

# Broadcast Contract

Red Right Media  
 Defend Arizona  
 PO Box 2274  
 Arlington, VA 22202

Start Date 10/16/18	Contract# 93271	Mod# 0
End Date 10/22/18	Date Entered 09/04/18	Date Last Modified 10/15/18
Advertiser Defend Arizona		Station Market KSLX-FM
Product Defend Arizona/4472		SalesRep/Office KATZ PHILLY

Standard Billing Cycle Estimate# 4472

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/16/18 FR 10/19/18	06:00A-10:00A	60	--	3	3	3	3	--	--	12	\$300.00
												cannot move day to day
2	TU 10/16/18 FR 10/19/18	10:00A-03:00P	60	--	3	3	3	3	--	--	12	\$200.00
												cannot move day to day
3	TU 10/16/18 FR 10/19/18	03:00P-07:00P	60	--	3	3	3	3	--	--	12	\$300.00
												cannot move day to day
4	SA 10/20/18 SA 10/20/18	06:00A-07:00P	60	--	--	--	--	--	4	--	4	\$175.00
												cannot move day to day
5	SU 10/21/18 SU 10/21/18	06:00A-07:00P	60	--	--	--	--	--	--	4	4	\$100.00
												cannot move day to day
6	MO 10/22/18 MO 10/22/18	06:00A-10:00A	60	3	--	--	--	--	--	--	3	\$300.00
												cannot move day to day
7	MO 10/22/18 MO 10/22/18	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$200.00
												cannot move day to day
8	MO 10/22/18 MO 10/22/18	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$300.00
												cannot move day to day

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	53	13,100.00	\$1,965.00	\$ 11,135.00	\$ 13,100.00

Billing Projections: By Month

	Oct 18
CA	13,100.00
ST	13,100.00

"This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Page 1

# Sales Order

Station: KSLX-FM Agency: Red Right Media  
 Contract Name: KSLX 4472 Defend Arizona Address: PO Box 2274  
 Contract#: 93271 City: Arlington State: VA Zip: 22202  
 Start Date: 10/16/18 End Date: 10/22/18 Buyer: \_\_\_\_\_  
 Revenue Type: National Political Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: Defend Arizona Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: KATZPHILLY Comm %: 0  
 Product Name: Defend Arizona/4472 Makegood Policy: With Client Approval  
 Estimate #: 4472  
 Competitive Code: Political

No	DATES		All wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	10/16/18	10/19/18		6:00 AM	10:00 AM	60		3	3	3	3			12	D	300.00	12	3,600.00	2	
cannot move day to day																				
2	10/16/18	10/19/18		10:00 AM	3:00 PM	60		3	3	3	3			12	D	200.00	12	2,400.00	2	
cannot move day to day																				
3	10/16/18	10/19/18		3:00 PM	7:00 PM	60		3	3	3	3			12	D	300.00	12	3,600.00	2	
cannot move day to day																				
4	10/20/18	10/20/18		6:00 AM	7:00 PM	60							4		4	D	175.00	4	700.00	6
cannot move day to day																				
5	10/21/18	10/21/18		6:00 AM	7:00 PM	60							4		4	D	100.00	4	400.00	6
cannot move day to day																				
6	10/22/18	10/22/18		6:00 AM	10:00 AM	60	3							3	D	300.00	3	900.00	2	
cannot move day to day																				
7	10/22/18	10/22/18		10:00 AM	3:00 PM	60	3							3	D	200.00	3	600.00	2	
cannot move day to day																				
8	10/22/18	10/22/18		3:00 PM	7:00 PM	60	3							3	D	300.00	3	900.00	2	
cannot move day to day																				

Billing Projections: By Month

Oct 18  
 CA 13,100.00  
 ST 13,100.00

Print Spot Prices

TOTAL SPOTS ..... 53  
 GROSS TOTAL \$ ..... 13,100.00  
 ADJUSTED SPOTS ..... 53  
 ADJUSTED TOTAL \$ ..... 13,100.00

APPROVE DECLINE

- 1256bwea, 09/04/18 @11:52AM
- 1256kper, 09/04/18 @1:26PM
- 1256smit, 10/15/18 @10:36AM
- Local Sales Manager

\* Sent to the traffic system by 1256kper, 09/04/18 @1:26PM

**Sep 04, 18**  
 CONT# 32125599 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KSLX-FM (Phoenix, AZ)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY RED RIGHT MEDIA  
 ADDR P.O. BOX 2274  
 ARLINGTON, VA 22202

