

Broadcast Contract

SCREEN STRATEGIES MEDIA
Kyrsten Sinema For Senate
11150 Fairfax Blvd
505
Fairfax, VA 22030

Start Date 11/01/18	Contract# 93573	Mod# 0
End Date 11/06/18	Date Entered 10/31/18	Date Last Modified 10/31/18
Advertiser Kyrsten Sinema For S		Station Market KSLX-FM
Product Kyrsten Sinema/adds		SalesRep/Office KATZ PHILLY

Standard Billing Cycle Estimate# adds

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 11/01/18 FR 11/02/18	06:00A-10:00A	60	--	--	--	X	X	--	--	4	\$130.00
2	TH 11/01/18 FR 11/02/18	10:00A-03:00P	60	--	--	--	X	X	--	--	4	\$100.00
3	TH 11/01/18 FR 11/02/18	03:00P-07:00P	60	--	--	--	X	X	--	--	4	\$130.00
4	SA 11/03/18 SA 11/03/18	06:00A-07:00P	60	--	--	--	--	--	3	--	3	\$50.00
5	SU 11/04/18 SU 11/04/18	06:00A-07:00P	60	--	--	--	--	--	--	3	3	\$45.00
6	MO 11/05/18 TU 11/06/18	06:00A-10:00A	60	X	X	--	--	--	--	--	3	\$130.00
7	MO 11/05/18 MO 11/05/18	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$100.00
8	MO 11/05/18 MO 11/05/18	03:00P-07:00P	60	2	--	--	--	--	--	--	2	\$130.00

-----Tax Detail-----

PHOENIX \$ 10.52

Tax Total: \$ 10.52

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	24	2,475.00	\$371.25	\$ 2,114.27	\$ 2,475.00

Billing Projections: By Month

	Nov 18
CA	2,475.00
ST	2,475.00

"This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Sales Order

Station: KSLX-FM Agency: SCREEN STRATEGIES MEDIA
 Contract Name: KSLX adds Kyrsten Sinema Address: 11150 Fairfax Blvd
 Contract#: 93573 # 505
 Start Date: 11/01/18 End Date: 11/06/18 City: Fairfax State: VA Zip: 22030
 Revenue Type: National Political Type: Cash Buyer: _____
 Advertiser: Kyrsten Sinema For Senate Tax Schedule: _____ Phoenix
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: Kyrsten Sinema/adds Salesperson: KATZPHILLY Comm %: 0
 Estimate #: adds Makegood Policy: With Client Approval
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$
1	11/01/18	11/02/18		6:00 AM	10:00 AM	60				3	3			4	W	130.00	4	520.00	2
2	11/01/18	11/02/18		10:00 AM	3:00 PM	60				3	3			4	W	100.00	4	400.00	2
3	11/01/18	11/02/18		3:00 PM	7:00 PM	60				3	3			4	W	130.00	4	520.00	2
4	11/03/18	11/03/18		6:00 AM	7:00 PM	60						3		3	D	50.00	3	150.00	6
5	11/04/18	11/04/18		6:00 AM	7:00 PM	60							3	3	D	45.00	3	135.00	6
6	11/05/18	11/06/18		6:00 AM	10:00 AM	60	2	2						3	W	130.00	3	390.00	2
7	11/05/18	11/05/18		10:00 AM	3:00 PM	60	1							1	D	100.00	1	100.00	2
8	11/05/18	11/05/18		3:00 PM	7:00 PM	60	2							2	D	130.00	2	260.00	2

Billing Projections: By Month

Nov 18
 CA 2,475.00
 ST 2,475.00

☒ Print Spot Prices

TOTAL SPOTS 24
 GROSS TOTAL \$ 2,475.00
 ADJUSTED SPOTS 24
 ADJUSTED TOTAL \$ 2,475.00

APPROVE DECLINE

☒ ☐ 1256bwea, 10/31/18 @9:50AM
☒ ☐ 1256kper, 10/31/18 @9:57AM
☐ ☐ Business Manager
☐ ☐ Local Sales Manager

Oct 31, 18
 CONT# 32306955 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSLX-FM (Phoenix, AZ)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY SCREEN STRATEGIES MEDIA
 ADDR 11150 FAIRFAX BLVD SUITE 505
 FAIRFAX, VA 22030

DDS CONT# 0
 C/P/E: na / na / adds

SALESPERSON FAX#

PH #

BYR DAMARIS PARIS
 ADV KYRSTEN SINEMA FOR SENATE
 PDT adds
 FLT Nov 01, 18 - Nov 06, 18

* REP ORDER COMMENT *

** 10/31/2018 12:34:00 PM: NEW ORDER.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	2	\$130.00	2
	1.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$100.00	2
	1.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$130.00	2
				** FLIGHT TOTALS **			6	\$720.00	
		FLIGHT 2							
	2.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	2	\$130.00	2
	2.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$100.00	2
	2.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$130.00	2
				** FLIGHT TOTALS **			6	\$720.00	
		FLIGHT 3							
	3.1S.	6A - 7P	60	11/03/2018 - 11/03/2018	1D	3	\$50.00	3
				** FLIGHT TOTALS **			3	\$150.00	
		FLIGHT 4							
	4.1S	6A - 7P	60	11/04/2018 - 11/04/2018	1D	3	\$45.00	3
				** FLIGHT TOTALS **			3	\$135.00	
		FLIGHT 5							
	5.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	2	\$130.00	2
	5.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	1	\$100.00	1
	5.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	1	\$130.00	1
				** FLIGHT TOTALS **			4	\$490.00	

Oct 31, 18
 CONT# 32306955 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / adds

		FLIGHT 6							
	6.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	1	\$130.00	1
	6.2	.T.....	3P - 7P	60	11/06/2018 - 11/06/2018	1D	1	\$130.00	1
				** FLIGHT TOTALS **			2	\$260.00	

	Nov 18						
SPOTS	24						
CASH	2475.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2475.00						

						TOTAL
SPOTS						24
CASH						2,475.00
TRADE						0.00
NSL						0.00
TOTAL						2,475.00

**** Competitive Comments ****

SVC:

Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Sinema for Arizona**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

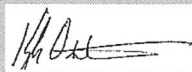
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) **Martha McSally**

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

10/30/2018

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KSLX-FM	Date: 10/26/2018
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I, Screen Strategies Media,

being/on behalf of: Kyrsten Sinema,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5,805.50

I represent that the payment for the above described broadcast time has been furnished by:

Sinema for Arizona

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cynthia Applebaum

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/26/2018



Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title