,

Please see below for Proof of Payment.

We'll share traffic as soon as it's in house.

Stations:

- KSLX-FM

RED RIGHT MEDIA P.O. BOX 2274 ARLINGTON, VA 22202	 68-444/560	UNITED BANK 11441 10/18/2018
PAY TO THE ORDER OF KSLX-FM		\$ **11,190.68
Eleven Thousand One Hundred Ninety and 68/100*****		DOLLARS
MEMO DEF AZ EST 4573 4473		AUTHORIZED SIGNATURE

Thanks!
Emma

Emma Rusnak
Account Coordinator
Katz Radio Group
111 Presidential Blvd | Ste 215 | Bala Cynwyd, PA 19004
Emma.Rusnak@katzmedia.com
o 215.557.4230 | f 917.206.9488



**Local Impact.
National Influence.**

From: Chenault, LaTonya
Sent: Thursday, October 18, 2018 6:52 PM

Oct 23, 18
 CONT# 32125608 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSLX-FM (Phoenix, AZ)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY RED RIGHT MEDIA
 ADDR P.O. BOX 2274
 ARLINGTON, VA 22202

DDS CONT# 0
 C/P/E: na / na / 4473

SALESPERSON FAX#

PH #

BYR EMMA THORGAARD
 ADV DEFEND ARIZONA
 PDT RRM Defend AZ TV
 FLT Oct 23, 18 - Oct 29, 18

* REP ORDER COMMENT *

** 8/31/2018 1:12:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS
 A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.
 EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	.T.....	6A - 10A	60	10/23/2018 - 10/23/2018	1D	3	\$300.00	3
ADD	1.2	.T.....	10A - 3P	60	10/23/2018 - 10/23/2018	1D	3	\$200.00	3
ADD	1.3	.T.....	3P - 7P	60	10/23/2018 - 10/23/2018	1D	3	\$300.00	3
		** FLIGHT TOTALS **					9	\$2,400.00	
		FLIGHT 2							
ADD	2.1	..W....	6A - 10A	60	10/24/2018 - 10/24/2018	1D	3	\$300.00	3
ADD	2.2	..W....	10A - 3P	60	10/24/2018 - 10/24/2018	1D	3	\$200.00	3
ADD	2.3	..W....	3P - 7P	60	10/24/2018 - 10/24/2018	1D	3	\$300.00	3
		** FLIGHT TOTALS **					9	\$2,400.00	
		FLIGHT 3							
ADD	3.1	...T...	6A - 10A	60	10/25/2018 - 10/25/2018	1D	3	\$300.00	3
ADD	3.2	...T...	10A - 3P	60	10/25/2018 - 10/25/2018	1D	3	\$200.00	3
ADD	3.3	...T...	3P - 7P	60	10/25/2018 - 10/25/2018	1D	3	\$300.00	3
		** FLIGHT TOTALS **					9	\$2,400.00	
		FLIGHT 4							
ADD	4.1F..	6A - 10A	60	10/26/2018 - 10/26/2018	1D	3	\$300.00	3
ADD	4.2F..	10A - 3P	60	10/26/2018 - 10/26/2018	1D	3	\$200.00	3
ADD	4.3F..	3P - 7P	60	10/26/2018 - 10/26/2018	1D	3	\$300.00	3
		** FLIGHT TOTALS **					9	\$2,400.00	

Oct 23, 18

CONT# 32125608 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 4473

ADD	5.1	<u>FLIGHT 5</u>	6A - 7P	60	10/27/2018 - 10/27/2018	1D	4	\$175.00	4
	S.							
		** FLIGHT TOTALS **							
ADD	6.1	<u>FLIGHT 6</u>	6A - 7P	60	10/28/2018 - 10/28/2018	1D	4	\$100.00	4
	S							
		** FLIGHT TOTALS **							
ADD	7.1	<u>FLIGHT 7</u>	6A - 10A	60	10/29/2018 - 10/29/2018	1D	3	\$300.00	3
		M.....							
		ADD							
ADD	7.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	3	\$300.00	3
** FLIGHT TOTALS **							9	\$2,400.00	

	Oct 18	Nov 18					
SPOTS	44	9					
CASH	10700.00	2400.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	10700.00	2400.00					

						TOTAL
SPOTS						53
CASH						13,100.00
TRADE						0.00
NSL						0.00
TOTAL						13,100.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sep 04, 18
 CONT# 32125608 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSLX-FM (Phoenix, AZ)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY RED RIGHT MEDIA
 ADDR P.O. BOX 2274
 ARLINGTON, VA 22202

DDS CONT# 0
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BYR EMMA THORGAARD
 ADV DEFEND ARIZONA
 PDT RRM Defend AZ TV
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	Oct 18	Nov 18					
SPOTS	44	9					
CASH	10700.00	2400.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	10700.00	2400.00					

						TOTAL
SPOTS						53
CASH						13,100.00
TRADE						0.00
NSL						0.00
TOTAL						13,100.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Red Right Media**

do hereby request station time concerning the following issue:

Defend AZ

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Defend AZ

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Defend AZ Phone #: (480) 382-8780
6635 W Happy Valley Rd.
Glendale, AZ 85310

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ben Ottenhoff, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/28/2018

Date _____



Signature

(434) 878-0027

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ **Accepted in Part**

☐ Rejected

Signature

Printed Name _____

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.