DDS CONT# 0  
 C/P/E: / / 4472

SALESPERSON FAX#

PH #

BYR EMMA THORGAARD  
 ADV DEFEND ARIZONA  
 PDT RRM Defend AZ TV  
 FLT Oct 16, 18 - Oct 22, 18

**\* REP ORDER COMMENT \***

**\*\* 8/31/2018 12:59:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.T....	6A - 10A	60	10/16/2018 - 10/16/2018	1D	3	\$300.00	3
	1.2	.T....	10A - 3P	60	10/16/2018 - 10/16/2018	1D	3	\$200.00	3
	1.3	.T....	3P - 7P	60	10/16/2018 - 10/16/2018	1D	3	\$300.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$2,400.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	..W...	6A - 10A	60	10/17/2018 - 10/17/2018	1D	3	\$300.00	3
	2.2	..W...	10A - 3P	60	10/17/2018 - 10/17/2018	1D	3	\$200.00	3
	2.3	..W...	3P - 7P	60	10/17/2018 - 10/17/2018	1D	3	\$300.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$2,400.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	...T...	6A - 10A	60	10/18/2018 - 10/18/2018	1D	3	\$300.00	3
	3.2	...T...	10A - 3P	60	10/18/2018 - 10/18/2018	1D	3	\$200.00	3
	3.3	...T...	3P - 7P	60	10/18/2018 - 10/18/2018	1D	3	\$300.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$2,400.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	....F..	6A - 10A	60	10/19/2018 - 10/19/2018	1D	3	\$300.00	3
	4.2	....F..	10A - 3P	60	10/19/2018 - 10/19/2018	1D	3	\$200.00	3
	4.3	....F..	3P - 7P	60	10/19/2018 - 10/19/2018	1D	3	\$300.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$2,400.00	

Sep 04, 18  
 CONT# 32125599 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 4472

		<b>FLIGHT 5</b>							
5.1	.....S.	6A - 7P	60	10/20/2018 - 10/20/2018	1D	4	\$175.00	4	
				<b>** FLIGHT TOTALS **</b>		4	\$700.00		
		<b>FLIGHT 6</b>							
6.1	.....S	6A - 7P	60	10/21/2018 - 10/21/2018	1D	4	\$100.00	4	
				<b>** FLIGHT TOTALS **</b>		4	\$400.00		
		<b>FLIGHT 7</b>							
7.1	M.....	6A - 10A	60	10/22/2018 - 10/22/2018	1D	3	\$300.00	3	
7.2	M.....	10A - 3P	60	10/22/2018 - 10/22/2018	1D	3	\$200.00	3	
7.3	M.....	3P - 7P	60	10/22/2018 - 10/22/2018	1D	3	\$300.00	3	
				<b>** FLIGHT TOTALS **</b>		9	\$2,400.00		

	<b>Oct 18</b>							
SPOTS	53							
CASH	13100.00							
TRADE	0.00							
NSL	0.00							
TOTAL	13100.00							

							<b>TOTAL</b>
SPOTS							53
CASH							13,100.00
TRADE							0.00
NSL							0.00
TOTAL							13,100.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, **Red Right Media**

do hereby request station time concerning the following issue:

<b>Defend/AZ</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Defend AZ

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 **Yes**  **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Defend AZ Phone #: (480) 382-8780  
6635 W. Happy Valley Rd.  
Glendale, AZ 85310

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ben Ottenhoff, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

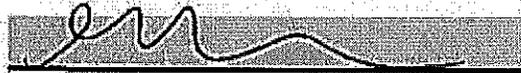
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/28/2018

Date



Signature

(434) 878-0027

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

**Tolonen, Candice**

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**From:** Rusnak, Emma <Emma.Rusnak@katzmedia.com>  
**Sent:** Monday, October 15, 2018 10:40 AM  
**To:** Olson, Bruce; Tolonen, Candice  
**Cc:** Chenault, LaTonya  
**Subject:** PAYMENT: Defend Arizona -- EST 4472

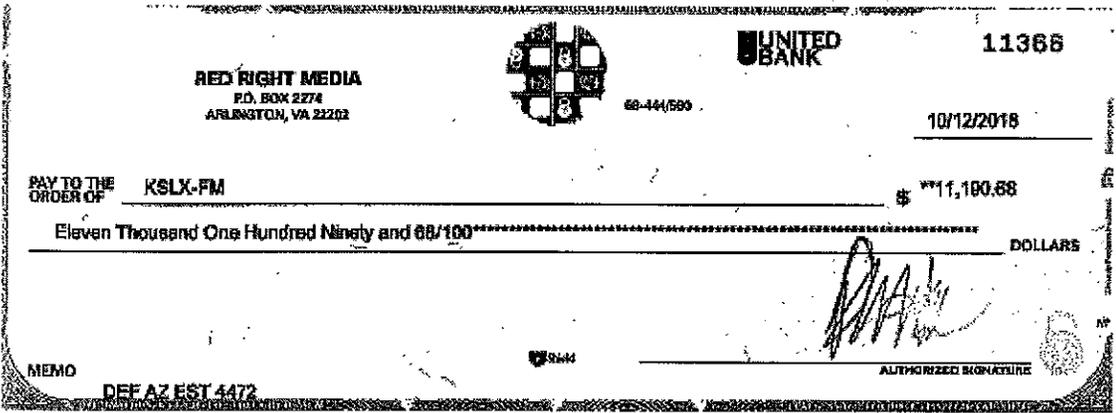
Hi All,

Please see below for Proof of Payment.

