

Broadcast Contract

AXMedia
McSally For US Senate
1251 NW Briarcliff PKWY #85
Kansas City, MO 64116

Start Date 10/23/18	Contract# 93517	Mod# 0
End Date 10/29/18	Date Entered 10/19/18	Date Last Modified 10/22/18
Advertiser McSally For US Senat	Station Market KSLX-FM	
Product McSally/775	SalesRep/Office KATZ Dallas	

Standard Billing Cycle Estimate# 775

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/23/18 FR 10/26/18	06:00A-10:00A	60	--	X	X	X	X	--	--	4	\$130.00
2	MO 10/29/18 MO 10/29/18	06:00A-10:00A	60	1	--	--	--	--	--	--	1	\$130.00
3	TU 10/23/18 FR 10/26/18	10:00A-03:00P	60	--	X	X	X	X	--	--	5	\$100.00
4	MO 10/29/18 MO 10/29/18	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$100.00
5	TU 10/23/18 FR 10/26/18	03:00P-07:00P	60	--	X	X	X	X	--	--	3	\$130.00
6	TU 10/23/18 FR 10/26/18	07:00P-12:00A	60	--	X	X	X	X	--	--	3	\$15.00
7	MO 10/29/18 MO 10/29/18	07:00P-12:00A	60	1	--	--	--	--	--	--	1	\$15.00
8	SA 10/27/18 SA 10/27/18	03:00P-07:00P	60	--	--	--	--	--	1	--	1	\$48.00
9	SU 10/28/18 SU 10/28/18	03:00P-07:00P	60	--	--	--	--	--	--	2	2	\$39.00

-----Tax Detail-----

PHOENIX \$ 7.76

Tax Total: \$ 7.76

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	21	1,826.00	\$273.90	\$ 1,559.86	\$ 1,826.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	1,826.00	
ST	1,581.00	245.00

"This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 1

REVISED

Oct 19, 18
 CONT# **32264652** Mod# Ver# 3 (Last =)
 REP **KATZ RADIO**
 TO **KSLX-FM (Phoenix, AZ)**
 FM **KELLI-SUSAN PARK-HEGMANN**
 OFF **DALLAS**
 AGY **AXMEDIA**
 ADDR **1251 NW BRIARCLIFF PKWY #85**
KANSAS CITY, MO 64116

DDS CONT# **0**
 C/P/E: **1 / 775**

SALESPERSON FAX#

PH #

BYR **TAYLOR FERNIE**
 ADV **MCSALLY FOR US SENATE**
 PDT **2018 General Election**
 FLT **Oct 23, 18 - Oct 30, 18**

*** REP ORDER COMMENT ***

**** 10/19/2018 3:51:00 PM: *REVISED ORDER* PLEASE DO NOT DOUBLE BOOK!!! PLEASE CONFIRM ONLINE OR VIA EMAIL WITHIN 24 HRS TYLER.LARRABEE@KATZRADIOGROUP.COM THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
CHG	1.1	FLIGHT 1 TuWThF,M	6A - 10A	60	10/23/2018 - 10/29/2018	1W	5	\$130.00	5
		9/24 AMD SOLD OUT							
CHG	1.2	TuWThF,M	10A - 3P	60	10/23/2018 - 10/29/2018	1W	6	\$100.00	6
CHG	1.3	TuWThF,M	3P - 7P	60	10/23/2018 - 10/29/2018	1W	3	\$130.00	3
		PMD/EVENING SOLD OUT 9/24 & 10/15							
CHG	1.4	TuWThF,M	7P - 12A	60	10/23/2018 - 10/29/2018	1W	4	\$15.00	4
CHG	1.5S.	10A - 3P	60	10/27/2018 - 10/27/2018	1W	0	\$55.00	0
		SAT AM/MID SOLD OUT							
	1.6S.	3P - 7P	60	10/27/2018 - 10/27/2018	1W	1	\$48.00	1
CHG	1.7S	6A - 10A	60	10/28/2018 - 10/28/2018	1W	0	\$20.00	0
CHG	1.8S	10A - 3P	60	10/28/2018 - 10/28/2018	1W	0	\$33.00	0
	1.9S	3P - 7P	60	10/28/2018 - 10/28/2018	1W	2	\$39.00	2
		** WEEKLY FLIGHT TOTALS **						21	\$1,826.00

	Oct 18	Nov 18					
SPOTS	21	0					
CASH	1826.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1826.00	0.00					

Oct 19, 18

CONT# 32264652 Mod# Ver# 3 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: 11775

						TOTAL
SPOTS						21
CASH						1,826.00
TRADE						0.00
NSL						0.00
TOTAL						1,826.00

**** Competitive Comments ****

MCSALLY FOR SENATE- RADIO 10.23 THRU 10.29

SVC: Aug18 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Oct 18, 18
 CONT# 32264652 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSLX-FM (Phoenix, AZ)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 1251 NW BRIARCLIFF PKWY #85
 KANSAS CITY, MO 64116

DDS CONT# 0
 C/P/E: 1 / 775

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV MCSALLY FOR US SENATE
 PDT 2018 General Election
 FLT Oct 23, 18 - Oct 30, 18

* REP ORDER COMMENT *

** 10/18/2018 9:58:00 AM: NEW ORDER - PLEASE CONFIRM ONLINE OR BY EMAIL AT:
 HARTLI.PLACEK@KATZMEDIA.COM WITHIN 24 HOURS. THANKS!

