

89.7 KSGN
Issues and Programs
1st Quarter
January – March 2024

The following descriptions are examples of programs aired that address and meet community issues; this does not represent an exhaustive list of all the public service 89.7 KSGN provides.

1. Child Development
2. Disaster Preparedness
3. Education
4. Food Security
5. Healthcare
6. Health/Physical & Mental
7. Housing/Homelessness
8. Jobs/economy
9. Relationship-building

Local Programming

The following describes programming content that represent the station’s issue-responsive programming for the preceding calendar quarter.

Date/Time	Show	Topic	Description	Length
1/8/2024 7:36 PM	Penny	Child development	Best thing to do for your kids is communicate with them	1:27
1/8/2024 9:27 PM	Penny	Relationship-building	Mike Donehey shares how it can be important to have disagreements in relationships	1:58
1/9/2024 4:18 PM	Scott & Sam	Health/Physical & Mental	The more time you spend with good friends, the healthier you'll be	0:54
1/9/2024 4:45 PM	Scott & Sam	Health/Physical & Mental	New research finds people who wear their hearing aids reduce their risk of dying by 25%	1:34
1/9/2024 8:36 PM	Penny	Relationship-building	Having difficulties in friendships is normal, healthy, and can make the relationship even stronger	1:47
1/11/2024 3:45 PM	Scott & Sam	Health/Physical & Mental	Studies show that counting your blessings can lift your mood and make you feel better overall	1:01
1/11/2024 4:09 PM	Scott & Sam	Health/Physical & Mental	New study finds that vegans are less likely to get COVID than anyone else	0:47
1/18/2024 4:36 PM	Scott & Sam	Health/Physical & Mental	According to psychologists men are more likely to fall in love with women that are like their mom	1:00

1/19/2024 10:36 PM	Penny	Relationship- building	Joe Beam talks about different ways of communication with your partner	1:45
1/23/2024 11:36 PM	Penny	Child development	Parents need to understand that children need support to succeed in the things they enjoy	1:54
1/24/2024 11:18 PM	Penny	Health/Physical & Mental	Study shows 8% of what we worry about are for actual concerns.	2:25
1/25/2024 6:27	Brant Hansen	Health/Physical & Mental	Studies find that it's good for our mental health to confess to those close to us what our struggles are	
2/1/2024 7:36 AM	Brant Hansen	Education	Studies show the worst way to learn something is by just sitting to a lecture	1:21
2/1/24 7:45 AM	Brant Hansen	Education	Studies show that the best way to retain information is to teach it to someone else	1:16
2/2/24 8:45 AM	Brant Hansen	Health/Physical & Mental	The reason people doom scroll is because it's a way to feel in control by feeling more informed. The downside is that it actually causes more anxiety	0.0403
2/2/2024 7:36 PM	Penny	Relationship- building	Relationships have the ability to bring out things in us that we didn't even know we could do	2:17
2/2/2024 8:36 PM	Penny	Relationship- building	Danny Ray talks about the importance of learning the things bring your significant other joy.	2:25
2/2/24 11:36 PM	Penny	Relationship- building	Patti Reed discusses how to have conversations with people by recognizing the non verbal cues.	2:15
2/5/24 9:18 AM	Theresa Ross	Health/Physical & Mental	new month: new goals-older adults-20 minutes of moderate active can protect against cognitive decline.	:43
2/5/24 11:45 AM	Theresa Ross	Food Security	PSA-for Set Free-Manna Ministry. Pass on the information to someone in need.	:53
2/5/2024 12:18 PM	Theresa Ross	Jobs/economy	Looking for a job: PSA for job fairs	:32
2/6/2024 10:18 AM	Theresa Ross	Relationship- building	Social media detox: experts say you can do it in different ways. Reduced anxiety, stress, better social connections.	1:08
2/7/2024 7:18 PM	Penny	Health/Physical & Mental	Jason VanRuler talks on how to find emotionally safe people	1:48