We'll share traffic as soon as it's in house.

Stations:

- KSLX-FM



Thanks!  
Emma

**Emma Rusnak**  
Account Coordinator  
Katz Radio Group  
111 Presidential Blvd | Ste 215 | Bala Cynwyd, PA 19004  
[Emma.Rusnak@katzmedia.com](mailto:Emma.Rusnak@katzmedia.com)  
o 215.557.4230 | f 917.206.9488



**Local Impact.  
National Influence.**

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**From:** Rusnak, Emma  
**Sent:** Monday, October 15, 2018 1:30 PM

**To:** steve.hoshor@kaff.com; dspaugh@bonneville.com; BOlson@hubbardradio.com; leon.clark@scripps.com; amandaa@lotuscorp.com; bobvillones@edbroadcasters.com; michelle.mccarter@kaff.com; jcolaiacovo@ktar.com; candice.tolonen@kslx.com; lane@98kupd.com; ken.kowalcek@cumulus.com; Liz.Cruz@cumulus.com; svillareal@azlotus.com; starrfavreau@edbroadcasters.com; continuity@bonneville.com; Karla.Coronado@cumulus.com; tina.romero@cumulus.com; frank.arrotta@scripps.com; jennifer.nunn@scripps.com; radiotraffic@scripps.com; prod@azlotus.com; YumaTraffic@EDBroadcasters.com; 'krgphillyspots@gmail.com' (krgphillyspots@gmail.com)  
**Cc:** Chenault, LaTonya  
**Subject:** SPOT | TRAFFIC | NAB: Defend Arizona -- EST 4472

Hi All,

Please continue running the latest traffic UFN.

The NAB form is the same.

We'll share payment shortly.

**\*\*\*FLIGHT DATES – 10.16 – 10.22\*\*\***

Thanks!  
Emma

**Emma Rusnak**  
Account Coordinator  
Katz Radio Group  
111 Presidential Blvd | Ste 215 | Bala Cynwyd, PA 19004  
[Emma.Rusnak@katzmedia.com](mailto:Emma.Rusnak@katzmedia.com)  
o 215.557.4230 | f 917.206.9488



**Local Impact.**  
**National Influence.**

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**From:** Chenault, LaTonya  
**Sent:** Tuesday, October 09, 2018 2:18 PM  
**To:** steve.hoshor@kaff.com; dspaugh@bonneville.com; BOlson@hubbardradio.com; leon.clark@scripps.com; amandaa@lotuscorp.com; bobvillones@edbroadcasters.com; michelle.mccarter@kaff.com; jcolaiacovo@ktar.com; candice.tolonen@kslx.com; lane@98kupd.com; ken.kowalcek@cumulus.com; Liz.Cruz@cumulus.com; svillareal@azlotus.com; starrfavreau@edbroadcasters.com; continuity@bonneville.com; Karla.Coronado@cumulus.com; tina.romero@cumulus.com; frank.arrotta@scripps.com; jennifer.nunn@scripps.com; radiotraffic@scripps.com; prod@azlotus.com; YumaTraffic@EDBroadcasters.com; 'krgphillyspots@gmail.com' (krgphillyspots@gmail.com)  
**Cc:** Rusnak, Emma  
**Subject:** URGENT: Defend AZ -- NEW SPOT AND TRAFFIC EST 4471 10/10/18  
**Importance:** High

Attached is the NEW Defend Arizona spot and script to begin airing Wednesday, October 10 and run until further notice.

**Beginning Wednesday, October 10, 2018**

For Estimate 4471, please run DAZ\_KickThemOut\_60R 100%.

Please confirm receipt.

Thanks.

LT

**LaTonya Chenault-Qawwee**

**VP of Sales**

Katz Radio Group

111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009

[LaTonya.Chenault@katzmedia.com](mailto:LaTonya.Chenault@katzmedia.com)

o 240.222.3933 | c 703.867.5289 | f 917.206.9828

**Emma Rusnak**

Account Coordinator

[Emma.Rusnak@katzmedia.com](mailto:Emma.Rusnak@katzmedia.com)

o 215.557.4230 | f 917.206.9488



**Local Impact.**

**National Influence.**

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.