** 10/18/2018 9:58:00 AM: NEW ORDER 10/17/18- THE NEW ORDER WILL RUN TUESDAY 10/23 - MONDAY
 10/29. PLEASE CONFIRM THE NEW ORDER WITHIN 24 HOURS AND ALERT ME OF ANY PRE-EMPTS. THANK
 YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES
 ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,
 MARKETRON #184659, SPOTDATA #2095

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/23/2018 - 10/29/2018	1W	6	\$130.00	6
	9/24 AMD SOLD OUT								
	1.2	TuWThF,M	10A - 3P	60	10/23/2018 - 10/29/2018	1W	6	\$100.00	6
	1.3	TuWThF,M	3P - 7P	60	10/23/2018 - 10/29/2018	1W	6	\$130.00	6
	PMD/EVENING SOLD OUT 9/24 & 10/15								
	1.4	TuWThF,M	7P - 12A	60	10/23/2018 - 10/29/2018	1W	5	\$15.00	5
	1.5S.	10A - 3P	60	10/27/2018 - 10/27/2018	1W	1	\$55.00	1
	SAT AM/MID SOLD OUT								
	1.6S.	3P - 7P	60	10/27/2018 - 10/27/2018	1W	1	\$48.00	1
	1.7S	6A - 10A	60	10/28/2018 - 10/28/2018	1W	2	\$20.00	2
	1.8S	10A - 3P	60	10/28/2018 - 10/28/2018	1W	1	\$33.00	1
	1.9S	3P - 7P	60	10/28/2018 - 10/28/2018	1W	2	\$39.00	2
	** WEEKLY FLIGHT TOTALS **						30	\$2,489.00	

Oct 18, 18
 CONT# 32264652 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: 11775

	Oct 18	Nov 18					
SPOTS	30	0					
CASH	2489.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2489.00	0.00					

							TOTAL
SPOTS							30
CASH							2,489.00
TRADE							0.00
NSL							0.00
TOTAL							2,489.00

**** Competitive Comments ****

SVC: Aug18 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

KSLX- Hubbard Radio

1100 N 52nd St
Phoenix, AZ 85008
Phone: (602) 629-8660

AXMEDIA
AXMEDIA AXMEDIA

1251 NW BRIARCLIFF PARKWAY
SUITE 85
Kansas City, MO 64116

Thank you for your payment. The following
information provides the details of this transaction.

Transaction : Sale

Date / Time : 10/17/2018 4:26:59 PM CST

Invoice # : McSally for Senate- Radio
10.23 thru 10

Customer # : 1

PO / Order # : 2

Card Type : Master Card

Card Number : XXXXXXXXXXXXX9457

Entry Method : Keyed

Total Amount : 2115.65

Authorization : Approved - 645379

Reference Note: McSally for Senate- Radio 10.23 thru 10

Thank you for your purchase.

Please contact us if you have any questions
or if we can be of further assistance.

Contract # 93517

KSLX- Hubbard Radio

1100 N 52nd St
Phoenix, AZ 85008
Phone: (602) 629-8660

AXMEDIA
AXMEDIA AXMEDIA

1251 NW BRIARCLIFF PARKWAY
SUITE 85
Kansas City, MO 64116

Thank you for your payment. The following
information provides the details of this transaction.

Transaction : Sale

Date / Time : 10/17/2018 4:29:18 PM CST

Invoice # : McSally for Senate- Radio
10.23 thru 10

Customer # : 1

PO / Order # : 2

Card Type : Master Card

Card Number : XXXXXXXXXXXXX9481

Entry Method : Keyed

Total Amount : 10.58

Authorization : Approved - 646713

Reference Note: McSally for Senate- Radio 10.23 thru 10

Thank you for your purchase.

Please contact us if you have any questions
or if we can be of further assistance.

Contract # 93517



Notification of Electronic Payment

This message confirms that AXMEDIA has initiated an electronic payment to KSLX-FM via the FastPay ePay solution.
Please see the payment details below.

Total Amount

\$2,115.65

Company
AXMEDIA

Vendor
KSLX-FM

Memo

McSally for Senate- Radio 10.23 thru 10.29

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KSLX-FM/Phoenix, AZ	Date: 10/11/18
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I, AxMedia,

being/on behalf of: Martha McSally,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

McSally for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/11/18

Date

TAYLOR FERNANDEZ

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **AxMedia**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

TAYLOR FERNIE

signature of candidate or authorized committee

Taylor Fernie

printed name

10/11/18

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.