2/7/2024 11:18 PM	Penny	Relationship- building	Valorie Burton gives advice on how to manage time to make interacting with others more meaningful	1:31
2/9/2024 9:18 AM	Theresa Ross	Food Security	Agencies helping people in need. The Manna Ministry PSA giving out groceries-Set Free Church	:37
2/9/2024 10:18 AM	Theresa Ross	Health/Physical & Mental	Loving Jesus doesn't always cure suicidal thoughts, PTSD, depression...you can love Jesus and take meditations/therapy. Get the help you need. You matter. Dial 988 get help.	:58
2/11/24 6:18 AM	Keep The Faith	Relationship- building	Joe Beam, host of "Save My Marriage," gives insight into navigating differences of perspective to find areas of compromise to improve relationships	2:04
2/11/24 6:36 AM	Keep The Faith	Child development	Rebecca Hagelin, author of "30 Ways in 30 Days to Strengthen Your Family," provides insights into creating a home environment where kids feel safe and loved	1:23
2/11/2024 6:54 AM	Keep The Faith	Relationship- building	Kimberly Holmes discusses the importance of hearing and listening to your spouse in order to actually understand what is happening during disagreements	1:34
2/11/2024 9:18 AM	Keep The Faith	Health/Physical & Mental	Tim Tebow shares a study how being grateful for one thing a day can have great impacts on your mental health over time	1:53
2/12/2024 7:36 PM	Penny	Relationship- building	Compatibility on dates doesn't set you up for the future, it only says how well you'll be on vacation	2:03
2/13/2024 9:18 PM	Penny	Relationship- building	Josh Straub shares that the greatest thing to do in a marriage is to pay attention to what's happening in your spouse's heart.	2:00
2/13/2024 3:18 PM	Scott & Sam	Health/Physical & Mental	New research shows that lack of social connection is as harmful as smoking up to 15 cigarettes a day	1:10
2/20/2024 8:18 PM	Penny	Relationship- building	Joe Beam discusses how finding a common ground with someone can solve many problems	1:47
2/21/2024 11:36 PM	Penny	Relationship- building	Joe Beam says the secret to be a great parent is to spend time with your kids	1:37

2/23/2024 9:45 AM	Theresa Ross	Jobs/economy	PSA: Job Fair-Redlands until noon.	:32
2/22/2024 12:45 PM	Theresa Ross	Jobs/economy	PSA: job fair for Redlands Adult School	:34
2/21/2024 9:45 AM	Theresa Ross	Health/Physical & Mental	Exercise important: Scientific study shows that women benefit more than men in moderate to active physical activity every week.	:58
2/21/2024 12:18 PM	Theresa Ross	Jobs/economy	PSA: job fair	1:14
2/20/2024 12:18 PM	Theresa Ross	Jobs/economy	PSA for community job fairs this week.	:36
3/1/2024 10:45 AM	Theresa Ross	Food Security	PSA: Set Free Yucaipa-Manna Ministry giving away groceries and a hot meal.	:41
3/4/2024 10:45 AM	Theresa Ross	Jobs/economy	PSA for job fair: Cal Polo Pomona	:36
3/5/2024 7:36 PM	Penny	Health/Physical & Mental	Jason VanRuler discusses how trauma can lead us to habits that aren't helpful	2:04
3/6/2024 8:36 PM	Penny	Health/Physical & Mental	Luke Brendling talks about how our daily struggles can make us stronger if we choose to keep going	2:00
3/13/2024 9:45 AM	Theresa Ross	Food Security	PSA for food insecurity-Set Free Manna Ministry	:41
3/18/2024 8:36 PM	Penny	Relationship-building	Joe Beam says communicating love, like, and respect is the main thing needed for success in relationships	1:46
3/25/2024 10:45 AM	Theresa Ross	Health/Physical & Mental	Take break from the screens: mindless SM scrolling is unproductive	1:12
4/1/2024 9:45 AM	Theresa Ross	Health/Physical & Mental	PSA for health & wellness event	:54

Public Service Announcements

The following lists public service announcements that the station broadcast in the preceding calendar quarter to address community issues.

Topic	Title	Length	Runs
Child Development	IPL-CD Teen Adoption-Courage	:30	11
Child Development	IPL-CD Teen Adoption-Goat	:30	11
Child Development	IPL-CD Teen Adoption-Patience	:30	11
Environment	IP-E STEM Tip-Recycling	:30	10
Child Development	IPL-CD Dadication-Joseph	:30	9
Child Development	IPL-CD Car Seat-One Upsmanship	:30	8
Child Development	IPL-CD Car Seat-Questions	:30	8
Child Development	IPL-CD Car Seat-Think	:30	8
Child Development	IPL-CD Car Seat-Tween Band	:30	8
Health/Physical & Mental	IPL-H Alzheimer's-Cynthia	:30	9
Health/Physical & Mental	IPL-H Lung Cancer-Next Step	:30	8
Health/Physical & Mental	IPL-H Lung Cancer-Save Your Life	:30	8

Dawn Hibbard

Station Manager

04/08/24